

AIR QUALITY TOOLKIT

Salt Lake City is consistently recognized each year for its exceptional quality of life. World-class outdoor recreation, accessibility to national parks, and low cost of living all contribute to our City's reputation for livability. However, our region's recurring air quality problem diminishes these benefits. Businesses can help by reducing their emissions and thereby making a critical contribution to improving local air quality. Here is a guide to actions your business can take right now.



Employee Engagement

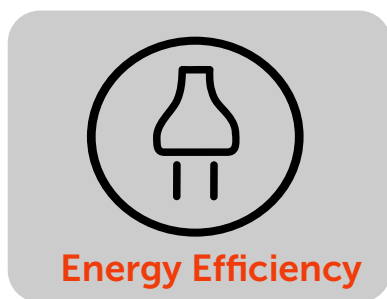
Your employees and coworkers are a potential clean air taskforce. At team meetings, encourage your colleagues to take positive actions that promote cleaner air.

- Inform employees about bus routes, train routes, and bike routes near your business.
- Accommodate employee schedules for use of public or alternative transportation.
- Implement active transportation features: secure bike lock-up area, showers, and change area.
- Subsidize all or part of an employee transit pass or GreenBike pass if applicable.
- Offer employees the option to accept taxable cash income instead of free or subsidized parking.



Consider offering UTA Eco Passes. The Eco Pass saves companies money by cutting the cost of parking fees, cutting back on real estate costs, and providing tax credits.

www.rideuta.com



The buildings in which we conduct our business can also have a positive impact on air quality. Did you know that 20% of area-source pollution comes from natural gas combustion? Making energy efficiency improvements in your building reduces its share of emissions associated with natural gas combustion.

- Conduct an energy audit of your building to find out where you can make efficiency improvements.
- Budget in upgrades to steadily make your building more efficient.
- UCAIR's Air Assist Grant for small businesses provides financial assistance in making upgrades to equipment to reduce emissions and improve air quality.



The transportation sector is a major contributor to our poor air quality—but this also means it provides a major opportunity for solutions.

- If your business needs a new fleet vehicle, consider getting an EV, hybrid, or a vehicle with a smog rating of 8 or higher. Go to **fuelconomy.gov** for smog rating information.
- Certain jobs require a heavy vehicle. Natural gas can be a cost-effective and clean alternative to diesel and is better for the air. Go to **ngvamerica.org/vehicles/for-fleets/** to see if natural gas vehicles are right for your business.
- Adopt policies that encourage employees to change their behavior to benefit air quality. When possible, eliminate trips by allowing teleworking or using phone/video conferencing for meetings.
- People are unlikely to bike or walk if it is inconvenient. Making active transportation a business or organizational priority shows your commitment to cleaning our air.