

GROWING RESILIENT FOOD SYSTEMS

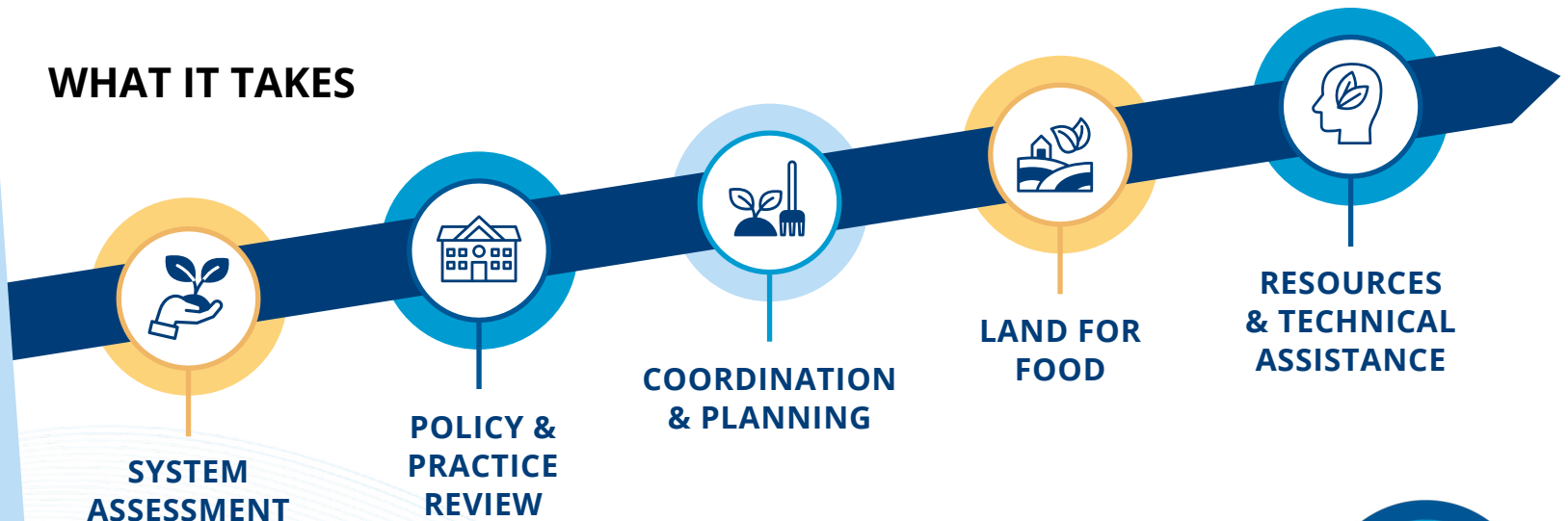
WHAT'S THE BIG IDEA?

Strengthen food security by expanding local production, improving distribution and access, and reducing waste.

WHY IT MATTERS

-  CLEANS OUR AIR
-  SAVES MONEY
-  CONSERVES RESOURCES
-  IMPROVES HEALTH
-  CREATES JOBS

WHAT IT TAKES



Growing Resilient Food Systems: Making It Happen

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SYSTEM ASSESSMENT Engage growers, industry reps, communities, and partners to assess local and regional agriculture system strengths, barriers, threats, and opportunities, factoring in current and projected market and environmental conditions.



POLICY & PRACTICE REVIEW Evaluate local and state policies and programs related to land use, investment, and market access to identify barriers and potential supports for expanding and diversifying local and regional food systems, improving efficiencies, and strengthening resilience to climate impacts.



COORDINATION & PLANNING Collaborate with growers, distributors, and partners to create a shared vision, goals, and action plan to expand local and regional agriculture, improve food access, reduce waste, and strengthen resilience.



LAND FOR FOOD Secure farmland and expand opportunities for production through acquisition, preservation, and access programs. Approve agricultural use on public lands where appropriate and incentivize food production in new developments.



RESOURCES & TECHNICAL ASSISTANCE Leverage funding and collaborate to provide technical support to achieve shared goals for improved land access and infrastructure and to maximize the social and environmental benefits of local food production and access.

RESOURCES & EXAMPLES

- [Dallas, TX Urban Agriculture Plan](#)
- [Planning for Equitable Urban Agriculture](#)
- [AgLanta](#): Atlanta's Municipal Urban Agriculture Program
- [GrowBoston](#): Boston's Office of Urban Agriculture

WHO NEEDS TO BE INVOLVED?

- Growers / Producers
- Processing Facility Owners and Operators
- Distributors, Wholesalers, Retailers
- Food-Related Business Owners
- State, Local, and Federal Agencies
- Philanthropy and Non-Profits

HOW COULD IT BE FUNDED?

- State and Federal Grants
- Local Government Budgets
- Philanthropic Grants and Incentives
- Participating Industry Organizations and Associated Budgets

HOME RETROFIT MARKET TRANSFORMATION

WHAT'S THE BIG IDEA?

Drive market transformation through coordinated public-private action that makes it easy for homeowners to improve energy efficiency, access healthy electric appliances, and save money.

WHY IT MATTERS

-  CLEANS OUR AIR
-  SAVES MONEY
-  IMPROVES HEALTH
-  CREATES JOBS

WHAT IT TAKES



Home Retrofit Market Transformation: Making It Happen

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CONVENE & STRATEGIZE Bring together public and private partners to explore market transformation opportunities, define goals, and develop a roadmap for households to access smart energy upgrades and finance key solutions such as weatherization, efficient electric heat pumps, and rooftop solar.



WORKFORCE PARTNERSHIP Team up with contractors, equipment suppliers, and training programs to develop workforce knowledge and skills in leading technologies, such as HVAC heat pumps, and connect stakeholders with transformation opportunities.



MARKET DEVELOPMENT & FINANCING Pinpoint target markets and housing types plus develop marketing strategies as well as financial tools and incentives to drive customer participation. Ensure appropriate policy support from governments and regulatory bodies to leverage regional economies of scale.



HOME ENERGY ADVISOR PILOT Consider a regional Home Energy Advisor pilot program to test and demonstrate coordinated delivery of energy efficiency upgrades, providing homeowners with a seamless experience from energy audit to upgrade installation and commissioning.



REFINE & SCALE Continue to refine the programmatic, policy, and partnership approach through ongoing collaboration while scaling successes across the region, reporting on results and providing continued financial support and incentives as needed.

RESOURCES & EXAMPLES

- [Boulder County EnergySmart](#) and [Colorado EnergySmart](#)
- I Heart My Home CT: [New Haven Neighborhood Housing Services](#)
- Rocky Mountain Power: [WattSmart Homes Program](#)
- Utah Clean Energy and Utah OED: [Energy Efficiency Guide for Utah Renters](#)

WHO NEEDS TO BE INVOLVED?

- State and Local Government
- Energy Contractors and Equipment Suppliers
- Philanthropy and Non-Profits
- Energy Utilities
- Financing Partners and Institutions
- Workforce Development and Training Partners

HOW COULD IT BE FUNDED?

- Federal, State, and/or Philanthropic Grants and Incentives
- Energy Utility Incentives
- State and Local Government Budgets
- Financing Products and Solutions
- Program Fees and Revenues

COMMERCIAL BUILDINGS ENERGY ACCELERATOR

WHAT'S THE BIG IDEA?

Advance energy efficiency, electrification, and renewables in commercial buildings through data analysis, stakeholder engagement, and a regional accelerator program.

WHY IT MATTERS

-  CLEANS OUR AIR
-  SAVES MONEY
-  CREATES JOBS
-  IMPROVES HEALTH

WHAT IT TAKES

DATA ANALYSIS & BENCHMARKING



ENERGY ACCELERATOR



PROMOTION & SCALING



SERVICES & SOLUTIONS

CONTINUING EDUCATION



Commercial Buildings Energy Accelerator: Making It Happen



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DATA ANALYSIS & BENCHMARKING

Collect and analyze commercial building energy data to identify priority upgrade opportunities. Promote benchmarking policies across local governments in the region to inform owners and renters about energy use and drive solutions.



