Salt Lake City Parks, Open Space, and Trail Signage Guidelines
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Introduction
The following guidelines are intended to direct the design, development, fabrication and installation of signage in Salt Lake City’s parks and open spaces, and along the various trails and access points that are owned, operated and managed by Salt Lake City Corporation.

Signage Goals
The guidelines were developed with the following three goals in mind:

- Development of sign standards for the lands managed by the City’s Parks and Public Lands Program;
- Creation of a comprehensive signage system that enhances the user experience and supports management of the resources by the Salt Lake City Parks and Public Lands; and
- Establishment of a recognizable identity, brand and graphic aesthetic for the lands managed by the City’s Parks and Public Lands Division (SLC PPLD).

Compliance with the guidelines will ensure that signage is coordinated and consistent throughout the Salt Lake City system of parks, open spaces and trails. However, since the exact circumstances under which the guidelines has yet to be determined and therefore uncertain, a level of flexibility is necessary to ensure future signs meet indeterminate needs. Furthermore, to ensure the guidelines are current and relevant, they should be modified and updated on a regular basis.

Park, Open Space and Trail Signage Guidelines Development Process
As illustrated in Figure 1, parks and public lands in Salt Lake City comprise more than 2,200 acres, encompassing a wide range of open spaces and trails. In order to understand the needs, opportunities and challenges of creating a unified signage system for these places, nine representative sites were visited. To summarize, it was discovered that park and open space visitors tend to encounter a patchwork of warning, regulatory and interpretive panels of various shapes and sizes, many with messages that are predominantly negative and which articulate what visitors cannot do. The tone is generally authoritarian and punitive, and at some sites the messages contradict. Overall, this signage gives the impression that visitors are tolerated in the open space lands, but not necessarily welcomed (see Appendix A for a site-by-site assessment of current signage at the nine sites).

Concurrent with the site visits, interviews were conducted with stakeholders, preliminary signage concepts were developed, and charrettes were conducted with City staff, project partners, stakeholders and members of the public to help hone in on a preferred signage system. Through this process it was established that the current signage conditions provide fantastic opportunities for a wholesale change and improvement. It was also felt that positive, thematic messaging and clear regulatory control messages could be developed and applied in a manner that can greatly enhance the visitor experience as follows:

- By welcoming and orienting visitors to each site and to Salt Lake City’s network of open space lands;
- By establishing rules of conduct and user expectations in a clear and forthright manner;
- By cultivating a sense of pride, connection, ownership, and stewardship for Salt Lake City’s open space lands, thereby building support for and compliance with visitation rules;
- By fostering an understanding of parks and open space lands as valuable, unique, and interconnected places; and
- By surprising and engaging visitors with fresh, interactive, and positive messages.

Once the general goals were established, a thematic concept was developed, beginning with the creation of an Overarching Theme:

*The City’s parks and open spaces are vital natural areas that thread through the city landscape, enhancing quality of life and providing critical functions and values for the human and natural communities within and around them.*

A series of sub-themes then followed, further detailing the thematic structure upon which signage should be developed, now and in the future:

- Salt Lake City’s open space areas have many important ecological and cultural functions and values.
- Each of our parks, open space and trail sites is part of a larger network of interconnected natural places stretching from the foothills to the Great Salt Lake.
- Our parks, open space and trail areas are fun and interesting places to be throughout the year.
- Parks, open space and trails need active, collaborative management to remain healthy. Your involvement and stewardship is critical for sustaining of Salt Lake City’s open space areas.

As detailed in Appendix B, Thematic Storylines were the final step, which were used to establish the overall look and structure of the signage system (Foothills/ Valley/Lakeshore Uplands) and to detail the structure of the messages and stories being conveyed.

This thematic structure should continue to be applied in the future as new signage is developed.
FIGURE 1: SALT LAKE CITY OWNED AND MANAGED OPEN SPACE AND LAND
Code and Ordinance Requirements
Applicable Ordinances and laws were reviewed to determine existing requirements for locating signs in the City’s Parks and Open Spaces. The following is a summary of the key findings.

Salt Lake City Signage Laws and Ordinances for Signage in Parks and Open Spaces
Rules and regulations pertaining to signage in parks, open spaces and along trails are addressed in Chapter 21A.46 of the Salt Lake City Zoning Code. To summarize, Public Safety Signs are exempt from sign requirements in all zones. Such signs that are designed to warn people of potentially dangerous or hazardous situations, including traffic safety signs, electrical hazard warnings and geologic hazard markers, for example.

Standards for signs in the OS and NOS zones address parks that are less than 28-acres in size. Parks 28-acres and larger are exempt from the standards, as are other related public properties such as riverbanks, trails or natural open space areas.

For parks less than 28-acres in size, specific standards for Entry(Name) Signs, Monument Signs and Park Banner Signs apply, addressing materials, size, location and other details. In general, all signs must be set back from the street frontage at least ten feet. Entry/ Name Signs are limited to 32 square feet of signage surface area, and maximum height of four feet, while monument signs cannot exceed 60 square feet surface area and four feet in height.

Smaller parks are often located in residential zones, which have similar requirements as the OS and NOS zones, including setback requirements on par with residential uses. In these areas signs must maintain the setback requirements of the zone they are located. The only type of signs generally allowed are Entry/Name Monument Signs, which cannot exceed 24 square feet in sign surface area and four feet in height.

Possible Changes to SLC Ordinances Currently Under Consideration
Modifications to the existing Zoning Ordinance are currently being developed to create a more responsive sign system in the city’s parks and open spaces. As illustrated in Figure 2, several key changes are currently being considered and are under review by Salt Lake City staff.

Salt Lake County Signage Laws and Ordinances for Parks and Open Spaces
Salt Lake County does not have official sign standards for parks and open spaces, although they do have general guidelines for the Jordan River Parkway. County officials are monitoring the guidelines that are being developed for the Salt Lake City portion of the parkway and the Bonneville Shoreline Trail as a potential model for unified countywide signage for similar places.

State of Utah Signage Laws and Ordinances for Parks and Open Spaces
State regulations apply primarily to signage associated with roads and traffic. While attempts have been made to coordinate wayfinding signage located in the road right-of-way with the standards contained in these guidelines, the Utah Manual on Uniform Traffic Control Devices for Streets and Highways (FHWA’s MUTCD 2009 Edition as amended for use in Utah) December 2011 apply.

Salt Lake City Laws and Ordinance for Regulating Activities in Parks and Open Spaces
One of the key functions of providing signage in our parks and open spaces is to provide clear messaging regarding the various uses that are allowed or prohibited at each site. As illustrated in Figure 3 and 4, a coordinated system of messaging is proposed to clearly convey these messages, which utilize international graphic icons where possible, and which includes references to corresponding city laws and codes where appropriate.

Permits and Approvals
All signs located in the city’s parks, open spaces and along trails are generally required to obtain a sign permit before installation takes place. This requires submission and approval of site plan drawings, elevation and design drawings, and the payment of fees. There are exceptions to this process, including Public Safety Signs, On-Street Wayfinding Signs and Bicycle Traffic Control Signs located along trails.

Approval procedures will vary from project to project. Signage developers should therefore become familiar with the applicable procedures for their projects. In general, Salt Lake City Corporation approves both the Sign Guidelines and all signs within their jurisdiction, including signs in the various parks, open spaces and trail systems that are within their jurisdiction. Parks, open spaces and trails that do not fall under this jurisdiction require approvals from the agency that owns and/or operates those facilities. Approval must be obtained from the appropriate responsible agencies prior to selection and installation of signs. UDOT shall have approval for all signs in their rights-of-way, and Salt Lake City shall have approval for all signs in their right-of-way.

Other public parks, trails and open spaces in Salt Lake City, such as those owned and managed by the State of Utah, Salt Lake County and the National Forest Service are not addressed in these guidelines, with the following exceptions:

- **On-street Wayfinding Signs**, which are located within public rights-of-way and direct motorists and others to adjacent parks and trail systems; and
- **Bicycle Traffic Control Signs**, which are located along multi-purpose trails to ensure safe bicycle movement.

Although these are discussed in general terms in these guidelines, On-street Wayfinding Signs and Bicycle Traffic Control Signs must ultimately meet the standards and requirements of the Utah Manual on Uniform Traffic Control Devices for Streets and Highways (FHWA’s MUTCD 2009 Edition as amended for use in Utah) December, 2011. Likewise, all signs and sign installations must comply with American Disabilities Act (ADA) requirements and any other superseding state or federal requirements.
### FIGURE 2: PROPOSED SIGN ORDINANCE MODIFICATIONS FOR PARKS AND NATURAL LANDS

