

SALT LAKE CITY PARKS & PUBLIC LANDS PIONEER PARK MASTER PLAN ASSESSMENT

PUBLIC INVOLVEMENT FINAL REPORT

PREPARED BY THE LANGDON GROUP, INC.

SEPTEMBER 2015

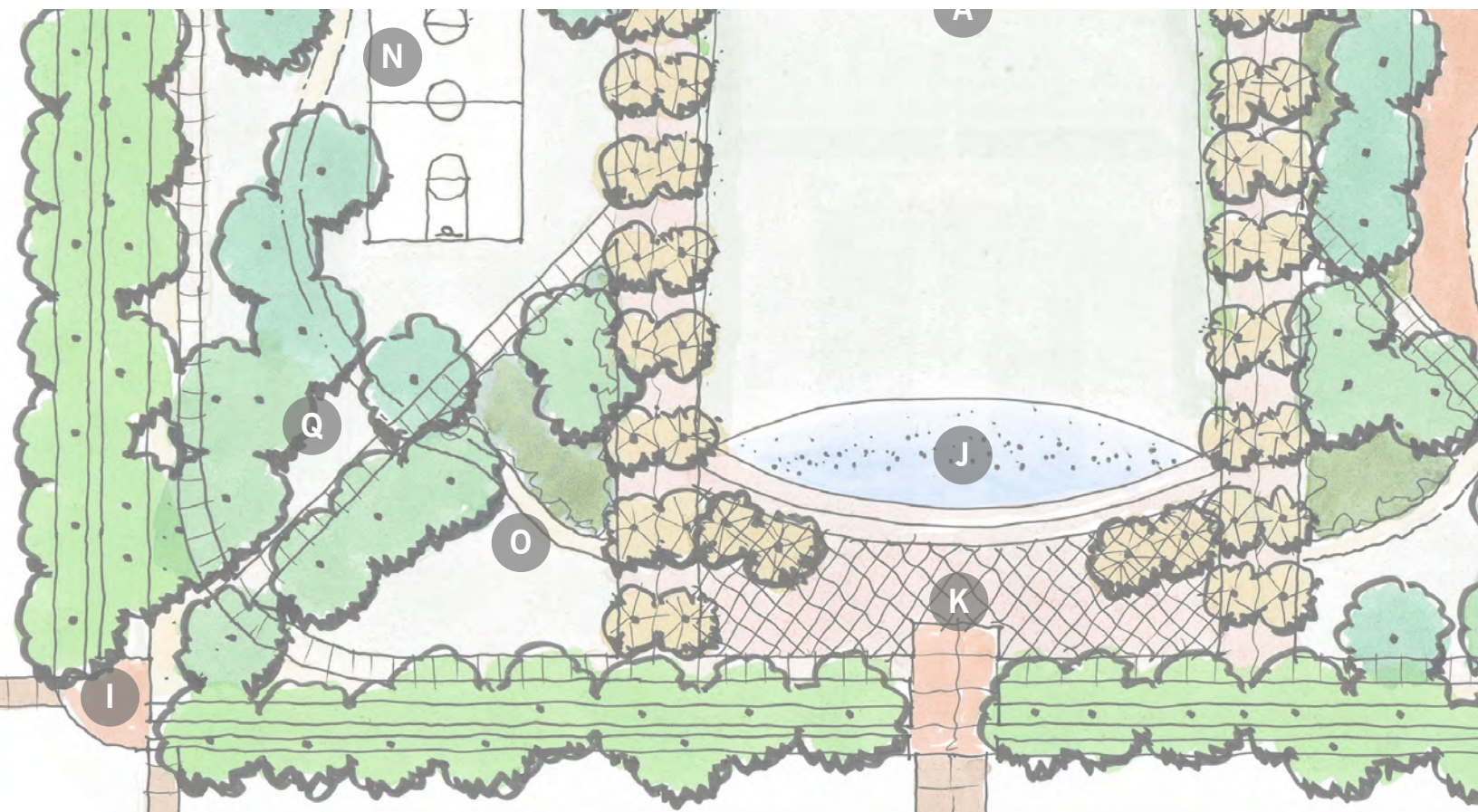


TABLE OF CONTENTS

- EXECUTIVE SUMMARY** 1
- INTRODUCTION** 1
- PUBLIC INVOLVEMENT PROCESS** 2
 - Kick-Off Meeting..... 2
 - Focus Groups 2
 - Public Open House..... 3
- CHARRETTE** 6

- APPENDIX** A1
- APPENDIX 1 KICK-OFF MEETING**..... A2

Kick-Off Meeting Notes A3

- APPENDIX 2 FOCUS GROUPS** A7

- Focus Group Results: Charrette Process A9
- Focus Group Results: Physical Design..... A10
- Focus Group Results: Partnership and Funding A13
- Focus Group Results: Programming and Management..... A14
- Focus Group Feedback and Results A15

- APPENDIX 3 OPEN HOUSE MATERIALS** A16

- Open House Announcement/Flier..... A16
- Open House Directionals and Signage..... A17
- Open House Flow Boards..... A18
- Open House Process Board and Design Principles A19
- Open House Comment Stations..... A20

- APPENDIX 4 OPEN HOUSE RESULTS** A24

- Open House Question #1 A24
- Open House Question #2 A24
- Open House Question #3..... A25
- Open House Question #4 A27
- Open House Question #5..... A28
- Open House Question #6..... A29
- Open House Question #7 A30
- Open House Question #8..... A30
- Open House Question #9..... A31
- Open House Question #10..... A31
- Open House Question #11 A32

- APPENDIX 5 CHARRETTE**..... A33

- Appendix 5 Charrette - Project Study Area..... A35
- Appendix 5 Charrette - Scheme A Concept Plan..... A36
- Appendix 5 Charrette - Scheme B Concept Plan..... A39
- Appendix 5 Charrette - Scheme C Concept Plan A42
- Appendix 5 Charrette - Scheme D Concept Plan..... A45



EXECUTIVE SUMMARY

Process Summary

A great deal of change has occurred in the Pioneer Park community since the original 2006 Master Plan was adopted. Therefore, a review of the plan was deemed necessary and appropriate before moving forward. To ensure that the process was centered on the current public needs, Parks and Public Lands conducted a series of public discussions in winter 2014-2015 to gather feedback from key stakeholders. Public outreach activities included:



Key Themes from Public Feedback

These were key themes that were heard most frequently from participants in the public discussions. Themes fell into 3 main categories: Design, Management/Programming & Funding

Design

- No net loss of green space
- Vehicle access
- Connects well to neighborhood
- Consider upcoming projects (e.g. TRAX, protected bike lanes) that are already planned
- Design to improve safety to make it more welcoming for all
- Events are important and design should be accommodated
- Flexibility – design elements should allow for multiple uses

Management and Programming

- Events and programming have been a successful way to activate the park
- Identifying a single entity to orchestrate programming and events would take this to the next level
- This single entity should be located in or near the park to provide an additional physical presence

Funding

- The events, programming and improvements desired to improve the park far exceed current funding
- New funding options need to be considered
 - Private partners could provide a fundraising mechanism
 - Gallivan model of assessing fees and allocating directly to the park
 - Possible tax changes being explored in current legislative session could bring \$8.8 million to downtown

INTRODUCTION

In 2014, the Salt Lake City Council allocated funding for design and capital improvements in Pioneer Park starting in 2015. In addition, Public Services applied for additional funding that, if awarded, would be available in early 2015. A great deal of change has occurred in the Pioneer Park community since the original 2006 Master Plan was adopted and Phase I was implemented. A re-evaluation was deemed necessary and appropriate before moving forward. Parks and Public Lands led a collaborative process to review the 2006 Pioneer Park Master Plan (Phase II Review).

Using the 2006 Pioneer Park Master Plan as a starting point, Phase II Review began with a kickoff meeting and a series of public focus groups. Parks and Public Lands convened seven focus groups and hired The Langdon Group to facilitate the focus group and hold a public open house. The input gathered was presented at a public open house on February 5, 2015. The information from the focus groups and open house were used to inform a charrette held on February 9, 2015. The charrette team used the information to create supported and viable options.

Primary Design Principles

Throughout the feedback gathering process, a set of design principles were identified. These design principles were goals the entire Pioneer Park team could follow. The principles were also used to frame the discussions at the focus group meetings and public open house.

- a. Administrative Policy Statement: The goal is to activate space, meet the community need(s) and to achieve little or no loss of green space.
- b. Use the 2006 plan as the starting point for the design updates. The design process should also allow for new ideas and needs to emerge.
- c. All design updates should reflect the public feedback as presented. Results will be measured, in part, by how well the stakeholder needs are met by the design.
- d. There needs to be a balance between the regional use and local use of the park. It needs to function both as a neighborhood amenity and an event space.



PUBLIC INVOLVEMENT PROCESS

Kick-Off Meeting

A kick-off meeting was held on October 1, 2014 to ensure an understanding of the City objectives for improvements to Pioneer Park, including the perspectives of individual departments and divisions. The objective was to ensure alignment with the many city-wide and department efforts that are already focused on this neighborhood. (See *Appendix 1: Kick-Off Meeting Attendees and Meeting Minutes*)

Focus Groups

In order to collect feedback from specific, key stakeholders, it was determined that facilitated focus groups were a way to achieve open discussion and gather feedback from a diversity of people. A series of seven focus group meetings were held between January 21, 2015 and February 3, 2015. These meetings included 47 participants from 23 groups and organizations. These groups included area businesses, homeless individuals, local organization/coalition members, and Salt Lake City departments and representatives. (See Appendix 2)

There are a wide variety of interests in Pioneer Park that span a cross-section of City departments, interest groups, organizations, residents, businesses and non-profits. The purpose of the focus groups was to ensure that the key stakeholders:

1. Had a clear understanding of the desired outcomes of the upcoming process, including the open house and collaborative design effort; and
2. Had an opportunity to share feedback and provide input on how best to arrive

at a fundable Phase II design while also helping to meaningfully advance discussions about:

- a. Maintenance
- b. Public-Private Partnership
- c. Ownership of next steps
- d. Other items of importance

Focus Group Results

Several themes emerged from the focus groups, including:

1. The current and past plans for Pioneer Park should be considered and taken into account during the charrette and master plan update process
2. Programming at Pioneer Park has changed over the years. The charrette and Pioneer Park design scenarios need to be versatile and not only reflect current programming needs.
3. Safety improvements in the park need to be included in the design. Improvements could include surveillance and more lighting.
4. Pioneer Park spaces need to be versatile. Open green space should be versatile and have multiple uses. If a stage is built, the venue should allow for different types of programming.
5. Partnerships and park funding is a high priority for the future of Pioneer Park.
6. Increase park events and programming.
7. A specific group should be responsible for the programming and maintenance of Pioneer Park (City department or private organization).