SERVICES & SOLUTIONS Work with partners to pinpoint priority retrofit needs, costs, and implementation barriers. Identify the technologies, services, financing, incentives, and implementation strategies needed to overcome barriers and drive action.



ENERGY ACCELERATOR Adapt proven models to create a collaborative Regional Energy Accelerator as the go-to resource for commercial contractors, architects, developers, property owners and building managers looking to improve energy performance, reduce emissions, and achieve lasting energy cost savings. Secure multi-year funding to provide technical support, networking, training, pilots, and marketing support.



CONTINUING EDUCATION Partner across sectors to identify needs and deliver training for building-related professionals to ensure they have the knowledge and skills needed to drive leading-edge change and position themselves for career success.



PROMOTION & SCALING Share best practices, showcase success stories, and sustain accelerator participation while securing resources to expand solutions and impact over time.

RESOURCES & EXAMPLES

- [Rocky Mountain Power WattSmart Business Program](#)
- [EnergySmart Colorado](#)
- [NYC Accelerator](#)
- U.S. Department of Energy/IMT: [Green Lease Leaders Program](#)
- Salt Lake City: [Elevate Buildings Program](#)

WHO NEEDS TO BE INVOLVED?

- State and Local Government
- Philanthropy and Non-Profits
- Energy Utilities
- Commercial Property Owners and Managers
- Financing Partners and Institutions
- Workforce Development and Training Partners
- Building and Construction Trade Groups

HOW COULD IT BE FUNDED?

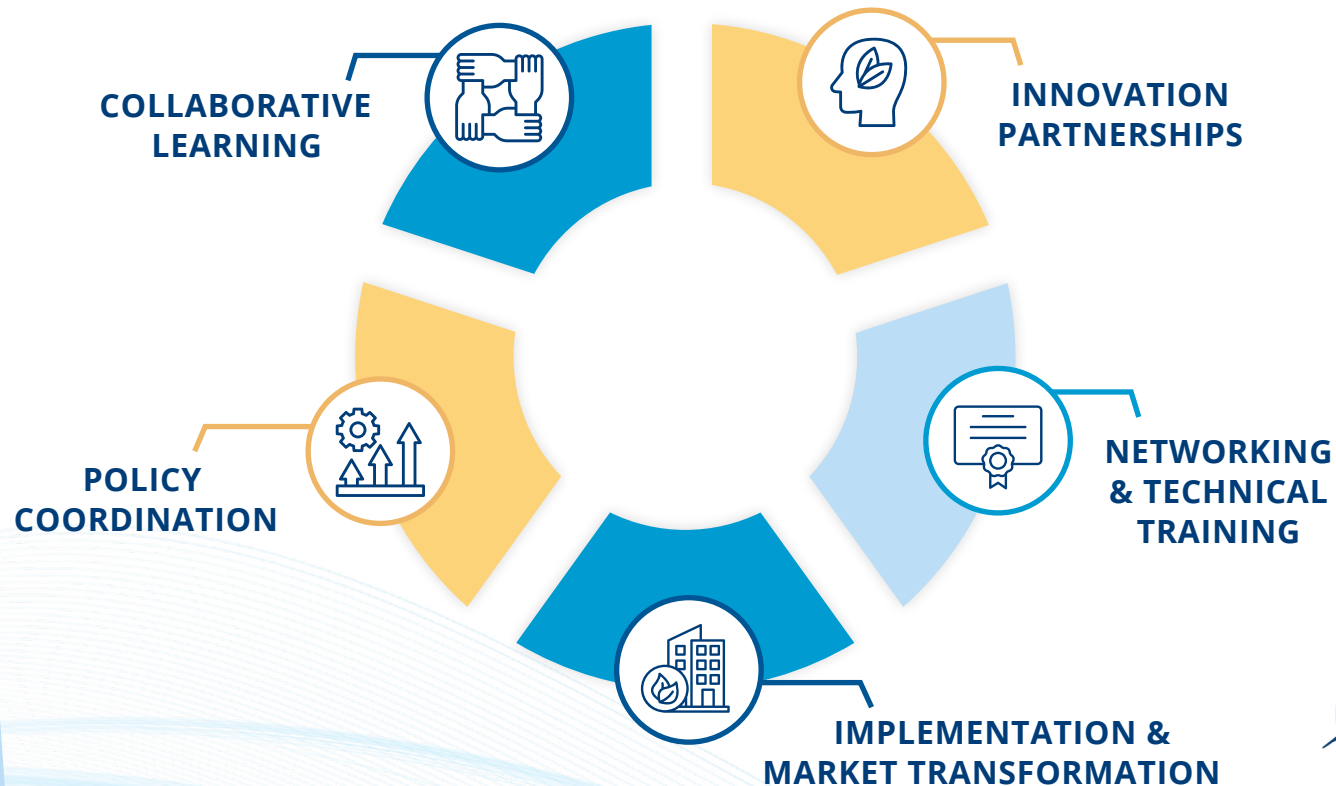
- Federal, State, and/or Philanthropic Grants and Incentives
- Energy Utility Incentives
- Local Government Budgets
- Financing
- Program Fees

ENERGY SMART NEW BUILDINGS

WHAT'S THE BIG IDEA?

Drive innovation in new construction to create highly efficient, smart, all-electric buildings that benefit future building users with healthier environments and lower energy costs.

WHAT IT TAKES



WHY IT MATTERS

-  **CLEANS OUR AIR**
-  **SAVES MONEY**
-  **CREATES JOBS**
-  **IMPROVES HEALTH**



Energy Smart New Buildings: Making It Happen



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COLLABORATIVE LEARNING

Work with partners to create an ongoing platform for shared research and learning about leading edge practices and innovations in building energy across building types, including advances in building energy technologies, construction techniques, renewable energy generation and storage, and smart energy management systems.



INNOVATION PARTNERSHIPS

Partner with developers, contractors, and other private-sector stakeholders to identify opportunities to pilot new approaches and technologies, providing public sector support where possible for testing new innovations.



NETWORKING & TECHNICAL TRAINING

Engage industry start-ups that are developing new building energy technologies and help connect them with local developers, architects, contractors, and building managers. Support piloting of promising technologies and training for the local workforce.



IMPLEMENTATION & MARKET TRANSFORMATION

Develop market transformation strategies for proven building energy innovations, providing programs, incentives, and other resources that drive adoption, scale impact, and sustain market momentum.



POLICY COORDINATION Collaborate across state and local governments to explore and implement policy tools, including building codes, to accelerate healthy, highly efficient, all-electric construction as well as adoption of on-site renewable energy generation and storage solutions

RESOURCES & EXAMPLES

- Utah Energy Code: [Guides and Trainings](#)
- U.S. Department of Energy: [Going Beyond Code: A Guide to Creating Effective Green Building Programs](#)
- E3: [All-Electric New Construction Economics in Utah](#)

WHO NEEDS TO BE INVOLVED?

- State and Local Government
- Philanthropy and Non-Profits
- Energy Utilities
- Developers and Building Ownership Groups
- Building and Construction Trades Groups
- Community Colleges, Technical Colleges, and Universities
- Energy Technology Firms and Industry Reps

HOW COULD IT BE FUNDED?