<table>
<thead>
<tr>
<th>SIGN FUNCTION</th>
<th>TYPE OF SIGN (in ordinance)</th>
<th>DIMENSIONS AS DESIGNED H x W</th>
<th>MAXIMUM AREA PER SIGN FACE</th>
<th>MAXIMUM HEIGHT OF FREESTANDING SIGNS</th>
<th>MAXIMUM WIDTH OF FREESTANDING SIGNS</th>
<th>MINIMUM SETBACK FROM TRAIL EDGE</th>
<th>NUMBER OF SIGNS PERMITTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-1 Welcome</td>
<td>interpretive</td>
<td>30” x 40”</td>
<td>10 square feet</td>
<td>5 feet</td>
<td>4 feet</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>A-2 Orientation</td>
<td>interpretive</td>
<td>30” x 40”</td>
<td>10 square feet</td>
<td>5 feet</td>
<td>4 feet</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>B-1 Wayside Interpretive</td>
<td>interpretive</td>
<td>24” x 40”</td>
<td>10 square feet</td>
<td>6 feet</td>
<td>4 feet</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>C-1 Wayfinding – Information</td>
<td>wayfinding</td>
<td>24” x 14”</td>
<td>4 square feet</td>
<td>8 feet</td>
<td>2 feet</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>C-2 Wayfinding – Directional</td>
<td>wayfinding</td>
<td>4” x 20”</td>
<td>4 square feet</td>
<td>8 feet</td>
<td>2 feet</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>D-1 Regulatory</td>
<td>private and public safety</td>
<td>24” x 18”</td>
<td>4 square feet</td>
<td>4 feet</td>
<td>2 feet</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>E-1 Wood Trail Marker</td>
<td>naming, private, directional, and public safety</td>
<td>60” x 12”</td>
<td>6 square feet</td>
<td>6 feet</td>
<td>1 foot</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>E-2 Carbonite Trail Marker</td>
<td>naming, private, directional, and public safety</td>
<td>72” x 3”</td>
<td>2 square feet</td>
<td>6 feet</td>
<td>1 foot</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>E-3 Steel Marker</td>
<td>naming, private, directional, and public safety</td>
<td>72” x 9”</td>
<td>2 square feet</td>
<td>6 feet</td>
<td>1 foot</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
<tr>
<td>F-1 Horizontal Naming</td>
<td>naming</td>
<td>16” x 96”</td>
<td>16 square feet</td>
<td>5 feet</td>
<td>10 feet</td>
<td>10 feet</td>
<td>n/a</td>
</tr>
<tr>
<td>F-2 Vertical Naming*</td>
<td>naming</td>
<td>84” x 18”</td>
<td>12 square feet</td>
<td>12 feet</td>
<td>2 feet</td>
<td>10 feet</td>
<td>n/a</td>
</tr>
<tr>
<td>F-3 Rectangular Naming</td>
<td>naming</td>
<td>24” x 36”</td>
<td>8 square feet</td>
<td>4 feet</td>
<td>4 feet</td>
<td>10 feet</td>
<td>n/a</td>
</tr>
<tr>
<td>F-4 Free Mount Naming Large</td>
<td>naming</td>
<td>18” x 24”</td>
<td>4 square feet</td>
<td>site specified</td>
<td>4 feet</td>
<td>10 feet</td>
<td>n/a</td>
</tr>
<tr>
<td>F-4 Free Mount Naming Small</td>
<td>naming</td>
<td>4” x 20”</td>
<td>2 square feet</td>
<td>site specified</td>
<td>2 feet</td>
<td>10 feet</td>
<td>n/a</td>
</tr>
<tr>
<td>G-1 &amp; G-2 Monument Naming</td>
<td>monument naming</td>
<td>36” x 96”</td>
<td>24 square feet</td>
<td>4 feet</td>
<td>8 feet</td>
<td>10 feet</td>
<td>n/a</td>
</tr>
<tr>
<td>G-3 &amp; G-4 Monument Naming</td>
<td>monument naming</td>
<td>48” x 72”</td>
<td>24 square feet</td>
<td>4 feet</td>
<td>8 feet</td>
<td>10 feet</td>
<td>n/a</td>
</tr>
<tr>
<td>J-1 Temporary/Public Notice</td>
<td>private, directional, and public safety</td>
<td>n/a</td>
<td>6 square feet</td>
<td>4 feet</td>
<td>3 feet</td>
<td>2 feet from trail edge</td>
<td>n/a</td>
</tr>
</tbody>
</table>

*Currently under review*
FIGURE 3: USE IDENTIFICATION ICONS

- walking
- hiking
- running
- inline skating
- bicycling
- horseback riding
- wildlife viewing
- paddling
- picnic area
- boat access
- restoration wildlife habitat
- leave no trace
- fishing
- playground
- tennis
- wheelchair accessible
- picnic shelter
- mobile app for Jordan river parkway
- dogs on leash 8.04.390
Sign Panel Material Analysis

There are many characteristics to be considered when selecting specific sign panels. The accompanying chart compares the merits and relative fabrication costs of eight common sign materials, ranking each by cost. Based on this assessment, the use of Fused Graphic (ImageLOC) panels has been selected for new signs in the SLC Parks, Open Space and Trails system. High-Pressure Laminate signs were also determined to be a cost-effective option that might be used in under special circumstances. For more information, contact Interpretive Graphics Signs & Systems, 3590 Summerhill Drive, Salt Lake City, Utah 84121, TEL 801.942.5812.

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<tr>
<th>SIGN MATERIAL</th>
<th>GRAPHIC CAPABILITY</th>
<th>THICKNESS</th>
<th>BACKING OR FRAME REQUIRED</th>
<th>ABILITY TO CUT TO SHAPE</th>
<th>ABILITY TO PRINT DOUBLE-SIDED</th>
<th>SCRATCH RESISTANCE</th>
<th>GRAFFITI RESISTANCE</th>
<th>WARRANTY</th>
<th>COST RATING</th>
<th>24” x 36” SINGLE SIGN COST (not including setup, proofs, shipping)</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Porcelain Enamel</td>
<td>4-color process, 2400 dpi, vivid colors</td>
<td>16-gauge steel (approx. 1/8”)</td>
<td>No (can flange edges with plywood backer)</td>
<td>Yes</td>
<td>No</td>
<td>High</td>
<td>Clean with solvent</td>
<td>25 Years</td>
<td>15.3</td>
<td>$2,000.00</td>
<td></td>
</tr>
<tr>
<td>B. Chemically Etched Anodized Aluminum</td>
<td>150 dpi, 65 line screen, halftones, line art</td>
<td>Up to 3/8”</td>
<td>Yes, 1/4” thick or thicker</td>
<td>Yes</td>
<td>Yes</td>
<td>High</td>
<td>Clean with solvent</td>
<td>Lifetime</td>
<td>13.1</td>
<td>$1,700.00</td>
<td>Unit cost decreases as additional signs are purchased.</td>
</tr>
<tr>
<td>C. Gel-coat Laminate</td>
<td>Full-color, 1200 dpi</td>
<td>Up to 1/8”</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Medium</td>
<td>Clean with solvent</td>
<td>10 Years</td>
<td>2.7</td>
<td>$350.00</td>
<td></td>
</tr>
<tr>
<td>D. Fiberglass Embedment</td>
<td>Full-color, 1200 dpi</td>
<td>Up to 1/4”</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Medium</td>
<td>Clean with solvent</td>
<td>10 Years</td>
<td>2.7</td>
<td>$350.00</td>
<td>Unit cost decreases as additional signs are purchased.</td>
</tr>
<tr>
<td>E. High-pressure Laminate</td>
<td>Full-color, 1200 dpi</td>
<td>Up to 1”</td>
<td>Yes, 1/2” thick or thicker</td>
<td>Yes</td>
<td>Yes (2 panels bonded back-to-back)</td>
<td>Medium</td>
<td>Clean with solvent</td>
<td>10 Years</td>
<td>2.3</td>
<td>$300.00</td>
<td></td>
</tr>
<tr>
<td>F. Fused Polycarbonate</td>
<td>Full-color, 1200 dpi</td>
<td>Up to 1/2”</td>
<td>Yes, 1/2”</td>
<td>Yes</td>
<td>No</td>
<td>Medium</td>
<td>Clean with solvent</td>
<td>10 Years</td>
<td>1.9</td>
<td>$250.00</td>
<td>1/2” thick panels cost more.</td>
</tr>
<tr>
<td>G. Composite</td>
<td>Full-color, 1200 dpi</td>
<td>Up to 1/8”</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Low</td>
<td>Low</td>
<td>None</td>
<td>1.7</td>
<td>$220.00</td>
<td>Expect life of 3 years.</td>
</tr>
<tr>
<td>H. Fused Graphics (ImageLOC)</td>
<td>Full-color, 1200 dpi</td>
<td>Up to 1/4”</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>High</td>
<td>Clean with solvent</td>
<td>10 Years</td>
<td>1</td>
<td>$130.00</td>
<td>$175.00 for double sided. Material new on the market.</td>
</tr>
</tbody>
</table>
Overview of the Salt Lake City Park, Open Space and Trail Signage System

As illustrated in the following figures and as summarized below, the Salt Lake City Park, Open Space and Trail Signage System consists of nine categories of signs, each of which serve a specific role within the unified sign system.

1. **Interpretive Signs and Displays (Sign Code A-1, A2 and B1)**
   Interpretive Signs present engaging stories, maps and graphics to tell the story of a site or area. These signs include Welcome Kiosks that provide a broad introductory message and set the tone of the place; Orientation Kiosks that provide maps and similar information, and Wayside Signs that focus on a unique story or site specific interpretive feature.

2. **Wayfinding Signs (Sign Code C-1 and C-2)**
   These signs alert pedestrians and cyclists to the location of nearby parks, open spaces, trails and other landmarks and sites. These signs are generally located at trail crossings and access points, and may include regulatory messages as well.

3. **Regulatory Signs (Sign Code D-1)**
   Signs which alert visitors to regulations in effect at a given site. Typically includes reference to applicable ordinances or laws. Also used to alert visitors to restoration efforts and corresponding use modifications including closures.

4. **Trail Markers (Sign Code E-1, E-2 and E-3)**
   These signs alert visitors to adjacent trail and trail connections. Can also mark mileage along the trail and recognize trail donors. Sign Type E-1 is a trail marker specific for locations affiliated with the Bonneville Shoreline Trail. Sign Type F-2 and F-3 address all other trail, mileage and donor recognition requirements at other locations.

5. **Naming Signs (Sign Code F-1 to F-5; G-1 to G-4)**
   Also known as Entry Signs, these signs alert pedestrians, cyclists and motorists to the name of a park, open space or trail. The size of the sign varies according to the intended audience, with motorist-oriented signs generally larger than pedestrian/cyclist-oriented signage. May also include regulatory and similar messages.

6. **On-Street Wayfinding (Sign Code H-1)**
   Signs designed for access points to parks and open spaces. These signs must be coordinated to ensure they meet requirements of Salt Lake City Engineering and Transportation Departments, UDOT, and other appropriate departments and agencies (see Sign feature Matrix for details, and the Utah Manual on Uniform Traffic Control Devices for Streets and Highways (FHWA’s MUTCD 2009 Edition as amended for use in Utah) December2011 apply.