Public Open House

Following the completion of the focus groups, a public open house was held on February 5, 2015 from 4:00 p.m. to 7:00 p.m. at the Big-D offices located at 404 West 400 South in Salt Lake City. The information from the focus groups was synthesized and presented to the public at this event.

The Parks and Public Lands Department created open house postcards and mailed them to area businesses and residents. The Langdon Group developed an open house flier. The flier was passed onto Christian Harrison who offered to pass the flier out to residents in his building adjacent to the park.

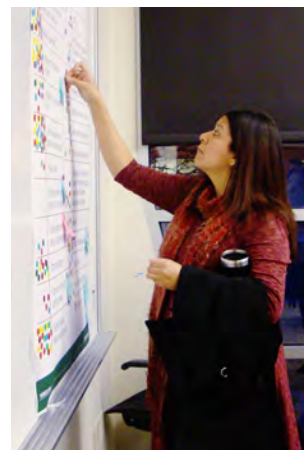


Approximately 85 people attended the public open house.

The open house was designed to gather input and feedback from members of the public in a transparent way. As participants entered the open house, a series of boards were on display that described the need for the project and the purpose of the open house. In the meeting room, information boards were on display depicting aerial maps and a phase II image of the park from the 2006 Master Plan.

After reviewing the information boards, participants were directed to the feedback area. Participants were asked to use colored stickers to “vote” on park design features

and post responses to a series of questions using large sticky-notes. Nancy Monteith and The Langdon Group were available during the open house to help answer questions and facilitate the feedback process. (See *Appendix 3: Open House Materials*)



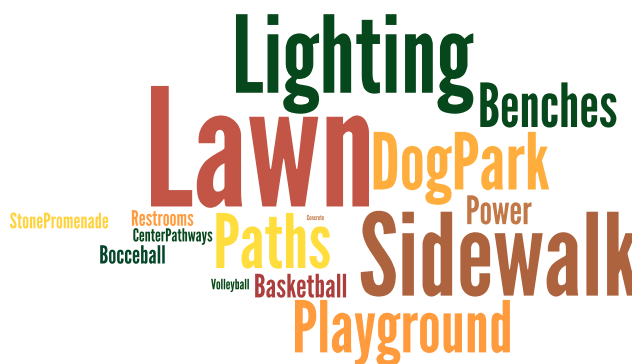
Public Open House Results

The public open house on February 5, 2015 was designed to gather feedback from the public. After reviewing project information boards, participants were directed to the comment areas.

At the first comment station, participants were asked to use colored stickers to “vote” on park design features.

1. What current park features do you like most?

When we asked participants to indicate which current park features they like most, green space/lawn, sidewalk promenade around park, and promenade lighting received the most votes.



2. What current park features don't get used?

Open house participants were also asked what current park features don't get used. The volleyball court received the most votes at 29. Bocce ball and the restrooms also received a large amount of votes.



The second comment section concentrated on park features that could be funded in the near future. Funds are currently available to relocate the restrooms in the park. At the open house, participants could review an aerial image of Pioneer Park and place a star sticker on their preferred location for the restrooms.

A majority of the star stickers indicating the preferred location of new restrooms were placed on the northern edge of the park along 300 South.

3. We asked neighbors and friends of the park what new features they would like to see, here is what we heard:

The Langdon Group put together a list of new park features that were produced during the focus group discussions. This list was presented at the public open house. Participants were asked to indicate what new features they would like to see. Participants could also add their own park features to the list. The most well received park feature concept was camera surveillance. Participants also liked the idea of a permanent stage with attached restrooms and a place where food trucks can park.



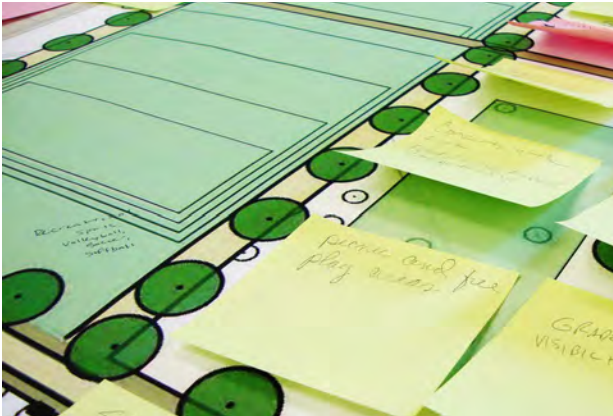
The Parks department currently has some funds to relocate and replace the restrooms in the park.

Place a sticker on the map below to show us where you think the new restrooms should go.



Open house participants could also provide feedback on the proposed plan to add an open, multi-use field in the middle of the park. Participants were encouraged to write their thoughts on an overhead map and indicate how they would or would not use the multi-use field and what events would work well for the field.

Many participants thought sports (soccer, lacrosse, football, and rugby) would work well for the field. Some participants indicated that if a permanent amphitheater was built, lectures, community theater and music events would work well for the field.



The final feedback area involved a set of five questions pertaining to safety, programming, park use and physical features. Large sticky-notes and markers were provided at each question station. Participants could write their thoughts and ideas and adhere them to the designated question.

1. What physical features would help the park to feel safe and welcoming?

- 1 Improve Safety/Provide Security
- 2 Staff Facilitated Programs
- 3 Kiosk & Information Center
- 4 Clean Park
- 5 No Park Staff - Too Formal

2. What if the park had dedicated staff? What would they do? Would there be any challenges?

- 1 Improved Lighting
- 2 Emergency Phone Booths
- 3 Improved Restrooms
- 4 Permanent - Onsite Staff

3. If you could change one physical feature at the park, what would it be?

- 1 Add Gardens (Less Grass)
- 2 Improve Children's Playground
- 3 Add Bicycle Racks
- 4 Improve Dog Park
- 5 Add Dedicated Bike Path
- 6 Improve Restrooms
- 7 Add Children's Splash Pad

4. What types of events are most successful at the park? What programming should there be more of?

- 1 Farmer's Market
- 2 Concerts
- 3 Community Festivals
- 4 Food Trucks
- 5 Children's Programming
- 6 Movies in the Park

5. When there is not an event going on, how should the park be used?

- 1 Picnics, Relaxation, Playground
- 2 Informal Sporting Events
- 3 Food Trucks, Lunches
- 4 Public Art
- 5 Youth Sport Leagues
- 6 Community Events

For those attendees that had additional comments on the project, a free response area was available. Index cards and a comment submission box were provided.

See *Appendix 4: Open House Results* for all feedback gathered from the public open house.

CHARRETTE

A charrette is an intensive planning session where citizens, designers and others collaborate on a vision for development. It provides a forum for ideas and offers the unique advantage of giving immediate feedback to the designers. More importantly, it allows everyone who participates to be a mutual author of the plan.

The public input that was received at the open house was presented to the Pioneer Park Urban Design Assistance Team for consideration during the design charrette that was held on Friday, February 6 through Monday, February, 9.

The Pioneer Park Urban Design Assistance Team was comprised of industry professionals from local universities, local architecture firms and engineering firms. This intensive three day design charrette process agenda is described below, with process milestones in bold:

Saturday, February 7

Location | NWL Architects

- 8:00 am Team Work Session
- 10:00 am Small Group Session
- 12:00 pm Lunch & Peer Review
- 2:00 pm Work Time
- 4:00 pm Public Progress Wall Pin-Up
- 6:00 pm Dinner Break
- 7:00 pm Work Time

Sunday, February 8

Location | NWL Architects

- 8:00 am Team Work Session
- 9:00 am Work Time
- 12:00 pm Lunch
- 1:00 pm Work Time
- 5:00 pm Team Work Session
- 6:00 pm Dinner Break
- 7:00 pm Work Time

Monday, February 9

Location | NWL Architects

- 8:00 am Work Time
- 12:00 pm Lunch & UUDC Presentation
- 2:00 pm Work Time
- 3:00 pm Set Up for Final Presentation
- 3:30 pm Present at City & County Bldg.
- 5:00 pm Breakdown & Cleanup Work Site

During the design charrette, the Pioneer Park Urban Design Assistance Team developed four concept plans for the future of Pioneer Park. Once finalized, these concepts were presented to the Salt Lake City Parks and Public Lands Department and then to a group of City Officials.

To review each design charrette concept, please refer to *Appendix 5: Charrette*.



APPENDIX



APPENDIX 1 KICK-OFF MEETING

Kick-Off Meeting Attendees

Siobhan Locke	The Langdon Group
Josh King	The Langdon Group
Nancy Monteith	Salt Lake City Pioneer Park Coalition
Jesse Schaefer	Salt Lake City Arts Council
Karen Krieger	Arts Council
Mary DeLaMare-Schaefer	Salt Lake City Community & Economic Development
Karen Hale	Salt Lake City Mayor's Office - Community Relations
Kim Angeli	Downtown Alliance
Michael Akerlow	Salt Lake City Community & Economic Development-HAND
Robin Stanczyk	Salt Lake City Community & Economic Development
Bridget Stuchly	Office of Sustainability
Tracy Tran	Salt Lake City Planning Division
DJ Baxter	Redevelopment Agency
Rick Graham	Salt Lake City Public Services
Todd Reese	Salt Lake City Public Services – Gallivan
Lisa Shaffer	Salt Lake City Public Services
Jessica Thesing	Salt Lake City Community & Economic Development
Janet Frasier	Salt Lake City Community & Economic Development

APPENDIX 1 KICK-OFF MEETING

Kick-Off Meeting Notes



MINUTES Pioneer Park Master Plan Phase II - Kick-Off Meeting October 1, 2014

Meeting Objectives:

1. Have a clear understanding of the desired outcomes of the upcoming process, including the open house, Charrette and a collaborative design effort
2. Provide an opportunity to share feedback and input on how best to arrive at a fundable Phase II design while also helping to meaningfully advance discussions

(3:00 - 3:05) **Welcome & Introductions** *Nancy Monteith*

Attendees: Nancy Monteith (SLC PPC), Siobhan Locke (TLG), Josh King (TLG), Jesse Schaefer (Arts Council), Karen Krieger (Arts Council), D.J. Baxter (RDA), Kim Angeli Selin (DA), Jessica Thesing (ED), Mike Akerlow (SLC Hand), Lisa Shaffer (PSD), Robin Stanczyk (CED), Bridget Stuchly (Sustainability), Tracy Tran (Planning), Todd Reese (PPL), Rick Graham (PSD), Karen Hale (Mayor's Office), Janet Frasier (CED), Mary DeLaMar-Schaefer

(3:05 - 3:15) **Project Details Review** *Nancy Monteith*

Project Name: Pioneer Park Master Plan Phase II Implementation

Department/Division: Parks and Public Lands

Project Description: Using the 2006 Pioneer Park Master Plan as a starting point, Parks and Public Lands is conducting a series of public discussions and a collaborative design effort. A great deal of change has occurred in the Pioneer Park community since the original planning process, so a re-evaluation is necessary and appropriate before moving forward. The current CIP funding will help to move the restrooms and additional pending grant and pledged matching funds will also allow for a large multi-purpose field in the center of the park, consistent with the current adopted master plan. Using these two design elements as anchor points, the project team is asking for input from all stakeholders to create a fundable Phase II plan.