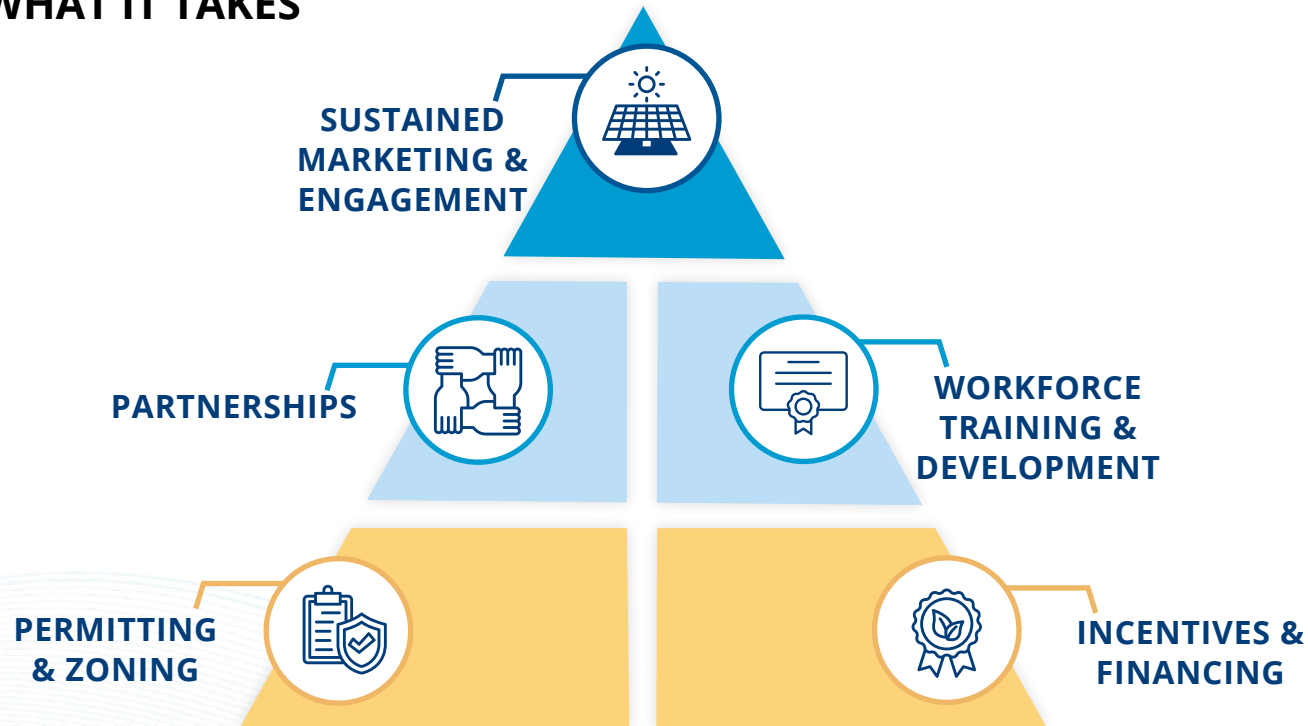
- Federal, State, and/or Philanthropic Grants and Incentives
- Energy Utility Incentives
- State and Local Government Budgets
- Program Fees
- Financing Institutions and Partners

SOLAR ON SUNNY ROOFTOPS

WHAT'S THE BIG IDEA?

Expand regional rooftop solar adoption to maximize the use of free energy from the sun, make the benefits of solar accessible to more residents and businesses, and improve the region's energy resilience.

WHAT IT TAKES



WHY IT MATTERS

-  SAVES MONEY
-  SUPPORTS ENERGY INDEPENDENCE
-  CREATES JOBS
-  CLEANS OUR AIR



Solar on Sunny Rooftops: Making It Happen



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PERMITTING & ZONING Adopt best practices to streamline permitting for rooftop solar installations, including alignment on standards across the region with less paperwork, lower fees, and faster approvals.



INCENTIVES & FINANCING Expand incentives, develop new financing tools, and launch bulk-purchase programs to make solar installations and battery storage systems more attractive and affordable.



PARTNERSHIPS Work with housing agencies, commercial building owner groups, and others to deploy solar and storage solutions in new builds and retrofits.



WORKFORCE TRAINING & DEVELOPMENT Collaborate with industry reps and existing training programs to provide accessible, tailored training in solar installations, battery storage solutions, and emerging technologies to ensure a skilled workforce and adequate capacity to support market expansion.



SUSTAINED MARKETING & ENGAGEMENT Work with industry reps, local jurisdictions across the region, and other partners to deliver a coordinated regional marketing campaign, one-stop-shop resource hub, and solar ambassador program to boost adoption through word of mouth.

RESOURCES & EXAMPLES

- [Utah Solar for All Program](#)
- Utah Clean Energy: [Solar Permitting Best Practices](#)
- U.S. Department of Energy: [Streamlining Solar Permitting with SolarAPP+](#)
- U.S. Department of Energy: [An Introduction to Solar Power in Your Community](#)
- SolSmart: [National Simplified Solar Permitting Guide](#)

WHO NEEDS TO BE INVOLVED?

- State and Local Governments
- Energy Utilities
- Non-Profit Partners
- Financial Institutions
- Workforce Development and Training Programs
- Higher Education Partners
- Solar Industry Reps and Contractors

HOW COULD IT BE FUNDED?

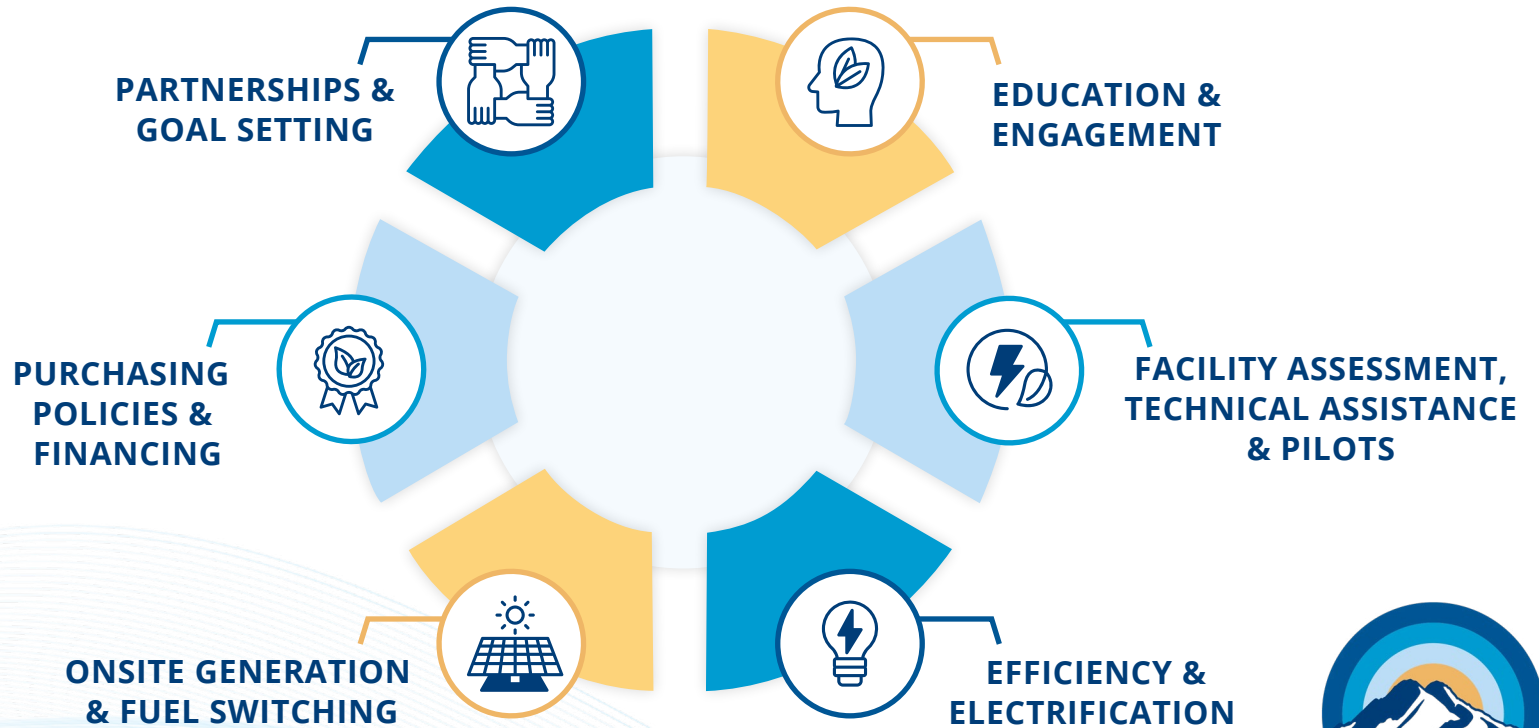
- Federal, State, and/or Philanthropic Grants and Incentives
- Energy Utility Incentives
- Local Government Budgets
- Solar Financing Tools
- Program Fees

CLEAN INDUSTRY HUB

WHAT'S THE BIG IDEA?

