

# NORTHWEST COMMUNITY PLAN

COMMUNITY ENGAGEMENT REPORT

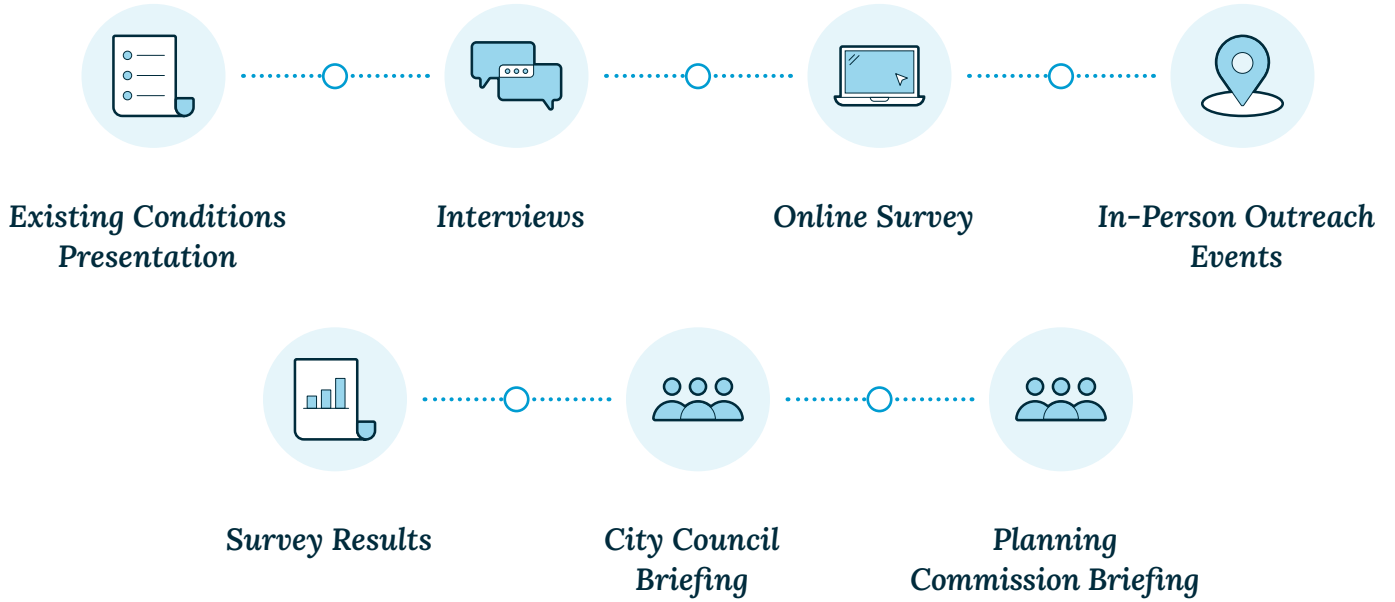


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# ENGAGEMENT OVERVIEW

## ENGAGEMENT PHASE 1

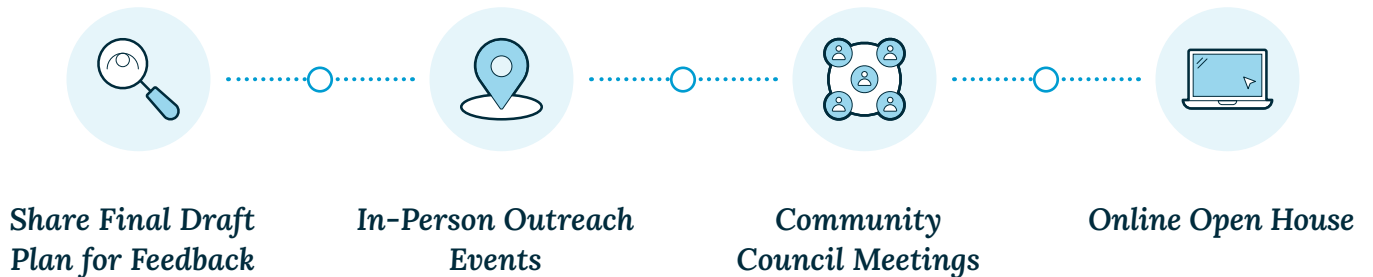
SPRING - SUMMER 2025



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## ENGAGEMENT PHASE 2

FALL 2025 - ONGOING





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## ENGAGEMENT PHASE 1

### OPPORTUNITIES, ISSUES AND BIG IDEAS

The project team conducted multiple public engagement opportunities over a three-month period, using both in-person and online methods. These efforts were designed to gather broad community input and encourage participation from residents, business owners, and stakeholders throughout the Northwest Community.

**Engagement opportunities included in-person events, an online survey, an online open house, and stakeholder interviews.**

### IN-PERSON EVENTS

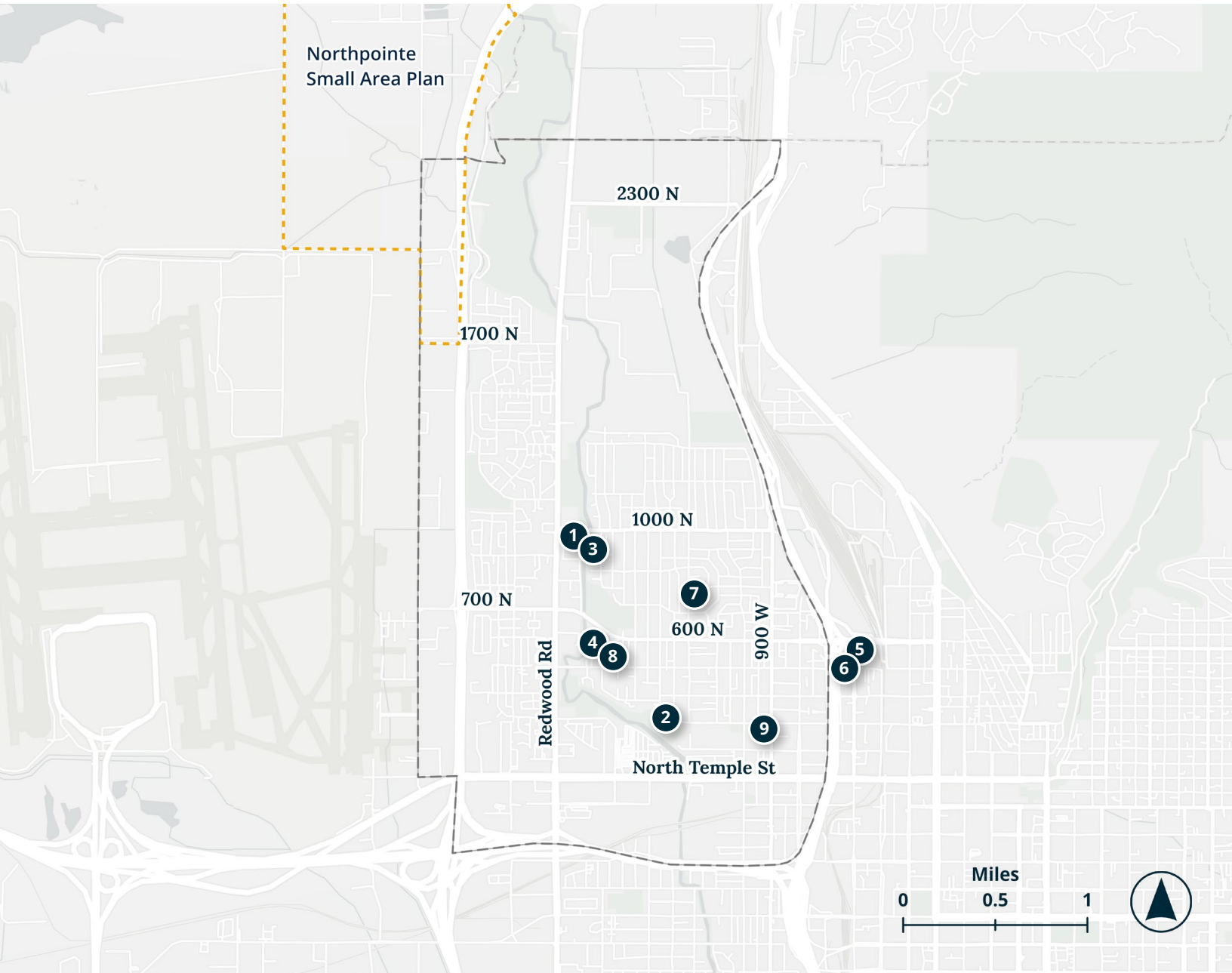
Nine outreach events were held at various locations throughout the Northwest Community. At each event, staff provided interactive boards to collect public input on key topics, including Housing, Transportation, Parks and the Local Economy. Participants were also invited to contribute to a SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats).

**Two events of the nine events included a formal presentation, while the remaining seven focused on informal, open dialogue, allowing community members to interact directly with each other and staff and share feedback.**

## LOCATIONS

The in-person events were held on the following dates and at the following locations:

- 1. Day-Riverside Library**  
Thursday, March 16, 2025
- 2. Northwest Community Center**  
Wednesday, March 19, 2025
- 3. Rose Park Community Council**  
Wednesday, April 2, 2025
- 4. 600/700 North Outreach Event at Backman Elementary**  
Wednesday, April 16, 2025
- 5. Westside Coalition**  
Tuesday, April 22, 2025
- 6. River District Business Alliance**  
Thursday, May 8, 2025
- 7. Rose Park Street Festival**  
Saturday, May 17, 2025
- 8. Backman Elementary Career Day**  
Thursday, May 22, 2025
- 9. Culture Coffee**  
Saturday, May 31, 2025



## ONLINE SURVEY

An online survey was created to gather feedback from residents and community members who were unable to attend in-person events. The survey was distributed through social media, the project website, and at each in-person outreach event. **The survey was open from March 10 to August 19, 2025, and received a total of 145 responses.**

## ONLINE OPEN HOUSE

The project page on the City website served as the online open house. It provided information about the purpose of the plan update, ways to engage in the planning process, and an opportunity for the public to submit comments.

## STAKEHOLDER INTERVIEWS

As part of the public engagement process, Planning staff conducted **six stakeholder interviews** with various community members, including a current City Councilwoman, business owners, educators, and residents.

Interview questions were designed to better understand the perceptions of the area, challenges associated with operating a business, public improvement priorities, and future plans related to living, recreating, or doing business in the community. While interviews were guided by a set list of questions, participants were encouraged to engage in open dialogue and share candid perspectives about their neighborhood.

## KEY INTERVIEW TAKEAWAYS

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- Limited east-west connections create physical and perceived barriers within the community
- Transportation infrastructure improvements are needed throughout the area
- Parking concerns should be addressed community wide
- Placemaking efforts and stronger community branding are desired
- Additional local businesses and neighborhood-serving amenities are needed
- The community lacks family-friendly amenities
- There is a need for more family-sized housing options
- Increasing the tree canopy is important for air quality and shade
- Opportunities exist to capitalize on the Power District through new mixed-use development
- Rose Park contains significant historic preservation opportunities
- Cultural districts could be a successful addition to the community
- Expansion of the Jordan River Parkway Trail north of Cudahy Lane is desired
- The Folsom Trail should be extended and activated
- Bus lines are critical investments, and additional routes extending north from North Temple are needed
- The Regional Athletic Complex (RAC) should continue to be built out
- Redwood Road and adjacent M-1 zoning present ongoing challenges



## NEIGHBORHOODS

Residents shared both pride in their community's diversity and concern about negative perceptions, safety, and identity. While most feel positively about their quality of life, there is a strong desire to strengthen placemaking and community cohesion.

- Perception that the Northwest Community is the “wrong side of town”
- General lack of a sense of community
- Public safety concerns
- Most residents feel good about their overall quality of life
- Appreciation for the community's cultural diversity, but desire to better highlight and celebrate the diversity
- Support for placemaking that embraces cultural identity
- Community's proximity to Downtown is valued, but should feel distinct
- Increase opportunities for mixed-use development
- Increase opportunities for local businesses within existing neighborhoods
- Broader capital improvement efforts to increase the urban tree canopy

## GROWTH

Residents support growth that benefits existing communities while avoiding displacement. There is a clear desire for balanced development that includes housing, amenities, and commercial services.

- Importance of mitigating displacement and gentrification
- Need for mixed-income neighborhoods
- Desire for more family-sized housing
- Increased housing creates greater need for commercial spaces, particularly neighborhood-serving amenities
- TSA zoning has not successfully delivered active ground-floor commercial spaces
- Interest in leveraging potential “overflow” from the Power District



## HOUSING

**Housing discussions focused on affordability, scale, and family needs. Residents support diverse housing types while expressing concern that neighborhoods may be nearing capacity.**

- Concentration of low-income households along the North Temple corridor
- Support for additional affordable housing
- Single-family homes are increasingly unaffordable
- Perception that neighborhoods are nearing capacity
- Support for low-scale housing development and townhome style developments that are low- to medium-density
- Desire for more family-sized units and homeownership opportunities
- Need for child-friendly amenities near housing
- Support easing regulations for small multifamily developments

## TRANSPORTATION

**Transportation and mobility challenges affect access, safety, and economic activity. Residents emphasize the need for better transit, walkability, and bike infrastructure.**

- Insufficient parking, particularly related to TSA developments, impacting local businesses
- Limited bike infrastructure, especially west of 900 West
- Lack of public transportation north of North Temple, including no bus routes north of 1000 North and no transit access in the northern community
- Community does not feel walkable due to limited destinations, poor sidewalk conditions, and safety concerns
- North Temple lacks permeability and creates barriers between neighborhoods
- Public safety concerns limit walking, biking, and use of TRAX
- No direct access from TRAX to the Fairpark neighborhood and limited crosswalks connecting TRAX to neighborhoods
- Need for mid-block crossings and additional pedestrian and bicycle safety measures along Redwood
- Need for additional east-west pedestrian and bicycle connections
- Support for improved road conditions, arterial roadway improvements, and traffic calming in residential areas
- Desire to widen and improve pedestrian bridges over the Jordan River
- More transit stops and improved schedules would increase public transit use

## AIR QUALITY

Residents are concerned about environmental health and industrial impacts. There is strong support for strategies that reduce pollution and improve overall air quality.

- Desire to mitigate impacts from nearby industrial uses
- Interest in limiting industrial uses east of 2200 West
- Support for transportation investments to reduce vehicle use
- Support for increasing the urban tree canopy and vegetation
- Need to acknowledge impacts from the Airport and development within Northpoint

## NATURAL ENVIRONMENT

The natural environment is seen as an underutilized asset that needs investment. Residents want cleaner, safer, and more accessible natural spaces.

- Tree coverage is lacking throughout the community
- The Jordan River is a valued community asset
- Desire to prioritize investment in the Jordan River and improve cleanliness and safety along the river and in public spaces
- Improved access to trails
- Interest in incentivizing turf removal



## **PARKS & RECREATION**

**Parks and recreation spaces are viewed as inequitable and under-maintained. Residents want safer, cleaner, and more inclusive spaces with amenities for all ages.**

- Interest in utilizing the Fairgrounds as a community asset
- Inequities in park investment, maintenance levels, and amenities when compared to the rest of the City
- Parks, trails, and green spaces do not feel safe due to lighting, maintenance, and impacts from homelessness
- Jordan River Parkway Trail (JRT) is seen as a major asset but is not reaching its full potential
- Need for increased lighting, security, and ongoing maintenance in parks and along the JRT
- Lack of public bathrooms and shaded seating areas
- Desire for more dog parks, pickleball courts, and amenities comparable to those on the east side
- Need for age-diverse amenities, including toddler-safe equipment, baby swings, and family-friendly features
- Desire for splash pads, public pools, and affordable recreation options for families
- Need to address on-street parking impacts associated with parks

## **BEAUTIFUL CITY**

**Residents want a more cohesive and attractive urban environment. There is strong interest in coordinated placemaking and river-oriented investment.**

- Desire for fewer industrial uses in the southern portion of the community
- Interest in cohesive neighborhood scale urban design and support for comprehensive placemaking initiatives
- Desire to capitalize on river reinvestment near the Power District

## ARTS & CULTURE

Arts and culture are seen as essential to community identity. Residents want more opportunities to celebrate and showcase the area's cultural diversity.