Project Goal: To create, evaluate and update the Pioneer Park Master Plan (2006) in order to develop a fundable Phase II plan.

Upcoming Project Activities:

- Stakeholder Focus Group Discussions - week of 1/19/15
- Public Open House - 2/5/15
- Design Charrette (collaborative design process) - 2/6/15 - 2/8-15

(3:20 - 3:55) **Group Discussion** *(Refer to discussion topics and questions)*

APPENDIX 1 KICK-OFF MEETING

Kick-Off Meeting Notes



Discussion Notes:

- Nancy recapped the original process for the 2006 Master Plan and discussed the goals behind Phase I that was already implemented (2007-2008)
- Michelle Straube's workshop with Pioneer Park Partners and other stakeholders to verify that Phase II improvements were still viable. Key takeaways were that the surrounding area is tied closely to the park and you can't discuss one without discussing the other. They also realized that programming was very important along with the physical improvements.
- Pioneer Park partners were consulted in the decision of moving Twilight to Pioneer
- Pioneer Park Coalition was formed 2013
- Mary pointed out that the most important part of the Situational Assessment that Michelle did in 2014 was that all of the stakeholders had the same information and that is what she would like to see come out of this process - that everyone understands the information the same way and is clear on the path forward.
- AIA Urban Design Committee does pro bono design charrettes and they approached the City wanting to help with Pioneer Park. This may happen on Oct 16 evening.
- The hope is that we will validate portions of the plan that are still valid
- Facilitated Session:
- When you think about Pioneer Park from your position within the City, what is your vision for it
- DJ Baxter - Bryant Park is a great model and we have used elements of this example already but the real key is having full-time, paid staff. They should be insulated from the City budget pressures, whether it be privately funded or Downtown Alliance.
- DT Alliance - Having a full-time staff is important, we echo that.
- DJ Baxter - It's also important that they can't be pulled away on other things - Pioneer is their specific task
- Mike - Why is Liberty packed and Pioneer is not? Pioneer is more regional focused, programming brings people from all around and Liberty has a local usage. How do we get more local focus in Pioneer?

Group -

- Arts Council - the infrastructure needs are very different for each program - putting a fence up in a certain way effects how we manage and how law enforcement interacts. Every detail of the site affects us and what we are able to do: law enforcement, health department, beer distribution. Keeping design elements flexible, movable, etc. Plantings and site distance are huge. Fencing put up in the wrong way would be a deal killer most likely. Structures on the site that can't be flexible will need to be heavily discussed.
- Kim @ DT Alliance - We use the entire park so any permanent structures would impact our layout. If Rio Grande happens, we might do a less formal street market down 300 S. Winter Market happens in this neighborhood, controlled entry and exits are

APPENDIX 1 KICK-OFF MEETING

Kick-Off Meeting Notes



- Josh King - There might be opportunity to expand the pie that weren't there before, public-private partnership and partnering with the Coalition
- Kim @ DT Alliance - Winter usage needs to be looked at
- Karen - There is a great will to do something right now
- Jessica - There are small things we can do to invite change - Her kid nearly sat on a needle and saw a dead body being pulled out - these things are deal breakers for potential users
- DJ Baxter - As a City we tend toward building Capital improvements and ignore other solutions. If we hire 20 full time staff a ton of these challenges go away. A focus on operations could really make a huge difference.
- Nancy - a funding strategy will be huge to making this really implementable
- Nancy - What about just moving the trees, which is the part of Phase II we have funds for? Would that be a deal killer?
- Jesse - Devil is in the detail, depends on what that means specifically
- Karen @ Arts Council - Please keep including us during design
- Mike - You are designing a park for 100 years and programming will come and go

(3:50 - 4:00) **Conclude**
Nancy Monteith

(4:00) **Adjournment**

APPENDIX 1 KICK-OFF MEETING

Kick-Off Meeting Notes



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APPENDIX 2 FOCUS GROUPS

Focus Group #1

Karen Krieger	Arts Council
Mary DeLaMare-Schaefer	Salt Lake City Community & Economic Development
Talitha Day	Salt Lake City Public Services – Gallivan
Karen Hale	Salt Lake City Mayor's Office - Community Relations

Focus Group #2

Jason Mathis	Downtown Alliance
Kim Angeli	Downtown Alliance
Jessica Thesing	Salt Lake City Community & Economic Development
Matthew Dahl	Redevelopment Agency
DJ Baxter	Redevelopment Agency

Focus Group #3

Rick Graham	Salt Lake City Public Services
Vicki Bennett	Office of Sustainability
Todd Reese	Salt Lake City Public Services – Gallivan

Focus Group #4

Robin Hutcheson	Salt Lake City Transportation Division
Michael Akerlow	Salt Lake City Community & Economic Development-HAND
Elizabeth Buehler	Salt Lake City Planning Division
Michael Maloy	Salt Lake City Planning Division

Focus Group #5

A. Clotilde Houchon	Pioneer Park Coalition – University of Utah
Christian Harrison	Downtown Community Council Chair
Luke Garrott	District 4 Chair
Russell Weeks	Salt Lake City Council – Public Policy
Becky Dangerfield	Salt Lake City Council Office
Libby Stockstill	Salt Lake City Council – Constituent Liaison
Karen Hale	Salt Lake City Mayor's Office - Community Relations
Shawn McDonough	Salt Lake City Mayor's Office - Community Liaisons

Focus Group #6

Lt. Fred Ross	Salt Lake City Police Department
	10-15 homeless individuals participating

APPENDIX 2 FOCUS GROUPS

Focus Group #7

Nicole Thomas	Gateway Bridal
Forrest McNabb	Big-D Construction
Todd Reese	Salt Lake City Parks and Public Lands
Lt. Fred Ross	Salt Lake City Police Department
Scott Howell	Pioneer Park Coalition Chairman
Tiffany Provost	AXIS T
Josh Romney	The Romney Group
Mike Peters	Broadway Lofts

APPENDIX 2 FOCUS GROUP RESULTS

Focus Group Feedback and Results

Charrette Process

Purpose of the design charrette.	Have the charrette scope well framed.
In the charrette, develop 3 scenarios. A low build, medium with a bit more infrastructure up to a high amount of design.	The project is looking at plans that already exist and not starting from scratch.
Let's keep management as an option, not just design.	Is the LDS Church going to be involved in the Charrette? They may want to be involved.
We don't want to be trapped by the charrette.	Seems real issue is maintenance and event. Concerned about loss of green space.
Low build – could just show options for city funding	The Mayor will need to be informed on the project process after the Charrette.
There have been some changes in the community since 2008. But the past plans are still visible.	There should be additional policy statements, that the two events there now should be accommodated
City Council is seen as a stakeholder and interested group (ultimately will decide the funding). The Council will need to be involved and they will need to authorize the money.	Regular updates to the Council (via Russell or contact Garrett) will be important so the whole Council is involved and familiar with the project before the funding decision needs to be made.
The current planning process is the appropriate time to push forward this conversation and identify the next steps – the implementation piece has to be part of the final plan – ownership of the management and funding discussion is important to identify in a real way.	Twilight and farmer's market may not be a part of the park community in 5, 10, 20 years – we need to make sure we are making design changes that are not catered to the current programs and can be versatile in the future.
We need to be sure that public safety is part of the conversation – to double check the assumptions about what will improve safety	Historic Landmark Commission – Do we need to go back to them? The current phase 2 was approved by them but would an adjusted plan need to be submitted for future review and approval?
Objective for park: 1. no loss of greenspace 2. programming has to be part of the discussion.	Programming has changed since 2006 - this should be made clear in the charrette.
We also need to provide for the neighborhood users as well. How do we keep the flexibility in the park while still addressing these needs?	Concerned that the Charrette comes out with very different and major changes from the current plan.
The current plans have to be able to carry through for the next five years – an intermediate step that does not have to be re-done if/as the area changes.	Put the 3 scenarios up on open city hall and allow for public input

APPENDIX 2 FOCUS GROUP RESULTS

Focus Group Feedback and Results

Physical Design

Is Stage 2 in alignment with the current vision and needs of the park?	Every change that is made in the park, precipitates big changes to the events (ripple effect).
Mayor is concerned that we don't want another Galivan Plaza, doesn't want diminishment of the green space, no more infrastructure.	Less is more, some assessment of the dog park is probably warranted. Consider co-locating new infrastructure in that same areas that are already difficult to program
Could a soft plaza help with the stage/high impact area?	Improvements have to be visible, even if they are incremental.
Central lawn will be multi-use and not a one time use space.	Where is the damage to the lawn after Twilight? Near stage – NE quadrant of the park.
Construction during the summer will impact the Market and other events. Design process and construction timelines will be essential to understand in advance	Access for vehicles needs to be considered in design – if we are going to continue focusing on programming (If the open field can't be driven over – that could be problematic. Making sure all quadrants are accessible for vehicles).
BBQ	Pavilion
Access for vehicles needs to be considered in design – if we are going to continue focusing on programming (If the open field can't be driven over – that could be problematic. Making sure all quadrants are accessible for vehicles).	Some spaces in the park have harsh edges – possibly look into softening those edges. This may be perceived as a little less of an impact change to the park.
Community picnics	Cameras/Surveillance
More lighting	Even if the shelter was to move – this is still years down the road.
Name the dog park – Bark Park – more people will use it if they knew about it	Make the sidewalks form a + shape and make activities for each quadrant
Make the restrooms multi-stall rather than single	Utility availability and access are important (potable water, electrical outlets, etc.)
Seating	Perimeter fencing with gates
Don't add fencing	Full time staff in the park
Visitor's kiosk	Lighting on tennis courts
Outdoor fitness machine	ADA accessible playground
Widen sidewalks for the market	Wi-Fi hub and phone charging station
The park doesn't feel peaceful, how can we create that feeling?	Think about what this provides that Gallivan does not and make sure they remain distinct spaces.