Bring together regional stakeholders in an ongoing collaboration to define, evaluate, and deliver solutions that advance efficiency, electrification, renewables, and smarter materials use in industrial facilities.

WHAT IT TAKES



WHY IT MATTERS

-  SAVES MONEY
-  REDUCES WASTE
-  CLEANS OUR AIR
-  CREATES JOBS



Clean Industry Hub: Making It Happen

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PARTNERSHIP & GOAL SETTING

Make sure the right people are at the table to work together to define shared goals and develop solutions that boost industrial facility performance, spur innovation, and cut emissions.



EDUCATION & ENGAGEMENT

Invest time and effort into educating industrial building owners and others about the value of improved efficiency and then engaging them in developing viable solutions.



FACILITY ASSESSMENTS, TECHNICAL ASSISTANCE & PILOT

Provide audits, operational reviews, and hands-on support to identify cost-saving measures that also reduce pollution. Test new ideas and technologies through pilot initiatives and then scale solutions that work.



EFFICIENCY & ELECTRIFICATION

Deliver programs and incentives for implementation of energy efficiency and cost-effective electrification measures, including industrial heat pump deployment.



ONSITE GENERATION & FUEL SWITCHING

Facilitate deployment of renewable energy technologies, such as solar PV, and shifts to cost-effective alternative fuels.



PURCHASING POLICIES & FINANCING

Develop preferred purchasing policies and financing options to support implementation of priority measures.

RESOURCES & EXAMPLES

- U.S. DOE: [Better Plants Program](#) | [Industrial Efficiency and Decarbonization Office](#)
- ACEEE: [Industry Program](#)
- New Buildings Institute: [Building Electrification Technology Roadmap](#)
- RMI: [Clean Industrial Hubs](#)
- Utah Inland Port Authority: [Sustainability Strategy](#)
- Energy Innovation: [Overcoming All Barriers to Industrial Electrification](#)

WHO NEEDS TO BE INVOLVED?

- Industrial Site Owners and Operators
- Industrial Training and Assessment Centers (ITACs)
- Energy Utilities
- Federal, State, and Local Government
- Utah Inland Port Authority
- Philanthropy and Non-Profits

HOW COULD IT BE FUNDED?

- Federal Grants
- Philanthropic Grants and Incentives
- Energy Utility Incentives
- Participating Industry Organizations and Associated Budgets
- Private Market Financing and Performance Contracts
- State Government and Utah Inland Port Authority

GREEN NEIGHBORHOODS THAT KEEP US COOL

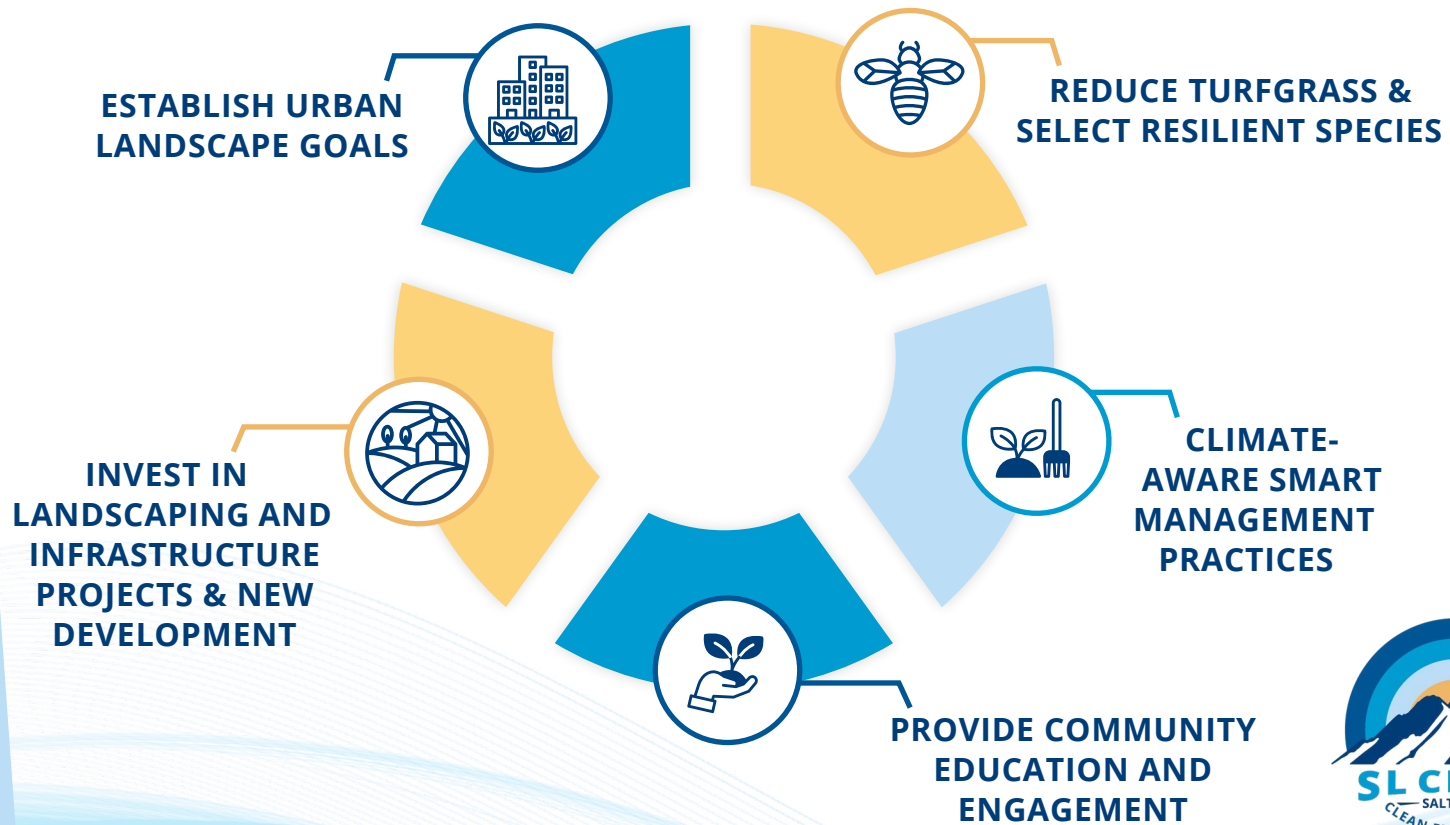
WHAT'S THE BIG IDEA?

Promote healthy, green neighborhoods that conserve water and lower emissions while providing shade and cooling benefits on high-heat days.

WHY IT MATTERS

-  REDUCES WATER USE
-  CLEANS OUR AIR
-  IMPROVES HEALTH

WHAT IT TAKES



Green Neighborhoods that Keep Us Cool: Making It Happen



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ESTABLISH URBAN LANDSCAPE GOALS Work to ensure equitable access to parks and tree canopy in neighborhoods. Inventory existing resources and establish planting targets and other landscape goals.



REDUCE TURFGRASS & SELECT RESILIENT SPECIES Limit turfgrass and replace with low-water groundcover and other suitable materials. Choose heat-tolerant, low-water native plants and prioritize wildlife-supporting plant species.



CLIMATE-AWARE SMART MANAGEMENT PRACTICES Utilize biochar, shade, mulch, and smarter surfaces to mitigate heat, improve soil health, and conserve water. Support smart management practices related to selective fertilizer use and land maintenance.



