

Phase one of Salt Lake City's Community Food Assessment began on Monday, September 29, 2011 with a kick off meeting that included the Salt Lake City Office of Sustainability, Salt Lake City's Food Policy Task Force, (FPTF) and members of Carbaugh Associates, consultant team.

At the kick off meeting, FPTF members and the consultant team were able to meet each other for the first time. This meeting facilitated a better understanding of the assets each person brings to the Community Food Assessment project, the scope of project overall, and input on the community food survey, and connections to a broad constituency.

Personal assets were shared through the medicine wheel, where four different animals represent a typology of strengths and challenges for differing personal style. Collectively, all four animals/personal style types are represented between the Food Policy Task Force and Carbaugh Associates, and this compliment of styles should help develop a complete and robust project. FPTF members also shared personal history related to agriculture and food, along with talking about their professional work that is aimed at working in community to help create a sustainable food system for Salt Lake City.

In addition to discovering team assets, the group reviewed the project scope of work. The consultant teams' presentation, reviewed phase one, addressing data gathering and analysis on the production, processing, distribution, consumption, health nutrition + education, and food waste of the local food system. The review served as a catalyst for a round table discussion that helped everyone present share opinions, and bring forth answers about ambiguities in specific elements of the scope. Clarity on issues such as demographic range, approaches to expressing demographic range, mapping land consumption shift, as well as needing to better understand the relationship of certain religious groups such as the LDS Church, in food production, processing, distribution and welfare, etc. within the context of a complete community food system were discussed.

Meeting participants also addressed the food survey, which will be administered to the community at large. Everyone present, except for Robin Carbaugh, who kept time, and Scott Murray, who kept notes, took the draft survey. Survey administration ranged from 6.5 minutes to 12 minutes. After the survey was completed by all present, discussion about the contents and language of the survey helped refine several aspects including thinking about consumption amounts, (eliminate %, think about daily or weekly eating habits) household definitions, including canned and frozen foods, refine the introductory paragraph, and the scope of community outreach.

The meeting rounded out with the Food Policy Task Force brainstorming names and groups, which represent the widest range of social and cultural of Salt Lake City.

Since the kick-off meeting, Carbaugh Associates work has focused on Production, Mapping, and Health, as well as continued coordination with the Office of Sustainability. Outlined below is an overview of work in progress.

- Met with SLC Office of Sustainability to continue planning, and discussion regarding the website, survey, and other on-line elements of the project. Rescheduled the survey for the Spring 2012, when interest in farmers markets, CSA's, and home garden

will be high. We plan to roll out the website, and have the official press conference for the project at that time, when we have had more time in the discovery phase of the project, and can have more information specific to Salt Lake City for use in press releases, etc. Moving the survey to the spring will give us more time to refine the survey, and include additional questions that we may not yet know we need to ask. Continued coordination with Kevin Bell on issues related to mapping.

- Meeting with Patrice Isabella of the Utah Department of Health, and with her assistance, has led to initial research on nutrition, obesity, and nutrition education programs within the City. This meeting familiarized us with the IBIS database. IBIS provides updated information on public health and nutrition, as well as other publications and documents from the Department of Health.
- A meeting with Jeanie Calkin of the Utah Food Bank, provided information on Food bank operations and programs. An extended discussion of the UFB network of contacts in the food industry, food security issues, and food distribution within their service community, along with a facilities tour helps inform distribution, food insecurity, and processing data and analysis.
- Other data being collected includes:
 - List of u-pick orchards - with addresses and info (distribution)
 - List of Farmers Markets in Salt Lake City + Utah - with locations and info (distribution)

Production – State's of Utah, Idaho, Colorado and Nevada (demographic range)
Number of certified organic operations - 2006, 2007, 2008. Also, data on organic: pasture, cropland, livestock, grains, beans, oilseeds, hay, silage, vegetables, fruit, herbs, nursery and greenhouse and other organic crops.

Farm characteristics - with info from 1997, 2002 and 2007 including: total land area, total farmland, and percentages - amount of cropland, pasture, irrigated, harvested, woodland, pasture, developed land, and land in conservation programs.
1997, 2002 and 2007 Farm sizes, farms by sales, demographics of farmers and farm operations. Organic Farms, changes and contributions

- Attended the Food Policy Roundtable. Outreach with FPTF members and community organizations (Wasatch Community Gardens, Rowland Hall St. Marks, Archie Archuleta, local restaurant owners) that have an interest in the CFA.
- Began outreach with LDS Church leaders and Catholic Community Services.