APPENDIX 2 FOCUS GROUP RESULTS

Could we show that any changes/ infrastructure be shown to be a benefit to a wide array of programs? Stage, fence?	Issues of noise and sound are important – changes to design will change this too
Stage: Permanent/temporary/modular? The Twilight stage is only used 8/56 days when it is there and it is an eyesore. A permanent stage could open up more programming opportunities and could be designed to be aesthetically pleasing.	Drainage: something to consider and relation to events and the Twilight series. That area already takes a “beating” following a concert.
Issues of noise and sound are important – changes to design will change this too	What solutions can we find to change the space without losing greenspace?
Twilight does need flexibility – a smaller stage may limit what acts/bands can come?	Is there a stage that can be added to with temporary modular pieces?
Fencing: Twilight has to set up and take down each concert. Is this expensive? Are there options?	Bathrooms: What about the Loos? Should these be considered in the park?
Restroom location on the NE will likely be a really good spot for them	Timing for actual project – Charette - any construction would likely take place fall/winter 2016
300 South extension of the protected bike is likely slated for 2016 – this will impact vehicle access and parking on that end of the park	We need to move forward with the assumption that nothing changes – because none of the proposed changes are 100% a done deal.
If we do a concession, it should be on the corner – shouldn’t create additional “hiding places”	Consider lighting as it relates to safety in the center field
Its hard to keep the park looking good between events so what changes could we make to help with this	Residents use this as their “yard” – it needs to continue to function this way
Could a permanent, aesthetically pleasing fencing be put up and then programs/Twilight rents the space to help pay for the fence installation?	Turn volleyball into a paved area with removable seating and triangle shades allow it to be an actual relaxing park area – it could be temporary and a “test” to see if a pavilion would be a good idea. The volleyball court doesn’t get used.
The open field concept is something we need to think through. A soccer field will be a draw and won’t necessarily be a positive.	The playground needs updating – with that update there needs to be rules “no adults without the company of a child”

APPENDIX 2 FOCUS GROUP RESULTS

Park Sustainability – we should be looking at ways to minimize water use in the park (and everywhere). • Do we use low water grass? Low water landscape area? • How are we considering sustainability and water use/conservation. • Trees could shade the lawn and decrease water need/use. • Crushed stone still keeps the area feeling soft. • Keep this in mind throughout the process. • Water and energy are major considerations.	There are groups of Hispanic picnickers and there are a lot of people who come out and play pick up games in the basketball courts, the tennis courts are used once every few weeks. The dog park isn't working well right now because dog walkers are propositioned and one dog was killed from ingesting drugs. The bocce courts need to go
Midblock crosswalks – pedestrian oasis – median plantings	Buildings that face the streets that they are addressed on
Open space field could serve to break up the existing negative use patterns	Make the parking stalls painted and put meters at the stalls
What are the long term things that we don't want to have to "unbuild"? Consider other area plans/issues that have come online since 2006	Having the pedestrian crossings that are only activated by pushing the buttons – this creates a dangerous situation. The ADA signals are broken and a number of the buttons don't work.
4th South TRAX line	Resident Parking Concerns
3rd South bike facilities	Downtown rising – range to river concept
Make midblock ped lights on all sides – all traffic stops (Ginza) intersection – during events (turn on/turn out)	Neighbors would like to be able to sit in the park – facing inward near the open field – make them not comfortable for sleeping
We can't win with the restrooms – we MUST HAVE THEM or people will poop other places, however they are attracting a slew of negative activity	Consider the fact that all of the downtown greenspace doesn't need to be in Pioneer – there is green space planned in Granary
The current lights are too bright and light the sky – if more lights are added they should be more useful	Consider getting rid of the dog park and using the open field in a unique way to address this neighborhood need
4th West Street Car	Clean, safe restrooms that the public can use, there should be more capacity – single stall configuration is a problem

APPENDIX 2 FOCUS GROUP RESULTS

Focus Group Feedback and Results

Partnership and Funding

Privatization model – PPP	What role can RDA play here?
Next legislative session might introduce a bill for a special tax for the downtown area – could generate \$8.8 million - this could be used in part for the park. The money would be earmarked for maintenance in the Central Business District.	Operation/Ownership issue – tied to P3 2. Improvements/Programming issue – includes local/regional issue The above two issues need to move forward together. How do we get this to happen in tandem? Is it a multiple City Department task force thing?
Leverage other existing resources –like the clean team	One idea is to put out an RFP for management of the park that includes a task for identifying funding
Could a CDA be created on the block to the south – with the park included – and have all of the \$ go back to the park?	The conversation about funding sources for the maintenance of the park is paramount and should maybe come first
When looking at funding or taxing – you have to look at issues of density – it's easy to ask a lot of people for a little money but harder to ask a few people for a lot of money	\$30,000 p/yr is available in the general fund to bring entertainment to the park. If people can think of a more useful way to spend this \$ in the park, we would be open to it.
Let's be very open to the idea of starting very small – an achievable starting point. Maybe we don't need to jump directly to 35 full time staff. However, a little bit of seed \$ from council to get just 3-4 full time staff dedicated and begin working through these issues.	Who owns the conversation about funding and maintenance? Probably Parks is the initiators of the conversation but the Mayor's office and the RDA need to be involved as well. Part of the Charette discussions should outline what the next steps are in this discussion and who should be involved.
Regarding maintenance and operations, you could put an RFP out with funding identified or put an RFP out that has the contractor find the funding.	When it comes to funding – we should keep all options on the table until we see the outcomes of the commission and the new bill
Depending on what the Pioneer Park Coalition decides, the area and feeling of the area may change?	Whatever changes and funds are put in place in the surrounding area need to be set-up for the next phase after. Keep the momentum going.
Who in the City can own and champion the progress and momentum of the project? The momentum is partially coming from the private groups and developers that have interest in the Pioneer Park area.	Adjacent businesses could be assessed a fee that goes directly to the park – similar to the current Gallivan model

APPENDIX 2 FOCUS GROUP RESULTS

Focus Group Feedback and Results

Programming and Management

A management entity could be housed in a surrounding space and wouldn't necessarily need to have a space on the park itself. This could also be where on-site staff work out of	Who is the right entity to own and convene the discussion about management and any discussion about public private partnership?
Weaving the events together is really the key	Would an increase in programs be viable?
There is appeal to having a central management group, this could help to address the resistant to adding more programming	What about a 99 year lease to the south side and use the remaining section as the park? Is the park too big to manage safely?
Do something that will make restaurant patrons be in the park – have their outdoor seating in the park	When looking at a management entity – have them consider moving programming from Washington Square
Keep the restrooms clean	Spyhop graffiti festival was a success
Ordinance that defines “camping” should allow for picnics	Summer concerts where you can just donate a can for entry
Need to develop a park that has the capabilities for events – not a passive park.	The events that are successful help to “dilute” the activities and some things that “exclude” the very worst of the activities
If there are City processes that are getting in the way of progress, like the food truck limitations, let's identify those. Changing those is free, but for the time invested in seeing the change moved	Downtown Alliance would need to keep the park programmed in order to have a sustainable business. • Programs benefit the local businesses. • CDA – Community Development Agency
Watering at night was good	Yappy hour was popular
There are maintenance needs to meet - The events are perceived as being too many – by the Parks Dept.	The trapeze was good – in that it was a constant presence on the south end of the park and added balance to the park.
Multiple events/programs could be a way to look at programming.	Raising Twilight fees could help with maintenance post-event.
The programming piece is important. Sports equipment check-out facility? Programming one space in multiple different ways.	

APPENDIX 2 FOCUS GROUP RESULTS

Focus Group Feedback and Results

Important Neighborhood Issues

Important neighborhood issues	Prohibit cruising in the area
The community ownership is key to the success of the park and project.	The farmer's market is planning to phase out of the park (use north side of the park and move westward).
Could the homeless facilities be the crux of the success of the park? Will people and developers always view the park as a homeless area if the facilities stay?	There are a number of "tribes" that are interacting with other park users and changing the way that users can interact with the existing park amenities - they each have their own area of the park
As long as the homeless services are there, the area will not change on its own.	Neighborhood use also includes visitors to the area and users of the homeless area
The homeless and the park users enjoy the park for similar reasons - A mix of open vistas and shaded areas	Changing the City definition of camping – its illegal only if you are pitching a tent
Prohibit sitting between the inside edge of the running track and the curb	400 W doesn't feel as busy but 300 W feels like a freeway
Prohibit sleeping in the park – we have a visceral response to sleeping people – we give them a wide berth – this takes up more than their fair share of space	Twilight needs to stop booking hiphop acts – the kids from Sandy come up and want to have their Street cred and the behavior is out of hand
During major events the residents are "trapped" – can't get cars out	Courtyard takes up that block and it is "ass out" – it doesn't interface with the neighborhood.
There is no interaction with Gateway or restaurants to help the small businesses capitalize on Twilight nights	

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Announcement/Flier



You're Invited

Salt Lake City Parks and Public Lands is hosting an open house to gather public feedback on planned improvements to Pioneer Park. The current master plan was adopted in 2006. Recognizing that the community has grown and changed since 2006, we are asking for feedback about the existing plan to ensure it still works well in 2015.

Pioneer Park Open House

Thursday, February 5, 2015
404 West 400 South
(Big-D Offices, SW Corner of Pioneer Park)

Following the open house (February 6-8), a design team will hold a collaborative design workshop to make updates to the current master plan. For more information on this event, contact nancy.monteith@slcgov.com

To view the current master plan, visit www.slcgov.com/cityparks/parks-pioneer-park

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Directionals and Signage



WELCOME
PIONEER PARK
 Master Plan Phase II
 Public Open House

PIONEER PARK MASTER PLAN PHASE II



ADA ACCESS
 FOR ADA ACCESS, PLEASE CALL
 801-554-7949

PIONEER PARK MASTER PLAN PHASE II



PIONEER PARK
OPEN HOUSE

PIONEER PARK MASTER PLAN PHASE II



PIONEER PARK
OPEN HOUSE

PIONEER PARK MASTER PLAN PHASE II



PIONEER PARK
OPEN HOUSE

PIONEER PARK MASTER PLAN PHASE II



PLEASE
SIGN-IN

PIONEER PARK MASTER PLAN PHASE II



ANYTHING ELSE YOU
WANT US TO KNOW?
LEAVE A
COMMENT

PIONEER PARK MASTER PLAN PHASE II

February 5, 2015 Open House
SIGN-IN SHEET

Name	Affiliation	Phone	E-mail

PIONEER PARK MASTER PLAN PHASE II

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Flow Boards



WELCOME
PIONEER PARK

February 5, 2015

Master Plan Phase II
Public Open House

Event space provided by
Big-D Construction



PIONEER PARK MASTER PLAN PHASE II



There are a wide variety of interests in Pioneer Park that span a cross-section of stakeholders.

THANK YOU FOR COMING TONIGHT TO HELP SHAPE THE FUTURE OF YOUR PARK



PIONEER PARK MASTER PLAN PHASE II



The current master plan was created in 2006. A lot has changed in the park and the neighborhood since 2006.

Right now, there is funding available to help make some small physical improvements to the park.

THANK YOU FOR COMING TONIGHT TO HELP SHAPE THE FUTURE OF YOUR PARK



PIONEER PARK MASTER PLAN PHASE II



The current funding grant is specifically dedicated to help move the restrooms.

