

SALT LAKE CITY
TRANSPORTATION ADVISORY BOARD
Minutes of the November 5, 2012 Meeting

Present from the Transportation Advisory Board were Jonathan Springmeyer, Robin Hutcheson, Rachel Otto, Whitney Ward, Andrea Olsen, Cheryl Heying, Lamar Ewell, Brian Doughty, Hal Johnson and Xuesong Zhou.

Also present were, Kevin Young, Ben Bolte, Mary Guy-Sell, Russell Weeks, Mike Barry, Tom Snyder, Katelyn Short, Jacob Splan and George Deneris.

The meeting held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 4:05 p.m. by Chair Jonathan Springmeyer.

Jonathan introduced Andrea Olsen, who is a new TAB board member. Andrea represents the Avenues Planning District. The other board members introduced themselves.

Motion: Cheryl Heying moved to approve the minutes of the October 1, 2012, meeting. Brian Doughty seconded the motion. The motion passed unanimously.

Chair and Vice Chair Elections:

Brian Doughty nominated Jonathan Springmeyer as Chair. There were no other nominations. The board approved this nomination.

Jonathan Springmeyer nominated Rachel Otto as Vice-Chair. There were no other nominations. The board approved this nomination.

Robin explained the purpose of the HB 104 sub-committee and what will be expected of the sub-committee members. The sub-committee will be administered by Mike Barry. The present potential sub-committee members (Mary Guy-Sell, Tom Snyder and Brian Doughty) as well as Mike Barry introduced themselves to the TAB. There are three additional sub-committee members recommended by the Administration (Tony Lau, Camille Winnie and George Deneris). The sub-committee will provide recommendations to the TAB regarding ground transportation issues.

Motion: Brian Doughty moved to form the HB 104 sub-committee as a sub-committee of the Transportation Advisory Board. Hal Johnson seconded the motion. The motion passed unanimously.

Motion: Whitney Ward moved to appoint Mary Guy-Sell, Tom Snyder, Brian Doughty, Camille Winnie, George Deneris and Tony Lau to the HB 104 sub-committee. Cheryl Heying seconded the motion. The motion passed unanimously.

Ben Bolte gave a Bike Share update. Bike Share is a network of multiple stations that are all tied together where members can take a bike from one station and drop it off at the same of any other station. The station distances are short and designed to get you from point A to point B. The stations will be located in proximity to other stations and near transit stops, restaurants, and retail shops. After purchasing a membership, a person can use the bikes for free for 30 minutes as often as they like but if they go over the time there will be an additional fee. The proposed cost for memberships is \$5.00 for 24 hrs, \$15.00 for one week and \$75.00 for one year. Memberships will be available for purchase as soon as the website is up and running. The bikes are unisex and one size fits all with adjustable seats. Someone will go around every day checking the bikes as well as balancing the bikes so there are some at every station. These are high end bikes with auto front and rear led lights, chain/skirt guards and a GPS that allows you to go online and track how many miles you've gone, the calories you've burned and the CO2 you didn't put back into the atmosphere. Users can see in real time where the stations are located and how many bikes are at a particular station. The system will begin with 11 stations and there will be ambassadors at the stations for a few weeks to help with questions. Robin said the City may be stenciling the Central Business District areas to make sure people are clear about where they can ride in that area. The station docks are modular so they can be adjusted as needed or taken down in the winter months. Ben is hoping to put have the system operational on March 20, 2013. In addition to the ambassadors there will be a marketing campaign as well as a lot of press coverage on these stations. A communication/marketing subcommittee was already established to work on this. Ben said he intends to outreach to local businesses as well as give out 24 hour test memberships to the community.

Hal Johnson introduced Katelyn Short and Jacob Splan who gave a presentation on the UTA/U of U Traffic Lab study. This is a cooperative study UTA is doing with the U of U Traffic Lab, funded with money from the Airport TRAX Line and other sources. UTA is hoping to reinstate a dedicated TRAX line from downtown SLC to the University of Utah that will be called the black line. The Traffic Lab has spent months collecting data and putting it all together in one system. Robin said that the City is very interested in reestablishing this line and hopes that the study will be able to fix some of the physical restraints at particular intersections. Jacob said they have a very aggressive schedule for this project as they would like to have this line up and going by spring of 2013. UTA hasn't determined where the starting and ending points are going to be but their goal is to optimize how the intersections operate so that train impacts are lessened. Once they've gained their information they are going to do a model development which they will use to analyze the delay for all modes of traffic.

Under general updates/other business, Robin asked if anyone had any ideas for future appointments to the TAB. She said the Board needs to regroup and discuss how they are going to handle Community Council outreach. An e-mail may be sent out asking all of the Community Council leaders how TAB can help them and letting them know how they can reach their TAB representative. Cheryl was asked to write up a possible structure of how that type of Community Council outreach might work. There has been some headway made on the discussion and a fair amount of negotiation surrounding

the Bicycle Advisory Committee. This will be scheduled with the City Council for approval. It is important that TAB is involved in deciding what the process for appointing the Bicycle Advisory Committee will be and to help create the policies and procedures for that group. The new bike map has been printed for next year but will not be distributed until next spring. Capital Improvements Project (CIP) applications are due December 10th and the Transportation Division will be preparing their list of CIP applications that they would like TAB to review and comment on at the next meeting.

Cheryl Heying drafted a letter on behalf of the board in support of UDOT's Student Neighborhood Access Program (SNAP). She sent it to Robin for review prior to being sent on to UDOT. Robin said due to the recent tragic student pedestrian death her office is expediting pedestrian programs and has moved staff around to get this done faster.

The next meeting of the Board was scheduled for Monday, December 3, 2012. Tentative agenda items include: Community Council discussion, review and approval of the Bicycle Advisory Committee set up, CIP Application review, I-80 Frontage road (from the Airport to the city border), and Ground Transportation sub-committee appointments.

The meeting was adjourned at 05:38 p.m.

(A recording of the meeting will be available for one year)