PROVIDE COMMUNITY EDUCATION AND ENGAGEMENT Engage communities in planting decisions and promote better community landscape care through a Master Gardener program, education on tree care, and showcasing of water-wise demo gardens. Ensure nurseries stock adapted natives and offer financial incentives for planting and turf conversion.



INVEST IN LANDSCAPING AND INFRASTRUCTURE PROJECTS & NEW DEVELOPMENT Protect mature trees, bury power lines, budget for structural soils and adequate root space, install irrigation for consistent park-strip planting, design for rainwater capture, and consider SITES certification for large projects.

WHO NEEDS TO BE INVOLVED?

- Local and State Governments
- Community-based and Expert Non-Profits
- Water Conservation Districts
- Utah Division of Forestry, Fire and State Lands

HOW COULD IT BE FUNDED?

- Federal, State, and Local grants
- Local Government Budgets
- Philanthropy
- Tree Preservation Funds
- Business Improvement Districts

RESOURCES & EXAMPLES

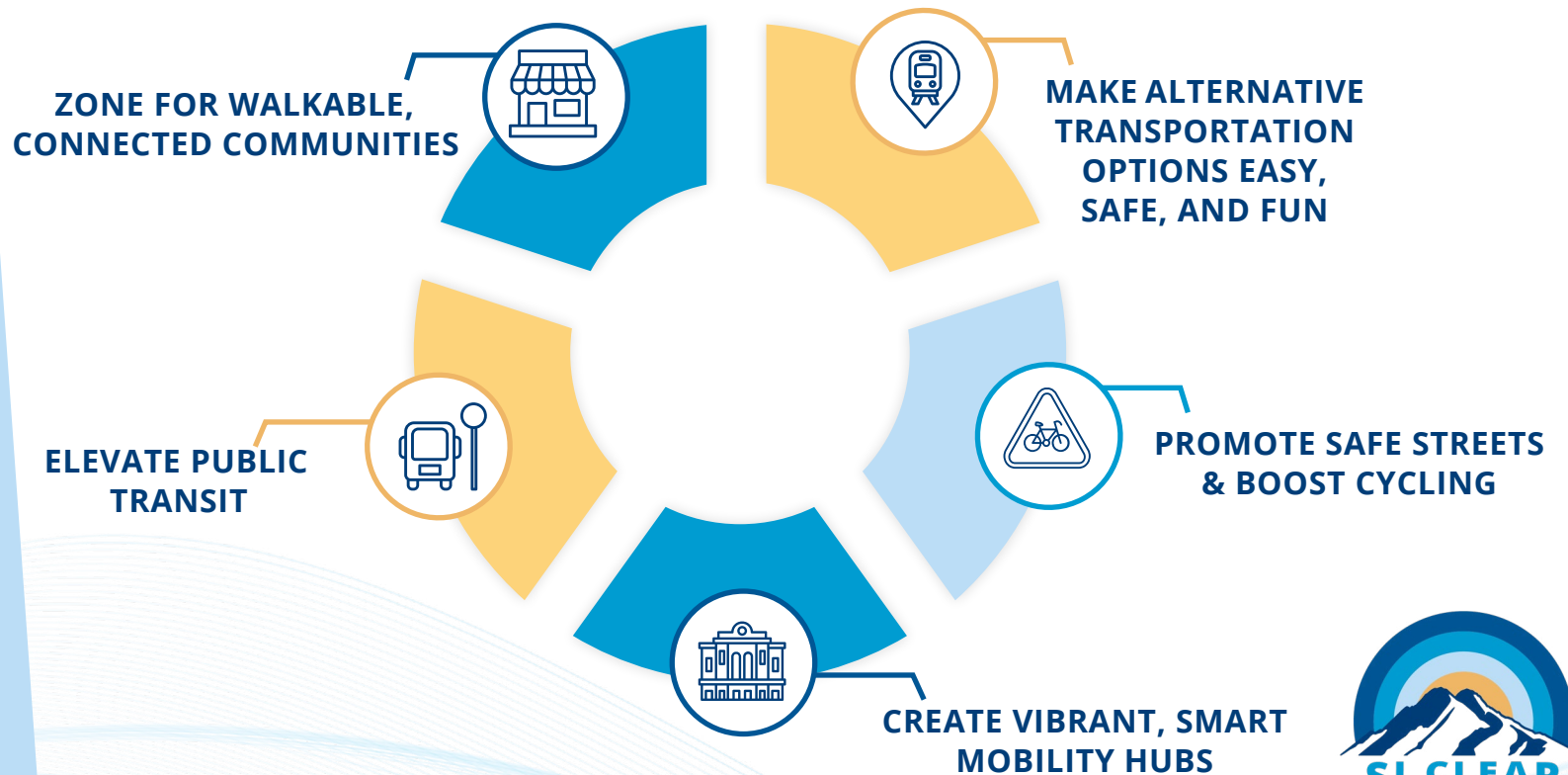
- [Urban Forest Action Plan](#)
- [Native Plants](#)
- [SLC Plant List](#)
- [Flip the Strip Guidebook](#)
- [WaterSense Sprinklers and Controllers](#)
- [SITES certification](#)

INTERCONNECTED COMMUNITIES

WHAT'S THE BIG IDEA?

People enjoy active, safe neighborhoods where they can get most of what they need close by while also being able to move easily across the region using clean, efficient transportation options.

WHAT IT TAKES



WHY IT MATTERS

-  **CLEANS OUR AIR**
-  **IMPROVES HEALTH**
-  **SAVES MONEY**
-  **SUPPORTS OUR ECONOMY**



Interconnected Communities: Making It Happen



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ZONE FOR WALKABLE, CONNECTED COMMUNITIES Update zoning to promote mixed-use, transit-oriented, walkable neighborhoods that can be interconnected with efficient, safe, and affordable mobility options. Incentivize infill development, adaptive reuse of older buildings, and growth boundaries that can support land-efficient development.



MAKE ALTERNATIVE TRANSPORTATION OPTIONS EASY, SAFE, AND FUN Offer adult bike safety courses, create transit-use guides, run community walk/bike audits to improve the safety and usability of bike and pedestrian infrastructure, and host community events that encourage active transportation.



PROMOTE SAFE STREETS & BOOST CYCLING Adopt a “Safe Streets for All” policy and invest in infrastructure improvements that improve pedestrian and bike safety such as a protected bike lane network. Launch e-bike incentives and bike share programs, plus provide interactive route-planning tools.



CREATE VIBRANT, SMART MOBILITY HUBS Work with public/private partners to develop multimodal mobility hubs that make it easy to shift between travel modes, incorporate other uses (retail, work spaces, housing), integrate smart tech for real-time travel info, and make it easy and enjoyable to move across the region without driving.



ELEVATE PUBLIC TRANSIT Form a stakeholder-UTA task force, implement first/last-mile shuttles, and upgrade bus stops with shelters, accessibility, and real-time displays.

RESOURCES & EXAMPLES

- NACTO: [Urban Street Design Guide](#)
- People for Bikes: [City Ratings](#)
- AARP/HEAL: [Walk Audit Tool Kit](#)
- Seattle Department of Transportation: [Protected Bike Lane Design Guidelines](#)
- Copenhagen: [Cycle Superhighways](#)
- Portland, Oregon: [Neighborhood Greenways program](#)
- MTC: [Mobility Hub Implementation Playbook](#)
- [TransitCenter](#)
- [Vision Zero Network](#)

WHO NEEDS TO BE INVOLVED?

- Local Governments
- Utah Transit Authority (UTA)
- Utah Department of Transportation (UDOT)
- Non-Profit Partners
- Local Businesses and Employers
- Community Organizations and Advocacy Groups
- Regional Transportation Planning Organizations

HOW COULD IT BE FUNDED?