An additional, pending grant and pledged matching funds would allow for a multi-purpose open field in the center of the park.

THANK YOU FOR COMING TONIGHT TO HELP SHAPE THE FUTURE OF YOUR PARK



PIONEER PARK MASTER PLAN PHASE II




Using those two design elements as anchor points, we are asking for input from you to create a design for the immediate and future improvements.

THANK YOU FOR COMING TONIGHT TO HELP SHAPE THE FUTURE OF YOUR PARK




PIONEER PARK MASTER PLAN PHASE II



Tonight we are asking for your help in updating the plan for 2015 and beyond.

THANK YOU FOR COMING TONIGHT TO HELP SHAPE THE FUTURE OF YOUR PARK



PIONEER PARK MASTER PLAN PHASE II



HOW CAN I STAY INVOLVED?

Attend the Design Workshop
February 6-8, 2015

The project design team will hold a collaborative design workshop, called a charrette, to make updates to the current master plan. The feedback gathered tonight will be presented at the workshop. For more information on this event, contact nancy.monteith@slcgov.com

See the Results

Results from the charrette can be viewed online in mid-February. Please visit Open City Hall at www.slcgov.com/opencityhall.

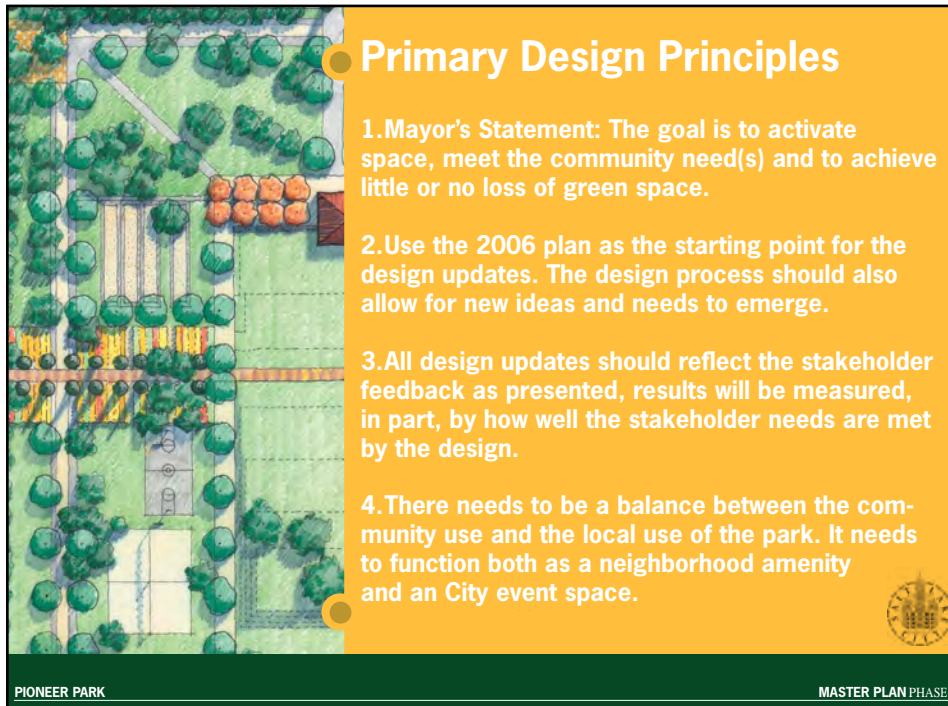
For questions regarding the Pioneer Park Master Plan Phase II Project, contact nancy.monteith@slcgov.com



PIONEER PARK MASTER PLAN PHASE II

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Process Board and Design Principles



Primary Design Principles


- 1. Mayor's Statement:** The goal is to activate space, meet the community need(s) and to achieve little or no loss of green space.
- 2. Use the 2006 plan as the starting point for the design updates.** The design process should also allow for new ideas and needs to emerge.
- 3. All design updates should reflect the stakeholder feedback as presented, results will be measured, in part, by how well the stakeholder needs are met by the design.**
- 4. There needs to be a balance between the community use and the local use of the park.** It needs to function both as a neighborhood amenity and an City event space.

PIONEER PARK MASTER PLAN PHASE I

Timeline of Pioneer Park Master Planning Effort

1992	2006	2007	2010	2013	2014	2015
Downtown Alliance Farmers Market Begins	Current Pioneer Park Master Plan adopted	Master Plan Phase I constructed: addition of the promenade, new trees & electric service for vendors	Twilight Concert Series uses the park & their venue for audiences of up to 40K	Pioneer Park Coalition formed	Plan Salt Lake adopted Broadway Lofts, completed & nearly sold out Homeless Services Strategy completed	CIP Funding awarded to remove existing restrooms & build new ones Pioneer Park Master Plan Phase II public feedback process begins Land & Water Conservation Grant submitted to create a central multi-purpose field. Pending award of \$1,000,000 Key Stakeholder Focus Groups conducted to gather input for plan update Public Open House & Design Workshop (Charrette)

Other Significant Dates in Pioneer Park History



PIONEER PARK MASTER PLAN PHASE II

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Comment Stations

WHAT CURRENT PARK FEATURES DO YOU LIKE MOST?

Basketball court	Benches
Volleyball court	Power pedestals for events
Playground	Crushed stone promenade around park
Bocce ball	Sidewalk promenade around park
Dog park	Pathways to center of park
Walking paths	Promenade lighting
Restrooms	Concrete areas
Green space/lawn	

PIONEER PARK

MASTER PLAN PHASE II

WHAT CURRENT PARK FEATURES DON'T GET USED?

Basketball court	Benches
Volleyball court	Power pedestals for events
Playground	Crushed stone promenade around park
Bocce ball	Sidewalk promenade around park
Dog park	Pathways to center of park
Walking paths	Promenade lighting
Restrooms	Concrete areas
Green space/lawn	

PIONEER PARK

MASTER PLAN PHASE II

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Comment Stations

We asked neighbors and friends of the park what new features they would like to see, here is what we heard.
MARK THE IDEAS YOU LIKE MOST OR ADD ONE OF YOUR OWN.

Permanent stage with restrooms on the back side	Temporary shade areas with triangle shades and a concrete pad
Keep as much green space as possible	Pavilion
Flexibility - don't build things that will get in the way for events and other uses	BBQs
Multi-use open field	Wider concrete sidewalks, for better ADA access during farmers market
Lighting on the multi-use open field	Wi-Fi hub and phone charging station
Artificial turf on multi-use field	Lighting on tennis courts
Create a place where food trucks can drive and setup	Outdoor fitness machines
Pickle ball areas	ADA accessible playground
Soft plaza where the grass gets worn out during events	Sidewalks that define each quadrant of the park. Each quadrant with different features and activities
Crushed stone in some areas to reduce water use	Pavilion
Community garden	Cameras/Surveillance
Concession stand for sporting events	Added seating
Children's water feature/splash pad	Perimeter fence with gates
	Visitors kiosk

PIONEER PARK

MASTER PLAN PHASE II

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Comment Stations

The Parks department currently has some funds to relocate and replace the restrooms in the park.

Place a sticker on the map below to show us where you think the new restrooms should go.



PIONEER PARK

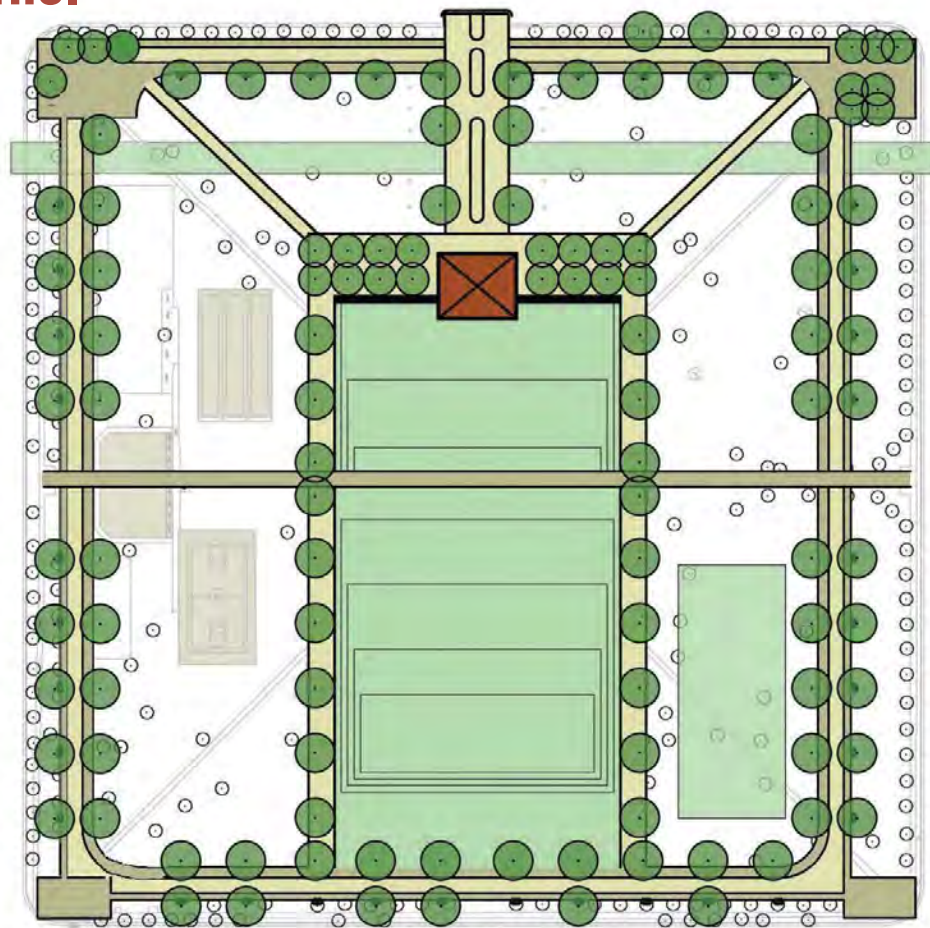
MASTER PLAN PHASE II

APPENDIX 3 OPEN HOUSE MATERIALS

Open House Comment Stations

There is also some pending funding that would help to create a large multi-use field in the center of the park. This would help to promote safety and provide an open space for sports and other activities.

Please write on the map below what types of events and programs you think would work well for a field like this.



PIONEER PARK

MASTER PLAN PHASE II

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #1

What current park features do you like most?

Green space/lawn	46
Sidewalk promenade around park	32
Promenade lighting	30
Dog park	22
Walking paths	21
Playground	20
Benches	17
Power pedestals for events	11
Basketball court	9
Bocce ball	7
Restrooms	6
Crushed stone promenade around park	6
Pathways to center of park	5
Volleyball court	4
Concrete areas	2

Open House Question #2

What current park features don't get used?

