

REAL ESTATE SERVICES

Sidewalk Entertainers & Artists

Application Packet



Updated October 2015



Salt Lake City Corporation
Real Estate Services
Housing and Neighborhood Development
Department of Community and Neighborhoods

451 South State Street, Room 425
P.O. BOX 145460
Salt Lake City, UT 84114-5460

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Sidewalk Entertainers and Artists Quick Facts

Thank you for your interest in the Sidewalk Entertainers and Artists Program in Salt Lake City. This information packet is intended to provide a basic overview of the Sidewalk Entertainers and Artists application process. Our hope is that in just a couple easy steps you can obtain a Sidewalk Entertainers and Artists Certificate from Salt Lake City. Potential Entertainers and Artists should also read and familiarize themselves with the Sidewalk Entertainers and Artists Ordinance in Chapter 14.38 of the Salt Lake City code to ensure a clear understanding of your responsibilities as Entertainers and Artists.

Prior to displaying your Entertainment and/or Art on the Public Property in Salt Lake City, you will need to complete the following:

- Complete the application that is included in this packet
- Submit to the Real Estate Services a diagram of your proposed display
- Submit to the Real Estate Services a photo of the art goods
- Obtain a sales tax number (if you wish to display or perform your artwork for sale or compensation)
- Pay the **\$33 application fee** (NON-REFUNDABLE)

If you have any questions during the application process please feel free to contact the Real Estate Services at (801) 535-7133.

We look forward to working with you!

Sidewalk Entertainers and Artists – Questions and Answers

What “Art” is?

A type of expressive activity, often characterized by pictorial or visual display that is intended to convey particular ideas, concepts, opinions, emotions, points of view, or other messages for which there is reasonable likelihood that those who view it will understand it to convey such communicative elements or messages.

What is “Art”?

"Art" includes, for example, paintings, drawings, photography, sculptures, etchings, and live entertainment. "Art" may also include T-shirts and other clothing items, baskets, jewelry, and other similar craft items where such items incorporate communicative elements or contain messages.

What is not “Art”?

"Art" does not include mere commercial merchandise not itself inextricably intertwined with some communicative element or not intended and reasonably understood to convey a message, items that are not “Art” include the following: items that are mass produced primarily for commercial sale, vials of fragrant oils, prayer beads, fashion bracelets and other non-expressive jewelry items, non-message bearing T-shirts or other clothing items, playing cards, collectibles (e.g., Olympic pins and plates), souvenirs (e.g., shot glasses and pens), balloons, or food or other items intended primarily for human consumption.

Where can I get a state sales tax number?

To obtain a state sales tax number, please call Taxpayer Services Division at: 801-297-6303

When does my permit expire?

One year from the date the certificate was issued

What are the hours I can display my Entertainment and Art?

No art displays, stands, props, or other equipment or structures may remain on property owned by the city or on city owned sidewalks between the hours of eleven o'clock (11:00) P.M. and eight o'clock (8:00) A.M. (Ord. 25-04 § 1, 2004).

How do I renew my Sidewalk Entertainers and Artists Permit?

You must resubmit a new application with all applicable fees and documents.

Where can I access the Sidewalk Entertainers and Artists Ordinance?

The ordinance governing Sidewalk Entertainers and Artists is contained in Chapter 14.38 of the Salt Lake City Code and can be found on the web at www.slcgov.com/government, under Laws and Ordinances.

Where are the locations for Sidewalk Entertainers and Artists to display?

Sidewalk entertainers and artists may operate on the following areas:

- 1) City sidewalks and park strips. Portions of publicly owned sidewalks and park strip areas within the following commercially zoned districts (but excluding landscaped areas in the middle of any public street)
 - CSHBD Sugar House Business District
 - D-1 Central Business District
 - D-2 Downtown Support District
 - D-3 Downtown Warehouse/Residential District
 - D-4 Downtown Secondary Central Business District
 - G-MU Gateway-Mixed Use District
 - Washington Square
- 2) Larger city parks. Areas specifically designated by the director of public service, in accordance with subsection [14.38.050B](#) of the Salt Lake City Code, within those city operated parks (not necessarily limited to those parks identified in [title 15, chapter 15.04](#) of the City Code) that are larger than nine (9) acres;
- 3) Library plaza. Any areas or areas within the library plaza specifically designated by the director of public services in accordance with subsection [14.38.050B](#) of the Salt Lake City Code

What about enforcement?

Enforcement officers will be monitoring areas used by Street Entertainers and Artists for compliance with the ordinance, including, but not limited to, the following:

- Location requirements –all location requirements contained in the ordinance must be met. (Information on location requirements is included in this packet for your reference.)
- Display structures –all display structure requirements contained in the ordinance must be met. (A diagram is included in this packet for your reference.)
- Registration certificate – the registration certificate issued by Salt Lake City must reflect the type of art you intend to display or entertainment you intend to perform. You are encouraged to display a copy of your registration certificate in a conspicuous place.