7. **Bicycle Traffic Control Signs Warning and Safety Signs (Sign Code I-1)**

8. **Temporary/Public Notice Signs (Sign Code J-1)**
   Temporary signs that inform users about special events, activities, meetings and similar news related to the park, open space or trail.
OPEN SPACE SIGNAGE SUITE
Monument Signs

Wasatch Hollow Preserve
G-1 Horizontal Naming
12" x 72"

Wasatch Hollow Preserve
G-2 Horizontal Naming
18" x 72"

Wasatch Hollow Preserve
G-3 Horizontal Naming
24" x 60"

Wasatch Hollow Preserve
G-4 Horizontal Naming
30" x 60"
PARK SIGNAGE SUITE

Monument Signs

Imperial Park

G-1 Horizontal Naming
12” x 72”

G-2 Horizontal Naming
18” x 72”

G-3 Horizontal Naming
24” x 60”

G-4 Horizontal Naming
30” x 60”
SIGN BACKGROUND MOTIFS – TREE LEAVES

OPEN SPACE

Bonneville Shoreline Preserve
Gambel Oak
Foothills

Wasatch Hollow Preserve
Box Elder
Valley

Jordan River Parkway
Cottonwood
Lakeshore Upland

PARKS

Imperial Park
Linden
Examples use Open Space sign panels. Park versions are the same dimensions; only sign base material (powder coat ‘graphite’) and sign panel color/layout differ.
Examples use Open Space sign panels. Park versions are the same dimensions; only sign base material (powder coat "graphite") and sign panel color/layout differ.
Examples use Open Space sign panels. Park versions are the same dimensions; sign panel color and layout differ.
Sign Matrix
As illustrated on the following pages, a detailed matrix has been developed that provides a "feature-by-feature" summary of the 21 sign types that compose the Parks, Open Space and Trails signage system. The matrix is divided into three major categories, as follow:

General Characteristics
- Sign Code
- Name
- Purpose/Use
- Typical Siting and Locational Characteristics
- Legal/Code/Ordinance Considerations

Panel Details
- Panel Dimensions
- Panel Material
- Panel Design Standards
- Panel Mounting Details

Base Details
- Base Descriptions/Dimensions
- Base Material
- Base Design Standards
- Base Mounting Details
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<th>SIGN MATRIX</th>
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<tbody>
<tr>
<td><strong>SIGN CODE</strong></td>
</tr>
<tr>
<td>-----------------</td>
</tr>
<tr>
<td>A-1 Welcome</td>
</tr>
<tr>
<td>A-2 Orientation</td>
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<tr>
<td>B-1 Wayfinding Interpretive</td>
</tr>
<tr>
<td>C-1 Wayfinding Information</td>
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## SIGN MATRIX

<table>
<thead>
<tr>
<th>SIGN CODE</th>
<th>NAME</th>
<th>PURPOSE/USE</th>
<th>TYPICAL SITING AND LOCATION CONSIDERATIONS</th>
<th>LEGAL CODE/ ORDNANCE CONSIDERATIONS</th>
<th>PANEL DIMENSIONS</th>
<th>PANEL MATERIAL</th>
<th>PANEL DESIGN STANDARDS</th>
<th>PANEL MOUNTING DETAILS</th>
<th>BASE DESCRIPTIONS/ DIMENSIONS</th>
<th>BASE MATERIAL</th>
<th>BASE DESIGN STANDARDS</th>
<th>BASE INSTALLATION DETAILS</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-2</td>
<td>Wayfinding- Direction</td>
<td>Alerts pedestrians and cyclists to the location of twenty parks, open spaces, trails, and other features and sites. Can accommodate multiple panels.</td>
<td>Multi-directional signs located along a trail or pathway to alert pedestrians and cyclists to the location of cross streets, other trails, key landmarks and other places along the trail/pathway route. The signs should be clustered with other regulatory and similar signs if appropriate, and installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ord. and codes.</td>
<td>4&quot; x 20&quot;</td>
<td>Single-sided ImageOIC 1/4&quot; aluminum.</td>
<td>See Construction Details 4 and 8 in the Signage Guidelines Document.</td>
<td>Single angle iron sign post; 1/4&quot; exposed height</td>
<td>For open spaces: Weathering Steel 3&quot; x 3&quot; x 1/4&quot;</td>
<td>Powder coated steel (graphite gray) 3&quot; x 3&quot; x 1/4&quot;</td>
<td>Direct-bury in 24&quot; concrete footing. See Construction Detail 1 in the Signage Guidelines Document.</td>
<td></td>
</tr>
<tr>
<td>D-3</td>
<td>Regulatory</td>
<td>Alerts visitors to regulations in effect at a given site. Typically includes reference to applicable ordinances or laws. Also used to alert visitors to restoration efforts and corresponding use modifications including closures. The signs should be set back at least two feet from the outer edge of the trail or path. Should be clustered with other regulatory and similar signs if appropriate, and installed to meet ADA and other accessibility requirements.</td>
<td>Intended to alert pedestrians and cyclists of regulations in effect at a given site. Typically includes reference to applicable ordinances or laws. Also used to alert visitors to restoration efforts and corresponding use modifications including closures. The signs should be set back at least two feet from the outer edge of the trail or path. They should be clustered with other regulatory and similar signs if appropriate, and installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ord. and codes.</td>
<td>24&quot; x 18&quot;</td>
<td>Double-sided ImageOIC 1/4&quot; aluminum; 3/8&quot; metal backing plate powder coated black, same size as sign.</td>
<td>See Construction Details 4 and 8 in the Signage Guidelines Document.</td>
<td>Double angle iron sign post; 1/4&quot; exposed height</td>
<td>For open spaces: Weathering Steel 3&quot; x 3&quot; x 1/4&quot;</td>
<td>Powder coated steel (graphite gray) 3&quot; x 3&quot; x 1/4&quot;</td>
<td>Direct-bury in 24&quot; concrete footing. See Construction Detail 1 in the Signage Guidelines Document.</td>
<td></td>
</tr>
<tr>
<td>E-1</td>
<td>Wood Trail Marker</td>
<td>Alerts visitors to trails and trail connections, regulation, mileage, and similar information.</td>
<td>Located at a trailhead, trail access points and trail crossings with the Bonneville Shoreline Trail (BST), these signs convey that pedestrians and cyclists are joining SLC managed segments of the BST system. The signs should generally be set back at least two feet from the edge of the trail or path, although they may be centrally placed if adequate space is available to avoid conflicts. The signs should be clustered with Welcome and Orientation or Wayside signage as appropriate, and installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ord. and codes.</td>
<td>8&quot; x 8&quot;</td>
<td>Single-sided ImageOIC 1/4&quot; aluminum.</td>
<td>Glue and/or metal fastener</td>
<td>12&quot; x 6&quot; x 60&quot; cedar artific.</td>
<td>Cedar Post (see Bonneville Shoreline Trail Signage Document)</td>
<td>Concrete Footing (see Bonneville Shoreline Trail Signage Document).</td>
<td></td>
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</tr>
<tr>
<td>E-2</td>
<td>Carsonite Trail Marker</td>
<td>Alerts visitors to trails and trail connections, regulation, mileage, and similar information.</td>
<td>Located at a trailhead, trail access points and trail crossings, these signs convey that pedestrians and cyclists are joining the BST system. The signs should generally be set back at least two feet from the edge of the trail or path, although they may be centrally placed if adequate space is available to avoid conflicts between users and the sign. The signs should be clustered with Welcome and Orientation or Wayside signage as appropriate, and installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ord. and codes.</td>
<td>2.75&quot; x 2.75&quot;</td>
<td>Vinyl Sticker</td>
<td>Apply sticker to Carsonite post</td>
<td>40&quot; exposed width</td>
<td>Carsonite post</td>
<td>Carsonite post</td>
<td>Install according to manufacturer’s instructions.</td>
<td></td>
</tr>
<tr>
<td>E-3</td>
<td>Steel Markers</td>
<td>Identifies a place or provides regulatory messages. Sign can accommodate multiple panels.</td>
<td>Should generally be set back at least two feet from the edge of the trail or path. The signs should be clustered with Welcome and Orientation or Wayside signage as appropriate, and installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ord. and codes.</td>
<td>9&quot; x 9&quot;</td>
<td>Single-sided ImageOIC 1/4&quot; aluminum.</td>
<td>See Construction Details 4 and 8 in the Signage Guidelines Document.</td>
<td>Single angle iron sign post; 7/8&quot; exposed height</td>
<td>For open spaces: Weathering Steel 3&quot; x 3&quot; x 1/4&quot;</td>
<td>Powder coated steel (graphite gray) 3&quot; x 3&quot; x 1/4&quot;</td>
<td>Direct-bury in 24&quot; concrete footing. See Construction Detail 1 in the Signage Guidelines Document.</td>
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<tr>
<td>SIGN CODE</td>
<td>NAME</td>
<td>PURPOSE/USE</td>
<td>TYPICAL SITTING AND LOCATION CONSIDERATIONS</td>
<td>LEGAL CODE/ ORDERANCE CONSIDERATIONS</td>
<td>PANEL DETAILS</td>
<td>BASE DETAILS</td>
<td>BASE INSTALLATION DETAILS</td>
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<tr>
<td>F-1</td>
<td>Horizontal Naming</td>
<td>Informs users about a place or entrance to a place (park, open space, or trail). Intended for use in visible locations to be noticed by passing vehicles.</td>
<td>Intended to inform motorists about the name of a park, open space or trail that they are approaching, and to provide an indication where parking lots, access points and trailhead turnouts are located. In order to be perceived at a slow driving speed (20 MPH), these signs should measure at least 12 square feet and be easy-to-read. The signs should be located on city-owned land behind setback lines. The size and linear shape of the sign is most appropriate for large and open sites with little or no vegetation or visual screening. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordi- narities and codes.</td>
<td>16&quot; x 96&quot;</td>
<td>Double-sided imageOC 1/4&quot; aluminium, 1/8&quot; metal backing, plate powder coated black, same size as sign.</td>
<td>See Construc- tion Details 2, and 5 in the Signage Guidelines Document.</td>
<td>Double angle-iron sign posts; 32&quot; exposed height. For open spaces: Weathering Steel 3&quot; x 3&quot; x 1/4&quot;. For parks: Powder coated steel (galvanized gray) 3&quot; x 3&quot; x 1/4&quot;. Directly buried in 24&quot; concrete footing. See Construction Detail 1 in the Signage Guidelines Document.</td>
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<tr>
<td>F-2</td>
<td>Vertical Naming</td>
<td>Informs users about a place or entrance to a place (park, open space, or trail). Intended for use in open areas and on sites that are difficult to observe from a distance.</td>
<td>Intended to inform pedestrians and cyclists about the name of a park, open space or trail that they are approaching, and to provide an indication where parking lots, access points and trailhead turnouts are located. In order to be perceived at a slow driving speed (20 MPH), these signs should be at least 12 square feet in size. The signs should be located on city-owned land behind required setback lines. The rectangular shape of the signs is most appropriate for larger, open sites with low vegetation/ground plane conditions in front of the sign. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordi- narities and codes.</td>
<td>84&quot; x 18&quot;</td>
<td>Double-sided imageOC 1/4&quot; aluminium, 1/8&quot; metal backing, plate powder coated black, same size as sign. See Construc- tion Details 2, and 5 in the Signage Guidelines Document.</td>
<td>Double angle-iron sign posts; 32&quot; exposed height. For open spaces: Weathering Steel 3&quot; x 3&quot; x 1/4&quot;. For parks: Powder coated steel (galvanized gray) 3&quot; x 3&quot; x 1/4&quot;. Directly buried in 24&quot; concrete footing. See Construction Detail 2 in the Signage Guidelines Document.</td>
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<td>F-3</td>
<td>Rectangular Naming</td>
<td>Informs pedestrians and cyclists about a place or entrance to the place (park, open space, or trail). Intended for use in open areas and on sites that are difficult to observe from a distance.</td>
<td>Intended to inform users about the name of a park, open space or trail that they are using, and key regulatory information. The signs should be located on city-owned parcels behind required setback lines. The rectangular shape of the signs is most appropriate for smaller sites with limited space. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordi- narities and codes.</td>
<td>24&quot; x 36&quot;</td>
<td>Double-sided imageOC 1/4&quot; aluminium, 1/8&quot; metal backing, plate powder coated black, same size as sign. See Construc- tion Details 2, and 5 in the Signage Guidelines Document.</td>
<td>Double angle-iron sign posts; 32&quot; exposed height. For open spaces: Weathering Steel 3&quot; x 3&quot; x 1/4&quot;. For parks: Powder coated steel (galvanized gray) 3&quot; x 3&quot; x 1/4&quot;. Directly buried in 24&quot; concrete footing. See Construction Detail 3 in the Signage Guidelines Document.</td>
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<td>F-4</td>
<td>Free Mount Naming Large</td>
<td>Informs pedestrians or motorists about a place or entrance to the place (park, open space, or trail).</td>
<td>Appropriate for sites with limited space to mount a free-standing sign, or where space limitations and special conditions require the sign to be mounted to a fixed object such as a wall, fence, gate or structure. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordi- narities and codes.</td>
<td>18&quot; x 24&quot;</td>
<td>Single-sided imageOC 1/4&quot; aluminium. Specific hard- ware varies depending on need and con- text.</td>
<td>Mounted on existing objects such as fence, wall, or similar feature.</td>
<td>N/A</td>
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<td>F-5</td>
<td>Free Mount Naming Small</td>
<td>Informs pedestrians or motorists about a place or entrance to the place (park, open space, or trail).</td>
<td>Appropriate for sites with limited or no space to mount a free-standing sign, or where space limitations and special conditions require the sign to be mounted to a fixed object such as a wall, fence, gate or overpass structure. The areas provide flexibility to meet the specific needs of pedestrian/bicycle-orien- ted locations, although additional sizes might be required to ensure the size of the sign matches the specific needs of a given locale. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordi- narities and codes.</td>
<td>4&quot; x 20&quot;</td>
<td>Single-sided imageOC 1/4&quot; aluminium. Specific hard- ware varies depending on need and con- text.</td>
<td>Mounted on existing objects such as fence, wall, or similar feature.</td>
<td>N/A</td>
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<tr>
<td>SIGN CODE</td>
<td>NAME</td>
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<td>TYPICAL SITING AND LOCATION CONSIDERATIONS</td>
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<td>G-1</td>
<td>Monument Naming</td>
<td>Inform motorists, pedestrians and cyclists about a place or entrance to the place (park, open space, or trail).</td>
<td>Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is suitable for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordinances and codes.</td>
<td>12&quot; x 72&quot;</td>
<td>Single-sided imageOC 1/4&quot; aluminum.</td>
<td>Glue and/or metal fastener.</td>
<td>30&quot; x 96&quot; x 12&quot; exposed height</td>
<td>Concrete or stone slab</td>
<td>Continuous 36&quot; deep concrete footing or steel rod attachment to 36&quot; deep concrete footing.</td>
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<tr>
<td>G-2</td>
<td>Monument Naming</td>
<td>Inform motorists, pedestrians and cyclists about a place or entrance to the place (park, open space, or trail).</td>
<td>Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is suitable for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordinances and codes.</td>
<td>18&quot; x 72&quot;</td>
<td>Single-sided imageOC 1/4&quot; aluminum.</td>
<td>Glue and/or metal fastener.</td>
<td>36&quot; x 96&quot; x 12&quot; exposed height</td>
<td>Concrete or stone slab</td>
<td>Continuous 36&quot; deep concrete footing or steel rod attachment to 36&quot; deep concrete footing.</td>
<td></td>
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<tr>
<td>G-3</td>
<td>Monument Naming</td>
<td>Inform motorists, pedestrians and cyclists about a place or entrance to the place (park, open space, or trail).</td>
<td>Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is suitable for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordinances and codes.</td>
<td>24&quot; x 60&quot;</td>
<td>Single-sided imageOC 1/4&quot; aluminum.</td>
<td>Glue and/or metal fastener.</td>
<td>48&quot; x 72&quot; x 12&quot; exposed height</td>
<td>Concrete or stone slab</td>
<td>Continuous 36&quot; deep concrete footing or steel rod attachment to 36&quot; deep concrete footing.</td>
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<tr>
<td>G-4</td>
<td>Monument Naming</td>
<td>Inform motorists, pedestrians and cyclists about a place or entrance to the place (park, open space, or trail).</td>
<td>Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is suitable for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.</td>
<td>See current Salt Lake City adopted sign ordinances and codes.</td>
<td>30&quot; x 60&quot;</td>
<td>Single-sided imageOC 1/4&quot; aluminum.</td>
<td>Glue and/or metal fastener.</td>
<td>48&quot; x 72&quot; x 12&quot; exposed height</td>
<td>Concrete or stone slab</td>
<td>Continuous 36&quot; deep concrete footing or steel rod attachment to 36&quot; deep concrete footing.</td>
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</table>
# SIGN MATRIX

