



# SALT LAKE CITY TRANSMITTAL

**To:**  
Community Reinvestment Agency Chair  
Salt Lake City Council Chair

**Submission Date:**  
02/23/2026

**Date Sent to Council:**  
02/24/2026

**From:**

**Department\***  
Community Reinvestment Agency

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**Community Reinvestment Agency  
Director Signature**

DANNY WALZ

**Mayor's Office Chief of Staff Signature**

Rachel Otto

**Community Reinvestment Agency  
Director Signed Date**  
02/23/2026

**Chief of Staff's Signed Date**  
02/23/2026

**Subject:**  
Funding request for installation of lampposts on Main Street in the Central Business District

**Additional Staff Contact:**  
Danny Walz - [danny.walz@slc.gov](mailto:danny.walz@slc.gov)

**Presenters/Staff Table**  
Danny Walz - [danny.walz@slc.gov](mailto:danny.walz@slc.gov)

**Document Type**  
Information Item

**Budget Impact?**  
 Yes  
 No

**Budget Impact:**  
\$400,000 allocated from CBD Strategic Intervention Funds

**Recommendation:**  
Straw poll to allocate \$400,000 of FY25-CBD-Strategic Intervention Funds to support the installation of lampposts on Main Street.

## Background/Discussion

In December 2019, The Church of Jesus Christ of Latter-Day Saints (Church), began a significant renovation project for the Salt Lake Temple. The scope of work includes a comprehensive seismic reinforcement to the structure, modernization of the mechanical, electrical, and plumbing systems, restoration of historic finishes, as well as plaza and landscape enhancements across Temple Square. The temple is scheduled to reopen in April 2027 at which time the Church anticipates hosting an open house for several months prior to its rededication. The open house is expected to draw significant visitation to downtown Salt Lake City, generating increased pedestrian traffic and economic activity throughout the Main Street corridor and surrounding areas.

In coordination with the temple open house and rededication, efforts are underway to enhance and activate Main Street to create a cohesive, welcoming, and visually distinctive environment. The creative agency Struck has been engaged by the business community to lead a comprehensive design effort for Main Street from South Temple to 4th South. One component of this plan is the design, production, and installation of custom lampposts and string lighting. Over the decades, planter boxes, trees, and streetscape elements have been installed incrementally along Main Street without a unified design strategy. While well-intended, this has resulted in inconsistencies in materials, placement, and overall aesthetic quality. Struck's design plan will look to install the lampposts in a way that complements the current improvements and provide recommendations for other enhancements. Following installation, the lampposts will be donated to the city.

**Public Hearing**

**Is there a City or State statutory requirement to hold a public hearing for this item? \***

- Yes
- No

The City Council reserves the option to hold and notice for a public hearing pursuant to their practices for public engagement.

**Does the City have a general practice to hold a public hearing for this item? \***

- Yes
- No

**Public Process**

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MAYOR ERIN MENDENHALL  
*Executive Director*



DANNY WALZ  
*Director*

SALT LAKE CITY COMMUNITY REINVESTMENT AGENCY

**STAFF MEMO**

**DATE:** February 20, 2025

**PREPARED BY:** Danny Walz, Director

**RE:** Funding request for installation of lampposts on Main Street in the Central Business District

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**REQUESTED ACTION:** Straw poll to allocate \$400,000 of FY25-CBD-Strategic Intervention Funds to support the installation of lampposts on Main Street.

**POLICY ITEM:** N/A

**BUDGET IMPACTS:** \$400,000 allocated from CBD Strategic Intervention Funds

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**EXECUTIVE SUMMARY:**

The Community Reinvestment Agency (“CRA”) has been asked to participate in the installation of pedestrian-level lampposts and festive lighting infrastructure along Main Street between South Temple and 4th South. This project is being proposed in anticipation of the April 2027 reopening of the Salt Lake Temple following its multi-year seismic renovation and restoration project. In coordination with related stakeholders, Struck creative agency has been retained to design and implement the lighting project as part of an overall streetscape and activation strategy for the Main Street corridor and surrounding area. The total project cost is anticipated to exceed \$3,000,000, with the majority of funding being raised privately. The CRA’s proposed \$400,000 contribution will help pay for the design proposed by Struck as well as the planning, engineering, and purchase of the permanent decorative lampposts and associated lighting systems.

**BACKGROUND:**

In December 2019, The Church of Jesus Christ of Latter-Day Saints (Church), began a significant renovation project for the Salt Lake Temple. The scope of work includes a comprehensive seismic reinforcement to the structure, modernization of the mechanical, electrical, and plumbing systems, restoration of historic finishes, as well as plaza and landscape enhancements across Temple Square. The temple is scheduled to reopen in April 2027 at which time the Church anticipates hosting an open house for several months prior to its rededication. The open house is expected to draw significant visitation to downtown Salt Lake City, generating increased pedestrian traffic and economic activity throughout the Main Street corridor and surrounding areas.

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**ANALYSIS & ISSUES:**

The total streetscape and lighting effort is anticipated to exceed \$3,000,000, with most funds being raised privately. The CRA’s proposed \$400,000 contribution will help pay for the design proposed by Struck and support planning, design, and procurement of the permanent decorative lampposts and festive lighting infrastructure. The project advances CRA goals of strategic infrastructure investment, downtown activation, economic development support, and enhancement of public spaces within project areas. The contribution leverages significant private funding and supports long-term capital improvements rather than temporary programming alone.

**REQUESTED ACTION:**

CRA staff requests that the Board conduct a straw poll to allocate \$400,000 of CBD Strategic Intervention Funds to be paid to Struck for planning, design, and acquisition of the lampposts and related lighting infrastructure for Main Street. These funds have been appropriated by the Board for strategic development and infrastructure projects but require Board approval for allocation to specific projects.

<b>Proposed Appropriations</b>	<b>Budget</b>
RDA-FY25-CBD-Strategic Intervention-CBD [Capital Reserves]	\$2,017,256
<b>Total Project Budget</b>	
New Project: Struck Design - Main Street Lighting	\$400,000
<b>Remaining Appropriation</b>	
RDA-FY25-CBD-Strategic Intervention-CBD [Capital Reserves]	\$1,617,256

**NEXT STEPS:**

If approved, CRA staff will coordinate with Struck and associated city departments to finalize design and assist with the procurement of the decorative lampposts and lighting infrastructure. The overall project timeline will be aligned with the 2027 Salt Lake Temple open house and associated downtown activation events.

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**ATTACHMENTS:**

- None

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