

SALT LAKE CITY
TRANSPORTATION ADVISORY BOARD
Minutes of the August 4, 2014 Meeting

Present from the Transportation Advisory Board were Andrea Olson, Brian Doughty, Cathy Liu, Cheryl Heying, Chet Cannon, Hal Johnson, Rachel Otto, Reid Ewing, Steve Woods, Robin Hutcheson and Whitney Ward.

Absent from the Transportation Advisory Board were Haytham Ibrahim, Lamar Ewell & Shaun Jacobson.

Also present were Jamie Clark, Amy Pufahl, Larry Bowers, Russell Weeks, Julie Henry, Cris Jones, Colin Quinn-Hurst and Laynee Jones.

The meeting, held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 4:03 p.m. by Cheryl Heying.

Welcome and Introduction of Guests – Rachel welcomed everyone and the guests introduced themselves. Reid Ewing introduced himself as the newest TAB member. He is pleased to be on the Board and is currently a Professor of city & metropolitan planning at the University of Utah teaching a course on land use and transportation planning. Robin said he is also nationally recognized as a published author of nine books and feels he is a really good addition to TAB.

Public Comment – Jamie Clark from Enterprise Car Share said there is currently a car share special. It is \$20.00 to join and you get a \$10.00 driving credit. They are also doing a special for the University which is \$10.00 to join and \$10.00 in driving credits as well as discounted rates that apply to all 30 car share vehicles.

Motion: Chet Cannon moved to approve the minutes of the July 7, 2014 meeting. Brian Doughty seconded the motion. The motion passed unanimously.

Changes to On-Demand Transportation Services (peer to peer services) – Larry Bowers

Rachel said the Board is revisiting the On-Demand Transportation Services ordinance to decide whether or not they want to make a motion to recommend the changes to the City Council. Larry said that virtually every major city impacted by this is working on some sort of remedy to accommodate or enforce against ride share programs. As of August 1, 2014 83 warning citations and 8 actual citations have been issued to Lyft drivers and 18 warning citations and 9 actual citations to Uber drivers. Robin reminded the Board that the purpose of this ordinance is to define the parameters in which Lyft, Uber and other similar peer to peer services can legally and safely operate within the city. The City has done a tremendous amount of work to balance safety for their traveling public while recognizing this new transportation option and figuring out how to fit it within the structure of the city. There was some discussion regarding the taxi cab

restrictions but the peer to peer ordinance does not change or update the ordinance regulating those companies. Robin gave a quick synopsis of the changes with #1 being the elimination of the 30 minute pre-arrangement, #2 is a requirement that peer to peer transportation drivers are required to have a certification through Ground Transportation which includes a background check and in which they also demonstrate that they have proper insurance and their vehicle is safe and has been inspected and #3 giving the right to pick up at the airport exclusively to the taxi cabs unless pre-arranged. The Board felt that there was some confusion with the public regarding taxi use and would like the Division of Transportation to do some education regarding general taxi use.

Motion: Hal Johnson moved to support the ordinance pertaining to changes to On-Demand Transportation Services (peer to peer services) with the three points that were outlined and also asked the administration to develop a one page flyer with information on how to use the taxi services in Salt Lake City. Andrea Olson seconded the motion. The motion passed with Reid Ewing abstaining and Cheryl Heying opposed.

Mountain Accord Project – Laynee Jones

The Mountain Accord is a collaborative initiative to look at the future of the Central Wasatch Mountains. There are over 20 people on their executive board representing a diverse range of interests and over 250 people participating with them on a weekly basis on four committees for the environment, recreation, economy and transportation. They have been working on coming up with ideas for how those four systems can function the best in the future and by January they will be combining them to come up with an ideal scenario for basically where they want infrastructure, preservation and how these areas are connected in the urban areas and the mountain areas all the way into Park City. Each group has a big vision statement, goals and metrics. The economy system group is focused on achieving a broad shared economic growth with high quality development and high value transportation infrastructure. The environment group is focused on the fact that the Central Wasatch Mountains are a central eco-system that should be preserved, protected and restored such that it is healthy, functional and resilient for future generations. The recreation group's vision is that the recreation system is balanced, sustainable and provides a range of settings that accommodates increasing demands for year round outdoor recreation. The transportation system group is integrated with the fabric of the community values and lifestyle choices, supports land use objectives and connecting the overall regional network. They want dynamic, sustainable, multi-modal and year round transportation to residents, visitors and employees. They want reliable transportation that facilitates a positive experience, is safe, promotes health and supports the natural and intrinsic value of the Central Wasatch Mountains. Laynee said she would like the Board to consider making a recommendation to the City Council regarding the Mountain Accord Project. The Board agreed to discuss this further at the September meeting to determine whether they were ready to make a recommendation.

Downtown Master Plan with Transportation Comments – Cris Jones

Cris spoke to the Board about the Transportation comments that have been made to the Planning Division for the Downtown Master Plan. The Planning Division is leading this process and has been working collaboratively across the organization so Transportation has been involved every step of the way. So far the plan has incorporated one round of comments and the Transportation Division now has an opportunity to provide one more round of comments. The Planning Division is asking that any additional input be given to them by August 14th as they will be taking this plan to the Planning Commission on August 27th. Transportation is welcoming comments from the public as well as the Board. They would like this looked at by as many people as possible to ensure that if there is anything missing or something that isn't being addressed they can look at that prior to it being presented to the Planning Commission. The intent is to align all of the City's plans such as the Downtown Master Plan, the Bicycle/Pedestrian Plan and the Downtown Streetcar Plan. Reid had some doctorate students who did a study several years ago and they came up with a series of urban design qualities that they believed contribute to walkability. The Board was interested in viewing this so he will be forwarding it to them. Cris explained to the group how the implantation and prioritization plan will come about and encouraged them to review and submit any comments they may have.

General Updates

BAC – Shaun

Shaun and Becka were unavailable so the Board will be updated on BAC at the next meeting.

GreenBike - Robin

Robin said GreenBike was recently expanded so there are currently 20 stations and the station at the intermodal hub has been expanded. The Board has requested an in depth update at a future meeting.

Streetcar Projects Timing - Robin

The Transportation Division does not yet have their recommendation completed and will likely bring this back to the Board in September.

CED Annual Review

Each Board member was given a copy of the Community & Economic Development Annual Report. Robin said this was a very informative publication that would let the Board see what the entire Department has been working on.

The next meeting of the Board was scheduled for Monday, September 8, 2014.

Tentative agenda items include: Mountain Accord Project, Streetcar Projects Timing, GreenBike Update and a Taxi Industry Update.

The meeting was adjourned at 5:40 p.m.

(A recording of the meeting will be available for one year)