- More support for cultural events and festivals
- Desire for additional public art
- Need for consistent placemaking throughout the community
- Interest in a public market
- Create more opportunities to celebrate the community's cultural diversity

## EQUITY

Equity concerns are central to community feedback and span access to services, housing, and health. Residents emphasize protecting diversity while addressing systemic disparities.

- Strong concerns about gentrification and displacement, with a strong desire to protect existing neighborhood diversity
- Affordable housing disproportionately concentrated in the community
- Food desert with limited access to fresh groceries
- Fewer public transportation options than other areas of the city with the highest proportion of households without access to a car
- Higher rates of poor air quality
- Low rates of health insurance coverage and lack of healthcare facilities
- Language access challenges due to demographics
- Higher rates of resettled refugees
- Backman Elementary leadership identified youth and student challenges



## ECONOMY

**Economic feedback focuses on supporting local businesses and improving access to jobs and services. Residents want vibrant, walkable commercial areas that serve daily needs.**

- North Temple should function as an attractive gateway to the city
- Need for economic development analysis focused on the North Temple corridor
- Desire for a diverse mix of commercial uses in walkable locations and increased investment and reinvestment in commercial areas
- Vacant and struggling businesses along North Temple, with impacts from higher concentration of people experiencing homelessness
- Lack of neighborhood serving retail, particularly near apartments and for families and children
- Concern about displacement of small, locally owned businesses by chain retailers
- Support for subsidies, incentives, and technical assistance for local businesses
- Limited access to gyms and recreational uses
- Most residents leave the community for employment and retail opportunities

## GOVERNMENT

**Residents express frustration with inconsistent enforcement and limited responsiveness. There is a strong desire for government action aligned with community priorities.**

- Need for stronger government support of community priorities
- Zoning enforcement is perceived as inequitable
- Traffic and parking enforcement is inconsistent and there is a desire for improved parking infrastructure
- Improve Call-to-Haul services to address cleanliness
- Need for increased housing funding for the unsheltered population

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# PRESENTATIONS & BRIEFINGS

## PLANNING COMMISSION

JUNE 11, 2025

Staff provided a presentation to **Planning Commission on June 11, 2025**, to gain preliminary feedback on the Existing Conditions Report and public engagement efforts. **The following were the key takeaways:**

- Ensure that the Northpoint Plan is enforceable upon adoption
- Importance of engaging community organizations that reflect diverse representation
- Clarification needed on which plan addresses newly annexed areas of the City, and how the Northwest Plan aligns with the Northpoint Plan
- The Plan should address development pressures between the City and the Power District
- Explore incorporating visionary elements for the Power District that support the adopted zoning and overall community vision and desires
- Recognition that improving North Temple walkability requires addressing physical barriers in addition to expanding the urban tree canopy
- The Plan needs to better address the importance of pedestrian connections from North Temple into surrounding neighborhoods

## CITY COUNCIL

JULY 1, 2025

Staff presented to **City Council on July 1, 2025**, to receive preliminary feedback on the Existing Conditions Report and public engagement efforts. Council feedback emphasized public safety, displacement risk, and the need for a clear long-term vision. **The following were the key takeaways:**

- Need to better highlight community strengths while developing a clear blueprint for the future
- Public safety concerns are shaping future land use decisions and community outcomes
- Potential for increased gentrification and displacement associated with 10,000 new housing units in the Power District
- Concerns that Northpoint may not fully address transportation and trail connectivity
- Ongoing conflicts between the community and Fairpark need to be resolved
- The current landscape illustrates a high level of risk



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## ENGAGEMENT PHASE 2

### FINAL VISION



#### DRAFT PLAN PUBLICATION

- Northwest Community Plan draft published on October 24, 2025



#### IN-PERSON EVENTS

- Monster Block Party – October 25, 2025
- Culture Coffee Pop-Up – November 1, 2025



#### DRAFT PLAN PRESENTATIONS

- Westside Coalition – October 28, 2025
- Fairpark Community Council – December 4, 2025



#### PLANNING COMMISSION PUBLIC HEARING

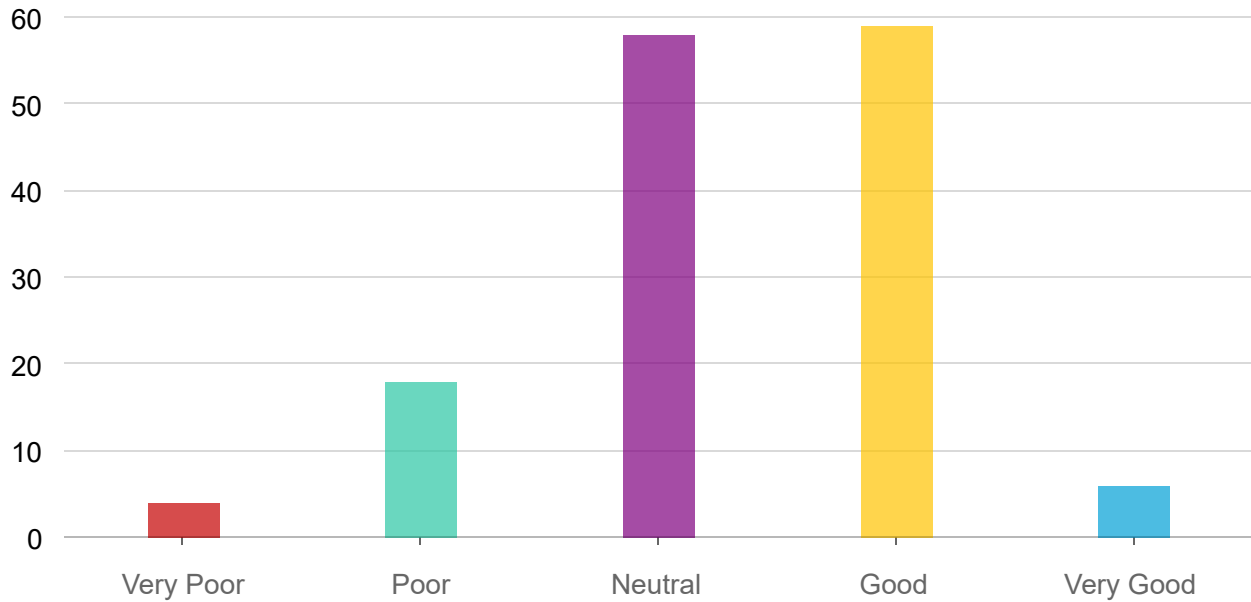
- Scheduled for January 28, 2025



# Northwest Plan Update Survey #1

## Feedback for the Northwest Community

○ How would you rate the overall quality of life in the Northwest Community?



Answers	Count	Percentage
Very Poor	4	2.72%
Poor	18	12.24%
Neutral	58	39.46%
Good	59	40.14%
Very Good	6	4.08%

Answered: 145 Skipped: 2

○ What do you enjoy most about living in the Northwest Community?



The proximity to everything. I feel like I live a short 5-10 minute drive from nearly anywhere I want to go.	1
the people, the feeling that the neighborhood is alive and not sterile.	1
The people, the diversity	1
The people and the community	1
The outdoors and walk paths	1
The NW rec center, good neighbors, growing and diversifying food scene (of non-chain restaurants)	1
The Jordan River!	1
The Jordan River trail, Cottonwood dog park, Cottonwood park, and Riverside Park are huge assets to the community that I love.	1
The Jordan River Parkway	1
the houses are cute	1
The green spaces and the river.	1
The family aspect of the neighborhood	1
The diversity, the people, the multi-generational families, the history. I love the green space, however, it is often inaccessible due to crime and homeless folks using it as living space.	1
The diversity, the Jordan river trail, being close to downtown.	1
The diversity of the community and how we take care of our own.	1
The cultures and communities	1
the community, the proximity to downtown, the increase of bike-ability	1
the community feeling	1
The community and bodegas!	1
The community and affordable housing	1
the community	1
The commity	1

The bike ability to down town	1
The area and community	1
Strong access to trails and parks, quick access to downtown, quiet residential areas with streets lined with mature trees.	1
Small, sleepy, not crowded	1
sidewalks, neighbors, events, trees	1
Sidewalks	1
Sense of community and close to nature	1
Safe neighborhood, nice neighbors, lots of parks, close to downtown	1
Quiet community close to the city and good freeway access.	1
Quiet and kid friendly	1
Quiet	1
Proximity to university	1
Proximity to parks, running trails, and local businesses and restaurants.	1
Proximity to downtown, wide streets, quiet neighborhoods	1
proximity to downtown, culture/feel of the community.	1
Proximity to downtown and the airport, lower cost of living, less congested	1
Proximity to activities and public transit	1
Our quiet neighborhood	1
Our diversity	1
Not as uptight neighbors, close to airport and downtown	1
Not a resident	1
Nice, down to earth people, new local coffee shops	1
N/A	1

My neighbors, the community of people	1
My neighbors, community and location	1
My neighbors and the convenience of our location	1
My neighbors and community	1
My neighbors :). But also how walkable it is.	1
multicultural	1
Location to freeways/ airports/ north and south/ cottonwood canyons.	1
Location to downtown, the airport and highway access	1
Location and diversity	1
Locally owned businesses	1
Local spots which aren't too busy!	1
Lived here most of my life	1
It's uniqueness, history, and the people that live in area	1
It's quieter and had more nature areas than the rest of Salt Lake. I also love the racial diversity and the small town feel.	1
It's proximity to the airport, downtown, & mountains.	1
It's not sugarhouse! Take pride in the area.	1
It seems like it's becoming more cultural	1
It is very cute	1
It is calm	1
It feel like a small town	1
I really enjoy the people	1
I moved away for safety	1
I love the parks and trails.	1

I love the opportunity to engage with local businesses and the community projects like the garden	1
I live near it not in it	1
I have lovely neighbors.	1
I enjoy the sense of community with others in my neighborhood.	1
I don't live there, just visit. Love the cute neighborhood streets and green space the most.	1
I don't. This is a test response	1
How close it is to my jobs	1
Happy I have a car to avoid the hoarde living here	1
Grew up here and have family connections	1
Green space and historic neighborhoods, sense of culture	1
Great walks, close to downtown	1
Good neighbors and close to everywhere.	1
Good neighbors	1
Good neighbors, wide streets	1
Family neighborhood	1
Easy of access	1
Easy access to the highway and businesses	1
Easy access to park	1
Doesn't feel uptight, diverse community	1
Diversity, greenery (mature trees), people, quiet, near downtown	1
Diversity and location	1
Diverse community groups	1
diverse & safe neighborhoods	1

Culture coffee	1
Convenient to downtown	1
Convenient location to downtown and airport.	1
convenience to freeways and downtown	1
Convenience of access to downtown	1
Convenience and neighbors	1
Community that has lived here for many years and care about our community	1
Community	1
Close to the city; close to freeways; good Mexican food	1
Close to the city, relatively quiet. Close to community things	1
Close to the city but still quiet	1
Close to downtown.	1
Close to downtown, but quieter	1
Close to downtown- can bike or take train quickly to a basketball game. Walk to fairgrounds. Nice neighbors. Diverse population.	1
Close to downtown but quiet and relatively affordable	1
Close to downtown and major transportation routes.	1
Close to amenities	1
Close proximity to downtown	1
Close community, multiple generations living here, multicultural communitires	1
Bike lanes	1
Bike and proximity to bike paths	1
Being able to walk and skate around and having neighbors that talk to each other.	1
Away from the city and also close to the city. Affordable. Neighbors are	1



Traffic calming, more green space	1
Traffic calming features in Rose Park	1
too new to answer	1
Third spaces	1
There is a stark difference in areas north/south of 600 North. Rose Park is generally quieter and safer, Fairpark experiences a lot of negatives including trespassing, vandalism, theft, open drug use, unhoused encampments, etc.	1
The third spaces- more places to convene in the community like bars and restaurants (I love the Mexican restaurants, but would love more variety)	1
The roads are terrible. The homeless situation has become unmanageable. I used to feel safe here, now that's not always true.	1
The roads	1
The people	1
The Northwest communities bear a disproportionate amount of Salt Lake City's burdens (airport, inland port, refineries, railyards, etc.), and yet we receive far fewer resources. We need greater resources and attention paid to this area.	1
The Jordan River Trail is so understated and neglected but it could be such a centerpiece to the valley.	1
The housing and business population in the area being drawn to a central core business area, which would be North Temple.	1
The homelessness	1
The clean up of the area	1
Some of the roads and trash everywhere	1
Small commercial areas need RDA assistance to generate growth and quality services	1
Sidewalks and more green areas	1
Services for the homeless	1
SAFETY. SAFETY. SAFETY	1

Safety, homelessness	1
Safety on the Jordan River, safety around areas like the 711 on North Temple/Redwood. I own a house near Sutherland's and work at DNR and my walk to/from work can be really scary.	1
Safety on Jordan river and more bike lanes	1
Safety of the Jordan River Trail. Better pedestrian infrastructure on all streets. Homeless people should be safely off our streets and in treatment programs.	1
Safety and walk ability	1
Safety along the jordan river	1
Safer walk ability and addressing the east west divide	1
Safer streets	1
Safe family access to jordan river trail, more local restaurants / bars, local grocery store (WINCO Foods/ Harmons)	1
Roads need investment. Code enforcement on blighted property.	1
Roads infrastructure	1
Roads and the homeless issue	1
Roads & turn lanes	1
retail diversity instead of pawn and smokeshops.	1
Remove the refinery, add more restaurant/cafe/bar commercial establishments.	1
Remove homeless from the Jordan river trail and surrounding areas	1
reducing light pollution	1
Reducing crime along the Jordan River Parkway, speeding traffic, negative perception from others in the City	1
Railroad crossings can be disruptive to commutes.	1
Public transit	1
Public safety, homelessness	1

Pride in ownership. Clean up the neighborhood	1
Parks, cleanliness and amenities.	1
Parks, 9 trail, trees, dog parks, park gym	1
Newer housing options, especially houses, condos, townhomes for purchase	1
Neighborhood sandwich shop and neighborhood bar. And covered bus stops.	1
Need more Restaurants, gyms, less homelessness, drugs	1
Most roads need to be scraped, repaved. Park strips and alleys are full of weeds. Need baby swings and toddler friendly equipment at parks.	1
More walking paths	1
More walkable stores restaurants and bars	1
More walkability. More small businesses (emphasis on Small, we do not need more fast food.) Less drug use and paying homeless people back and forth between North Temple and the Jordan River Trail. Real solutions.	1
More trees, less trains blocking traffic, less speeding on 900 west	1
More trees please!	1
more trees and public transportation	1
More trees	1
More third spaces! Coffee shops, bars. Etc	1
More small/local business development	1
More small businesses, especially food, drinks, and fitness	1
More shopping and restaurant options. Walkable neighborhoods.	1
More retail and better upkeep of parks and trails	1
More pocket green spaces for ease of access and public shady areas to keep cool.	1
More play grounds,Arcade	1