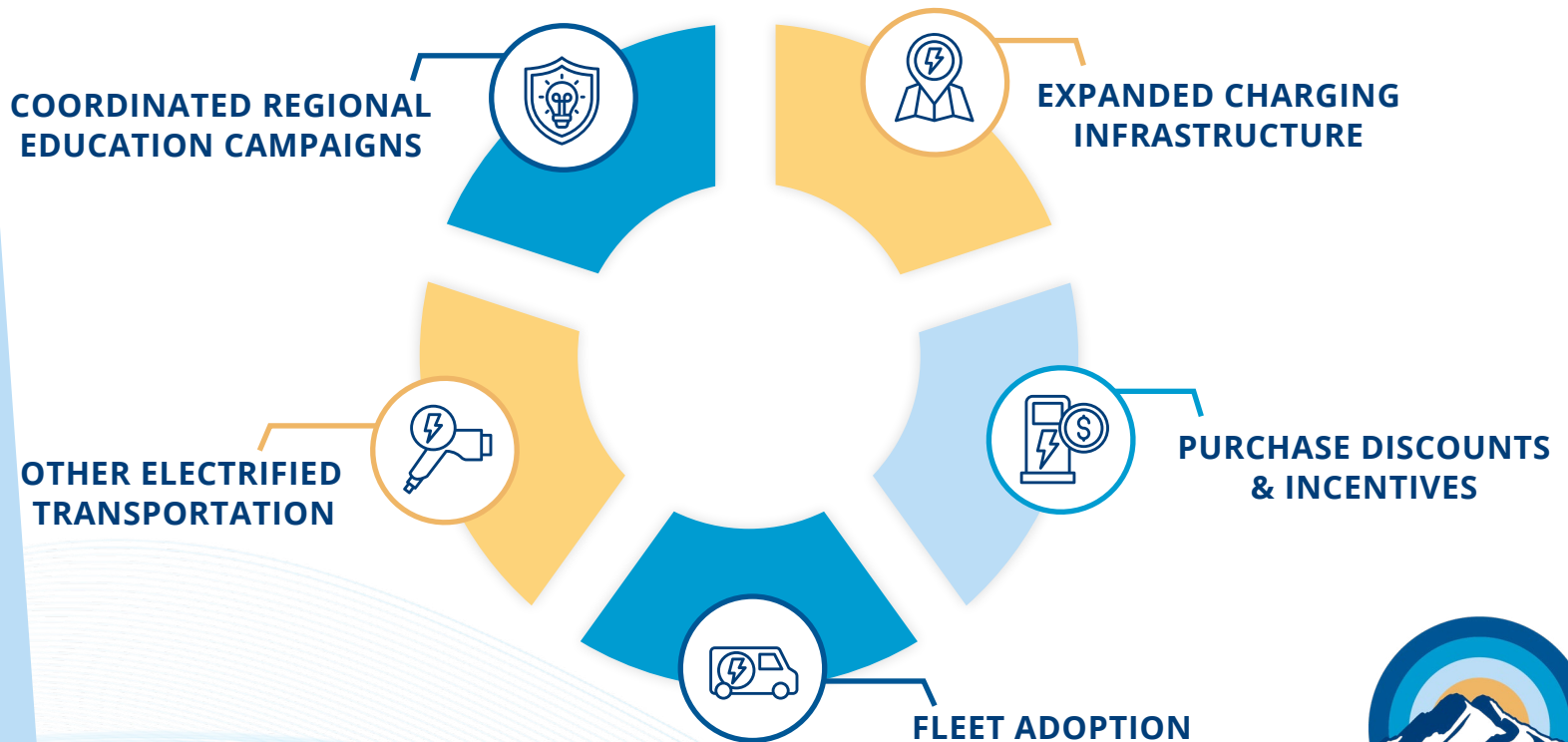
- Federal Grants
- State Transportation Funds
- Local Government Budgets
- Public-Private Partnerships
- Parking Fees and Congestion Pricing Revenues
- Healthcare and Insurance Funding for Preventive Care Initiatives

EMPOWER THE ELECTRIC REVOLUTION

WHAT'S THE BIG IDEA?

Help people make the shift to electric vehicles so that they can save money, reduce pollution, and be more energy independent.

WHAT IT TAKES



WHY IT MATTERS

-  CLEANS OUR AIR
-  IMPROVES HEALTH
-  SAVES MONEY
-  SUPPORTS ENERGY INDEPENDENCE



Empower the Electric Revolution: Making It Happen



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COORDINATED REGIONAL EDUCATION CAMPAIGNS

Work with partners to develop and launch a strategic communications and education plan, including an online hub to showcase EV benefits, educate people about options, and help connect people with incentives for both individuals and fleets.



EXPANDED CHARGING INFRASTRUCTURE

Expand public and private charging access through policy and incentives, streamlined permitting, and investments in planning for and implementing new charging sites.



PURCHASE DISCOUNTS & INCENTIVES

Boost EV adoption with perks like priority parking, bulk-buy programs, and education paired with purchase discounts.



FLEET ADOPTION

Support commercial fleet electrification with technical analysis, peer networking, financing tools, and procurement assistance. Share best practices and connect fleets with EV specialists.



OTHER ELECTRIFIED TRANSPORTATION

Accelerate adoption of electric rideshare, carshare, transit, and e-bikes through regional collaboration with private partners and transit agencies.

RESOURCES & EXAMPLES

- Utah Clean Energy: [EV Cost and Emissions Calculator for Utah](#)
- U.S. Joint Office of Energy and Transportation: [Public EV Charging Infrastructure Playbook](#)
- U.S. Department of Energy: [Electric Vehicle Infrastructure Toolbox](#)
- U.S. Department of Energy: [Building Codes, Parking Ordinances, and Zoning Ordinances for Electric Vehicle Charging Infrastructure](#)
- Utah Partners: [Electrified Transportation Roadmap for Local Governments](#)
- Salt Lake City: [Community Electrified Transportation Study](#)

WHO NEEDS TO BE INVOLVED?

- Local Governments
- Utah Transit Authority (UTA)
- Utah Department of Transportation (UDOT)
- Non-Profit Partners
- Local Businesses and Employers
- Community Organizations and Advocacy Groups
- Regional Transportation Planning Organizations

HOW COULD IT BE FUNDED?

- Federal, State, and Local Funding
- Utility Incentive Programs
- Public-Private Partnerships and Financing Institutions
- Parking Fees and Other Revenues

TURN GREEN WASTE INTO GREEN GOODS

WHAT'S THE BIG IDEA?

Transform food and green waste from across the region into marketable products and uses, helping to reduce the waste stream, cut emissions, and improve the environment.

WHAT IT TAKES



WHY IT MATTERS

-  **IMPROVES SOIL HEALTH**
-  **INCREASES FOOD ACCESS**
-  **GENERATES CLEAN ENERGY**
-  **EXTENDS LANDFILL LIFE**



Turn Green Waste into Green Goods: Making It Happen



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REGIONAL COORDINATION & PLANNING Bring together agencies and private partners from across the region to craft a shared vision and action priorities for diverting food and green waste from landfills and putting it to use. Develop business plans for priority re-use ideas.



COLLECTION SYSTEM & PROCESSING FACILITIES Work with waste haulers across the region to expand collection capacity and to assess, prioritize, and invest in regional processing facilities.



RESIDENTIAL & COMMERCIAL COLLECTION Work closely with high-volume sectors such as restaurants and grocery stores plus residential customers to design and pilot effective diversion and collection programs.



PRODUCT UTILIZATION & MARKET DEVELOPMENT Seek partners to connect with existing markets or build new markets for compost, biochar, anaerobic digestion, and food recovery. Ensure adequate facility capacity to meet market demand, quality controls to exceed market expectations, and education campaigns to grow customer interest.



REGIONAL ALIGNMENT & INVESTMENT Work with jurisdictions to align policies and embed best practices in municipal waste hauling and management, scaling high priority solutions across the region.

