

SALT LAKE CITY  
TRANSPORTATION ADVISORY BOARD  
Minutes of the March 7, 2016 Meeting

Present from the Transportation Advisory Board were Andrea Olson, Chet Cannon, Hal Johnson, Reid Ewing, Robin Hutcheson and Whitney Ward.

Absent from the Transportation Advisory Board were: Cathy Liu, Cheryl Heying, Daniel Page, Jeff Dixon, Lamar Ewell and Tyler Fisher.

Also present were Paul Schulte, Julianne Sabula, Amy Lyons, Alexis Verson, Cris Jones and Russell Weeks.

The meeting, held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 4:20 p.m. by Chet Cannon.

**Welcome and Introduction of Guests** – Chet welcomed the Board members, there were no guests.

**Public Comment** – There was no public comment.

**Approval of Minutes:** Due to a lack of quorum, the February 1, 2016 meeting minutes were not approved.

**Transit Master Plan Update**

***Julianne Sabula, SLC Transportation***

Julianne said the City has rolled out a new transit tool in the form of an online game. This game informs the public of Transit Master Plan, gets their opinions and shows them the tradeoffs involved in investing in various transit options. They've included main themes that were received during public outreach, which neighborhoods to provide service and how often, as well as how much capital investment to make in growing our transit system. She went online and showed the Board what it looks like and how you have to balance the different options and priorities within a given budget. This tool is available for one month and will end on March 23rd. The idea of the Transit Master Plan is to identify local needs and increase ridership on transit.

**Foothill Drive Implementation Strategy Introduction**

***Cris Jones, SLC Transportation***

The Foothill Drive Implementation Strategy is under way and began in January with the City's consultant team. There are many different agencies at the table with money and an equal partnership including the U of U, UTA, WFRC, UDOT, Salt Lake City and Salt Lake County. Foothill Drive is a State facility with many goals and competing interests related to the project. The reason we call it an implementation strategy is because it is an exercise in diplomacy to bring these agencies together with everyone pooling their money and agreeing on what they will get. The first open house is Thursday, March

31st at Hillside Middle School. Cris said if the public can't make it to the open house, they can visit [www.foothilldrive.org](http://www.foothilldrive.org). It will have all of the same information as the open house, as well as some interaction opportunities. Elicia asked if the Committee was interested in tracking that project and keeping an eye on it. Nora said she would be happy to but does not go onto Foothill Drive due to safety issues. Cris said if a corridor is going to work well for transit; it must work well for pedestrians and cyclists, which is something they're working on. He said they are also working actively to get a bike path through the Bonneville Golf Course. Elicia said it sounded like the BAC could help by showing up at the public meetings to give their comments. Jason S. asked if they are reaching out to Community Councils and Cris said they were. Ken asked to be put down as a second to keep track of this project.

## **SLC Moves**

### ***Alexis Verson, SLC Transportation***

Alexis gave an overview of the branding campaign for SLC Moves which was launched last year as a way to talk about what the City does. They wanted to provide the community choices in transportation as well as help educate the public. She wrote a policy on how to engage with the public and gave some examples of their work. Alexis tries to post at least once per day and went over some of the things she's posted as well as ways they are tracking the success of their outreach. There was an outreach coordinator last summer that was managed by Bike Utah and offered education materials about walking, transit, biking, safety, etc. The contract is set up so they may utilize this resource again this summer. Some more cohesive branding and imagery is next and then hopefully securing more resources will follow. Chet encouraged everyone to go help push this information out to the public.

## **General Updates & Announcements**

BAC-Todd Hadden introduced himself as the new BAC Vice-Chair. He gave a brief update on what the BAC has been working on.

Pedi-Cab Update – Amy informed the Board that there has been no progress on the Pedi-Cab ordinance. A Council Member will first need to sponsor this ordinance update before it can be reviewed.

Stakeholder committees- Chet explained what the Stakeholder Committees were. Tyler volunteered for the West Side Pedestrian Improvements, Reid for the Parking Policy Study, Chet for the Transit Master Plan, Cheryl for the Foothill Drive Implementation Strategy and Whitney for the McClelland Trail.

The next meeting of the Board was scheduled for April 4, 2016.

The meeting was adjourned at 5:18 p.m.

A recording of this meeting will be available for one year.