More parks! More cafes! A bar! More cultural opportunities (movie theater, art exhibits, leisure opportunities)	1
More mixed use zoning, better trax access, more local businesses, better handling of fair ground traffic	1
More local shops, cleaner parks/trails	1
More ice cream	1
More healthier options to eat	1
More grocery stores, quality shopping, recreation that is not sports minded	1
More food options, jobs, better help with the homeless	1
More community. More local restaurants, better grocery stores, splash pad and other kid areas	1
More community spaces.	1
More commercial establishments	1
More busses	1
More businesses, less homelessness, better mass transit	1
More bars/breweries within walking distance	1
More attention to homeless issues, drug issues	1
Maybe just a bit cleaner on some streets; after events at the fairpark people leave a lot of food trash	1
Local businesses like All Chay and Culture Coffee. There are so few cool businesses and it brings a lot of culture to have that.	1
litter, drug paraphernalia, homeless camps, speeding cars, air quality	1
Lighting, more welcoming businesses, safer walking areas.	1
Less gentrification, more support for homeless individuals, harm reduction education, safer roads, less construction	1
Less drugs, less encampments.	1

Less drug use and trash along the Jordan river trail, parks, and public space. I would like to take my family to the trail between 1000n and north temple, without seeing drugs, trash, and other things.	1
Larger rec center	1
Landscaping and beautification	1
lack of commercial space, Jordan River pathway	1
Keep low income housing	1
Just the amount of people on the streets	1
Jordan River trail; homelessness; roads	1
Jordan River trail, open air drug use and trafficking	1
Jordan River	1
Jordan parkway trail	1
It's boring as hell. Stop putting in mexican restaurants, get more shopping opportunities in, some topless titty bars, get rid of the green spaces, need more rental properties, a movie theatre	1
Issues with drug sales, and those experiencing homelessness.	1
Improved shared areas. Support for our unsheltered.	1
Improved roads, no more speed bumps. Don't rip up our roads and just leave them. If you rip up the road finish the job	1
Improved parks for families.	1
improved community spaces like park upgrades, safety along jordan river trail, improved public landscaping	1
If I did not have a car, getting around easily would prove very difficult. Commuting via the JR Trail does not feel safe in the evening hours. Bus routes do not run frequently enough. etc.	1
I would like more free third spaces such as parks and gardens.	1
I would like better restrooms and remain open during day hours.	1
I haven't lived here long enough to have an opinion on this	1

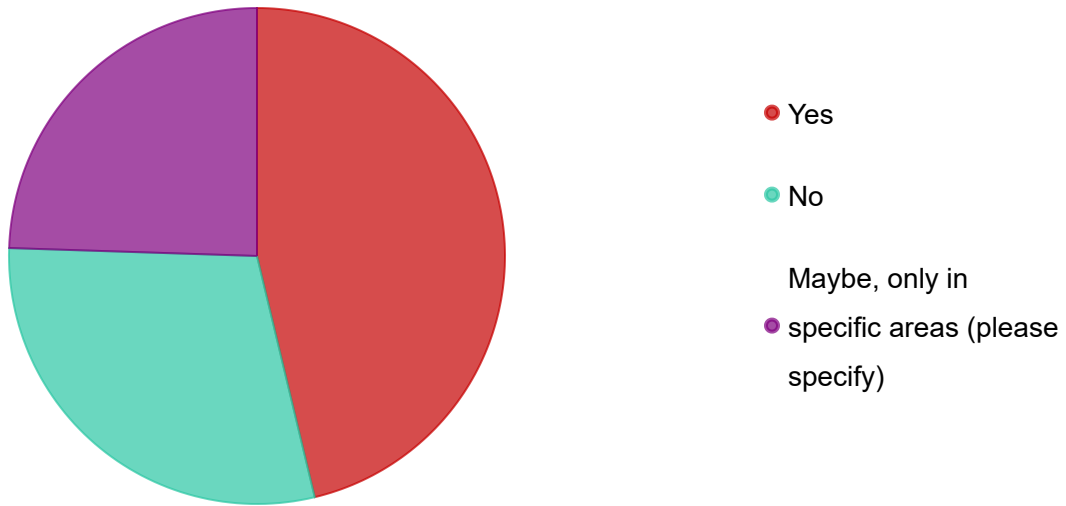
Hurry with construction sites	1
Housing and improving the daily lives of the unsheltered. Even with shelter they steal to pay for other needs, so it needs to be more than shelter.	1
Housing and cleaner parks/community spaces	1
Housing	1
Homelessness in parks, trails. Dangerous intoxicated drivers	1
Homelessness and air quality	1
Homeless, dogs, crime, lots of loud neighbors who play their bass all day everyday can be mitigated.	1
Homeless, drug use, crime,	1
Homeless issue	1
High amounts of drug use homelessness along trails and parks	1
Get rid of the bums, drug addicts and prostitutes	1
Garbage pick up day rather than call to haul.	1
Fixing drug and homeless problem along JRT and cottonwood Park	1
Find a place for the homeless people to go that is not in our front yard.	1
Fewer homeless living in our parks	1
Everything	1
Ease of non-car transportation. It can be frustrating to get around without a car because there's little public transit.	1
drug issues in public places	1
Double down on the culture. More stuff for kids	1
Crime, homelessness, drug use, cleanliness of our parks, gang activity	1
Crime	1
Community space, roads, beautification, commercial space	1

Community clean up and reconstruct roads	1
Commercial Redevelopment in existing Commercial zones.	1
Cleanliness	1
Cleaner yards and less garbage. Better lighting	1
Clean up river trail and parks. Invest more into RP golf course.	1
Calmer streets	1
Business	1
Bike lanes, improved park facilities, walkability	1
better parking	1
better food options, and better care of our public and green spaces, investment in the Jordan river trail and parks	1
Better bus transportation or a trax line. There are still lots of pot holes. Better bike lanes, and a more pedestrian friendly overpass on 600 north	1
Being able to access trails. Homeless population makes a quick walk to the library or the rec center unsafe for a solo person. Granted most times they mind their own. But I don't want to be the 1 accident that happens.	1
Arterial roadway improvements, slowing the flow of traffic through the residential areas. Homeless/ drug use improvements, with no current resource for the unhoused community there should not be as many of them in our community.	1
Air quality, more green	1
Air quality and helping homeless	1
affordable housing and not just boxed apartments; better restaurants, theater, bowling or entertainment and activities for children/ families	1
Add some trees, better street lighting, air quality, more local businesses, help control speeding on 900 west	1

Answered: 146 Skipped: 1

**Housing and Development**

○ **Would you support increasing the density of housing (e.g., more apartme...**



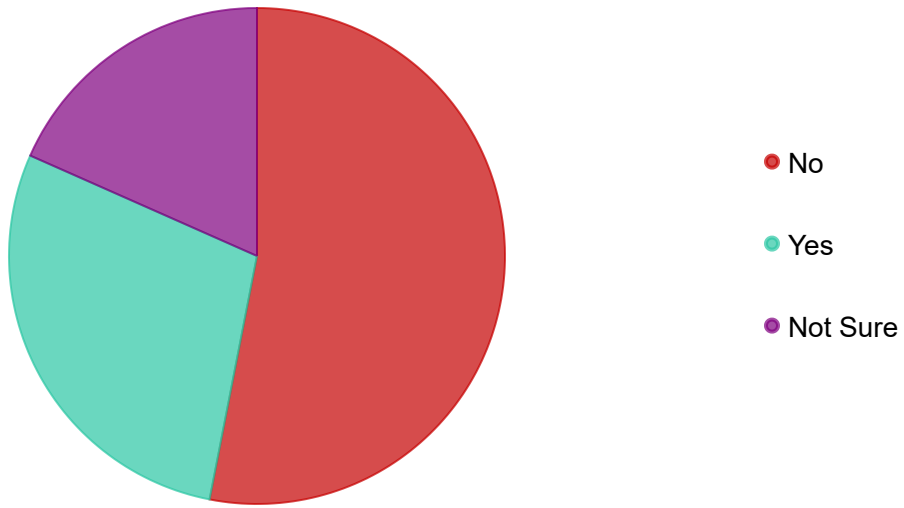
**Response** **Count**

Along North Temple	2
This is already happening so idk why you're asking anyone's opinion.	1
They need to be near mass transit or major roads. The neighborhood roads are already at capacity.	1
There a few empty lots & parking lots that could use some cottage type builds or townhomes. NO MORE APARTMENTS NO MORE TSA!	1
So long as it's truly affordable. Section 42/8.	1
Small multi unit infill 2-4 units. No large apartments.	1
Ownership opportunities	1
Only in areas where multi-family dwellings make sense. And definitely not at the expense of existing businesses, etc.	1
not specific areas, but more AFFORDABLE housing	1
Not in the middle of neighborhoods. In undeveloped areas but make it walkable and include business development and have it fit the character of the area	1

Not in single family residential neighborhoods. Okay in more industrial areas with mixed use already going on.	1
More townhomes less apartments	1
I'd like to see denser uses directed to multi-family/commercial nodes, similar to the Westside Plan.	1
I think more houses would be great, but only a few apartments. Apartment thick areas ruin the original look of places.	1
I feel the use of open space or rundown businesses would be a great place for this.	1
Home ownership, yes. But apartments no. They're also needs to be a balance across all neighborhoods in Salt Lake city.	1
Don't ruin the nature or gentrify local businesses to do so.	1
Don't want to take away from community things, wish there was more ways to support the homeless population rather than push them out	1
Close to transit areas only	1
Close to train I suppose	1
Close to the major throughways	1
As long as it's affordable for residents that currently live in the area and it doesn't take away from the stores and businesses that are here	1
Along transit lines	1
along redwood road, not displacing single family homes	1
along redwood road	1
Along North Temple and RedWood Road.	1
ADU in R7 zoned areas. Nothing more	1

Answered: 147 Skipped: 0

**o Do you think there is enough affordable housing in the Northwest...**

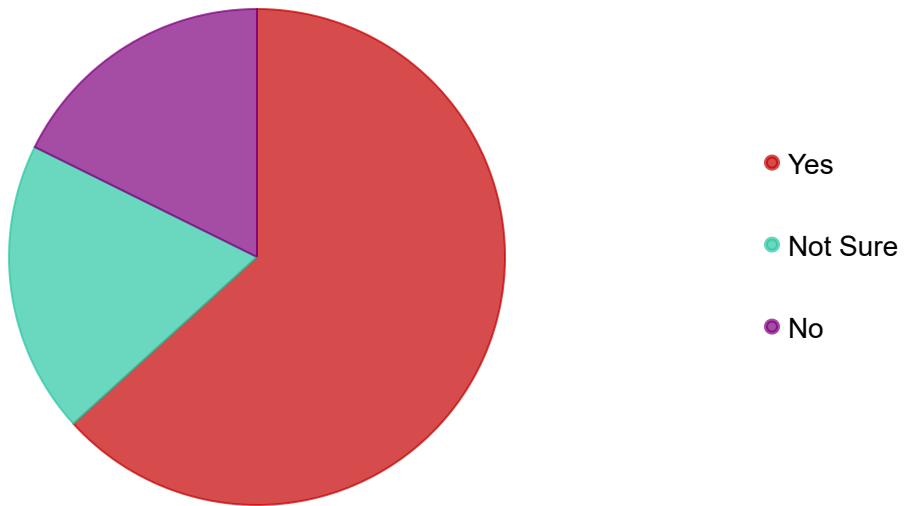


**Answers** **Count** **Percentage**

No	78	53.06%
Yes	42	28.57%
Not Sure	27	18.37%

Answered: 147 Skipped: 0

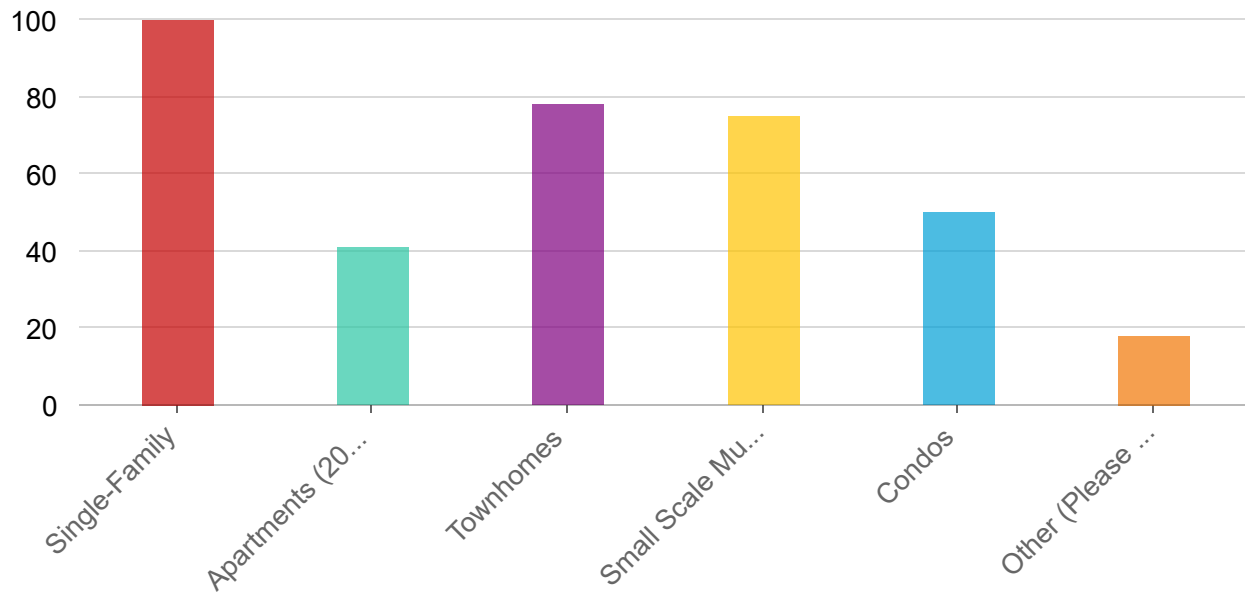
o **Would you support more housing development in the Northwest...**



Answers	Count	Percentage
Yes	93	63.27%
Not Sure	28	19.05%
No	26	17.69%

Answered: 147 Skipped: 0

o What types of new housing options would you like to see?