RESOURCES & EXAMPLES

- U.S. EPA: [Tools and Technical Resources for the Waste Management Sector](#)
- U.S. EPA: [Food Waste Prevention Guide and Engagement Toolkit](#)
- U.S. EPA: [Preventing Wasted Food in Your Community](#)
- Institute for Local Self Reliance: [Community Composting Guide](#)
- Environmental Law Institute: [Creating a Glide Path for Municipal Action](#)

WHO NEEDS TO BE INVOLVED?

- Local and State Government Agencies
- Non-Profit Advocates and Experts
- Private Sector Collections and Processing Organizations
- Funding and Financing Partners

HOW COULD IT BE FUNDED?

- Federal and/or Philanthropic Grants and Incentives
- Local Government and Landfill Budgets
- Participating Industry Organizations
- Private Market Financing and Performance Contracts

PUBLIC FACILITIES AS ROLE MODELS

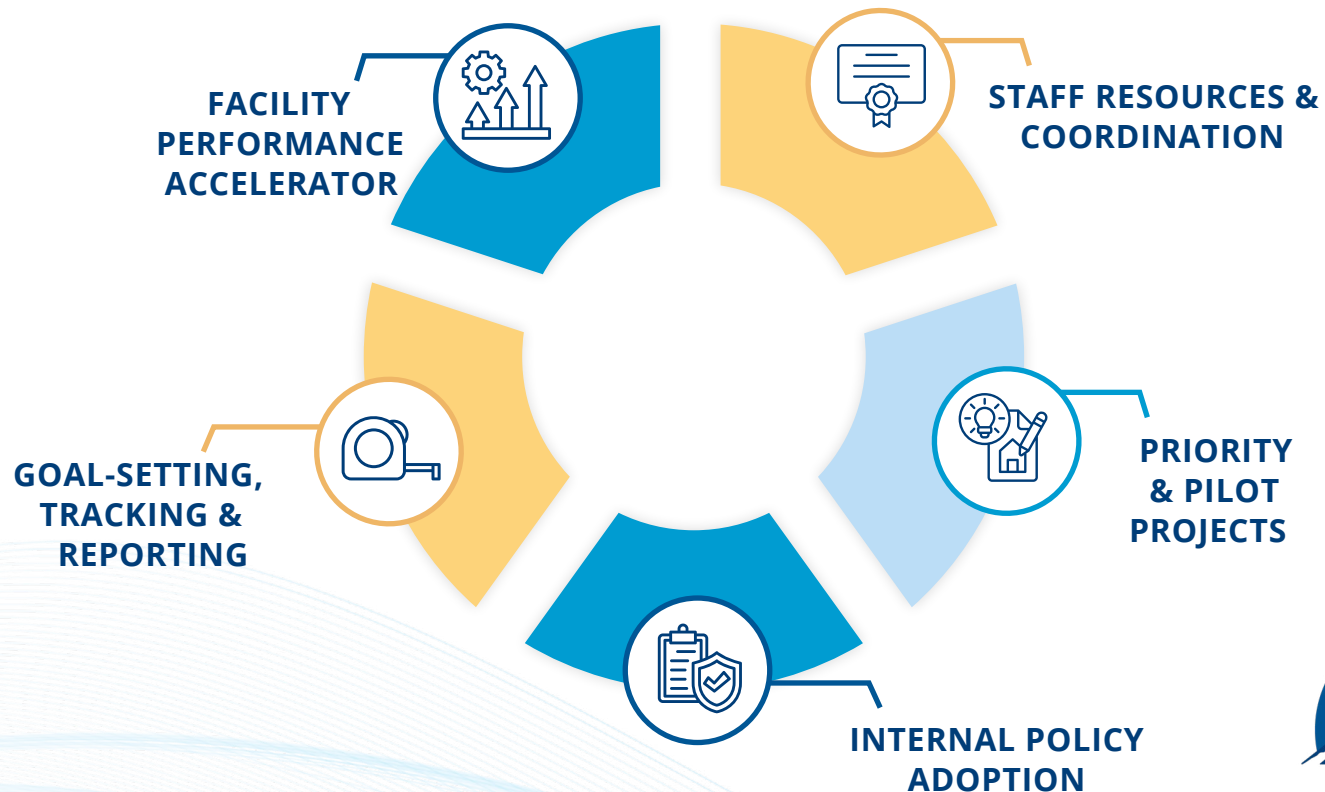
WHAT'S THE BIG IDEA?

Public facilities demonstrate the multiple benefits that can be achieved through energy efficiency, electrification, and integration of renewable energy systems.

WHY IT MATTERS

-  CLEANS OUR AIR
-  SAVES MONEY
-  ENHANCES RESILIENCY

WHAT IT TAKES



Public Facilities as Role Models: Making It Happen



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FACILITY PERFORMANCE

ACCELERATOR Convene public facility staff and energy managers to network, share technical learning and resources, and provide procurement support to speed solution adoption in government and institutional buildings.



STAFF RESOURCES &

COORDINATION Build the knowledge and capacity of facility planners and managers to design and operate high efficiency facilities, providing skills training and resource sharing needed for technical analysis, cross-department collaboration, and capital planning.



PRIORITY & PILOT PROJECTS Deliver new construction and retrofit projects to cut energy use, electrify building systems, and add renewable generation. Test new and emerging technologies in pilot projects that can then be scaled across the region.



INTERNAL POLICY ADOPTION

Develop tailored policies and procedures to guide construction, operations, and energy best practices.



GOAL-SETTING, TRACKING &

REPORTING Set performance targets and track building data, emissions, and cost savings over time. Report out on progress and share lessons learned with private sector partners.

RESOURCES & EXAMPLES

- U.S. DOE: [Better Buildings Solution Center](#)
- U.S. DOE: [EECBG Blueprints 2a-2d — Efficient Buildings](#)
- ENERGY STAR: [Guidelines for Facility Energy Management](#)
- Salt Lake City: [Internal Facility and Fleet Executive Orders and Policies](#)
- IMT: [Introduction to Revolving Loan Funds for City Officials](#)
- AASHE: [Creating a Campus Sustainability Revolving Loan Fund, A Guide for Students](#)
- IFMA: [Decarbonization Resources](#)
- [High Performance Buildings Guide](#)

WHO NEEDS TO BE INVOLVED?

- Accelerator Lead
- Local Governments and Elected Officials
- K-12 and Higher Education
- Energy Utilities
- Energy Contractors, Consultants, and Non-Profits
- Funding and Financing Partners and Experts

HOW COULD IT BE FUNDED?

- Federal and/or Philanthropic Grants and Incentives
- Energy Utility Incentives
- Participating Organizations: Internal Budgets
- Private Market Financing and Performance Contracts
- Internal Revolving Loan Funds