<table>
<thead>
<tr>
<th>SIGN CODE</th>
<th>NAME</th>
<th>PURPOSE/USE</th>
<th>TYPICAL SITING AND LOCATION CONSIDERATIONS</th>
<th>LEGAL CODE/ORDINANCE CONSIDERATIONS</th>
<th>PANEL DETAILS</th>
<th>BASE DETAILS</th>
</tr>
</thead>
<tbody>
<tr>
<td>H-5</td>
<td>On-Street Wayfinding</td>
<td>Alerts motorists to the location of park, open space and trail features.</td>
<td>Located along the rights-of-way of city streets and state roads, areas to alert motorists that they are approaching the Jordan River Parkway and related access points, trailheads and parking lots. It is possible that the wayfinding signs illustrated for SIGN TYPE C-1: WAYFINDING SIGNS with appropriate post height may be applicable for these locations, although it is critical that the requirements contained in the Utah Manual of Uniform Traffic Control Devices Section 20.50 - Community Wayfinding Signs are applied as required.</td>
<td>See Utah Manual of Uniform Traffic Control Devices Section 20.50 - Community Wayfinding Signs for specific requirements.</td>
<td>See Utah Manual of Uniform Traffic Control Devices Section 20.50 - Community Wayfinding Signs for specific requirements.</td>
<td>See Utah Manual of Uniform Traffic Control Devices Section 20.50 - Community Wayfinding Signs for specific requirements.</td>
</tr>
<tr>
<td>J-1</td>
<td>Temporary/Public Notice</td>
<td>Informs public about special events and activities.</td>
<td>Located near park and open space access points, at least 2’ from trail or pathway.</td>
<td>See current Salt Lake City adopted sign ordinances and codes.</td>
<td>Varies: 24” x 36” is typical, 6 square feet max.</td>
<td>Varies: 24” x 36” is typical, 6 square feet max.</td>
</tr>
</tbody>
</table>
Sign Panel Templates
As illustrated in the following pages, sign templates have been developed to illustrate the specific design and fabrication requirements of possible signs within the Salt Lake City Park, Open Space and Trail Sign System. Sign template files may be available upon request to Salt Lake City. As summarized below, each template addresses the following design, layout and fabrication standards:

- Color and Background
- Nomenclature (English is standard)
- City Logo
- Font and Lettering
- Sign Dimension
- Sign Shape
A-1 WELCOME
Open Space Signage Template

Welcome to

Wasatch Hollow Preserve

Not long ago, this land faced an unclear future. Development seemed imminent for a core portion of the property. Instead, local citizens worked with city and county open space programs and Utah Open Lands to permanently protect this 11-acre site. In 2009, their hard work created Wasatch Hollow Preserve.

As you explore this natural area, you’ll be following the course of Emigration Creek. Listen and watch for the animals and plants that depend on this creek.

Salt Lake City’s Open Space Network
Wasatch Hollow Preserve is a designated nature preserve. Our city’s natural lands conserve biodiversity and beauty, support healthy air and water quality, and offer great outdoor spots of our cultural and natural heritage. They are part of a network of open space areas stretching from our foothills to the Great Salt Lake. This network includes more than 2,200 acres of natural lands, developed parks, and the city’s waterway. Managed by the Salt Lake City Parks and Public Lands Program.

