



SLCgreen

IDLE FREE CITY
CITY ORDINANCE 12.58.030

Talking to your friendly neighborhood idler

Open with a smile; always ask adult permission before talking to a stranger.

“Hi, did you know that there is an Idle Free Ordinance in Salt Lake City? I noticed that you’re idling your vehicle! It’s a law to be idle free here! **Will you turn off your vehicle until you are going to drive?**”

IF NO:

Okay, there is a 2 minute time limit on idling; it’s our health, and the law. Thank you.

Tip: kindly be quick to inform the idler of the Ordinance and move on.

IF YES:

Thank you! 366,000 lbs of air pollutants can be cut from Salt Lake City as more people choose to do the same as you.

Tip: let your neighbor know that they can order free “turn your key, be idle free” decals on www.slcgov.com/idlefree

IF ‘WHY SHOULD I?’:

(Share info slip and/ or pick one of the responses below.)

SOCIAL REASON: “People in Salt Lake City don’t idle for longer than 30 seconds. The No Idling Ordinance effect in Salt Lake City means that a citation is possible when you idle longer than two minutes. **Will you turn off your vehicle until you are going to drive?**”

ECONOMIC REASON: “Idling puts a strain on your engine and gas use. 2 minutes of idling is equal to one mile of driving. **Will you turn off your vehicle until you are going to drive?**”

ENVIRONMENTAL REASON: “Idling is creating a *hotspot* in the air around your car and it gets in your vehicle. It’s bad for our lungs, and the community’s health. **Will you turn off your vehicle until you are going to drive?**”

IF YES: Thank you for talking to me! 366,000 lbs of air pollutants can be cut from Salt Lake City as more people choose to do the same as you.

IF NO: Okay, thank you for your time.

*Tip: If you’d like to report this vehicle, call **805-535-6628** and note the license plate number and location. A compliance officer will be dispatched as soon as possible.*