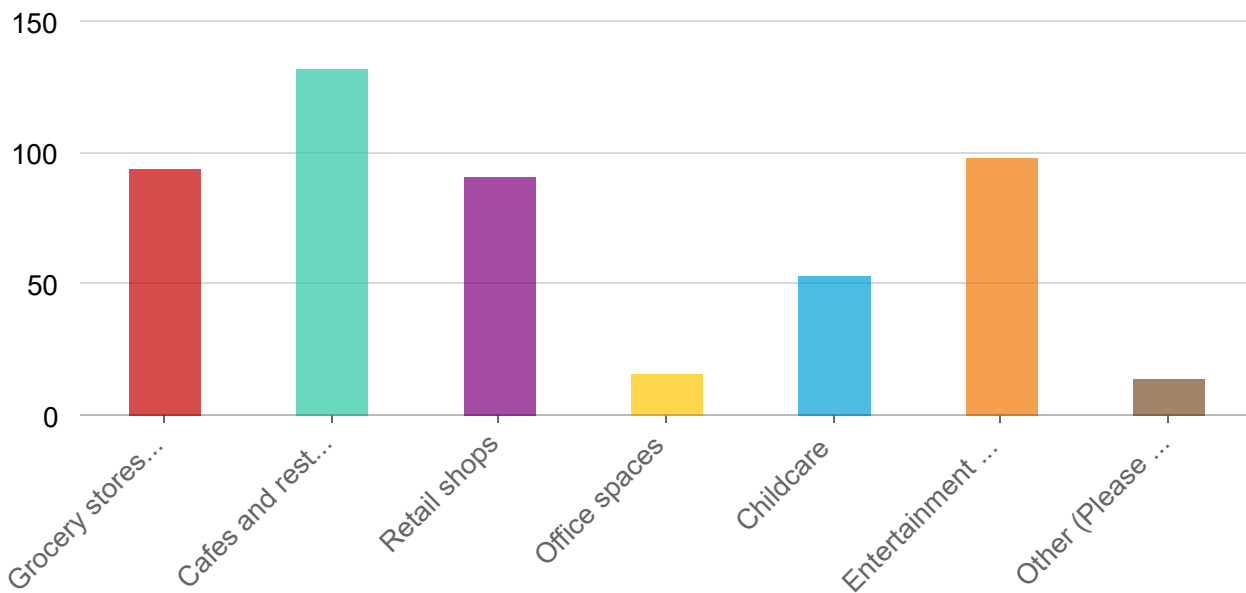


Response	Count
This is not really other, but housing with 3 or 4 bedrooms and more places for sale	1
None	1
Multiuse buildings and green spaces	1
More owners occupied opportunities.	1
More low income affordable housing for various families	1
Mixed use apartment complexes with businesses integrated. Opportunities to own an apartment not just rent it.	1
First time homebuyers programs and housing put up through the city	1

duplexes or four plexes	1
Definitely like the idea of small apartment options. The large buildings are ugly and not pleasant to live in generally.	1
Basement accessory apartments	1
Apartments of 20 or more units up to 3 stories high. No skyscrapers! But we'd love to see ADA-friendly townhomes with functional floorplans. Single family homes are fine in a cottage court format.	1
all of the above?	1
Affordable apartments youn adults working there first full time jobs less than 50k each a year	1
ADUs	1
ADU at Single family homes	1
ADU	1
A few apartments, but not a lot like around the complex. That looks dumb.	1

Answered: 141 Skipped: 6

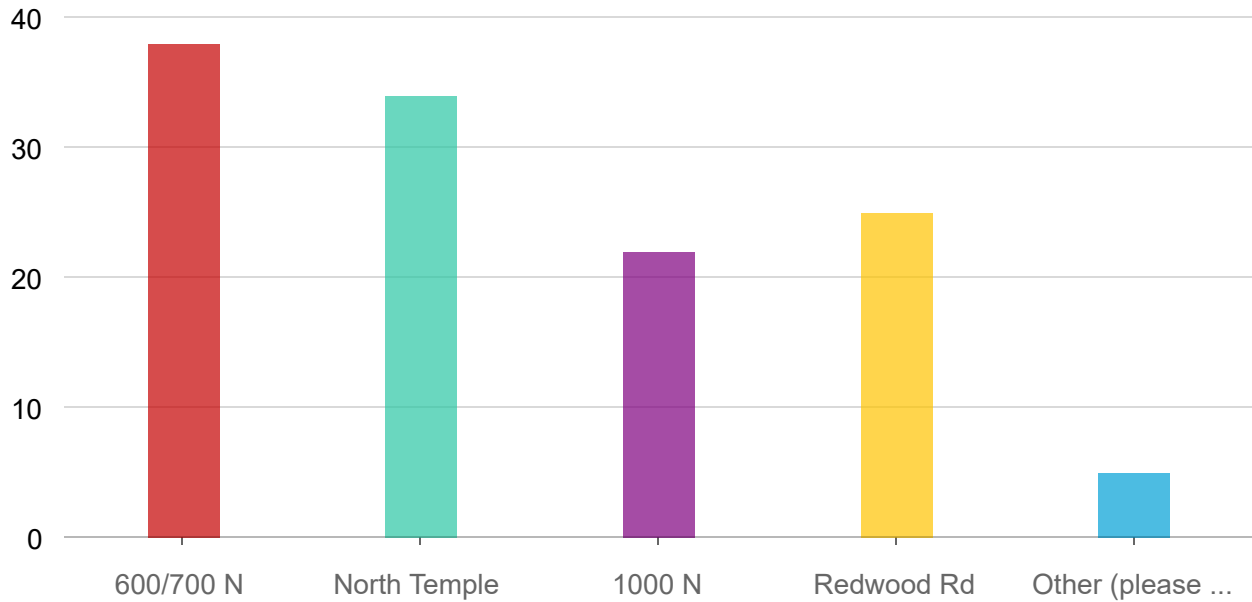
o What types of commercial developments would you like to see more of in the...



Response	Count
Splash pad	2
Small parks scattered everywhere	1
Rose Park needs a neighborhood bar!	1
More options at our parks. Outdoor skating or Water features for families.	1
More Community Events and local Food Trucks at the Utah State Fairpark, Movie Nights/ Outdoor concerts at the Utah State Fairpark during weekdays.	1
Light warehousing/flex space with a residential component (call it light industrial live/work)	1
Help Guadalupe Center fund and build a secondary campus for grades 7-12!	1
Fitness studios	1
Coffee shops, bars, concert venues, galleries, local businesses--not chain bullshit	1
Bars/breweries	1
BARS! We are finally getting our first and ONLY bar in this area.	1
A gym. We only have the Northwest recreation center	1
A catholic church	1

Answered: 144 Skipped: 3

o **Where would you like to see more commercial development in this area?**



**Response**

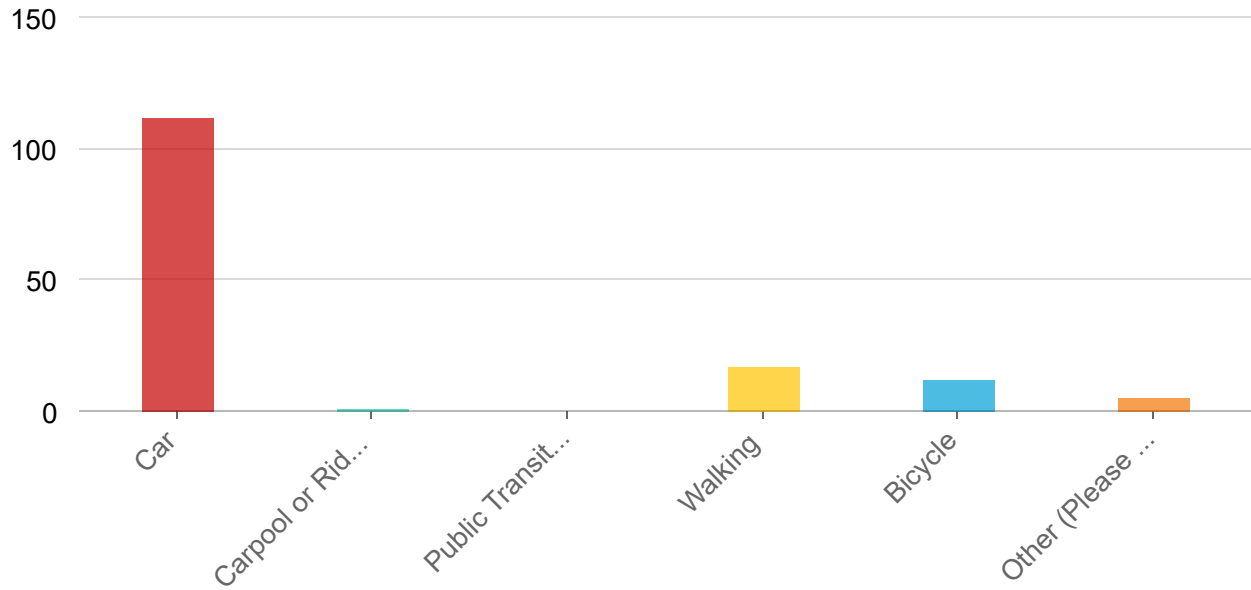
**Count**

Scattered through neighborhood, like culture coffee! Near the fairgrounds	1
Rose Park, Fair Park	1
Not sure	1
900 west	1
300 W	1

Answered: 60 Skipped: 87

**Transportation and Mobility**

○ How do you typically get around within the Northwest Community?



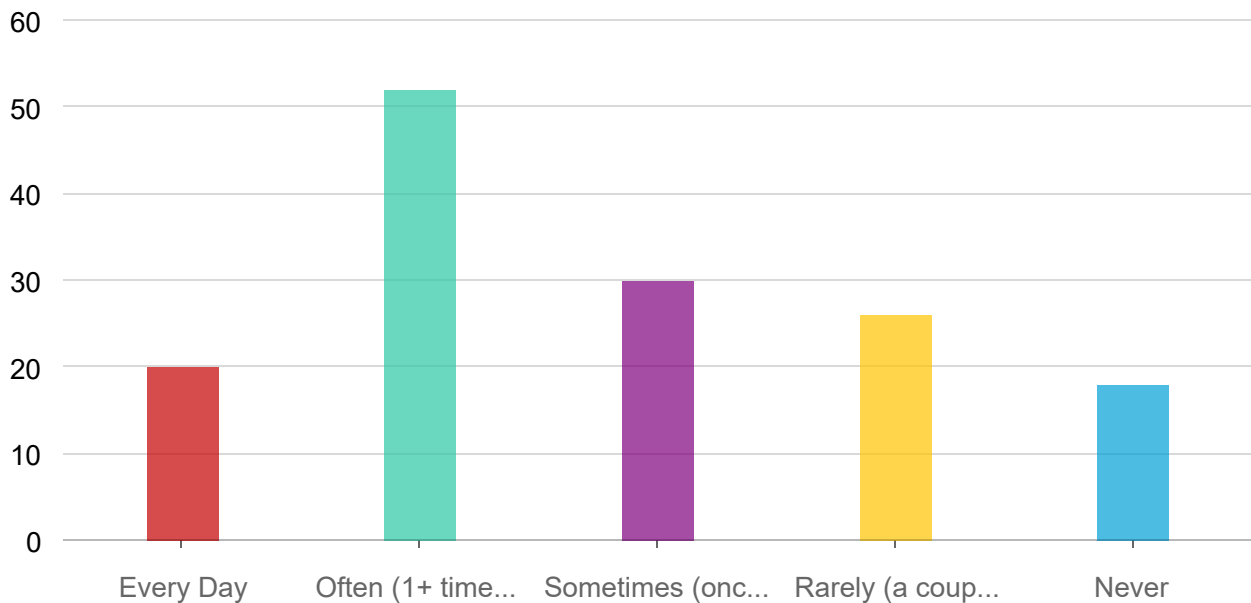
**Response**

**Count**

Motorcycle	2
Public transit, walking, biking	1
Hoverboard	1
Bike, walk & then car	1

Answered: 147 Skipped: 0

○ How often do you use alternative methods of travel (e.g., walk, bike, publi...

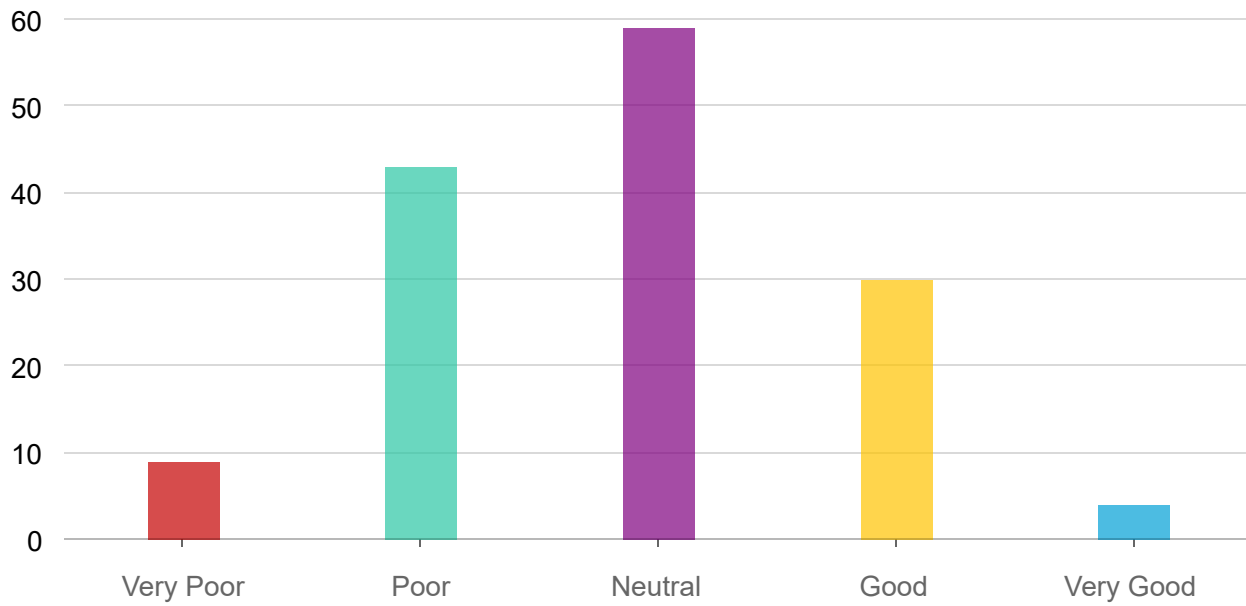


**Answers** **Count** **Percentage**

Every Day	20	13.61%
Often (1+ times per week)	52	35.37%
Sometimes (once per month)	30	20.41%
Rarely (a couple times per year)	26	17.69%
Never	18	12.24%

Answered: 146 Skipped: 1

○ **How would you rate the Northwest Community's transportation options...**



**Answers** **Count** **Percentage**

Very Poor	9	6.12%
Poor	43	29.25%
Neutral	59	40.14%
Good	30	20.41%
Very Good	4	2.72%



Would love to see the Jordan River bridges (both street- and trail-level bridges) widened and made safer for peds	1
Wherever there are roads	1
We could use traffic slowing measures on 1000 North	1
walking from the Fairpark Trax stop north along the Jordan River Trail to houses in the neighborhood	1
Trees for walking pleasure & street lamps. Our street, 400 N between 900 & 800 has like 2 street lamps (highway style) for the whole block.	1
Transient on Jordan trail and 600 N. Build a bridge please!	1
The roads are terrible. The homeless are a problem	1
The roads are terrible and make driving and walking dangerous.	1
The reduced speed limit on 1000N is causing cars to pass one another and observable road rage. Twenty-five mph is too slow for a major route	1
the potholes are insane on some roads. Besides the on demand car pool, there isn't any public transport above 10th north on redwood road	1
The corner of 10th North and 9th West	1
The bike lane on 1200 west north of 600 north. On sundays cars are allowed to park in the bike lane which defeats the purpose of the bike lane and makes biking in that area very unsafe. Also the church has a large parking lot that does not fill up	1
The 800 W 200 N should be a four way stop	1
The 600/700 north corridor, which is already in place to improve	1
Streets are too wide across the board, need medians, painted lines & angle parking to narrow them.	1
Speedy road Fixing	1
Slow traffic along 1000 north, Redwood road. Improve ped crossings, because vehicles don't wait for pedestrians. Many sidewalks need to be rebuilt, pushing a stroller is complicated along the sidewalk. Jordan river trail is unsafe due to drug abuse issues	1
Sidewalk quality	1
Roseparks small roads need speed bumps fo speeders and rolling stop signs	1

