

SALT LAKE CITY
TRANSPORTATION ADVISORY BOARD
Minutes of the September 9, 2013 Meeting

Present from the Transportation Advisory Board were Andrea Olson, Cheryl Heying, Brian Doughty, Haytham Ibrahim, Rachel Otto, Jonathan Springmeyer and Hal Johnson.

Also present were Kevin Young, Dan Bergenthal, Molly Robinson and Cathy Lin.

The meeting, held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 4:04 p.m. by Jonathan Springmeyer.

Motion: Rachel Otto moved to approve the minutes of the August 5, 2013 meeting. Cheryl Heying seconded the motion. The motion passed unanimously.

New TAB members will be introduced at the next meeting.

Bicycle Advisory Committee Update: The first meeting has been scheduled. Jonathan asked about how TAB interacts with the committee and Dan Bergenthal said a TAB member will attend the Bicycle Advisory Committee meetings.

Downtown Master Plan: Molly Robinson, the Urban Designer from the Salt Lake City Planning Division and the project manager for the Downtown Master plan gave a second briefing to TAB. She handed out informational packets and went over the draft vision statement which is "Downtown Salt Lake seeks to be the premier center for urban living, commerce and cultural life in the intermountain west." They have been to a number of different locations around the city to roll out their principles and visions to the public. They brought blocks and other building items to have the public build models of how they thought a downtown should be. They took photos of the models and asked them to provide adjectives to describe what they had built and what their thoughts on the statement and principles were. The study area is from North Temple Street to 900 South and from 200 East to I-15. They have also spoken with people from all over the country as they consider downtown Salt Lake to be the downtown for the entire region. They're hoping to engage property and business owners, residents and people who work in the downtown area by having brown bag lunches within the study area to share a presentation and have a discussion with them. There will be living room socials for any resident that requests it and has a minimum number of people attending. Unlike Plan Salt Lake which is a very broad plan, the Downtown Master Plan is very specific with a vision for just downtown. However they are working to coordinate these two plans and the other plans for Salt Lake City. Jonathan asked what efforts are addressing the downtown homeless population. Molly said that is being addressed as part of the downtown plan. It's a major issue and it's one issue of so many they are working on with the housing and neighborhood development division who is taking the lead on

organizing and getting them as broad of an understanding as possible of the issues. This issue will be discussed in detail and the solution might be that they need to make a standing committee on this and address it on a regular basis. Mayor Becker has also talked about getting help from other local Mayors as Salt Lake City takes the brunt of the homeless people due to services offered. Haytham said he may be able to organize an event at the Community Learning Center for the Planning Division to give their presentation. Jonathan would like to get some real estate professionals involved in this and Molly agreed, saying they have a commercial realtor but not a residential realtor.

Parking Survey Results: Kevin Young gave a presentation on a downtown parking survey that was done by the Downtown Alliance to find out what people thought about parking, to see if they're using the parking pay stations, and if so what problems they are encountering. There have been a lot of people downtown for miscellaneous reasons during the last few months and their main complaints are having to walk long distances to their destinations and that it is hard to find parking. TRAX is used quite a lot as well as car pooling and most people preferred to use off-street parking lots. People think the parking pay stations are pretty easy to use and they like the ability to use credit cards. Kevin indicated there is about 70% credit card utilization. Only around 6% of people are using the pay by phone app and one complaint is that it is difficult to remember their stall number when walking from their car to the pay station. A little less than half of the people don't understand that you don't have to put your receipt back into your car and many people are finding the receipts difficult to get out of the machine. With this system Transportation is able to get all kinds of data including the number of transactions, exactly where they're occurring and how long people are staying in individual spaces which is much more specific information than was able to be gathered in the past. Cheryl asked if this new study will be used to drive future action. Kevin said he's not sure how the Downtown Alliance will use this information but the City will consider relocating meters and other changes based on this study. The current system allows for some flexibility to do those kinds of things. The City is also working on better messaging on the machines when there are problems.

General updates/other business: There is an upcoming Transit Open House at City Creek Harmon's on Thursday September 12th. The traffic calming planters began with 3 initial locations and are now being moved to three different streets within the City. There has been a mixed reaction to these with 800 East commenting and supporting them more than the other areas. They have definitely helped slow traffic by a few miles per hour but have faced some challenges with the heat of the summer killing many of the plants. The planters will remain in their new locations for 6-7 weeks or until the snow begins. The City would like to consider more permanent fixtures but will have to look for funding sources. Jonathan suggested they look at Jefferson Street in Ogden where they have put in fake tracks that are at grade so people can drive on them but visibly it causes people to slow down. TAB leadership elections will be held during the October meeting and the Board's history has been that the Vice Chair becomes the Chair. The Board will need to begin thinking about who they would like to vote in for the new Vice Chair as well. Dan said during his WFRC funding update that they have been approved for funding for a 200 West Cycle Track as well as a HAWK signal at the

Jordan River Trail at approximately 1800 North. Kevin said there was also funding approved for the Bike Share and the operation of the Crimson line so TRAX will be able to reestablish a train from the U of U to downtown. This is from Federal TAP (Transportation Alternatives Program) money.

The next meeting of the Board was scheduled for Monday, October 7, 2013. Tentative agenda items include an update on the Bike Boulevard project, approved CIP projects, a traffic calming planter update and TAB elections.

The meeting was adjourned at 5:28 p.m.

(A recording of the meeting will be available for one year)