

Introduction

These design guidelines apply to all existing and new exterior signs within the H-Historic Preservation Overlay District in Salt Lake City. The goal of the guidelines is to meet the needs of various interests in the community by providing guidance in determining the suitability and architectural compatibility of proposed signs, while at the same time, allowing for reasonable changes to individual signs and sites to meet current needs. For property owners, architects, designers and contractors, they provide guidance in planning and designing future projects. For City staff and the Historic Landmark Commission, they provide an outline through which projects can be evaluated for compliance with Zoning Ordinance standards. Further, they provide the community as a whole with an idea of what to expect when signs are proposed in historic districts or landmark sites.

The guidelines are not designed to be a technical manual for the rehabilitation of historic signs and the construction of new signs, nor are they intended to be a regulatory document for the review of City historic district related applications. Rather, they provide property owners, citizens, City staff and the Historic Landmark Commission with a guide toward making consistent and fair decisions.

Policy directives from various City Master Plans and the City Zoning Ordinance are fulfilled through this document. Guidelines are designed to clarify Master Plan policies and Zoning Ordinance regulations relating to exterior signs in local historic districts or on landmark sites. Included are policies, definitions, and guidelines for maintaining existing signs, as well as for new construction. Photographs of various types of signs are included in the document to familiarize property owners with typical styles and types of signs featured.



ZCMI front facade.



When this building was renovated, the signs on the front facade were preserved.