Roads are neglected, specifically 1000N. Also speed is a huge issue for pedestrian safety. 1000 N and 600 N need traffic calming. It's no unusual for cars to be going 50+ mph on both roads.	1
Road conditions in the Northwest neighborhoods are poor. The proposed plan for redoing the 600N/700N corridor will be great when completed. Re-do more roadways. Also, potholes are rarely fixed, just filled and left to show up again in worse shape.	1
Reopen the Jordan river trail.	1
Redwood road is insane for bicycles. 900 west and south temple crossing the tracks is hard	1
Probably north temple. Not in regards to our unsheltered neighbors. Just in general. I've almost gotten hit by cars when I have had the walk signal going to Trax station from rancho lot.	1
Poor	1
Parks.	1
Our streets are too wide and invite too much reckless driving and speeding ((600 N). The Jordan River Trail often feels pretty dangerous to walk through and it's filthy. This could be over of the best places in SLC if the city would invest in it.	1
Only areas currently under construction	1
Not very many identified crosswalks	1
Not to my knowledge	1
Not that I know of	1
Not at this time	1
North Temple, Redwood Road, JRT	1
North Temple just has a lot of drug dealers.	1
North Temple and Redwood road	1
Needs more crosswalk improvements on Redwood, 600 North , 1000 North and 900 West	1
Need more speed enforcement on main east/west steets. 600N and 1000N	1
near railroads	1

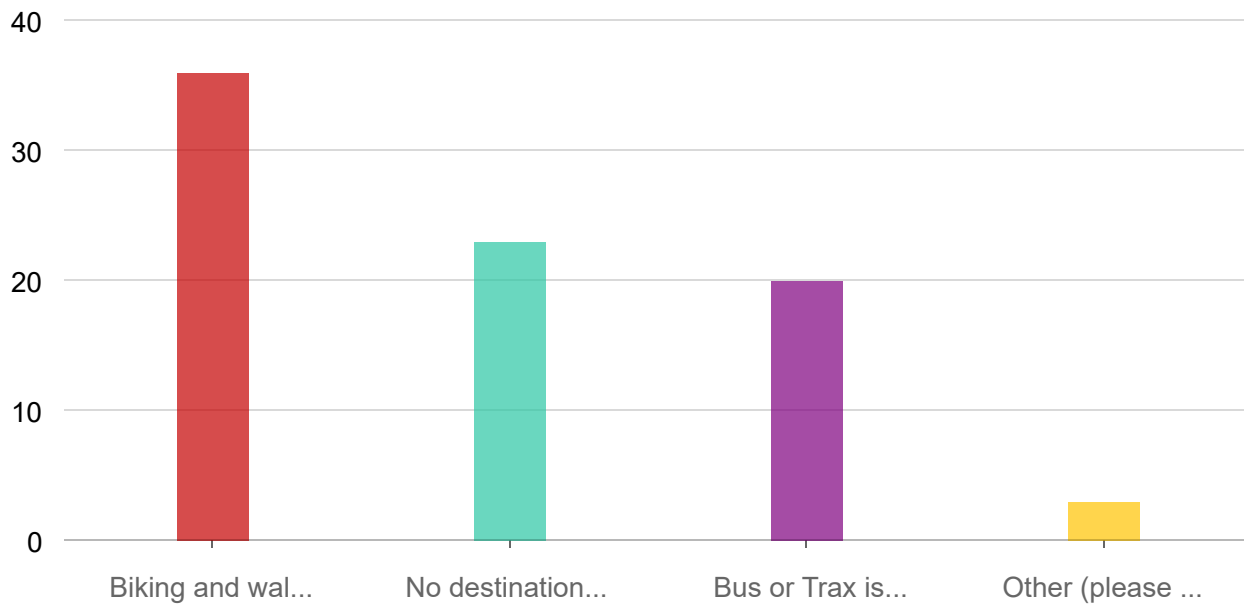
Most of Redwood could use mid-block ped crossings. The Jordan River needs so much work for safety. I live walking-distance to Cottonwood Park but drive to Day-Riverside TH because of so many scary or harassing situations (thanks for efforts w/ closing)	1
More street lights in neighborhoods near northwest rec center	1
more pedestrian crossings on redwood road.	1
More bike lanes in general to connect to public transportation and parks. Connecting Westpointe Park and Rosewood Park to Jordan River Trail. Westpointe Park to Trax	1
Many roads need to be redesigned. Specially 1000 N. Diving is anything but intuitive in this neighborhood.	1
Jordan trail, west temple	1
Jordan river trail, and crosswalks. I was just hit on my bike while in a crosswalk	1
Jordan River Trail in this area has long been under maintained in this area, even before the homeless and criminal element aggressively took over in the last couple of years.	1
Jordan River Trail	1
Jordan River Parkway Trail	1
Jordan river	1
It does seem to be a culture in SLC generally that cars do not yield to pedestrians. I've almost been hit multiple times, even when using well-marked intersections during daylight. Unfortunatley increased police enforcement might be necessary.	1
In the parks and on the Jordan trail	1
If we improve public transportation in all areas, people will begin using it more. It's currently not convenient to take public transportation because of long wait times and far walks between stops.	1
I would say everywhere	1
Heavy traffic areas	1
Fairpark intersections	1
Everywhere, but especially Redwood Road! I live withing walking distance of Lucky's, but have to drive because Redwood is unsafe for pedestrians. We desperately need traffic calming measures on Redwood.	1

Everywhere for pedestrian safety	1
Everywhere	1
Every street that is one lane traffic	1
Every intersection is too big and no one, I mean no one stops for you and if you get across the street they try to kill you. No joke! We need some road diets and better planning for bike lanes.	1
East west pedestrian and bike crossings. Especially 600 north!	1
Due to high crime and homelessness in these neighborhoods, existing bike/pedestrian options are inaccessible. We need greater lighting and resources to treat homelessness.	1
Crossing 900 west is kinda scary between north temple and 600 north	1
By the schools	1
Along 600/700 N and The entirety of Redwood Rd	1
Along 600 West & North Temple	1
All stops in residential should be consistently 4 way stops. Too much variation means sometimes people roll through stop signs or fail to assess	1
All of 600 North.	1
900w trains	1
900 West is too loud and busy	1
900 west	1
600N 800W	1
600N (getting to downtown), I have a bike, like the idea of riding downtown, but the traffic & lack of trees/shade make me less likely to try it.	1
600/700 north is unsafe to cross	1
600/700 N, crossing that on bike or foot is scary	1
600 N. In process	1
600 N, Redwood RD	1

600 N, 1000 N and Redwood	1
600 n and 900 w - also need speed bumps within the neighborhood to slow down speeders	1
500 N	1
300N and 400 N	1
200 n and 900 w crossing- need pedestrian crosswalk with lights	1
1300 South	1
1200 W and 1200 N need traffic calming. 1000 N as well. People drive 30+ regularly	1
1100 North (Coronel Drive) we need speed bumps. They have them up in the avenues we should have them here	1
1000N and 1200 W	1
1000 N and 900 W are both past due for repairs	1

Answered: 110 Skipped: 37

o What barriers exist to walking, biking, or using public transit more in this area?



**Response**

**Count**

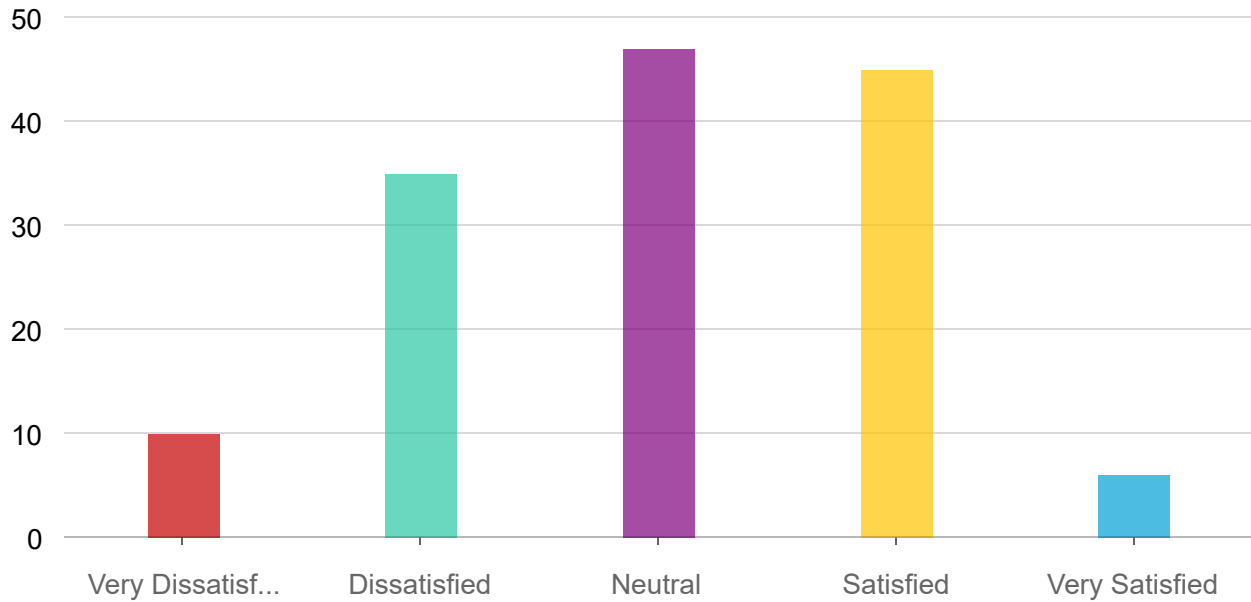
Need more trains and bus stops.	1
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My job is too	1
Bus schedule is abysmal and far from everything	1

Answered: 57 Skipped: 90

**Parks, Green Space, and Public Amenities**

○ How satisfied are you with the current access to parks and green spaces i...



**Answers** **Count** **Percentage**

Very Dissatisfied	10	6.8%
Dissatisfied	35	23.81%
Neutral	47	31.97%
Satisfied	45	30.61%
Very Satisfied	6	4.08%

Answered: 143 Skipped: 4

○ What improvements do the existing parks or accessible green spaces need?



Upgrades on/additional dog parks	1
Unsafe with homelessness and open drug market on the JRT	1
To be clean	1
This is the greatest opportunity in the community but the homeless issue and lack of support for the city to maintain parks diminishes parks.	1
They need to be clearly safe and without abandoned needles and other objects. There also need to be ones closer to the new apartments. They need to be beautified, especially the Folsom Trail.	1
They need to be better cared for.	1
They are unsafe because of the drug use	1
They are not distributed to communities evenly enough.	1
There is access but they don't feel safe	1
There are lots of parks but some we can't use due to homelessness and crime. More gathering spaces not overridden by homeless, pavilions etc.	1
The only dog park in the area is a little tricky to get to	1
The homeless are taking over our parks	1
The fields at Rosewood are full of gopher holes. The bathrooms are never open.	1
Take better care of them. The east side gets better care and it's ridiculous.	1
Take better care of sporting fields	1
Some spaces still have sketchy drugs prevalent	1
some need help with drug problems	1
Security.	1
Safety. Safety. Safety	1
Safety. People dealing and using in the open, threats to steal my bike, ecological harm esp to the river	1
Safety on the Jordan River Trail	1
Safety from drug users and mentally unhoused	1

Safety , trash pick up, homeless mitigation	1
Safer Jordan River Trail	1
Riverside Park amenities need updating, the basketball court is crap and the tennis courts are all run down and falling apart. Dog poop bags should be provided. Cottonwood Park is often overrun by drug deals.	1
regular clean up (drugs and needles), repaved	1
Patrolled bathrooms. Bathrooms are always locked, and for good reason. But it would be better to hire security guards so we can pee safely. Also, updated bathrooms.	1
Obviously the Jordan River has been a hotbed for public health/safety issues. It's very important that I be able to use that cooridor. It has been improving in the last few weeks.	1
Nice playgrounds	1
new equipment, built in exercise equipment, water features like a splash pad	1
More trees, maintenance on grounds, dog poo bag stations	1
More trees, dog waste stations	1
More trees	1
More stuff along jr trail. Maybe some food trucks or a outdoor exercise park. And lots more wildflowers.	1
More space and plants	1
More slides,more spiny things and zip lines	1
More shade, clean playground equipment	1
More shade	1
More seating/areas for gathering	1
More programming	1
More police presence	1
More police patrols and arrests for drug use and sales. Regular clean up of parks with wall through of grounds	1

More parks not accessible	1
More parks and green areas more trees along streets and roads	1
More parks	1
More options other than just big fields.	1
More open fields	1
More of them. Make them safer.	1
More of them, smaller corner parks!	1
More of them!	1
More of them and crack down on encampments that take these away from residents	1
More kids parks	1
More kid friendly parks and playgrounds - more greenery. The wide streets and sidewalks make walking very hot	1
More kid friendly areas	1
more green spaces, less unhoused in the parks.	1
more green spaces	1
More for kids	1
More features like water & seating options	1
More community gardens, more green spaces, and a clean Jordan river	1
More Community Gardens in Green Spaces	1
More cleaner	1
More clean up	1
More care in general. I feel like the parks in the neighborhood are sometimes neglected with even weeds, etc, plus trash collection, etc	1
More bike racks	1

More attention to crime reduction.	1
more	1
Maintenance a	1
maintenance	1
Love the JRT need some love & we need Madsen park and the Folsom to get a make over.	1
litter cleanup, no drug trash, no people living there,	1
Lighting, more people enjoying the open spaces, no crime or loitering.	1
Less homeless/open drug deals	1
Less homeless people, garbage, drug use	1
Less drugs	1
Leash law enforcement, free needle disposable at Cottonwood Park	1
Larger parks with more amenities	1
Keeping it nice and safe	1
Keep them safe and clear of drugs, crime element	1
Keep restrooms open during day.	1
Keep drug users and trafficking out of there - can't safely walk with kids	1
Invasive species and goat head clearance	1
Improved attention for cleanliness and improved police patrols for safety	1
I was just looking at images of playground located throughout the valley and saw they offer shade directly over the play area. Riverside Park doesn't really have that. I would also like to see better care of Jordan River Trail. Entire sections are avoided	1
I think they're pretty good replacing nets on basketball hoops in gaudaluoe park would be nice	1
I take my dog to SL center for science education after hours and it's a great green space that he loves running around in. But the mosquitos there in the summer are intense!	1
I never see anyone at them	1

Homelessness and drug use in parks	1
Homeless/drug use that comes with it.	1
Homeless	1
Helping homeless find a place to live other than parks or streets	1
Go away. Have too many	1
Get the homeless out	1
Get rid of the bums, drug addicts and prostitutes	1
Get rid of drug dealers. Too scared to send the children to the park.	1
General upkeep and landscaping is tired	1
Feeling more safe, more general clean up	1
Ensure safety / liter clean up on the Jordan river	1
Easier access to public transportation	1
Cottonwood dog park and Cottonwood Park need to be refurbished they don't even have night time lighting which is dangerous during the winter given the current homeless shenanigans happening around this area.	1
Continuous upkeep to feel safe	1
Cleanliness. Homeless removal. Dog park at Riverside.	1
Cleanliness	1
Cleaning, drug enforce	1
Cleaner bathrooms	1
Cleaner and safer- Jordan River trail	1
Clean up the Jordan River Trail. I used to bike and walk my dogs there almost daily. Now I don't feel safe there. You have allowed it to be over run with drug users.	1
Children friendly playgrounds and splashpads	1
Better upkeep, splash pad for kids, fewer homeless so it's safe for kids	1



