

SALT LAKE CITY
TRANSPORTATION ADVISORY BOARD
Minutes of the May 4, 2015 Meeting

Present from the Transportation Advisory Board were Andrea Olson, Cheryl Heying, Hal Johnson, Jeff Dixon, Rachel Otto, Reid Ewing, Robin Hutcheson, Shaun Jacobson, Tyler Fisher and Whitney Ward.

Absent from the Transportation Advisory Board were: Cathy Liu, Chet Cannon, Daniel Page and Lamar Ewell.

Also present were Cris Jones, Jeffrey Taylor, Jem Locquiano, Julianne Sabula, Eliot Setzer and Russell Weeks.

The meeting, held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 4:02 p.m. by Rachel Otto.

Welcome and Introduction of Guests – Rachel welcomed everyone and everyone introduced themselves.

Public Comment – There was no public comment.

Motion: Cheryl Heying moved to approve the minutes of the April 6, 2015 meeting. Reid Ewing seconded the motion. The motion passed unanimously.

Transit Master Plan Update

Cris Jones, SLC Transportation

Cris presented the initial findings from the existing conditions report or what is being called the state of the system report from the Transit Master Plan as well as a general update as to where they are in that process. He also went over the work schedule, public involvement plan and some key findings in the existing conditions report as well as what the next steps will be. The City has been working on data gathering, plan reviews, initial analysis, development of an outreach plan, the beginning of the listen and learn phase, meeting with stakeholders and holding stakeholder interviews. They have also been working on the development of goals and priorities which is still under way and evolving as they gather more input. This information will evolve into a transmittal that will eventually be presented to the City Council. Transportation will then move into the key themes and major developments later on this summer and will present their initial findings and draft recommendation for the Transit Master Plan closer to fall. They will be wrapping up towards the end of the year with their planning process and moving into the formal adoption process. Cris showed the Board a presentation with commuter statistics and overall trip patterns and answered a few statistic related questions.

Bike Month Activities

Becka Roof, SLC Transportation

May is Bike Month and in celebration there are activities throughout the city. There is a comprehensive list of these activities on the www.bikeslc.com website. There will be the Mayor's Bike to Work day, bicycle commuter pit stops on May 14th, Bike Bonanza in partnership with UTA will be held on May 15th at the Gallivan Plaza, an Alley Cat with Slug Magazine on May 23rd, Bike Prom on May 30th followed by Open Streets and Tour de Brewtah the next day on May 31st. Those are the primary things through the end of the month and the new SLC Bikeways map should be finished in time for the Mayor's Bike to Work day.

Traffic Analysis for Sugar House extension

Julianne Sabula, SLC Transportation

Since the traffic analysis isn't quite complete, Julianne gave a presentation that was focused more on the performance of the S-Line and what Transportation is working on now. On the existing line, the ridership has roughly doubled since opening day with around 1,400 riders per day. Some of this is likely due to the development east of the terminus of the line which has been opening bit by bit as construction is completed. There have been new apartments and businesses that are located at the end of the line and more conversations with numerous developers in the area who have completed their phase I developments and are eager to begin their phase II developments near the terminus. South Salt Lake also recently adopted a new form base code for the line so they have a lot of development being planned around the S-Line. The Greenway is as active as the Streetcar line with a lot of people walking, biking and really enjoying that amenity in their neighborhood. Julianne is currently working on a TIGER Grant application that may provide funding to focus on multi-modal transportation, enhancing neighborhoods and transformative projects. The Board was shown maps that included areas of intense development, where there is ridership potential, bikeway and pedestrian enhancement opportunities as well as possible trail connections. She also went over potential S-Line expansion possibilities that may ease the traffic flow in the 2100 South and Highland Drive area.

Big Data Analytics of Bike Share Program

Jeff Taylor/University of Utah Student

Jeff showed GPS data that was supplied by Greenbike representing most of the trips made around the expansion last summer, which is what they have been analyzing. He summarized the data that they have been working on and went through some analysis of those bike trip records to show how trips changed during different times of the day and what types of memberships were used. He showed them some spatial patterns to give the Board an idea of where some people are actually going on their bikes. He provided some big data information with network analysis which is kind of related to a social network analysis where they were looking at the importance of segments in the roadway network and technically the bike utilization network. Greenbike began two years ago going from 10 to 20 stations and is currently expanding again. Current locations were shown, which are mostly in the central downtown district with a few on the west side. There were approximately 9,500 trips made between July 1st and September 30th of last year including 3,400 travelers, so there were many people

making repeat trips. He went over the type of memberships and the typical trips made by people with specific memberships. There are nearly 1,000 trips in the entire system per day and some stations are handling as many as 200 trips per day which he said is quite impressive considering the stations only handle around 20 bikes and most everyone stays within the central core of downtown.

General Updates & Announcements – Robin-no general updates or announcements

The next meeting of the Board was scheduled for Monday, June 1, 2015. Tentative future agenda items included: Hive Pass update and tools for promotion, Bike Month Success update and Budget Update.

The meeting was adjourned at 5:34 p.m.

A recording of this meeting will be available for one year.