Volleyball Court	29
Bocce Ball	18
Restrooms	16
Playground	15
Dog Park	11
Crushed stone promenade around park	6
Pathway to center of park	5
Basketball court	5
Benches	2
Power pedestals for events	1
Promenade lighting	1
Walking paths	0
Green space/ lawn	0
Sidewalk promenade around park	0
Concrete areas	0

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #3

We asked neighbors and friends of the park what new features they would like to see, here is what we heard.

Cameras/Surveillance	40
Permanent stage with restrooms on the back side	32
Create a place where food trucks can drive and set up	29
Lighting on the multi-use open field	28
Keep as much green as possible	24
Multi-use open field	23
Children's water feature/splash pad	20
Pavilion	20
Wi-Fi hub and phone charging station	15
Flexibility- don't build things that will get in the way for events and other uses	14
Community garden	13
Added/seating	12
Temporary shade areas with triangle shades and a concrete pad	11
Parking - no room on Pierpont already	10
Artificial turf on the multi-use field	9
Wider Concrete sidewalks for better ADA access during farmers market	9
Lighting on tennis courts	9
Sidewalks that define each quadrant of the park. Each quadrant with different features and activities.	8
BBQ's	7
ADA accessible playground	6
Perimeter fence with gates	6
Outdoor fitness machines	5
Concession stand for sporting events	4
Visitors kiosk	4
Pickle Ball areas	3
Crushed stone in some areas to reduce water	3
Emergency 911 telephones	3
Consider Xeriscape	2
Bicycle/polo rink	1
Permanent high end restaurant- "tavern on the green"	1

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #3 Continued

We asked neighbors and friends of the park what new features they would like to see, here is what we heard.

Soft plaza where the grass gets worn out during events	1
Lots of lighting that focus on the ground and light up promenade. Less light pollution and more focus on the parts that need to be lit up.	1
Fence around children's playground with sign saying "you must have a child with you to enter"	1
Volleyball	1

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #4

Place a sticker on the map below to show us where you think the new restrooms should go.

The Parks department currently has some funds to relocate and replace the restrooms in the park.

Place a sticker on the map below to show us where you think the new restrooms should go.



PIONEER PARK MASTER PLAN PHASE II

Visible
Pay self-cleaning euro restrooms <4 stars>
Close to the permanent stage/concessions
Restrooms should be part of concessions, stage or restaurant or whatever permanent use regardless of location
Locate both in high visibility areas to reduce abuse along 400 South makes sense. Make use of facility safe.
Just one restroom or one pair anywhere but in or near the middle will be a far walk from some areas of the park. Has consideration been given to two restrooms (pairs) to more or less access the park from each other.

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #5

There is also some pending funding that would help to create a large multi-use field in the center of the park. This would help to promote safety and provide an open space for sports and other activities.

Please write on the map below what types of events and programs you think would work well for a field like this.

Soccer, Lacrosse, Football, Rugby	15
Permanent amphitheater: community theater, lectures, speakers, orchestra	10
Yoga	7
Smaller concerts, raise price of Twilight tickets, Blues festival	5
Volleyball	4
Utah Shakespeare Festival	3
Pincic areas: pavilion	3
Playground areas	3
Community events: art exhibits	3
Family centered features	2
Sports leagues	2
Landscape seating/natural stone	2
Food and wine events	2
Softball	2
Farmers Markets	2
Keep view axis to 300 South	2
Fireworks: 4th and 24th of July	2
Secure bicycle parking	1
Flea Market	1
Exercise classes	1
Youth Leagues	1
Outdoor movies	1
Permanent fence	1
Tennis	1
Basketball	1
Bike races on out loop	1
Dances	1
Art in the park	1
Large open field would could be phased into more suitable features in future	1

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #6

What physical features would help the park to feel safe and welcoming?

Lighting throughout park: solar/electrical, on field	9
Emergency 911 Phone Booths	3
Improved bathrooms: clean	2
Permanent Staff Onsite: manage park, rent equipment, reserve courts	2
Ping Pong	1
Shade structures	1
Cameras	1
Secure bicycle parking	1
Party pavilion	1
Concessions	1
Security	1
Garbage maintenance	1
Improved playground equipment	1
Access to Park: from 600 W. to 300 S. (Intermodal Hubs - FrontRunner, Amtrak, TRAX)	1
People commute to and from events and people accessing central downtown who might want to walk through or along the park.	1
300 South is block by fencing at the Rio Grande Station—Open up an access path east/west 300 south	1
400 South using 600 West—no sidewalks—install sidewalks on both sides of 600 W. to 400 S. East side down to 800 South ultimately long term	1
4000 South, South side and viaduct blocked by fencing—long term: future development be required to implement side walk access along the south side of the viaduct encouraging property owners to keep sidewalks clean of trash and weed free and lighted! From all directions—accessing the park	1

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #7

What if the park had dedicated staff? What would they do? Would there be any challenges?

Staff help improve safety and provide security	9
Staff facilitate programs/events/activities	7
Staff can clean park	4
Staff kiosk/information	4
Not in support of staff: too formal, surveillance of homeless not good, might be expected to solve park problems not in their role	3
Employ homeless as staff	1
Staff of local city/outreach workers	1
Staff check out equipment for park	1
Only if run by Park and Recreation Dept.	1

Open House Question #8

If you could Change one physical feature at the park, what would it be?

Add gardens: less grass, xeriscape, more trees	6
Improve children's playground	4
More bicycle racks	3
Bigger dog park and dog pond, more lighting	3
Dedicated bike path away from stroll path	2
Add a water pad for children	2
Improve bathrooms	2
Add more park programming	1
Reuse cobblestone under roadway as paths	1
Make a private park	1
Do not make a private park	1
Celebrate the pioneer history	1
Improve safety	1
Add single, permanent use features	1
Add art installations	1
Move restrooms away from the center	1
Less trees, more open space	1
Create a center focus of the park	1
More lighting: near pathways	1
Crisscross walkways	1

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #9

What types of events are most successful at the park? What programming should there be more of?

Farmer's Market	12
Concerts: Twilight, add more types	10
Community festivals, free cultural events, arts	7
Food trucks	3
Kid friendly programming	2
Movies in the park	2
More recreation/education to homeless park users	1
More recreational activities: frisbee, yoga	1
Need high quality dog park	1
Need exercise zone/features	1
Raise Twilight ticket cost	1
More interesting landscaping	1
Add classes or educational activities	1

Open House Question #10

When there is not an event going on, how should the park be used?

A park that appeals to everyone: picnic, relaxing, kids playing	12
Informal sporting events/recreation: soccer, lacrosse, frisbee, bike polo	5
Food vendors: food trucks, lunches	4
Public art	3
Youth league sports	2
Community events, festivals	2
Open air markets	1
Public space is safe and clean	1
More anchor businesses/building near park	1
Local residents able to easily use park	1
More lighting - improve visibility	1
Permanent restaurant: all day presence in park	1
Fireworks	1
Constant programming	1

APPENDIX 4 OPEN HOUSE RESULTS

Open House Question #11: Free Response Comment Card

Please provide any additional comments that you would like the project team to consider.

As two residents on Pierpont Ave. a very large concern is parking. We already have concerns about where the people who will be using these new facilities will park. Pierpont Ave. is already packed with cars and these new facilities will only make it worse.
More accessible for farmers and vendors. Bicycle racks; shade structures with canopy; solar lighting; surveillance cameras; dancing like Gallivan with portable wood floors; permanent bandstand with restrooms. More seating, not just benches (i.e. rocks); xeriscaping for lower water use plants, not a lot of need for grass; Pickle ball; community garden; water features (like Liberty Park) better lighting; Rubberized concrete on playground.
Container dwellings for homeless with services nearby that they need
Pay self-cleaning restrooms; real sand for Volleyball
Anything focused on moving homeless population is a great idea.
This is a problem for law enforcement, not homeless providers
Bikestool: see attached folder



APPENDIX 5 CHARRETTE

APPENDIX 5 CONTAINS A SUMMARY OF IDEAS PRODUCED BY THE AIA UTAH URBAN DESIGN TEAM

PIONEER PARK URBAN DESIGN ASSISTANCE TEAM
FEBRUARY 6 - 9, 2015



APPENDIX 5 CHARRETTE TEAM

URBAN DESIGN ASSISTANCE TEAM

AIA UTAH gratefully acknowledges the following individuals who contributed their time, energy, knowledge and ideas, without compensation, to further the improvement of Pioneer Park and the Rio Grande District.

Jack Hammond, AIA, Team Leader	Retired	Architect Urban Designer
Abe Nielsen, ASLA, PLA, LEED AP	FFKR Architects	Landscape Architect
Alina Kowalczyk, LEED GA, Assoc. AIA	GSBS Architects	Environmental Designer
Colin Olson, BLA, MCMP	FFKR Architects	Landscape Designer
David Evans, RLA	Utah State University	Urban Designer Landscape Architecture Faculty
David Kofford	NWL Architects	Architectural Designer
Dijana Alickovic	Prescott Muir Architect	Architect Public Interest Designer
Donald Buaku, AICP	CRSA	Urban Designer Illustrator
Eric Madsen, AIA	NWL Architects	Architect
Florence Buaku, MCMP	University of Utah	Urban Designer Transportation Planner
Grant Hardy	Utah State University	Urban Designer Landscape Designer
Graydon Bascom, ASLA	Utah State University	Urban Planner Landscape Architect
Jeff Bolinger, Assoc. AIA	GSBS Architects	Architectural Designer Illustrator
Krissy Nielsen, APA, CNU	Logan Simpson Design	Planner Policy Advisory Facilitator
Laura Clayton, LEED AP, BD+C, SEED	Babcock Design	Public Interest Designer
Lynda Draper	Utah State University	Recreation Administration Specialist
Michael Budge	LOCI	Landscape Architect Urban Designer
Rena Widdison	Assist	Accessibility Specialist Community Organizer
Renelle Smith	Westminster College	Community Leadership Health & Nutrition
Richard Medina, PhD	University of Utah	Human Geographer
Soren Simonsen, FAIA, AICP	Community Studio	Architect Urban Designer Social Entrepreneur
Terrall Budge, ASLA	LOCI	Landscape Architect Urban Designer
Troy Cook, ASLA, CCCA, LEED GA	FFKR Architects	Landscape Architect Planner

SALT LAKE CITY ADVISORS

Rick Graham, Director, Public Services Department
 Todd Reese, Director, Parks & Public Lands Division
 Nancy Monteith, Senior Park Planner, Parks & Public Lands Division
 Molly Robinson, Urban Designer, Planning Division
 Doug Dansie, Senior Planner, Planning Division

SPONSORS

The American Institute of Architects, Utah Chapter
 Utah Urban Design Committee (a joint committee of local chapters of the AIA, APA, ASLA, CNU, ITE, and Utah Heritage Foundation)
 Salt Lake City Parks & Public Lands Division
 Pioneer Park Coalition

IN KIND CONTRIBUTIONS

NWL Architects	Studio Space Supplies & Equipment
Community Studio	Supplies & Equipment
FFKR Architects	Supplies & Equipment
Big-D Construction	Meeting Space Dinner
Downtown Alliance	Dinner
Pioneer Park Coalition	Lunch
Caputo's Market & Deli	Lunch
Salt Lake Public Services Department	Lunch
Even Stevens	Lunch
Grand America Hotel	Lunch

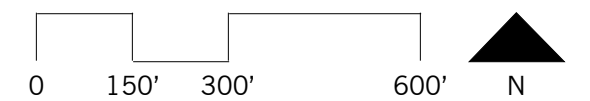
APPENDIX 5 CHARRETTE - PROJECT STUDY AREA

Rio Grande District & Pioneer Park



Legend

- Primary Focus Area
- Secondary Study Area



APPENDIX 5 CHARRETTE - SCHEME A CONCEPT PLAN

This scheme closely follows the conceptual layout of the 2006 Pioneer Park Master Plan. It features prominent north/south and east/west axes, and secondary diagonal axes converging at a central "great lawn."