Did You Know?
Riparian Johow shock covers only 0.6% of Utah’s total land area and just 1.2% of Salt Lake City. Yet, 80% of all Utah’s bird species gather near to the water for food or nesting sites.

Keeping it Wild
If it’s a natural area, it can take care of itself. Right now this preserve is home to native plants, wildlife, and natural processes to maintain natural areas. If it’s a park, remember to turn off your cell phone, keep your dog on a leash, and keep an eye on kids.

Sometimes restoring natural functions takes a big drum—like removing brushwood from the bottom of a wetland. Other times, it’s simply planting native species to give native plants enough space to grow. This natural management sometimes needs help from us all.

Take Part!
Create Backyard Habitats: You can make your own wetland habitat by re-creating salt marsh or lake habitat. A nearby Open Space site, Hidden Hollow Preserve, demonstrates wetland planting. Learn more at slc.gov/enviro/stewards/dntry-wetland.
Wild and Changing
Dynamic Streamside Community

Over time, a healthy stream changes and moves, rises and recedes. After heavy rains or snowmelt, it overtops its banks and spills into the surrounding landscape. Low-lying land along the stream corridor swells up these rising waters like a sponge. This buffers the force of flooding and replenishes soil along the stream bank.

Healthy streamside riparian habitat often includes wet areas fed by high water tables and natural springs. High riparian vegetation supports abundant wildlife and flows more water from spring to stream, making the creek wider. It also reduces the stream, keeping it cool and self-regulated—just right for the organisms that live in it.

Development along~Ephraim Creek has greatly changed natural stream dynamics. Management is necessary to restore the riparian habitat.

Open Space Signage Template

New Aster LT Std
Reg, White, 166 pt.

New Aster LT Std
Italic, White, 104 pt.
C25/M33/Y51/K60

New Aster LT Std Reg,
C25/M33/Y51/K60, 166 pt.

Helvetica Neue
Reg, Black, 21 pt.

C31/M0/Y100/K29

New Aster LT Std Reg,
C25/M33/Y51/K60, 41 pt.

New Aster LT Std Italic,
C25/M33/Y51/K60, 32 pt.

Strayhorn MT Std Bold
C25/M33/Y51/K60-31%, 869 pt.

New Aster LT Std
Italic, Black, 11 pt.

New Aster LT Std Italic,
Black, 15 pt.

C25/M33/Y51/K60-20%

Helvetica Neue
Reg, Black, 21 pt.
B-1 WAYSIDE INTERPRETIVE 18” x 30”
Open Space Signage Template

Parleys Creek
Ribbon of Life

When you turn on a tap in Salt Lake City and clean, fresh water pours out, you can thank Parleys Creek—one of our city’s sources of drinking water.

The ribbon of water flowing before you sustains life in this arid valley. The largest spring flowing from the Wasatch Range to the Jordan River, Parleys Creek supports the plants and animals living along its route.

Just below Hidden Hollow Preserve, the creek cuts an underground pipe. So you aren’t lost when you join with those at Red Butte and Emigration creeks while drinking into the Jordan River at 300 South.

With more than half of the 14.1 mile length of Parleys Creek channelized underground, the above-ground sections—like Hidden Hollow Preserve—are more precious than ever.

| C31/M0/Y100/K29 | New Aster LT Std Reg, White, 23 pt. |
| Background Art | C31/M0/Y100/K29 |
| Box Elder | New Aster LT Std Reg, C25/M33/Y51/K60, 34 pt. |
| Fill: C13/M23/Y38/K55 | New Aster LT Std Italic, C25/M33/Y51/K60, 27 pt. |
| Stroke: C13/M25/Y36/K60 | Strayhorn MT Std Bold |
| New Aster LT Std Italic, Black, 14 pt. | New Aster LT Std Italic, C25/M33/Y51/K60-20% |
C-1 WAYFINDING – INFORMATION
Open Space Signage Template

SALT LAKE CITY
PARKS & PUBLIC LANDS

Wasatch Hollow Preserve

C31/M0/Y100/K29

New Aster LT Std
Semibold, White, 42 pt.

9"

24"

15"

14"

10"

4"

Background Art
Box Elder
Fill: C13/M23/Y38/K55
Stroke: C13/M23/Y38/K60

New Aster LT Std
Reg, White, 134 pt.

C25/M33/Y51/K60

Helvetica Neue

Please leash your pet at all times.
C-1 WAYFINDING – DIRECTION
Open Space Signage Template

River Run Trail

Type: New Aster LT Std Reg, White, 118 pt
Background Brown: C25/M33/Y51/K60
Green: C31/M0/Y100/K29

Park Loop Trail

New Aster LT Std
Semitbold, White, 19 pt.
D-1 REGULATORY

Open Space Signage Template

This area is temporarily closed to allow new plants to establish so they can enhance the quality of our natural lands for all residents and visitors. Thank you for your support.

Salt Lake City Parks and Public Lands
To learn more about Salt Lake City's Open Space Program and how you can get involved, visit www.slcgov.com/open-space or call (801) 397-7300.
E-1 WOOD TRAIL MARKER
Open Space Signage Template

- Background Art: Box Elder
- Fill: C13/M23/Y38/K55
- Stroke: C13/M25/Y36/K60

- New Aster LT Std
  Semibold, White, 26 pt.

- Helvetica Neue
  Med, White, 80 pt.

- Helvetica Neue

- Background Brown: C25/M33/Y51/K60
- Green: C31/M3/Y100/K29
E-2 CARSONITE TRAIL MARKER
Open Space Signage Template

New Aster LT Std
SemiBold, White, 10 pt.

Background Art
Box Elder
Fill: C13/M23/Y38/K55
Stroke: C13/M25/Y36/K60

2.75"

2.75"

2.75"

.375"

Park Loop
Road

Mile 22

No Camping

Helvetica Neue

Helvetica Neue
Med, White, 45 pt.

Helvetica Neue

Background Brown: C25/M33/Y51/K60
Green: C31/M0/Y100/K29
E-3 STEEL MARKER
Open Space Signage Template

Please leash your pet at all times

Off-leash Area

Please clean up after your pet

Type: Helvetica Neue Med, White, 57 pt.
Background Brown: C25/M33/Y51/K60
Green: C31/M0/Y100/K29
F-1 HORIZONTAL NAMING
Open Space Signage Template

Wasatch Hollow Preserve

C31/M0/Y100/K29
New Aster LT Std Semibold
White, 77 pt.
Background Art: Box Elder
Fill: C13/M23/Y38/K55
Stroke: C13/M25/Y36/K60
Background
C25/M33/Y51/K60

New Aster LT Std
Regular, White, 414 pt.
F-2 VERTICAL NAMING
Open Space Signage Template

Background Art: Box Elder
Fill: C13/M23/Y38/K55
Stroke: C13/M25/Y36/K60

Background
C25/M33/Y51/K60

C31/M0/Y100/K29
New Aster LT Std Semibold
White, 83 pt.

C31/M0/Y100/K29

Helvetica Neue Med, White, 47 pt.


Helvetica Neue Med, White, 47 pt.
F-3 RECTANGULAR NAMING
Open Space Signage Template

Wasatch Hollow Preserve

PARK HOURS: 5:00 AM - 11:00 PM

Enjoy and protect your open space. The park is open to foot travel, bicycling, and hiking.

Not allowed in SLC open space areas: alcohol, camping, fires, firearms, unauthorized vehicles, damaging or removing property.

Please leash your pet at all times.

These rules aren't just good citizenship; they're the law. (Per Salt Lake City Code.
For more information on open space ordinances, visit www.slcgov.com/open-space.

New Aster LT Std Regular,
White, 210 pt.

Background
C25/M33/Y51/K60

Helvetica Neue Med, White, 47 pt.

Helvetica Neue Med, White, 40 pt.

C31/M0/Y100/K29


Helvetica Neue Med, White, 40 pt.

Background Art: Box Elder
Fill: C13/M25/Y38/K55
Stroke: C13/M25/Y36/K60

C31/M0/Y100/K29
F-4 FREE MOUNT NAMING LARGE
Open Space Signage Template

Wasatch Hollow Preserve

Park hours: 5:00 am - 11:00 pm

Enjoy and protect your open space. The park is open to: foot travel, bicycling, hiking, and dogs on a leash.

Not allowed in SLC open space areas: alcohol, camping, fires, firearms, unauthorized vehicles, damaging or removing property. These rules aren’t just good citizenship; they’re the law. (For Salt Lake City Codes). For more information on open space ordinances, visit www.slcgov.com/open-space.
F-5 FREE MOUNT NAMING SMALL
Open Space Signage Template

Wasatch Hollow Preserve

New Aster LT Std Semibold
White, 19 pt.

C31/M0/Y100/K29

Background Art: Box Elder
Fill: C13/M23/Y38/K55
Stroke: C13/M25/Y36/K60

Background
C25/M33/Y51/K60

New Aster LT Std
Regular, White, 99 pt.
G-1 MONUMENT NAMING
Open Space Signage Template

Wasatch Hollow Preserve

Background:
C25/M33/Y51/K60
New Aster LT Std
Regular, White, 305 pt.

Background Art:
Box Elder
Fill: C13/M23/Y38/K95
Stroke: C13/M25/Y35/K60

C31/M0/Y100/K29
New Aster LT Std
Semitone
White, 59 pt.
G-2 MONUMENT NAMING
Open Space Signage Template

Wasatch Hollow Preserve

Background
C25/M33/Y51/K60
New Aster LT Std
Regular, White, 433 pt.

C31/M0/Y100/K29

New Aster LT Std
Semibold
White, 77 pt.

Background Art: Box Elder
Fill: C13/M23/Y39/K55
Stroke: C13/M25/Y36/K80
G-3 MONUMENT NAMING
Open Space Signage Template

Wasatch
Hollow
Preseve

Background
C25/M33/Y51/K60
New Aster LT Std
Regular, White, 461 pt.

Background Art: Box Elder
Fill: C13/M23/Y38/K55
Stroke: C13/M25/Y36/K60

C31/M0/Y100/K29
New Aster LT Std
Semibold
White, 59 pt.