Would love more variety of food shops mixed around	1
Would like the Jordan river to be swimmable and open to the community, not privatized	1
Welcoming open space, new restaurants and bars, and more community gathering spaces	1
Water features for kids. More kid friendly stuff. Pickle ball courts!	1
unsure, I enjoy the amenities of the NW Rec Center & community feel of it. The green spaces around it are great too.	1
Toddler play areas	1
Toddler age playgrounds, shade structures, functioning water fountains, more benches, crosswalks	1
There need to be smaller very safe parks closer to the many apartment buildings. The Northwest Recreation Center needs to be freed from people who have nowhere else to satisfy their bodily needs and have mental health issues who create sanitation issues	1
The closest park to us is fine. Could be cool to have a larger, more equipped park that draws people from around the area. Something like liberty park (hard to recreate such a cool major landmark of course)	1
Splash pad/water play area	1
Splash pad, outdoor community pool	1
Splash pad! Bike lanes, improving the Jordan river trail to spend time as a family	1
Splash pad for kids, shaded playgrounds	1
Spaces for families	1
Separated walk/bike infrastructure, corner "micro parks"	1
Running track	1
Retail shops, groceries	1
Restore the Jordan River. Make watchable wildlife stations.	1
pump track for kids	1
Public bathrooms	1

Public arts spaces/Green spaces, more public restrooms and garbage disposal options	1
Pools,concerts, events	1
pools, ball parks, skate parks, community gathering areas.	1
Pools	1
Police sub station	1
Police at every park until the hardest leave	1
Pavilion ar rosewood park. Splash park	1
Parks/playgrounds	1
Park improvements, empty lands for lake and parks	1
Outdoor swimming pool.	1
Outdoor recreation Pool	1
Outdoor Pool or splash pads would be great.	1
Out door pool! Horses for kiddos to learn on at the Fairgrounds. Basketball court at Madsen park.	1
Out door community pool, outdoor basketball court	1
Open plazas for community events	1
Not sure	1
Northwest Rec Center needs an outdoor pool!	1
NONE! We have so many amenities that we cannot currently use. Please don't waste resources on building new facilities or amenities, but rather clean up the ones we already have.	1
None	1
Non Hispanic restaurants	1
No unsafe persons loitering	1
nature center, upgraded walking trail on jordan river,	1
More trees!	1

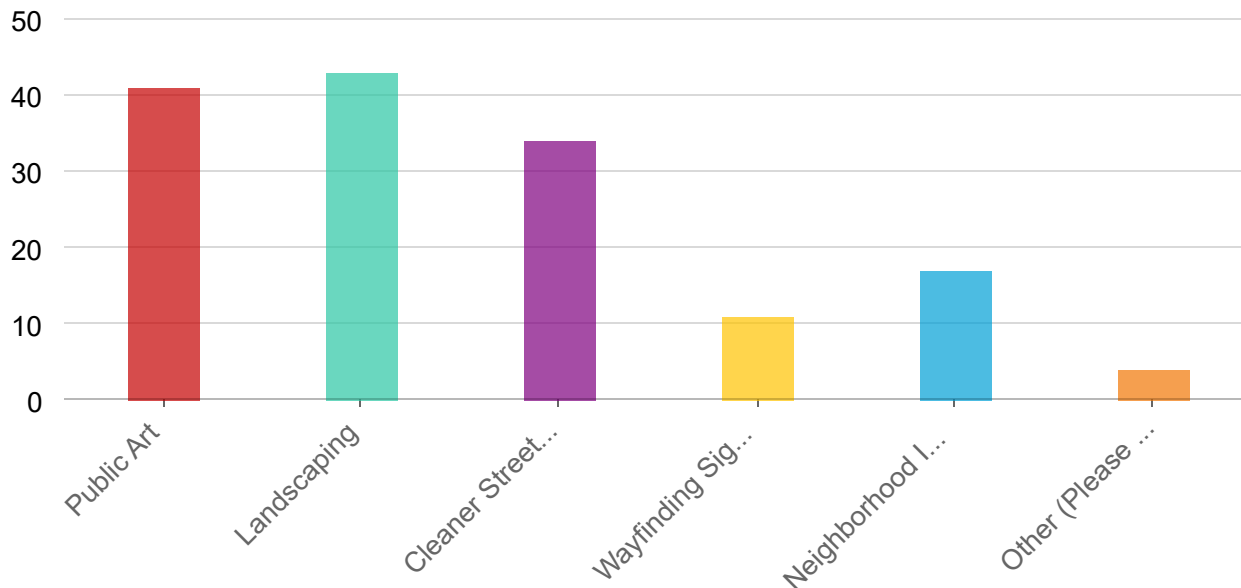
More small parks	1
More rocks	1
More recreation centers for health benefits	1
More parks, more free spaces, improved Jordan River as a recreation zone	1
More local business	1
More gyms/climbing gyms would be awesome. (Love Northwest Rec Center!)	1
More fun things for kids	1
More dog friendly parks, and clean up the JR Trail please. Make it safe and welcoming for all.	1
More bike lanes. More walking paths. More green spaces.	1
More bike lanes, swing sets, open space. Less apartment buildings and congestion	1
More 3rd spaces	1
Maker space	1
M8vie theater, indoor skating 🛼, bowling alley.	1
Longer pool hours at the rec center. Start offering times between noon and 4.	1
Jordan river trail businesses like they have in other cities	1
It's pretty good here with skate parks and soccer players.	1
Improve existed parks and facilities before building more	1
I would love to see an expansion of the gym at the Northwest recreation center to offer more equipment. It can get pretty crowded at times.	1
I would like to have more community festivals (Hispanic tradition celebrations/festivities)	1
Homeless shelters	1
Gym	1
Golf	1
Garbage receptacles at all bus stops, no trash.	1

food kitchens	1
Food bank	1
Fitness studios, like yoga and kickboxing	1
Fitness centers	1
Farmers' Market & Food Hubs, Outdoor Learning Spaces, Improved Public Transit Infrastructure, Outdoor Sports Complex, Public Art & Cultural Spaces	1
Farmers market	1
Dog parks	1
Do we have a rec center with a pool? A place to cool off? I'm not sure I've seen one.	1
Develop the warm springs, daylight the city creek on Folsom trail, shade shade shade	1
Community centers, youth centers	1
Bowling alley	1
Bmx parks	1
Bikes/ scooters	1
Bicycle repair stations and bike lanes	1
between the rec center, parks and Jordan river trail we have plenty, they just need to be cared for and invested in.	1
Better connection of parks to JRT. More play sets in existing parks.	1
Being able to use the Jordan River Trail with my family, being able to take my dog to Cottonwood Dog Park	1
Basketball courts	1
bars	1
Another Raging Waters! I miss it	1
An outdoor community swimming pool.	1

Amphitheater. Splash pads. Additional police station in Rose Park. Hospital. Residential treatment facility for the homeless.	1
Affordable facilities for families. Outdoor pool, outdoor skating rink	1
A rec center in rose park	1
A public market space, like at Mill Creek Common.	1
A pool	1
A nice gathering place for food trucks and live entertainment would be nice.	1
A neighborhood garden	1
A majority of public amenities are already present, golf course, parks, library, community center, schools and business, they are just not tied together with a safe daylighted river.	1
A gym	1
A bigger gym and pool	1

Answered: 111 Skipped: 36

o What placemaking/ beautification elements would you like to see in this area?



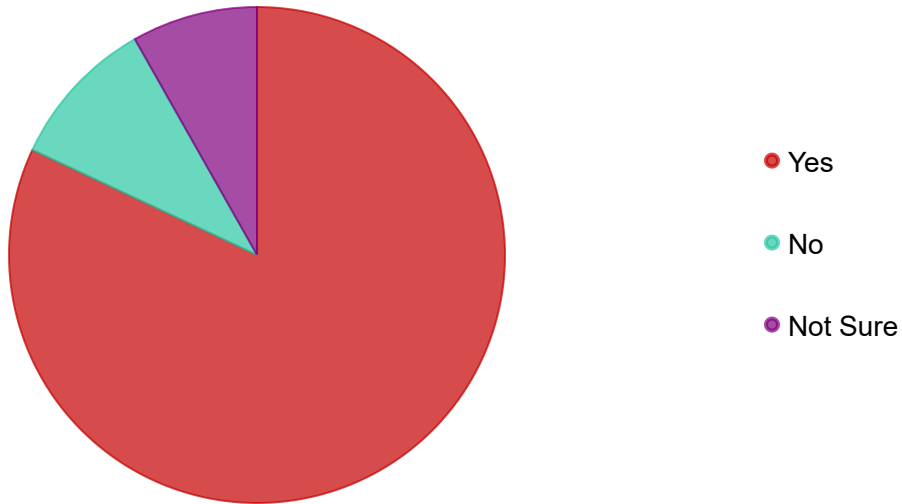
**Response**

**Count**

Wide roads could include medians with trees to cool down public spaces and make them more visually appealing	1
Trees and irrigation for the trees	1
Planted medians, bulb-outs to narrow the too-wide streets.	1
Native species	1

Answered: 61 Skipped: 86

o **Would you support preservation of historic homes in this area (through a...**



**Answers**

**Count**

**Percentage**

Yes	50	34.01%
No	6	4.08%
Not Sure	5	3.4%

Answered: 61 Skipped: 86

**Future Vision**

o **What changes would make the Northwest community BETTER as it continues to gr...**



Third spaces and community bonding	1
The Jordan River Trail, a vast and underappreciated community asset, suffers from neglect despite its immense potential for recreation and environmental benefits. Investing in its revitalization is crucial for unlocking its full value and enhancing our community's well-being. A surge in rental-focused housing development neglects the crucial benefits of homeownership. Prioritizing condominiums and townhomes fosters vested community members, deeply invested in local civic life and growth. Unlike transient renters, homeowners are rooted, driving long-term stability and engagement. Current housing strategies, heavily skewed towards subsidized apartments, undermine this vital aspect of community building. We must shift focus to encourage ownership, strengthening our neighborhoods from the ground up. The lack of varied ownership options raises questions about potential conflicts of interest, demanding transparent and equitable housing policies.	1
The commercial development	1
Supporting the businesses that exist already, providing more grants and opportunities to locals who already live here. I'd like to see more attention placed on green spaces and city design made to reduce car noise and pollution.	1
Support local establishments, especially the older hispanic businesses, but also to encourage other small businesses	1
Staying true to the community and our diversity. More walkable and bikeable streets, more trees, cleaning up the Jordan River Parkway and keeping it a safe space for the entire community to enjoy. More restaurants in our immediate area - we have a lot of fast food and could use more dine-in restaurants.	1
Smart development. Making communities walkable centers of social interaction in commerce. Not just apartment building next to each other. Biggest issue with salt lake valley is it is all roads and no community centers besides like millcreek commons which I still have to drive too.	1
See above	1
Sandwich shop and bar. More bus stops.	1
SAFETY! I used to use the entire Jordan River Trail and now I avoid sections completely because I've had too many scary encounters. The Jordan River/Trail is such an asset and the westside is lucky to have it!	1
Safety	1
Safer streets, better transportation	1

Safer parks and additional new homes	1
Remove homeless issue. Add more useful things like pickleball courts and tc.	1
Remain Affordable	1
Reduction in the amount of homeless that have been pushed into our communities and reduction in drug use. We need more commercial and retail options. We need slower traffic to incentivize more people to walk. We need less apartments and more condos. More affordable pricing options for home ownership. Walkable commercial nodes.	1
public transportation, a trax line would be great (farther north than N Temple). More uses for the Jordan River/Trail. Like being able to kayak/get in it! Focus on affordable housing to keep the diversity of the area as time goes on.	1
Provide housing for homelessness	1
Please notify when streets will be swept and ask that people get cars off street. In general, our neighborhood feels run down and unkempt.	1
Play areas of parks need an upgrade, Cornell water conservation needs to be actually finished and nice enough that people will want to visit it, Jordan River needs cleaned of garbage, parking strips around retail areas could look a lot nicer, we have some wide streets with wimpy lighting that doesn't function well for that type of space, improve the bike area	1
Plans to deal with homeless community members. We need needle exchange programs, warming centers, I wouldn't be opposed to a new shelter,	1
Parking availability	1
Organic growth inclusive of our neighbors. Local west side business > a chain	1
Not sure	1
No more open drug use	1
no gentrification and no displacements of communities of color	1
More walkable spaces with greenery. Smaller roads. More architecture	1
More walkable spaces and retail/grocery options.	1
More walkable cafes and restaurants	1
More walkability, local shops, cafes, restaurants, cleaner parks	1

More trees!! Upgraded grocery stores, improved walkability	1
More trees	1
More tax breaks to people that have been in the neighborhood for over 20 years.	1
More stores, restaurants, walkable areas.	1
More small businesses, trees, shelter at bus stops	1
More small businesses, more attention from the city in terms of neighborhood beautification, parks/green space care, and I know the city can't entirely control this, but we need so much better public transportations options. I would love to take public transportation rather than my car, but it often triples or quadruples travel time.	1
More single family housing.	1
More shops restaurants	1
More retail; restaurant variety; grocery store variety	1
More retail and better public spaces. Density is going to happen no matter what but it should be thoughtful and not apartments. Townhomes preferred.	1
More retail	1
More restaurants/cafes/coffee/bars. Less refineries and industrial businesses.	1
More public transportation and walkable areas.	1
More policing, better lighting along JRT. Restaurants that are NOT Mexican Get rid of bike lanes, they are rarely used, and return to two lanes on 900 West	1
More places to eat that are healthier and better grocery stores like Winco and traders joes	1
More pedestrian and bike access	1
more parks	1
More of this kind of feedback. Events. Public awareness and \$\$\$ invested into the area	1
More local restaurants/cafes etc Cleaner and safer- no crack heads on the Jordan River trail	1
more housing. more affordable housing. buses. parks.	1

More homeless resources , affordable living ect	1
More green spaces. More hiking and biking trails. More access to community gardens. Fewer drugs and encampments.	1
More gathering spaces More support for unsheltered	1
More diversity in restaurants, more entertainment options.	1
More density = more cool stuff, services. Also, need the parks and the JRT to be loved.	1
More community retail nodes	1
More commercial zoning for small businesses, better maintained parks	1
More cleaner streets better parking around the areas	1
More affordable housing. More single family homes.	1
More affordable homes to handle growth and prevent home prices from getting too high, mixed use zoning allows more jobs to serve those communities and for people in those communities to benefit from. Beautification will further attract more people to fill the large numbers of apartments. By making apartments not purely rent based but available for purchase we can encourage people to lay down roots and help engage and care for their community to keep the benefits and capital in the community rather than being siphoned out by big apartment complex organizations.	1
More (non-chain) restaurants in walking distance	1
Mixed-use zoning, rent control, more trees	1
Making it a more walkable community by increasing retail/ commercial spaces so that we do not need to leave the community to access places	1
Make sure to not gentrify it to where it does not feel personable anymore.	1
Make sure gentrification is not pushing out long-term residents. Making sure it is affordable for everyone. Encouraging new residents to send their kids to the local public schools.	1
Major investment in the Jordan River trail thru the area so all neighborhoods can use it to get to the key business areas on North Temple and 600 N.	1
Less apartments, there is barely enough parking and too much crime. Would love to see the crime rate drop.	1

Keep it POC and invest not because white people are moving in but because communities of color deserve care and green/clean spaces	1
Keep all green spaces	1
Increased and improved access to amenities like parks, grocery stores, transit without needing a car. Improve safety around big nasty roads (900 W, Redwood) for people walking/biking.	1
Incentives toward removing lawns; dark-sky friendly lighting; more walking bridges near railroads and freeways	1
Improved services for the homeless so people can get help and get off the street. More community activities, like outdoor street fairs. More small business. Better walkability.	1
Improved and updated roads. More bike share stations (greenbike). More diverse grocery and restaurant options.	1
I'm big into culture, music and art. More of that.	1
I would want changes that encourage and support the beautiful diversity of this neighborhood, I don't want minorities to feel pushed out due to rising prices or gentrification	1
Homeless shelters built. Tougher enforcement of noise ordinances after 10 pm, etc	1
Higher police presence and patrolling. Push the homeless out.	1
Help the homeless, better jobs in the area, more retail and grocery options	1
Get rid of the bums, drug addicts and prostitutes that plague this area. It's absolutely abhorrent we have to deal with this, especially when I pay taxes. I can't even go to the store with out being bombarded with the homeless bums, druggies and whores	1
Get housing throughout the Valley for the unsheltered- not just in our neighborhood	1
Food Co-ops and affordable single family houses.	1
Fix the roads, get the homeless into housing and the drug users out of our neighborhoods. Secondarily, give us better retail options and restaurants.	1