The "great lawn" is a large, partially sunken multi-use open green space within the park that provides for a wide variety of community activities such as active recreation and sports, concerts and events, an informal gathering space, and passive recreation opportunities.

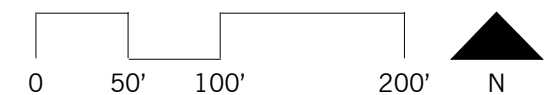
On the south end of the lawn is a water feature, which provides a noise and visual buffer from heavier traffic on 400 South, and an informal activity zone. Water is a great attractor of human activity. On the north end of the field is a raised platform for performances and a shaded space for casual seating.

Around the central field, on the east and west sides, are spaces for park programming, including upgrades to existing uses such as active sport courts and a dog park. To the north is a new promenade for food trucks and expanded Downtown Farmer's Market space.



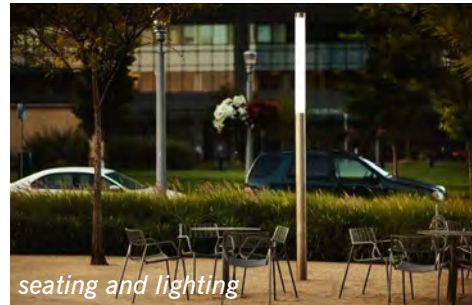
Key

- A Great Lawn
- B Platform with Shade Structure
- C Seating Area
- D Rest Rooms
- E Articulated Crosswalk
- F Landscaped Median
- G Future TRAX Station
- H Promenade
- I Entry Feature
- J Water Feature
- K Plaza
- L Play Ground & Equipment
- M Tennis Court
- N Basketball Court
- O Fitness Node
- P Enclosed Dog Park
- Q Outdoor Reading Room



APPENDIX 5 CHARRETTE - SCHEME A ZONING & USES

Character Images



seating and lighting



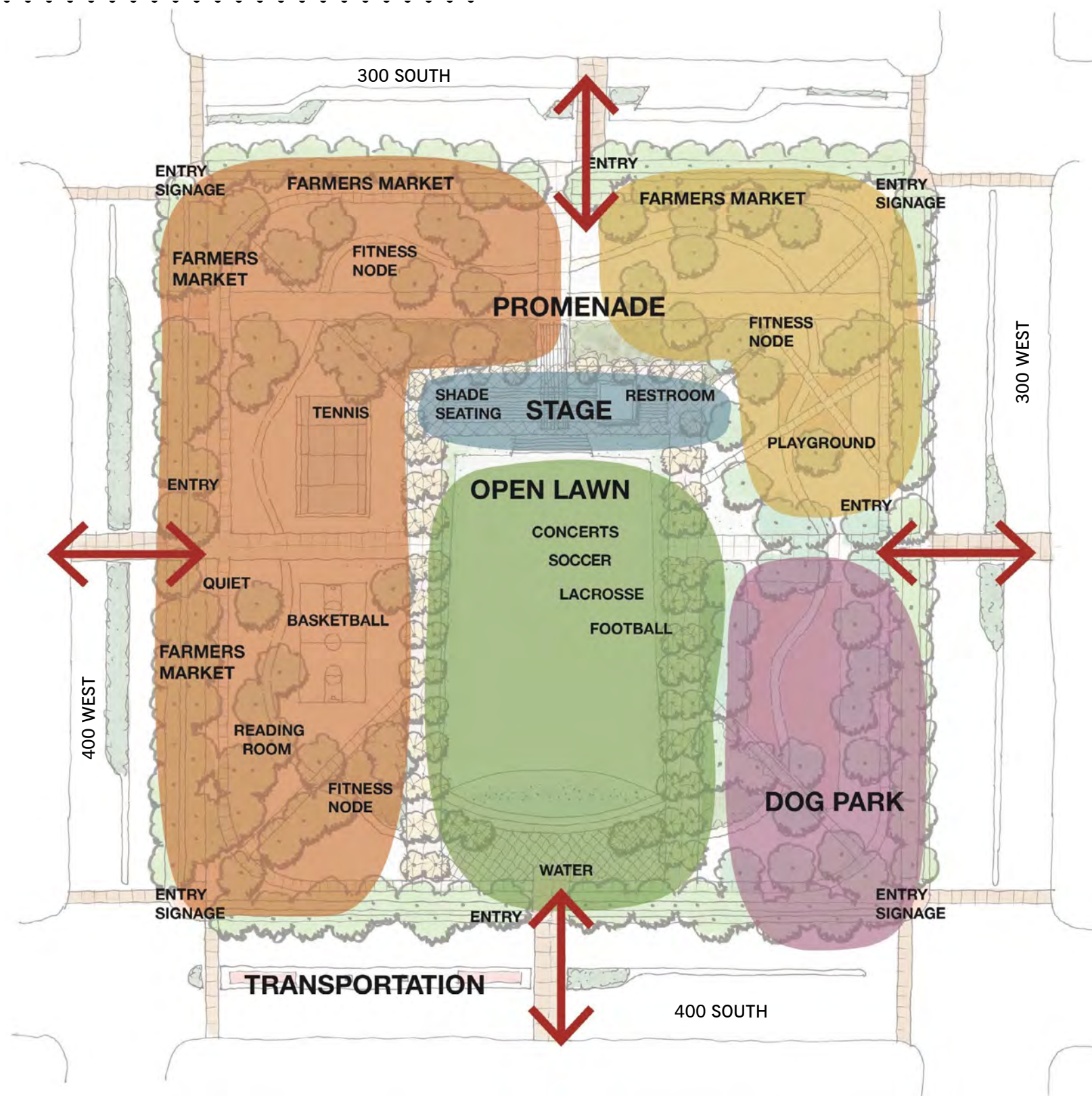
promenade



outdoor reading room



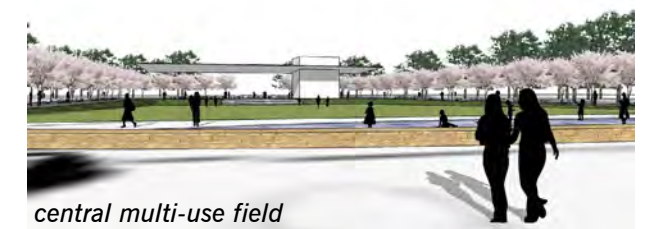
water feature



expanded food truck market



iconic platform and shade structure



central multi-use field



central multi-use field

APPENDIX 5 CHARRETTE - SCHEME A OVERALL VIEW

Overall Aerial View from North



APPENDIX 5 CHARRETTE - SCHEME B CONCEPT PLAN

Starting from a broad view of the Pioneer Park district, which highlights 300 south as a potential "festival street," among other potential development, Scheme B focuses on how the park can create a better connection to the surrounding community, create a new identity for the park, and more effectively link to transportation options like future TRAX and streetcar stops.

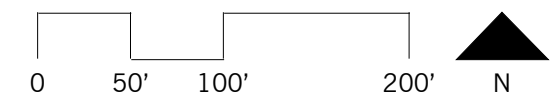
Currently the park has a rigid north/south and east/west axis. This concept features a new curving diagonal promenade through the park, dividing major programmed spaces.

On the northeast corner is a large multi-use field for community and regional activities activities. The southeast and southwest ends of the park feature a variety of programming, which allow for a diversity of activities within the park, and cultural cross-pollination. Some of those activities include: a dog park, a public beach (on the south end of the park to serve as an entry from 400 s), a series of sports courts/surfaces, and an indoor/outdoor café with restrooms.



Key

- A Great Lawn
- B Raised Berm
- C Café & Seating Area
- D Rest Rooms
- E Articulated Crosswalk
- F Landscaped Median
- G Future TRAX/Streetcar Station
- H Promenade
- I Entry Feature
- J Splash Pad
- K Plaza
- L Bocci Court
- M Tennis Court
- N Pickleball Court
- O Basketball Court
- P Volleyball Court
- Q Enclosed Dog Park
- R Sandy Beach
- S Expanded Farmer's Market Court