24”

4.75”  12.75”  60”  42.5”
G-4 MONUMENT NAMING
Open Space Signage Template

Wasatch Hollow Preserve

New Aster LT Std
Regular, White, 537 pt.

Background Art: Box Elder
Fill: C13/M23/Y38/K5
Stroke: C13/M25/Y36/K60

Background
C25/M33/Y51/K60

C31/M60/Y100/K29

New Aster LT Std
Semibold
White, 82 pt.
Welcome to Liberty Park

Not heritiat eratiam eu maeque voluptatis eu in perverti iusnon ut queque cu sedens nisser repugitatur ut asit hicet dem et et quant. Ore optax estrun espro pro maximus repugni offic to maio eum que nonseque voluput et delenit narratis et exs dolorum qui missellia ing the lla nonseque ipsam monequum, voluptuare re succoibus repentur re dolorcom eum, quae et adsumque bonumto as es nem com repaus quis aut qui ulia sit acro et dolupis

Salt Lake City's Open Space Network

Did You Know?

keeping it wild

New Aster LT Std
Semibold, White, 33 pt.
New Aster LT Std Reg, C69/M62/Y72/K26, 166 pt.
New Aster LT Std Reg, Black, 39 pt.
Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y68/K19

New Aster LT Std Reg, Black, 36 pt.
New Aster LT Std Reg, White, 52 pt.

Helvetica Neue Reg, White, 32 pt.

New Aster LT Std Reg, C69/M62/Y72/K26, 61 pt.
New Aster LT Std Reg, C69/M62/Y72/K26, 47 pt.

Helvetica Neue Reg, Black, 27 pt.

New Aster LT Std
Italic, White, 96 pt.
New Aster LT Std
Reg, White, 156 pt.
C69/M62/Y72/K26
C31/M0/Y100/K29

New Aster LT Std
Reg, White, 61 pt.

Helvetica Neue
Reg, White, 28 pt.

C69/M62/Y72/K26-70%

New Aster LT Std
Italic, Black, 11 pt.

New Aster LT Std Reg,
C69/M62/Y72/K26, 57 pt.

New Aster LT Std Reg,
C69/M62/Y72/K26, 36 pt.

Helvetica Neue
Reg, Black, 23 pt.
B-1 WAYSIDE INTERPRETIVE 24” x 40”

Park Signage Template

**Natural Ebb and Flow**

*Stormwater in Liberty Lake*

Flooding is natural. When the winter snowpack melts and heavy rains fall, the creeks that flow through Salt Lake City from the Wasatch Mountain Range can rise rapidly and overflow their banks.

Along undeveloped waterways, floodwaters can spread into low-lying streamside land, washing away soil and vegetation. Development can restrict natural stream dynamics. Because of this, development, sections of Salt Lake City's creeks are piped underground, and above ground sections are often fenced by homes and businesses.

Liberty Lake was a natural ebb and flow system that allowed the City to control stormwater from Red Butte and Emigration Creeks. Floodwaters slow as they enter the lake, softening their edges, improving the quality of water released into the Jordan River.

**Stormwater Solutions**

To preserve the waterway, Salt Lake City's storm drain system has been designed to maximize the retention and flow of water. New and expanded open spaces have been added along creeks, parks and wetlands. Additional vegetative buffers and sediment ponds have been added to reduce erosion and water quality issues.

**Did you know?** Since 2014, water from Liberty Lake has been used to irrigate Golfing Parks. This adds 45 million gallons of natural resources each year.

**Holding the Spill**

During the flooding events that occur and add to the Jordan River, the Lake has a limited space to spread floodwaters. Shopping, dining and walking areas are affected by flooding, and limited recreational opportunities can result.

**New Aster LT Std Reg, C69/M62/Y72/K26, 160 pt.**

**New Aster LT Std Italic, White, 104 pt.**

**Background:** C69/M62/Y72/K26

**New Aster LT Std Reg, C69/M62/Y72/K26, 41 pt.**

**Helvetica Neue Reg, Black, 21 pt.**

**C31/M0/Y100/K29**

**New Aster LT Std SemiBold White, 33 pt.**

**New Aster LT Std Reg, C69/M62/Y72/K26, 166 pt.**

**New Aster LT Std Reg, Black, 42 pt.**

**Background Art: Linden**

**Fill: C48/M45/Y50/K24**

**Stroke: C64/M65/Y168/K19**

**New Aster LT Std SemiBold White, 43 pt.**

**New Aster LT Std Italic, White, 36 pt.**

**Helvetica Neue Reg, White, 30 pt.**

**New Aster LT Std Reg, Black, 27 pt.**

**New Aster LTStd Italic, Black, 11 pt.**

**New Aster LT Std Italic, Black, 15 pt.**

**C69/M62/Y72/K26-20%**

**New Aster LT Std Reg, C69/M62/Y72/K26, 41 pt.**

**Helvetica Neue Reg, Black, 21 pt.**
B-1 WAYSIDE INTERPRETIVE 18” x 30”

Park Signage Template

Liberty Lake
Ribbon of Life

When you turn on a tap in Salt Lake City and clean, fresh water pours out, you can thank Parleys Creek—one of our city’s sources of drinking water.

The ribbon of water flowing before your eyes is an oasis of life in this arid valley. The largest stream flowing from the Wasatch Range to the Jordan River, Parleys Creek nourishes the plants and animals living along its route.

Just below Hidden Hollow Preserve, the creek enters an underground pipe. Its waters were jointly adopted by local residents and plant communities until draining into the Jordan River at 1300 South.

With more than half of the 14.3-mile length of Parleys Creek channeled underground, the above-ground sections—like Hidden Hollow Preserve—are more precious than ever.

Who was Parley?
Parley P. Pratt was among the first pioneers to arrive in the Salt Lake valley through Emigration Canyon in 1847. He made one deep personal commitment to Purify. While trying to build a new road in 1848 through what we now call Parleys Canyon, after a fall, his foot became the main route to the valley.

Did You Know?
Before local schoolchildren realized Hidden Hollow, the creek existed as a hidden underground, so this site could be developed as a parking lot.

Drawn to Water
Why is the preserve so green and lush? Because Parleys Creek flows through it. How does nature maintain this oasis of plants that grow here? Every day, and in every rainfall, you can hear and feel moisture in and around the creek. Water is everywhere.

Read the Landscape
Drains to Water

SALT LAKE CITY PARKS & PUBLIC LANDS

New Aster LT Std
Reg, White, 123 pt.
New Aster LT Std
Italic, White, 77 pt.
C69/M62/Y72/K26
New Aster LT Std
Reg, C69/M62/Y72/K26, 136 pt.
New Aster LT Std Reg,
Black, 36 pt.
New Aster LT Std Reg,
Black, 24 pt.
New Aster LT Std
Semi-Bold White, 42 pt.
New Aster LT Std
Italic, White, 34 pt.
Helvetica Neue
Reg, Black, 18 pt.
C31/M0/Y100/K29
New Aster LT Std
Reg, C69/M62/Y72/K26, 34 pt.
New Aster LT Std
Italic, C69/M62/Y72/K26, 27 pt.
C31/M0/Y100/K29
New Aster LT Std
Reg, C69/M62/Y72/K26, 34 pt.
New Aster LT Std
Italic, C69/M62/Y72/K26, 27 pt.
C31/M0/Y100/K29
C69/M62/Y72/K26-31%

New Aster LT Std
Italic, Black, 11 pt.
New Aster LT Std
Italic, Black, 14 pt.
C69/M62/Y72/K26-20%

Helvetica Neue
Reg, Black, 18 pt.

Strayhorn MT Std Bold
C69/M62/Y72/K26-666 pt.
C-1 WAYFINDING – INFORMATION

Park Signage Template

Liberty Park Trail

Please leash your pet at all times.

Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y68/K19

New Aster LT Std
SemiBold, White, 42 pt.

Background: C69/M62/Y72/K26

New Aster LT Std
Reg, White, 134 pt.

Helvetica Neue
C-1 WAYFINDING – DIRECTION

Park Signage Template

New Aster LT Std
Semibold, White, 19 pt.

Type: New Aster LT Std Reg, White, 118 pt
Background Grey: C69/M62/Y72/K26
Green: C31/M0/Y100/K29
D-1 REGULATORY
Park Signage Template

This area is temporarily closed to allow new plants to establish so they can enhance the quality of our natural lands for all residents and visitors. Thank you for your support.

Salt Lake City Parks and Public Lands:
To learn more about Salt Lake City’s Open Space Program and how you can get involved, visit www.slcgov.com/open-space or call (801) 972-7800.
E-1 WOOD TRAIL MARKER

Park Signage Template
E-3 STEEL MARKER
Park Signage Template

Please leash your pet at all times
Off-leash Area
Please clean up after your pet

Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y68/K19

Type: Helvetica Neue Med, White, 57 pt.
Background Grey: C69/M62/Y72/K26
Green: C31/M0/Y100/K29
F-1 HORIZONTAL NAMING
Park Signage Template

Liberty Park

C31/M0/Y100/K29  New Aster LT Std Semibold
White, 77 pt.

Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y68/K19

Background: C69/M62/Y72/K26

New Aster LT Std
Regular, White, 566 pt.
F-2 VERTICAL NAMING

Park Signage Template

Liberty Park


Background Art: Linden
Stroke: C64/M59/Y68/K19
Fill: C48/M45/Y50/K24

Background: C69/M62/Y72/K26

New Aster LT Std Semibold
White, 83 pt.

Helvetica Neue Med, White, 47 pt.


Helvetica Neue Med, White, 47 pt.
F-4 FREE MOUNT NAMING LARGE
Park Signage Template

Liberty Park

Park hours: 5:00 am - 11:00 pm

Enjoy and protect your open space. The park is open to: foot travel, bicycling, hiking, and dogs on a leash.

Not allowed in SLC open space areas: alcohol, camping, fires, firearms, unauthorized vehicles, damaging or removing property. These rules aren’t just good citizenship; they’re the law. (Per Salt Lake City Code). For more information on open space ordinances, visit www.slcgov.com.
F-5 FREE MOUNT NAMING SMALL
Park Signage Template

Liberty Park

C31/M0/Y100/K29
New Aster LT Std Semibold
White, 19 pt.