<p>First and foremost, the City needs to do more to protect this area from gentrification. One of our greatest assets is our diversity, and with the amount of money being poured into these neighborhoods by developers, people that have enriched this community for decades are being pushed out. Protect those that already live here and incentivize them to open businesses and stay in this area to preserve what makes it unique and rich. Second, the city needs to address the high crime and homelessness in these communities. It is no coincidence that these problems are not found on the East Side--it's because those neighborhoods are whiter and richer. We on the West Side have been the rug under which the City sweeps its problems for decades and we're sick of it. Show up for the people that have made these neighborhoods great by providing them the resources they've been denied for years, and incentivize them to stay.</p>	1
<p>Expanded Public Transit: Improve bus frequency, add more protected bike lanes, and create better connections to downtown and Trax. Traffic Calming Measures, Better Street Lighting Affordable Housing Initiatives: Encourage mixed-income developments to prevent displacement and maintain affordability. Infill Development &amp; Mixed-Use Spaces: Convert underutilized areas into live/work/play spaces, ensuring responsible growth without excessive sprawl. Small Business Grants &amp; Incubators: Support entrepreneurs and minority-owned businesses with funding and mentorship. More access to locally grown produce and artisanal goods Community Co-Working Spaces Jordan River Parkway Enhancements: Expand trails, improve water quality, and add more recreational facilities along the river. New Parks &amp; Playgrounds: Create more community green spaces, particularly in underserved areas. More Community Policing &amp; Outreach</p>	1
<p>Establishment of nodes where multi-family and commercial are appropriate. There are not enough commercial/retail options within the single-family zones.</p>	1
<p>Ensuring current homeowners and residents have the necessary amenities and resources to want to stay long term. Grocery, entertainment green spaces etc.</p>	1
<p>Drug dealers and homeless. Not safe for kids</p>	1
<p>Definitely more things to go and do</p>	1
<p>Culture. There are so few things going on and so many people who would like to see more businesses (but not chains, please)</p>	1
<p>Creat Community gathering center that has commercial potential(ie like 9th and 9th or Holladay village) . Improving the existing Commercial areas curb appeal with RDA funds. Public safety on trails and Parks. Add outdoor pool and splash pads to existing park(s). Bring families to the area!!!</p>	1
<p>Commercial redevelopment funding for existing commercial zones.</p>	1

Commercial opportunities. Safety. Beautify. The city needs to question why no one wants to invest in this area and address it.	1
Coffee shop and more restaurants. Cleaner streets and trails	1
Cleaning up the Jordan River Trail	1
Cleaner streets, speed bumps/speeding control in neighborhoods. Help with the homelessness population.	1
Cleaner streets and more fun places to go	1
Clean up the neighborhood	1
Clean it up a bit	1
Changes that would make the Northwest community better as it continues to grow over the next 5-10 years would be to hear and listen to the needs of people to what they would like to see in the Northwest Community. Supporting them with their needs. It is hopeful that changes in the next few years will be to better support the people currently living in the area.	1
Better the homelessness around here.	1
Better roads and turn lanes, more landscape and greenery	1
Better public Transportation, more connection between East and West.	1
Better places to walk	1
Better lighting, trash receptacles, clean sidewalks, no loitering, better small businesses such as a florist, dry cleaners, coffee shops, restaurants, art.	1
Better landscaping, cleaner parks, more friendly	1
Better east west transit, more trees and landscaping, more businesses, just needs to look nicer and be less run down looking	1
Better east / west access for bikers and pedestrians	1
Better diversity of retail and less low income multifamily. The concentration of low income housing does not contribute to housing diversity.	1
Better community, more art, better schools, bike lanes, more homeless shelter	1

Better active transportation with safety central to the designs. More pedestrian crossings like the one with an island and lights at 1000 N and Rose Park Elementary. More traffic calming. Safer intersection at 700 N and Redwood. No turn on blinking yellow; better infrastructure for pedestrians. Help people experience homelessness find resources they need so they don't have to live on street. We need housing for the homeless so folks are not living in the Jordan River.	1
Better access to grocery stores and leisure, more trees and shade	1
beautification of area in general, more community spaces and opportunities to gather, jordan river clean up, redwood road beautification, 700 north exit off I-215 beautified, more art, more video security in public areas	1
Bars and breweries- fitness locations. Nice outdoor places to meet friends	1
As the city grows ensuring that there is affordable housing for POC communities. Also further investing in first time home buyer programs that benefit long time renters in the area, like down payment assistance programs or other ways to keep the community in the community and easing access to homeownership.	1
Apartments with better ammenties	1
Affordable housing better public transportation	1
Affordable houses, work programs to help the unsheltered who want to work get into a home, community garden and co-op	1
Addressing homelessness and reducing air pollutants	1
Adding street lights, adding trees and irrigation for the trees, improving air quality, traffic calming, more support for local businesses, don't allow anymore huge condo complexes	1
Actually listen to the community and not developers.	1
access to natural space, like more around the jordan river	1
A lot changes	1
1) Homelessness must be addressed, not just where they sleep but how they meet their needs during the day. They need the help and the community needs them to be helped. Nothing else will work without this. 2) Building real neighborhoods, especially in the apartment areas, places with mixed income and mixed size housing, shops, restaurants, green spaces and churches to which families can walk, clean and more than safe.	1



Unsheltered community. Over development	1
Ugly high density residential buildings that don't age well and don't create community.	1
Traffic/cars speeding in neighborhoods	1
Traffic, homeless issues, crime increasing, gangs	1
Traffic becomes a concern if there is growth in the area. The current roads would struggle with more cars and the city seems to want to remove lanes, forcing more cars into fewer lanes of traffic.	1
Top priority would be unhoused people and drug users making our community feel less safe. Also traffic is a concern on major roads in and out of the area. Pedestrian and cycling safety needs to be prioritized.	1
Too much of the new housing here is designed with singles & childless couples in mind. The Northwest Community has a ton of families with kids. We need more housing designed with families in mind. Also, too much of the new housing is designed exclusively with able-bodied people in mind. We need more ADA-accessible housing as well.	1
Too much focus on cheap or ugly development projects.	1
Too many people	1
too many cars. not enough water	1
Too many cars	1
Too many apartments- no control of unsheltered drug use and sales	1
To much housing	1
The unhoused population continues to grow.	1
The survey collection strategy is questionable, who comes to culture coffee? Yes Latinos but not all specially not working class, go outside Joaquinias and offer free mesquites for a survey and see how the response changes. Everyone here for now is white so account for that in the responses.	1
The state and use-ability of the Jordan River trail	1
The space	1
The Olympics and how that will affect the area	1
The new residences.	1

The new ballpark rumors and increased traffic, luxury-priced real estate development, displacement of current community member	1
The Miller Group. They will destroy Rose Park, property developers are making life difficult for living.	1
The Jordan River Trail has devolved into a hazardous zone, plagued by unchecked crime and rampant drug use, directly impacting surrounding neighborhoods. This lawlessness, driven by the displacement of illicit activity, has brought vandalism, trespassing, and near-violent encounters to our doorsteps. The blatant disregard for recreational drug-free ordinances demands immediate action, yet current policing efforts are ineffectual, merely a superficial deterrent. We cannot tolerate this prolonged deterioration; either enforce existing laws with unwavering resolve, criminalize recreational camping to protect residential areas, or urgently address the severe shelter crisis. The safety and sanctity of our community, eroded over five years of inaction, must be restored now.	1
The housing crisis	1
The homeless have all been pushed here	1
The homeless	1
The concentration of low income housing and lack of services to support this population.	1
The biggest concerns for Northwest SLC's growth over the next 5-10 years include rising housing costs and displacement, as development may push out long-term residents. Infrastructure, already struggling for decades, could fall further behind, leading to more traffic, limited public transit, and inadequate roads. Industrial expansion threatens to worsen the area's already poor air quality and environmental risks, further impacting public health. Green spaces and community resources may not keep pace with population growth, reducing overall livability. Without balanced development and thoughtful/intentional planning, the Northwest neighborhood risks overcrowding, deepening economic inequality and losing its unique community identity.	1
That we will continue to have much of the city's homeless services moved to our area. That we will continue to see the concentration of affordable apartments in the Northwest quadrant.	1
That more apartments will be built that does not create a strong long term residential community. Also, drug use and homelessness along the trail will get worse as the power district redevelops and pushes the issues further north and south.	1
That homes will continue to be purchased up by investment firms and turned into rentals with rapidly climbing rent prices. This makes the residents poorer, and reduces their ability to care for the neighborhoods, and will encourage people to leave to find cheaper prices elsewhere leading to the degradation and collapse of neighborhoods. Especially given the travel and amenity concerns	1

That all of the unique people who make this neighborhood great will be forced out as it gentrifies	1
Some concerns about the growth or changes in the community over the next 5-10 years is that Northwest Community will be changed and more traffic congestion and housing and with plans of an MLB stadium coming to the area there is more concerns about this. With the growth and changes in area how can the air quality be improved in the area, rather than made worse. Will there be an increase in public transportation to help out with this concern?	1
Safety, security, cleanliness	1
Road conditions, don't want to see major businesses come in and displace people.	1
Rise in cost of housing	1
Public Safety	1
Pricing out historic families. Attainable housing.	1
Prices of homes increasing for first time home buyers	1
Police securing the open drug use and dealing	1
People being priced out (or straight up kicked out) due to i15 expansion and/or mlb stadium. The open drug market continuing to grow.	1
Over concentration of large scale multifamily apartment buildings that oversupply the market, and the huge concentration of low income housing units leads to and unbalanced undesirable area.	1
our homeless population is forced to stay here, if we invested more in giving them housing, clinics and resources then the park would be available for it's original purpose and our city would be better.	1
Nothing I'm ready	1
Not enough trees	1
Not Cleaning up the Jordan River Trail	1
North Temple is the roughest part of our city and the Fairpark neighborhood experiences the negatives from that. It seems like development standards/expectations are low in that area because of its reputation. The corridor has a lot of potential to be transit oriented, walkable, with a lot of mixed uses, but current conditions don't foster that environment. The first step is addressing crime/safety/challenges with the unhoused.	1
No concerns	1

New apartment complexes are being built too close to streets. More green space and trees would be friendlier, but trees keep disappearing with few reassurances of new trees, homeless people have taken over parks with bathrooms, so that it isn't safe for kids to play there anymore, the bottlenecks that are being put in off 600 N and lack of places for the buses to pull off are going to cause accidents	1
Neighborhood affordability/housing prices, esp with the Power District	1
Need balance for affordable housing	1
More public gathering spaces	1
More open drug use and increase in homeless population	1
Mindless building of ugly modern apartments. Gentrification without any plan other than collecting rent	1
lower to middle class families will have to leave due to affordability	1
Losing the cultures	1
Less sidewalks and more cars	1
Less housing	1
Large influx of residents and higher density housing could dilute the small community feel	1
Lack of third spaces and affordability.	1
Lack of public transportation making traffic even worse, the GSL dying and poisonous dust consuming the neighborhoods, city neglect making it a safer area for criminals/drug trafficking than for neighbors/community.	1
Lack of funding for this historically orphaned/neglected area.	1
It'll lose its character. Will price out existing residents.	1
It becoming too cool and expensive	1
Is that real estate developers are going to keep buying up land and making expensive housing not affordable that keeps communities together.	1
Increased property taxes to pay for sporting events, potholes that don't get filled properly, traffic congestion especially parking from all these apartments being built around North Temple and Redwood Road.	1
Increase in homeless	1

Increase in homeless population	1
I'm worried this neighborhood won't be prioritized as other improvements/public safety priorities play out elsewhere.	1
I'm worried about gentrification and would not like this.	1
I'm afraid if we get the MLB stadium my neighborhood and community will get whitewashed and will be priced out of our community and we won't be included in the prosperity.	1
I've heard this area has gotten better or safer over the years, so I'm worried it will decline again if precautions aren't taken	1
I most concern about the homelessness increasing every year.	1
I hope they don't make it look like blocky apartment look or a haven for developers to build million dollar homes that Airbnb hustlers will buy up. Don't become Nashville. And I think there needs to be some move to make houses affordable to all levels of income.	1
I am concerned for non homeowners in the community. In the next 5-10 years they will be forced out due to gentrification. Our community will not just be new faces but a new culture who does not possess the same values as the community that built it.	1
I 15 expansion and traffic increases could contribute to more homelessness and poor air quality	1
Housing costs	1
Housing affordability, pollution and litter.	1
Homelessness, drug users and the crime that comes with it on the Jordan River Trail. It's ruining the best thing in our area	1
Homelessness and public safety.	1
Homelessness and open drug use is out of control with no hope in sight.	1
Homelessness and crime, housing changes that disrupt the community feel	1
Homeless will increase and more casualties will happen.	1
Homeless people	1
Homeless growing, housing going up in cost	1
Homeless encampments, drug trafficking.	1

Higher population density in existing single family homes.	1
Growing too fast without the right type regulation and it turning into a slum. More density before it being cleaned up would be a disaster.	1
Getting too big! The TSA has ruined every corner and predatory developers are pitting neighbor against neighbor. We are losing historic single family homes for junk apartments. North Temple looks and feels like 400 S now and we couldn't have had a cute 9th & 9th vibe. Urban farming is back and we have the lots for it-- we don't need to take every yard away. WE have way to much affordable housing coming our way and not a good mix of high / low. No one has walked Euclid or Emeril Ave and BOOM they are TSA and now a mess! When they were the most magical little streets and neighbors.	1
Get rid of the dealers and addicts	1
Get rid of the bums, drug addicts and prostitutes that plague this area. It's absolutely abhorrent we have to deal with this, especially when I pay taxes. I can't even go to the store with out being bombarded with the homeless bums, druggies and whores	1
Gentrification. Pushing out the people who make this the community it is.	1
Gentrification. Greedy developers and the City officials who enable & empower them do not care about the traditionally poorer and browner people who have made these neighborhoods their home for generations. The City needs to show up for its citizens--ALL of its citizens. Protect those vulnerable who already live here from being pushed out, incentivize them to be the economic catalysts to uplift these neighborhoods.	1
Gentrification, as a lower income area and as person looking to own a home this is a great area to have a starter home	1
GENTRIFICATION!! keep predatory developers outta here	1
Gentrification is in full swing; developers keep buying homes in the area and flipping them to sell for half a millions dollars. The rising cost is going to push out the people that make this community beautiful	1
Gentrification and what it usually does to communities.	1
Gentrification and removal of the communities personality.	1
Gentrification and displacement of communities of color specifically those where GENERATIONS have been present. affordable housing and multicultural development is essential for this.	1