APPENDIX 5 CHARRETTE - SCHEME B ZONING & USES

Character Images



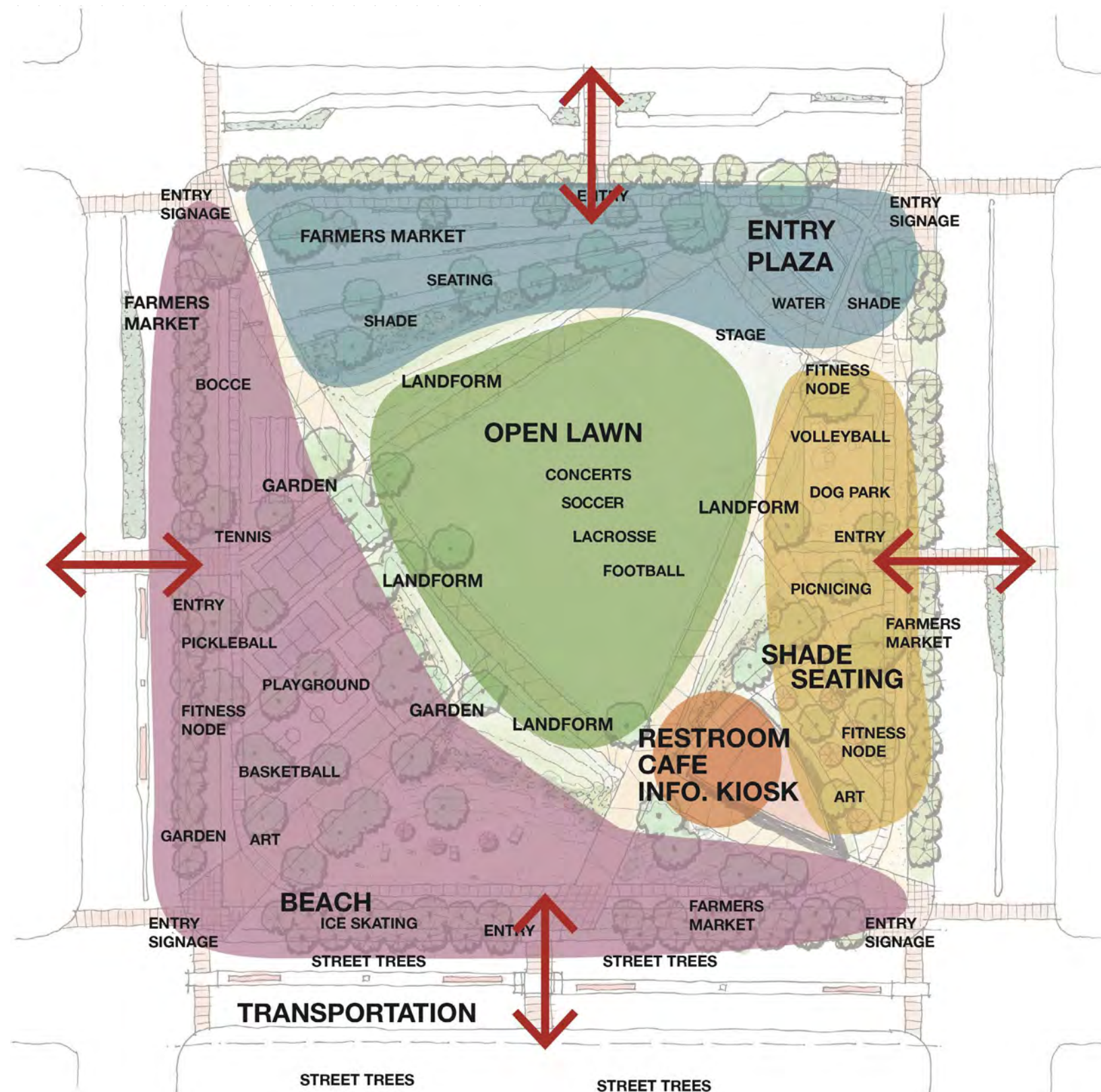
farmer's market



multi-use field



sandy beach



splash pad



pedestrian promenade



new restrooms

APPENDIX 5 CHARRETTE - SCHEME B OVERALL VIEW

Overall Aerial View from North



APPENDIX 5 CHARRETTE - SCHEME C CONCEPT PLAN

Diversity of those living by, working near, and using Pioneer Park were key in the design of Scheme C. Defining how to create a sustainable park that would serve the community well framed much of the design.

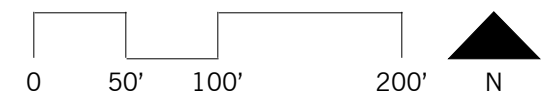
Returning to the geometric shapes of the current park, this concept features a central circular lawn space to be used for community activities. The south side of the lawn features a recreation center with stationary fitness equipment.

Four defined corners are programmed to activate and provide safety to the park, and transition from the busy surrounding streets. The northeast corner is highlighted by a social plaza inviting restaurant patrons and food trucks, and features a WiFi café seating area with phone charging stations. The southeast corner of the park features a dog park and active recreation. The southwest corner features a community garden to provide food and generate work opportunities for homeless. The northwest corner features a meditation garden for interfaith and cultural exchange, with an outdoor reading room for education workshops and passive activity.



Key

- A Great Lawn
- B Stationary Exercise Stations
- C Meandering Paths
- D Rest Rooms
- E Articulated Crosswalk
- F Landscaped Median
- G Homeless Community Garden
- H Promenade
- I Entry Feature
- J Fountain
- K Plaza
- L Tennis Court
- M Basketball Court
- N Enclosed Dog Park
- O Outdoor Reading Room
- P Meditation Garden
- Q Mobile Library & Homeless Services



APPENDIX 5 CHARRETTE - SCHEME C ZONING & USES

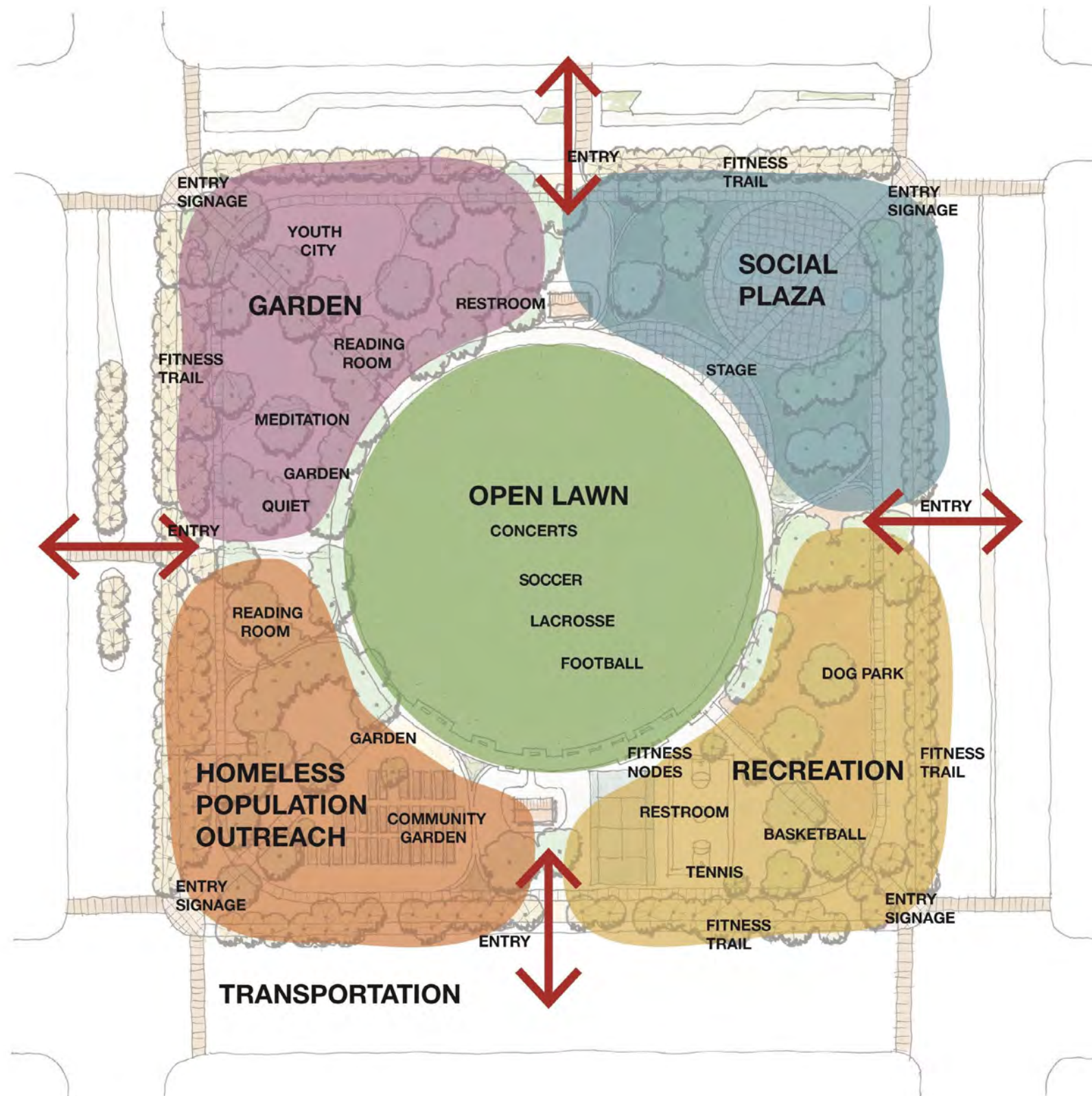
Character Images



mobile library and services



outdoor reading room



passive activities on great lawn



stationary exercise equipment

APPENDIX 5 CHARRETTE - SCHEME C OVERALL VIEW

Overall Aerial View from North



APPENDIX 5 CHARRETTE - SCHEME D CONCEPT PLAN

Distinguishing neighborhood and regional components of Pioneer Park was a major emphasis of Scheme D. This concept breaks from the current rigid axes of the park.

The central multi-purpose field is surrounded by a meandering walkway that serves as a historical and interpretive trail. The multi-purpose field accommodates both community and regional functions. The field is aligned diagonally to maintain a view corridor toward the Greek Orthodox Cathedral.

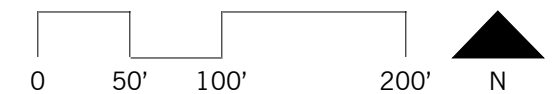
Park edges are zoned to different transportation systems. On the south edge is a dense urban forest that functions as “green gateway” to downtown and the park. To the east is a fruit orchard, which offers both seasonal beauty in the spring, and a staple food source for local pantries in the summer and fall. The rigid grid typical of orchards serves as an organizational element for other park elements.

Neighborhood oriented functions, including active recreation, dog park and children’s play yard, are oriented toward areas of residential growth to the north and west.



Key

- A Great Lawn
- B Platform and Seating Area
- C Rest Rooms
- D Toilet Room Kiosk
- E Articulated Crosswalk
- F Landscaped Median
- G Future TRAX Station
- H Meandering Promenade
- I Entry Feature
- J Splash Pad
- K Plaza
- L Play Ground & Equipment
- M Tennis Court
- N Basketball Court
- O Fitness Node
- P Enclosed Dog Park
- Q Flowering Fruit Orchard
- R Urban Forest

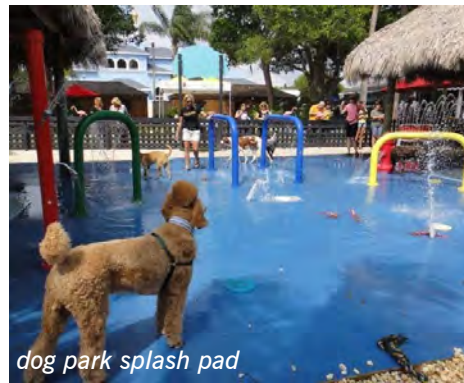


APPENDIX 5 CHARRETTE - SCHEME D ZONING & USES

Character Images



dog agility area



dog park splash pad



multi-purpose field



toilet room kiosk



Greek Orthodox Church view corridor from Park



playground and equipment



fruit orchard

APPENDIX 5 CHARRETTE - SCHEME D OVERALL VIEW

Overall Aerial View from North