Background:
C69/M62/Y72/K26

Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y68/K19

New Aster LT Std
Regular, White, 129 pt.
G-1 MONUMENT NAMING
Park Signage Template

Liberty Park

C31/M0/Y100/K29
New Aster LT Std
Semibold
White, 59 pt.

-3.75"
12.75"
72"
55.5"

New Aster LT Std
Regular, White, 500 pt.

Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y68/K19

Background:
C69/M62/Y72/K26
G-2 MONUMENT NAMING

Park Signage Template

Liberty Park

SALT LAKE CITY
PARKS & PUBLIC LANDS

New Aster LT Std
Semibold
White, 77 pt.

New Aster LT Std
Regular, White, 500 pt.

Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y88/K19

Background: C69/M62/Y72/K26

C31/M0/Y100/K29

18"
G-3 MONUMENT NAMING

Park Signage Template
G-4 MONUMENT NAMING

Park Signage Template

Liberty Park

New Aster LT Std
Regular, White, 599 pt.

Background Art: Linden
Fill: C48/M45/Y50/K24
Stroke: C64/M59/Y69/K19

Background:
C69/M62/Y72/K26

C31/M0/Y100/K29

New Aster LT Std
Semibold, White, 82 pt.

17"

30"

37"

60"

18.5"

4.5"
Sign Base Standards

As indicated in the Sign Matrix, five unique sign bases have been developed, each of which will be applied according to the specific needs of a given site. Mounting and Installation Details are included in the Detail Sheets. A descriptive summary of each sign base follows:

Metal Angle Post System
This is the most common sign base, which is designed to display hard sign panels using either one or two post installations. The type of metal varies according to the location of the signs, with weathering steel used in open spaces and trails, and powder coated aluminum in parks. The exposed height varies according to the specific needs of each sign. As indicated, the posts are shaped from three-inch wide 90 degree angled metal. The posts should be specially fabricated of-site and installed on site in concrete footings.

Galvanized Steel U-Channel Posts
U-Channel posts are used primarily for mounting temporary/public notice signs. The exposed height is generally set at 60”, although variations are possible depending on the specific needs of a given site. These bases are a cost-effective mounting solution, and are readily available from a wide variety of suppliers in a range of metal materials and finishes. It is recommended that galvanized steel be used throughout the signage system, in part to create a unified look and appearance.

Concrete or Stone Monument
This is the primary base for park entry signs. Monuments are designed to hold printed and weathering steel sign panels, as well as inset and cutout letter messages. The exposed height varies according to the specific needs of each sign, from a minimum height of 36 inches to a maximum of 44 inches. The monuments can be constructed from concrete or solid slabs of stone, the selection of which will vary according to specific site requirements. The finish may also vary, incorporating wood-form and brush finished concrete surfaces, for example, and rough-hewn, flame finished and polished stone finishes. Concrete monuments should be direct formed with footings intact, while stone monuments should be mounted to concrete footings using stainless steel rods and other industry-standard methods.

Wood Trail Marker
A cedar wood post designed and manufactured according to standards developed by the Bonneville Shoreline Trail Committee. See “Bonneville Shoreline Trail Signage Documentation” by Rob MacLeod and Dan Mayhew. (http://www.bonnevilleshorelinetrail.org/resources/resources.html)

Steel Marker
Composed of weathered steel in open spaces and powder coated steel in parks, these sign heights are vary according to need. As indicated, the posts are shaped from three-inch wide/90 degree angled steel, which is mounted in concrete footings.

Carsonite Marker
Off-the-shelf carsonite sign posts that are direct-buried. Vinyl marker signs can be placed on the top edge of the sign post and ordered to provide simple, pedestrian/bicycle oriented information.

Existing tri-concrete post signs can be saw-cut and retrofitted with standard sign panels. The panels should be mounted according to details developed for the original signs, the exposed height of the concrete posts set at 36 inches. Special chemical treatment of the cut concrete top surface may be necessary to prevent decay and rusting of the exposed rebar; otherwise the concrete should remain unfinished.

Typical Sign Panel and Base Installation Details
The following details were developed for single and double-sided Fused Graphic (ImageLOC) panels and weathering steel bases, which are the preferred materials for Open Space signage needs. These details should be reviewed for appropriate application, and modifications made as necessary when other panel and base materials/designs are required.
Sign Detail Sheets

The following detail sheets provide comprehensive descriptions of the sign types, siting and locational considerations, and illustrative sketches and drawings to clarify site-specific design and implementation needs.

Appendix C provides construction documents developed in 2013-2015 for signs in nine city open spaces, which are intended here to serve as examples and guidance for future signage implementation projects.

A-1 WELCOME DETAIL SHEET

Panel

Material: Double-sided ImageLOC 1/4” aluminum. 1/8” metal backing plate powder coated black, same size as sign.

Mounting: See Construction Details 2, 3, and 5 in the Sign Guidelines Document.

Base

Description: Double angle-iron sign posts; 62” exposed height

Material: For open spaces - weathering steel 3” x 3” x 1/4”
For parks - powder coated steel (graphite gray) 3” x 3” x 1/4”


Typical Siting and Location Considerations:

Typically located near pedestrian/bicycle entrances and access points to parks, open spaces and trails. Should be clustered with other entrance signage if possible, including Regulatory Signs and Trail Markers. Intended to be read by pedestrians, the panel is mounted on an individual base, these which can be sited as required to best fit the specific context. The sign should be set back at least two feet from the outer edge of any trail or passageway, and be installed to meet ADA and other accessibility requirements. Should be carefully sited to address unique landscape conditions, maximizing visual access to the sign message while minimizing impact to the surrounding viewshed.
A-2 ORIENTATION DETAIL SHEET

Panel
Material: Double-sided ImageLOC 1/4” aluminum. 1/8” metal backing plate powder coated black, same size as sign.

Mounting: See Construction Details 2, 3, and 5 in the Sign Guidelines Document.

Base
Description: Double angle-iron sign posts; 62” exposed height

Material: For open spaces - weathering steel 3” x 3” x 1/4”
For parks - powder coated steel (graphite gray) 3” x 3” x 1/4”


B-1 WAYSIDE INTERPRETIVE DETAIL SHEET

Panel
Material: Double-sided ImageLOC 1/4” aluminum. 1/8” metal backing plate powder coated black, same size as sign.

Mounting: See Construction Details 2, 3, and 6 in the Sign Guidelines Document.

Base
Description: Double angle-iron sign posts, 45 degree low-profile sign; 36” to bend; 50.5” to top of post.

Material: For open spaces - weathering steel 3” x 3” x 1/4”
For parks - powder coated steel (graphite gray) 3” x 3” x 1/4”


Typical Siting and Location Considerations:
Typically located near pedestrian/bicycle entrances and access points to parks, open spaces and trails. Should be clustered with other entrance signage if possible, including Regulatory Signs and Trail Markers. Intended to be read by pedestrians, the panel is mounted on an individual base, these which can be sited as required to best fit the specific context. The sign should be set back at least two feet from the outer edge of any trail or passageway, and be installed to meet ADA and other accessibility requirements. Should be carefully sited to address unique landscape conditions, maximizing visual access to the sign message while minimizing impact to the surrounding viewshed.
C-1 WAYFINDING – INFORMATION DETAIL SHEET

Panel
Material: Single-sided ImageLOC 1/4” aluminum. 1/8” metal backing plate powder coated black, same size as sign.


Base
Description: Single angle-iron sign post; 90” exposed height

Material: For open spaces - weathering steel 3” x 3” x 1/4”
For parks - powder coated steel (graphite gray) 3” x 3” x 1/4”


Typical Siting and Location Considerations:
Located along a trail or pathway to alert pedestrians and cyclists to the location of cross streets, other trails, key landmarks and other places along the trail/pathway route. The signs should be clustered with other regulatory and similar signs if appropriate, and installed to meet ADA and other accessibility requirements.

C-1 WAYFINDING – DIRECTION DETAIL SHEET

Panel


Base
Description: Single angle-iron sign post; 74” exposed height

Material: For open spaces - weathering steel 3” x 3” x 1/4”
For parks - powder coated steel (graphite gray) 3” x 3” x 1/4”


Typical Siting and Location Considerations:
Multi-directional signs located along a trail or pathway to alert pedestrians and cyclists to the location of cross streets, other trails, key landmarks and other places along the trail/pathway route. The signs should be clustered with other regulatory and similar signs if appropriate, and installed to meet ADA and other accessibility requirements.
D-1 REGULATORY DETAIL SHEET

**Panel**
- **Material:** Double-sided ImageLOC 1/4" aluminum. 1/8" metal backing plate powder coated black, same size as sign.
- **Mounting:** See Construction Details 2, 3, and 5 in the Signage Guidelines Document.

**Base**
- **Description:** Double angle-iron sign posts; 56" exposed height
- **Material:** For open spaces - weathering steel 3" x 3" x 1/4"
  For parks - powder coated steel (graphite gray) 3" x 3" x 1/4"
- **Installation:** Direct-bury in 24" concrete footing. See Construction Detail 1 in the Signage Guidelines Document.

**Typical Siting and Location Considerations:**
Intended to alert pedestrians and cyclists of regulations in effect at a given site. Typically includes reference to applicable ordinances or laws. Also used to alert visitors to restoration efforts and corresponding use modifications including closures. The signs should be set back at least two feet from the outer edge of the trail or path. Should be clustered with other regulatory and similar signs if appropriate, and installed to meet ADA and other accessibility requirements.