CLEAN ELECTRIC PUBLIC FLEETS

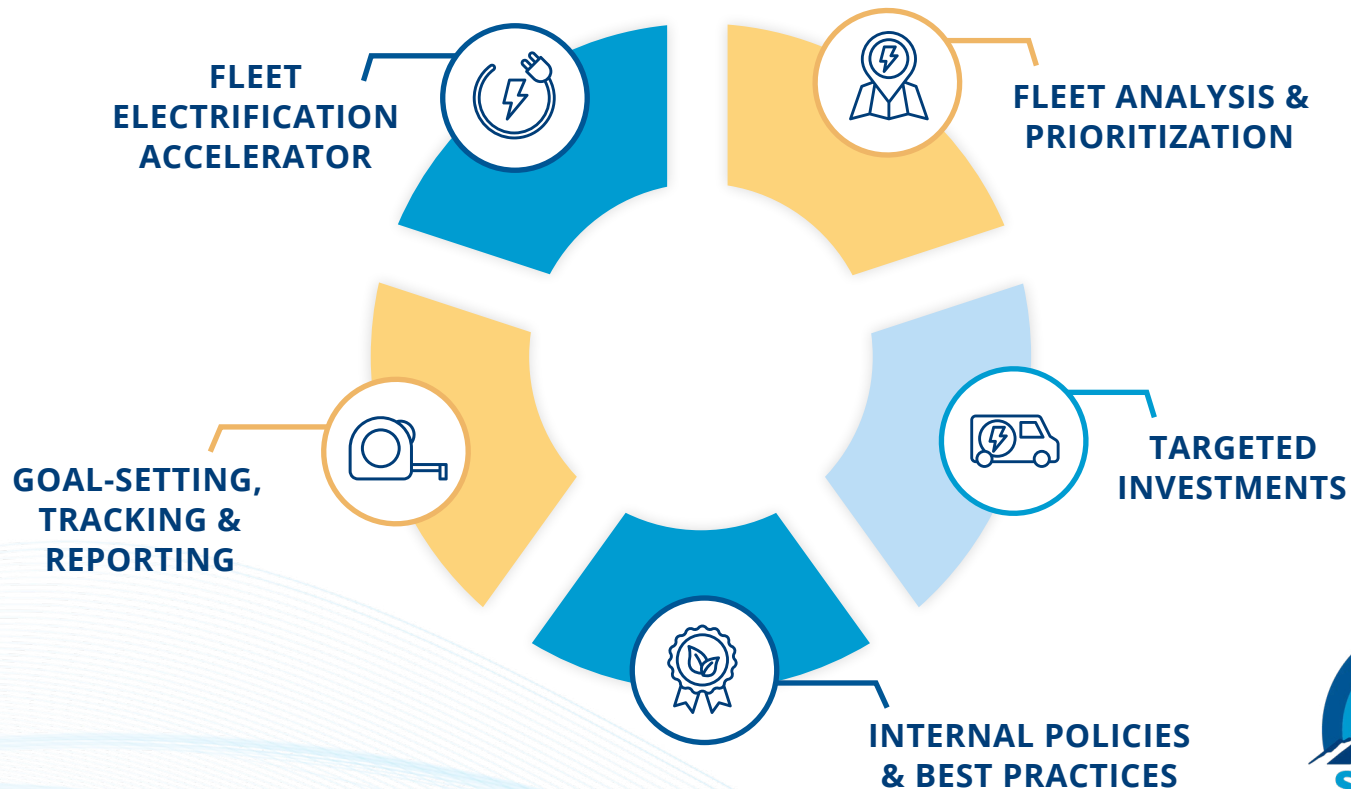
WHAT'S THE BIG IDEA?

Public sector vehicle fleets can demonstrate the benefits of electrification, reduce pollution, and deliver operational savings.

WHY IT MATTERS

-  CLEANS OUR AIR
-  SAVES MONEY
-  ENHANCES ENERGY SECURITY

WHAT IT TAKES



Clean Electric Public Fleets: Making It Happen



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FLEET ELECTRIFICATION

ACCELERATOR Convene fleet managers to network, share technical learning and resources, and provide procurement support to speed EV adoption in government and institutional fleets.



FLEET ANALYSIS & PRIORITIZATION

Assess existing fleet inventories and operations to map electrification pathways, evaluate impacts, and identify funding and financing options.



TARGETED INVESTMENTS Implement priority vehicle, equipment, and charging infrastructure upgrades.



INTERNAL POLICIES & BEST PRACTICES

Adopt internal policies and procurement rules that guide electrification decisions and investments.



GOAL-SETTING, TRACKING & REPORTING

Set measurable targets and track progress on electrification, emissions, and cost savings. Report out on progress and share lessons learned with private sector partners.

RESOURCES & EXAMPLES

- U.S. DOE: [EECBG Blueprint 4a – Electric Vehicles and Fleet Electrification](#)
- Utah Clean Energy: [Fleet Electrification Toolkit](#)
- Salt Lake City: [Internal Facility and Fleet Executive Orders, Policies, and Plan](#)
- Salt Lake City: [Fleet Electrical Vehicle Charging Infrastructure Plan](#)
- Electrification Coalition: [Electrified Fleet Resources](#)

WHO NEEDS TO BE INVOLVED?

- Accelerator Lead
- Local Governments and Elected Officials
- K-12 and Higher Education
- Electric Utility
- Fleet Contractors, Consultants, and Non-Profits
- Funding and Financing Partners and Experts

HOW COULD IT BE FUNDED?

- Federal and/or Philanthropic Grants and Incentives
- Energy Utility Incentives
- Participating Organizations: Internal Budgets
- Private Market Financing and Performance Contracts
- Internal Revolving Loan Funds

PREPARE OUR WORKFORCE FOR SUCCESS

WHAT'S THE BIG IDEA?

Form a coalition to track regional workforce trends, identify capacity needs, and collaborate on filling gaps to improve career pathways and ensure regional competitiveness on clean energy and green jobs.

WHAT IT TAKES



WHY IT MATTERS

-  **CREATES JOBS**
-  **SUPPORTS ECONOMIC DEVELOPMENT**
-  **ACCELERATES REGIONAL PROGRESS**

Prepare Our Workforce for Success: Making It Happen

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COALITION BUILDING Establish a regular, informal forum of stakeholders, programs, and interested parties to share progress, exchange information, identify needs, and enable direct coordination.



ANNUAL FORECASTING & BENCHMARKING Update occupational forecasts each year and align on the highest-growth occupations most closely linked to achieving regional climate goals.



ANNUAL SUMMIT Host regular gatherings of partners, community members, and stakeholders to address emerging needs and priorities, guided by climate plan objectives.



REGIONAL WORKFORCE BOARD Establish a formal regional workforce board to strengthen coordination, track labor trends, and oversee workforce development efforts.



WHITE PAPER & THOUGHT LEADERSHIP Collaborate with partners to publish an annual report or presentation on regional “green” workforce growth and needs, raising awareness and driving action.

RESOURCES & EXAMPLES

- RMI: [Workforce Development Toolkit](#)
- NREL: [Building a Clean Energy Workforce](#)
- ACEEE: [Cities and Clean Energy Workforce Development](#)

WHO NEEDS TO BE INVOLVED?

- Labor and Apprenticeship Programs
- Education and Training Providers
- Community Representatives
- Employers and Industry Leaders
- State, Local, and City Leaders

HOW COULD IT BE FUNDED?

- Workforce Development Grants
- Economic Development and Local Workforce Boards
- Direct Funding from Private Sector Employers
- Economic Development and Workforce Programs

CONNECT PEOPLE TO PROMISING CAREERS

WHAT'S THE BIG IDEA?

Create and promote training and hiring pathways that help interested community members build new careers in high-need jobs for SL-CLEAR solutions.

WHY IT MATTERS



CREATES JOBS



SUPPORTS ECONOMIC DEVELOPMENT



ACCELERATES REGIONAL PROGRESS

WHAT IT TAKES



Connect People to Promising Careers: Making It Happen



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WORKFORCE COALITION

ALIGNMENT Coordinate with workforce coalitions to identify key partners, align on priorities, and integrate efforts across initiatives.



COMMUNITY INPUT Engage the community to understand attitudes, needs, and common barriers to entering high-priority jobs.



TRAINING PATHWAYS DESIGN

Collaborate with training providers and employment boards to create clear career pathways linking community needs to high-priority occupations.



CLEAN ENERGY JOBS BOARD, NEWSLETTER, AND WEBSITE

Develop an online hub, printed guide, and/or promotional campaign highlighting local apprenticeship and trade programs for high-demand green jobs.



TRACK AND SHARE RESULTS

Monitor metrics such as job placement rates, training completion, and community sentiment, and use findings to improve outreach and career pathways.

RESOURCES & EXAMPLES

- U.S. Department of Energy: [Strategy for a 21st Century Clean Energy Workforce](#)
- IREC: [Workforce Development Strategies](#)

WHO NEEDS TO BE INVOLVED?

- Registered Apprenticeship Programs
- Local Trade Schools and Community Colleges
- Community Organizations
- State or Regional Workforce Boards
- Local Employers

HOW COULD IT BE FUNDED?

- Workforce Development Grants
- Economic Development and Local Workforce Boards
- Direct Funding from Private Sector Employers
- Economic Development and Workforce Programs