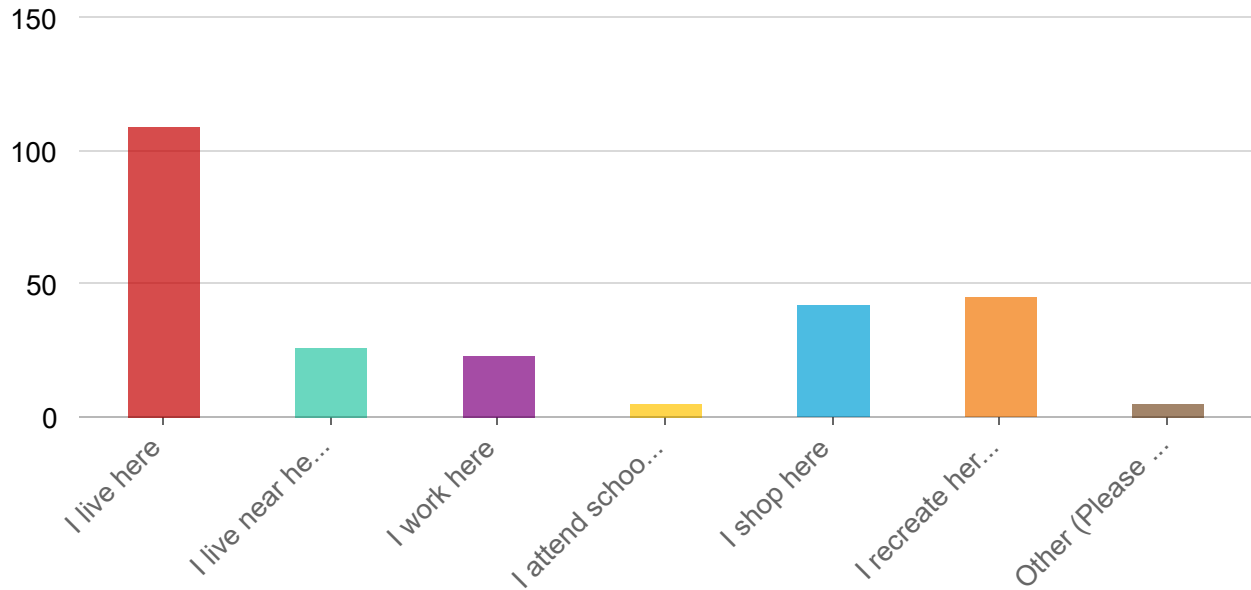
gentrification & housing prices continue to climb. There needs to be more affordable housing, and more mixed housing, not just single family homes.	1
Gentrification & Displacement Overdevelopment & Loss of Green Space Strain on Infrastructure & Public Services Changes to Community Identity & Culture Environmental Impact Equity in Development & Public Investment Public Safety & Crime Prevention	1
Gentrification	1
Expensive townhomes and apartment building.	1
Drugs and homelessness	1
Displacement due to increased cost of living	1
Depends if we get get ballpark stadium. Traffic would be an issue. Homeless and drug dealers. The problem is inexcusable. It should not be tolerated. Our children can't be children. They're becoming a community of shut ins. Not safe.	1
Definitely more luxury housing we need apartments people can afford, not new expensive housing for non local rich people to live in part of the year	1
Crowding due to too much development	1
Crime.	1
Crime and lack of parking space / living space. Concerned about towers and big apartment buildings being built. Scared there will be no ability to see the sky with all the apartments around	1
Continued homelessness	1
Construction traffic	1
Cleaning up and updating roads. Updating river trail to be safe.	1
being forgotten as a west side community and not getting more retail and nice spaces to draw people here. housing getting so expensive that people can't afford to stay here. increased crime.	1
An updated zoning code with grey areas/loopholes, allowing for the general plan to be more or less skipped over by developers. Unusable retail spaces that end up sitting vacant for many years should be avoided.	1
An increased issues with homelessness and addiction in our public spaces and trails.	1

All low income housing, apartments etc will not help the growth of my equity of my home. Build single family and townhomes not apartments buildings and multi family low income.	1
Affraid that the people who have lived here for a long time will be displaced as it gentrifies	1
Affordable living	1
Affordable housing	1
Affordability, enough housing	1
1) That homeless people will remain unsheltered or only have shelter and will continue to satisfy their unmet needs through theft, harboring drug dealing and other crime, and fouling parks, recreation centers, and other community spaces. They need help and the community needs them to be helped in more than housing. 2) That the city, county, state, and private partners will invest \$10 billion dollars between the Entertainment District, the Rio Grande Plan, the private housing developments, the State Fairpark, the Power District, the additional private housing developments, the Inland Port Authority, and the Airport without a shared larger vision of what would make a dramatic entrance to Salt Lake City for people arriving at the airport from throughout the world and beautiful neighborhoods across the whole development. We need a genius or team of geniuses to bring together voluntarily these actors and help them develop something magnificent, instead of a mix of nice and bland.	1
- Increased traffic on Redwood Road - Large apartment complexes and condos ruining neighborhood feel	1

Answered: 128 Skipped: 19

**Demographic**

o **What is your relation to the Northwest Plan Area?**

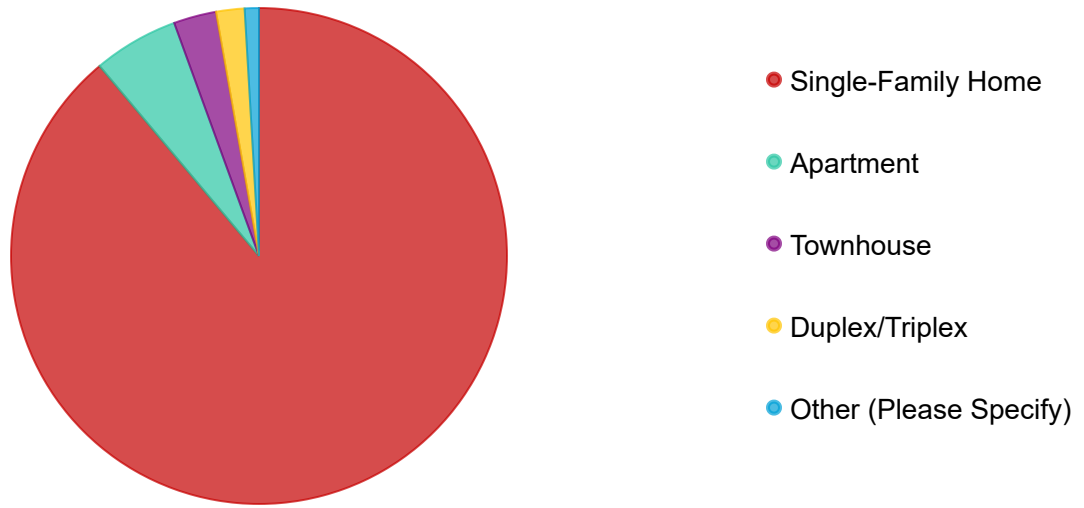


**Response** **Count**

Used to live here	1
I'm a city planner	1
I visit here often because my friend lives here	1
I have construction projects in the neighborhood	1
From the area originally, coming back to visit family often, maybe returning in the near future	1

Answered: 146 Skipped: 1

o **What type of housing do you currently live in?**



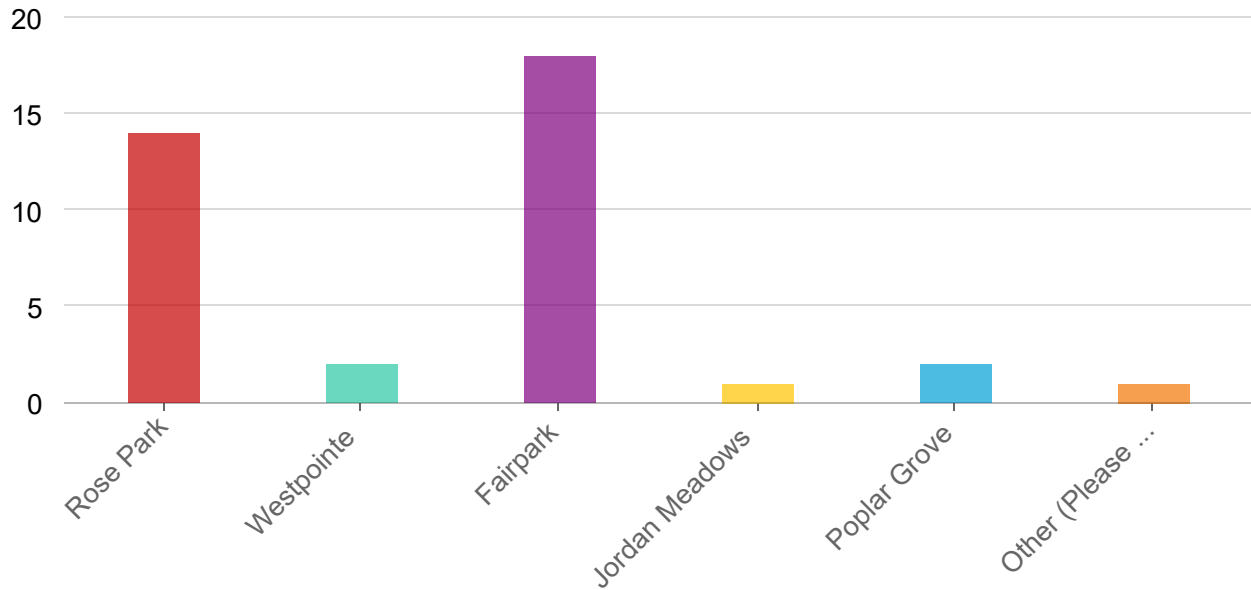
**Response**

**Count**

House	1
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Answered: 109 Skipped: 38

**What neighborhood do you live in?**

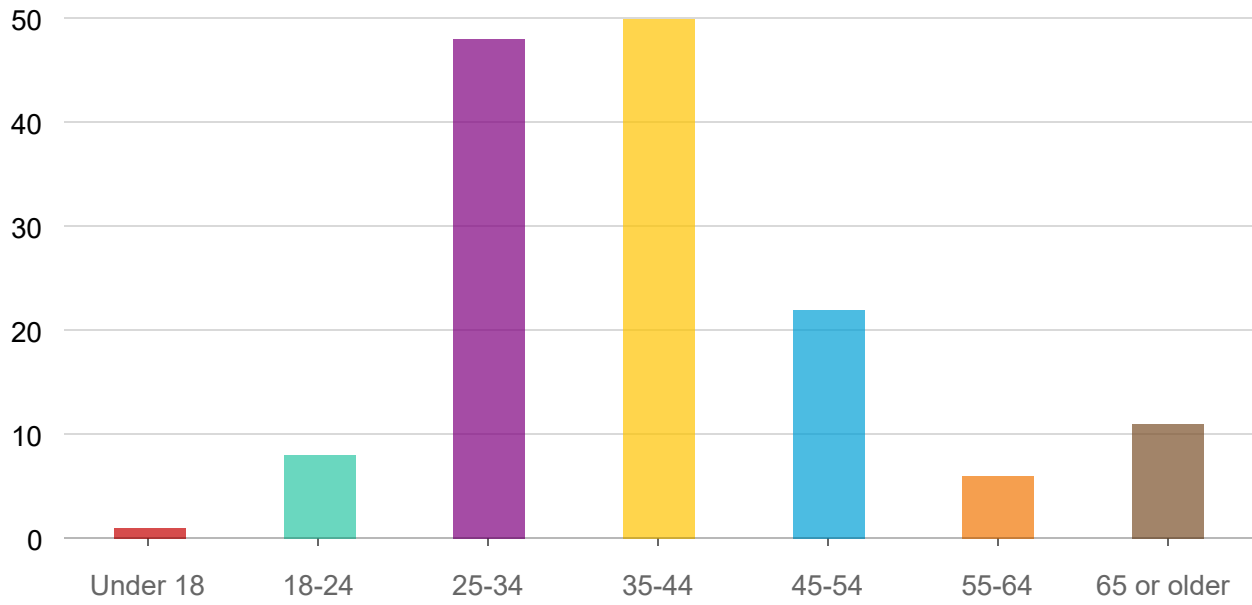


**Response**

**Count**

Answered: 38 Skipped: 109

○ What is your age group?

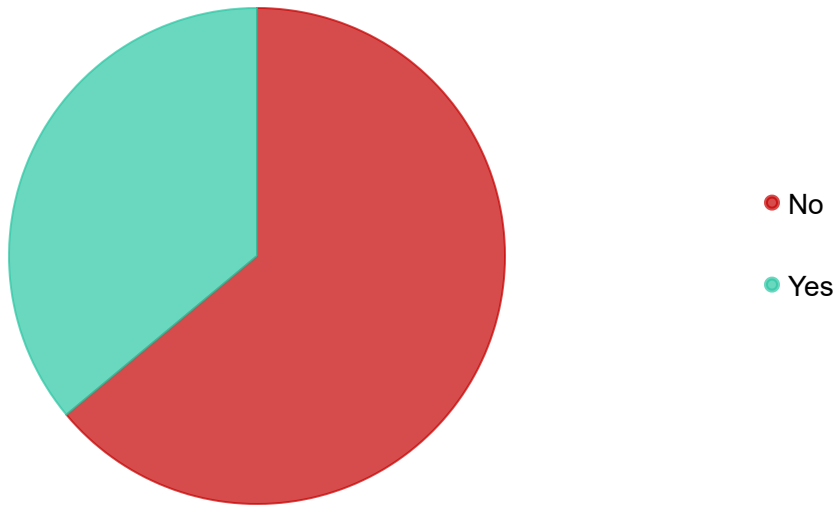


Answers	Count	Percentage
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Under 18	1	0.68%
18-24	8	5.44%
25-34	48	32.65%
35-44	50	34.01%
45-54	22	14.97%
55-64	6	4.08%
65 or older	11	7.48%

Answered: 146 Skipped: 1

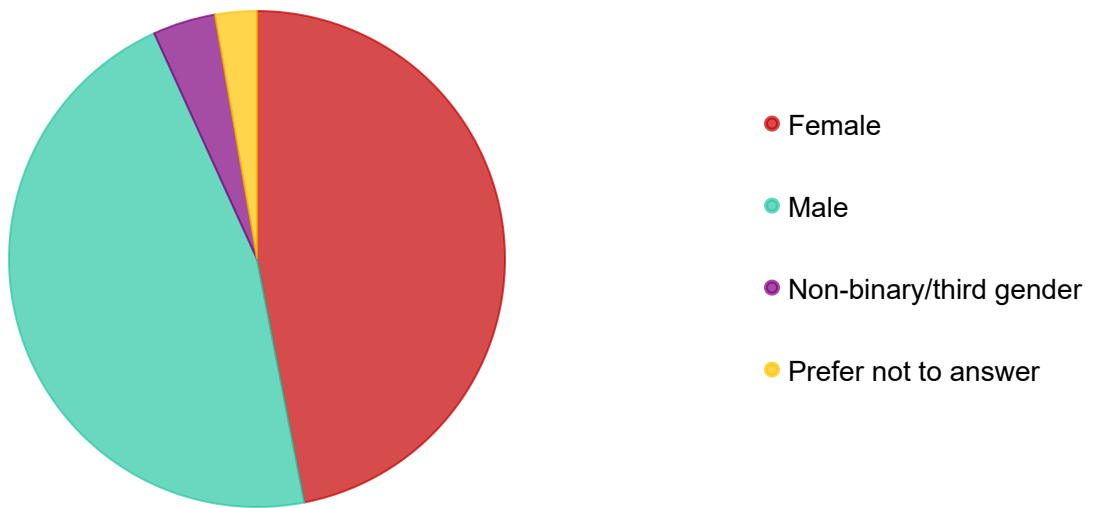
○ Do you have children under the age of 18 living in your household?



Answers	Count	Percentage
No	94	63.95%
Yes	53	36.05%

Answered: 147 Skipped: 0

o What is your gender?



<b>Answers</b>	<b>Count</b>	<b>Percentage</b>
Female	69	46.94%
Male	68	46.26%
Non-binary/third gender	6	4.08%
Prefer not to answer	4	2.72%

Answered: 147 Skipped: 0

**THANK YOU!**