E-1 WOOD TRAIL MARKER DETAIL SHEET

**Panel**
- **Material:** Single-sided ImageLOC (1/4") aluminum.
- **Mounting:** Glue and/or metal fastener
- **References:** See “Bonneville Shoreline Trail Signage Documentation” by Rob MacLeod and Dan Mayhew. [http://www.bonnevilleshorelinetrail.org/resources/resources.html](http://www.bonnevilleshorelinetrail.org/resources/resources.html)

**Base**
- **Description:** 12"x 6"x 60" cedar articulated sign post
- **Material:** Cedar
- **Installation:** Concrete Footing

**Typical Siting and Location Considerations:**
Located at a trailhead, trail access points and trail crossings with the Bonneville Shoreline Trail (BST), these signs convey that pedestrians and cyclists are joining SLC managed segments of the BST system. The signs should generally be set back at least two feet from the edge of the trail or path, although they may be centrally placed if adequate space is available to avoid conflicts. The signs should be clustered with Welcome and Orientation or Wayside signage as appropriate, and installed to meet ADA and other accessibility requirements.
**E-2 CARSONITE TRAIL MARKER DETAIL SHEET**

**Panel**
- **Material:** 2 3/4” x 2 3/4” Vinyl Sticker
- **Mounting:** Apply sticker to Carsonite Post

**Base**
- **Description:** 40” exposed height
  - Carsonite sign post (3” width)
- **Material:** Carsonite post
- **Installation:** Install according to manufacturer’s Instructions.

**Typical Siting and Location Considerations:**
Located at a trailhead, trail access points and trail crossings, these signs convey that pedestrians and cyclists are joining the BST system. The signs should generally be set back at least two feet from the edge of the trail or path, although they may be centrally placed if adequate space is available to avoid conflicts between users and the sign. The signs should be clustered with Welcome and Orientation or Wayside signage as appropriate, and installed to meet ADA and other accessibility requirements.

**E-3 STEEL MARKER DETAIL SHEET**

**Panel**
- **Material:** Single-sided ImageLOC 1/4” aluminum.
- **Mounting:** See Construction Details 4 and 9 in the Signage Guidelines Document.

**Base**
- **Description:** Single angle-iron sign post; 79” exposed height
- **Material:** For open spaces - weathering steel 3” x 3” x 1/4”
  - For parks - powder coated steel (graphite gray) 3” x 3” x 1/4”
- **Installation:** Direct-bury in 24” concrete footing. See Construction Detail 1 in the Signage Guidelines Document.

**Typical Siting and Location Considerations:**
Should generally be set back at least two feet from the edge of the trail or path. The signs should be clustered with Welcome and Orientation or Wayside signage as appropriate, and installed to meet ADA and other accessibility requirements.
F-1 HORIZONTAL NAMING DETAIL SHEET

Panel

Material: Double-sided ImageLOC 1/4” aluminum. 1/8” metal backing plate powder coated black, same size as sign.

Mounting: See Construction Details 2, 3, and 5 in the Signage Guidelines Document.

Base

Description: Double angle-iron sign posts; 32” exposed height

Material: For open spaces - weathering steel 3” x 3” x 1/4”
For parks - powder coated steel (graphite gray) 3” x 3” x 1/4”


Typical Siting and Location Considerations:

Intended to inform motorists about the name of a park, open space or trail that they are approaching, and to provide an indication where parking lots, access points and trailhead turnouts are located. In order to be perceived at slow driving speed (20 MPH), these signs should measure at least 12 square feet and use easy-to-read text. The signs should be located on city-owned land behind setback line. The low and linear shape of the signs is most appropriate for large and open sites with little or no vegetation or visual screening. The signs should be installed to meet ADA and other accessibility requirements.

F-2 VERTICAL NAMING DETAIL SHEET

Panel

Material: Double-sided ImageLOC 1/4” aluminum. 1/8” metal backing plate powder coated black, same size as sign.

Mounting: See Construction Details 2, 3, and 5 in the Signage Guidelines Document.

Base

Description: Double angle-iron sign posts; 98” exposed height

Material: For open spaces - Weathering Steel 3” x 3” x 1/4”
For parks - Powder coated steel (graphite gray) 3” x 3” x 1/4”


Typical Siting and Location Considerations:

Intended to inform pedestrians and cyclists about the name of a park, open space or trail that they are approaching, and to provide an indication where parking lots, access points and trailhead turnouts are located. In order to be perceived at slow driving speed (20 MPH), these signs should be at least 12 square feet in area and incorporate large font, easy-to-read text. The signs should be located on city-owned land behind required setback lines. The rectangular shape of the signs is most appropriate for larger, open sites with low vegetation/ground plane conditions in front of the sign. The signs should be installed to meet ADA and other accessibility requirements.
**F-3 RECTANGULAR NAMING DETAIL SHEET**

**Panel**
- **Material:** Double-sided ImageLOC 1/4” aluminum. 1/8” metal backing plate powder coated black, same size as sign.
- **Mounting:** See Construction Details 2, 3, and 5 in the Signage Guidelines Document.

**Base**
- **Description:** Double angle-iron sign posts; 62” exposed height
- **Material:** For open spaces - Weathering Steel 3” x 3” x 1/4”
  For parks - Powder coated steel (graphite gray) 3” x 3” x 1/4”
- **Installation:** Direct-bury in 24” concrete footing. See Construction Detail 1 in the Signage Guidelines Document.

**Typical Siting and Location Considerations:**
Intended to inform users about the name of a park, open space or trail that they are using, and key regulatory information. The signs should be located on city-owned parcels behind required setback lines. The rectangular shape of the signs is most appropriate for smaller sites with limited space. The signs should be installed to meet ADA and other accessibility requirements.

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**F-4 FREE MOUNT NAMING LARGE DETAIL SHEET**

**Panel**
- **Material:** Single-sided ImageLOC 1/4” aluminum.
- **Mounting:** Specific hardware varies depending on need and context.

**Base**
- **Description:** Mounted on existing objects such as fence, wall, or similar feature.
- **Material:** N/A
- **Installation:** N/A

**Typical Siting and Location Considerations:**
Appropriate for sites with limited space to mount a free-standing sign, or where space limitations and special conditions require the sign to mounted to a fixed object such as a wall, fence, gate or structure. The signs should be installed to meet ADA and other accessibility requirements.
**F-5 FREE MOUNT NAMING SMALL DETAIL SHEET**

**Panel**
- **Material:** Single-sided ImageLOC 1/4” aluminum.
- **Mounting:** Specific hardware varies depending on need and context.

**Base**
- **Description:** Mounted on existing objects such as fence, wall, or similar feature.
- **Material:** N/A
- **Installation:** N/A

**Typical Siting and Location Considerations:**
Appropriate for sites with limited or no space to mount a free-standing sign, or where space limitations and special conditions require the sign to mounted to a fixed object such as a wall, fence, gate or overpass structure. The two sizes provide flexibility to meet the specific needs of most pedestrian/bicycle-oriented locations, although additional sizes might be required to ensure the size of the sign matches the specific needs of a given locale. The signs should be installed to meet ADA and other accessibility requirements.

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**G-1 MONUMENT NAMING DETAIL SHEET**

**Panel**
- **Material:** Single-sided ImageLOC 1/4” aluminum.
- **Mounting:** Glue and/or metal fastener

**Base**
- **Description:** 36” x 96” x 12” exposed height
- **Material:** Concrete or stone slab
- **Installation:** Continuous 36” deep concrete footing or steel rod attachment to 36” deep concrete footing.

**Typical Siting and Location Considerations:**
Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is appropriate for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.
G-2 MONUMENT NAMING DETAIL SHEET

Panel
Mounting: Glue and/or metal fastener

Base
Description: 36” x 96” x 12” exposed height
Material: Concrete or stone slab
Installation: Continuous 36” deep concrete footing or steel rod attachment to 36” deep concrete footing.

Typical Siting and Location Considerations:
Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is appropriate for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.

G-3 MONUMENT NAMING DETAIL SHEET

Panel
Mounting: Glue and/or metal fastener

Base
Description: 48” x 72” x 12” exposed height
Material: Concrete or stone slab
Installation: Continuous 36” deep concrete footing or steel rod attachment to 36” deep concrete footing.

Typical Siting and Location Considerations:
Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is appropriate for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.
General Sign Maintenance Considerations

Sign maintenance is critical to the operation of a quality park, open space and trail system. Well-maintained signs that are repaired promptly convey a sense of pride and reduce further vandalism. In order to ensure that maintenance needs are adequately addressed, the use of specific sign panels and bases should be carefully considered when designing and fabricating specific signs (see the Sign Panel Material Analysis chart on page 9).

Special maintenance attention should be given to signs that are damaged as a result of vandalism and graffiti, those that are faded or brittle from long use, and those that are simply missing. All signs that are damaged or weathered so they no longer convey a good impression or serve the intended purpose should be repaired or replaced. Periodic painting and other maintenance is a necessity and will prolong the life of a sign.

Sign Maintenance Considerations for Specific Panels and Bases

Sign Panel Maintenance: The maintenance of sign panels depends on the specific materials used to fabricate the panels. As indicated in the Sign Panel Material Analysis chart on page 9, some panel materials are more resistant to scratching than others, and the use of special solvents are commonly used to remove paint and marker graffiti (contact Interpretive Graphics Signs & Systems, 3590 Summerhill Drive, Salt Lake City, Utah 84121, TEL 801.942.5812 for current recommendations, information and details.)

Sign Base Maintenance: Similar to sign panels, the maintenance of a sign base depends on the specific materials used to fabricate the base. For weathering steel sign bases, the use of a wire brush to remove graffiti and minor scrapes and scratches is suggested, followed by the application of a light acid solution to speed up the post-clean up weathering process (contact Interpretive Graphics Signs & Systems, 3590 Summerhill Drive, Salt Lake City, Utah 84121, TEL 801.942.5812 for current recommendations, recommendations and details.)

For powder coated metal bases, the use of special solvents are commonly used to remove paint and marker graffiti (contact Interpretive Graphics Signs & Systems, 3590 Summerhill Drive, Salt Lake City, UT 84121801.942.5812 for current recommendations, information and details.)

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Typical Siting and Location Considerations:

Intended to inform users about the name of a park, open space or trail that they are approaching from an adjacent street, park, open space or trail. The signs should be located on city property in a manner that is visible to visitors traveling in multiple directions. The rectangular shape of the signs is appropriate for large and small sites with little or no vegetation or visual screening in front of the monument. The signs should be installed to meet ADA and other accessibility requirements.