APPLICATION FOR SIDEWALK ENTERTAINERS AND ARTISTS

NAME

TELEPHONE #

ADDRESS

EMAIL

CITY STATE

ZIP CODE

TYPE OF ENTERTAINMENT OR ART DISPLAY

STATE SALES TAX #
*TO OBTAIN A STATE SALES TAX
#, CALL THE TAYPAYER SERVICES
DIVISION AT 801-297-6303*

THE UNDERSIGNED APPLICANT SHALL DEFEND, INDEMNIFY, AND HOLD HARMLESS SALT LAKE CITY AND ITS OFFICERS, ELECTED OFFICIALS AND EMPLOYEES HARMLESS FROM ANY LOSS OR DAMAGE, INCLUDING ATTORNEY'S FEES, ARISING OUT OF THE APPLICANT'S USE OF CITY PROPERTY. THIS OBLIGATION SHALL NOT EXTEND TO ANY CLAIMS OF LOSS, DAMAGES OR INJURY SUSTAINED BY ANY PERSON(S), OR DAMAGE TO PROPERTY, OR TO EXPENSES RESULTING FROM THE ACTS OR OMISSIONS TO ACT BY THE CITY.

THE UNDERSIGNED HAS READ AND AGREES TO THE TERMS OF SALT LAKE CITY CODE CHAPTER 14.38

SIGNATURE OF APPLICANT

DATE

Along with this application please submit the following items as well:

- Completed application
- Contact information for a responsible person who the city may contact at any time regarding the entertainment or display
- A description and/or photo of any artistic goods to be sold or entertainment to be performed
- Diagram of proposed display
- Proof that you have obtained a Utah Sales Tax Number (if you wish to display or perform your artwork for sale or compensation)
- Specify the length of time for which the registration is desired
- Application fee **\$33 (After July 1, 2017)** NON-REFUNDABLE

Please remit all items to:
Salt Lake City Real Estate Services
Attn: Linda Geigle
PO BOX 145460
Salt Lake City, UT 84114-5460
Email – Linda.Geigle@slcgov.com

If you have any questions feel free to contact the Real Estate Services at (801) 535-7133.
We look forward to working with you!

Summary of Location and Space Restrictions for Sidewalk Entertainers and Artists

For Specific Requirements, see Chapter 14.38 of the Salt Lake City Ordinance

Location Restrictions

No artist may perform sidewalk entertainment or display sidewalk art in any of the following places, even within available city property:

1. Within 15' feet of the intersection of a sidewalk with any other sidewalk, marked or unmarked crosswalks, or midblock crosswalks; displays shall not obstruct sightlines of motorists or pedestrians at crosswalks or intersections
2. Within the inner 8' feet of any sidewalk 12' feet or greater in width
3. Within the inner three-fourths of any sidewalk less than 12' feet in width
4. Within 8' feet of a perpendicular line running from any building entrance or doorway to the curb line
5. Within 8' feet of any parking space or access ramp for persons with disabilities, fire lane, taxi zone, or loading zone
6. Within 10' feet of the boundary of any designated bus stop
7. Within 8' feet of any office window or display window
8. Within 8' feet of any fire hydrant
9. In the case of sidewalk artists, within 100' feet on the same linear block face of a door to any business or gallery displaying or selling artwork as its predominant business activity, whether or not for compensation, if that business has direct access to the city sidewalk
10. a. In the case of sidewalk entertainers, within 100' feet of the same linear block face of a door to any business, theater, stadium, auditorium, or other place where entertainment is routinely performed, whether or not for change, if that business has direct access to the sidewalk.
b. The director of public services will designate areas with city operated parks larger than nine (9) acres, the Library Plaza, and Washington Square. Please see that maps attached.
c. No artist shall perform sidewalk entertainment or display sidewalk art within one hundred fifty feet (150') of any special event or free expression activity for which a permit has been issued. Such distance shall be measured from any boundary of the applicable permitted special event or free expression activity area. The one hundred fifty foot (150') restriction set forth in this subsection shall not apply in those instances in which fences, streets, hedges, bodies of water or other natural or manmade barriers or obstacles are located between the artist and the special event or free expression activity such that there is no significant likelihood that an objective observer would reasonable believe that the artist is a participant in or a part of the special event.

Space Restrictions

With respect to art displayed upon publicly owned sidewalks and/or park strip areas, including those areas located within available city property:

1. No artist may display sidewalk art directly on the surface of the sidewalk or ground, or on a blanket or board placed immediately on the sidewalk or ground or on top of a trash receptacle
2. No artist's display of sidewalk art may exceed 6' feet in height from ground level or 6' feet in length
3. The display of sidewalk art may not be less than 24" inches above the sidewalk or ground if the display surface is parallel to the sidewalk or ground, and may not be less than 12" inches above the sidewalk or ground if the display surface is vertical or slanted
4. Where a rack or other display structure is placed on top of or above a table or other base, the size of the base must not be less than the size of the display structure placed on the base

5. Nothing placed on the base of any display shall exceed the size limitation contained in this paragraph
6. No artist displaying sidewalk art shall use any area other than the area immediately beneath the surface of the display space for the storage of items for display; and
7. Nothing used by a sidewalk entertainer as a prop or aid in his or her performance shall exceed the size and other limitations set forth in this section or/and applicable to displays.
8. No art displays, stands, props, or other equipment or structures may remain on property owned by the city or on city owned sidewalks between the hours of eleven o'clock (11:00) P.M. and eight o'clock (8:00) A.M. (Ord. 25-04 § 1, 2004)

Summary of Location Requirements for Sidewalk Entertainers and Artists

May be located on portions of publicly owned sidewalk and park strip areas within the following zoning districts only: CSHBD, D-1, D-2, D-3, D-4, and GMU

Must not be located on any landscaped area in the middle of any public street

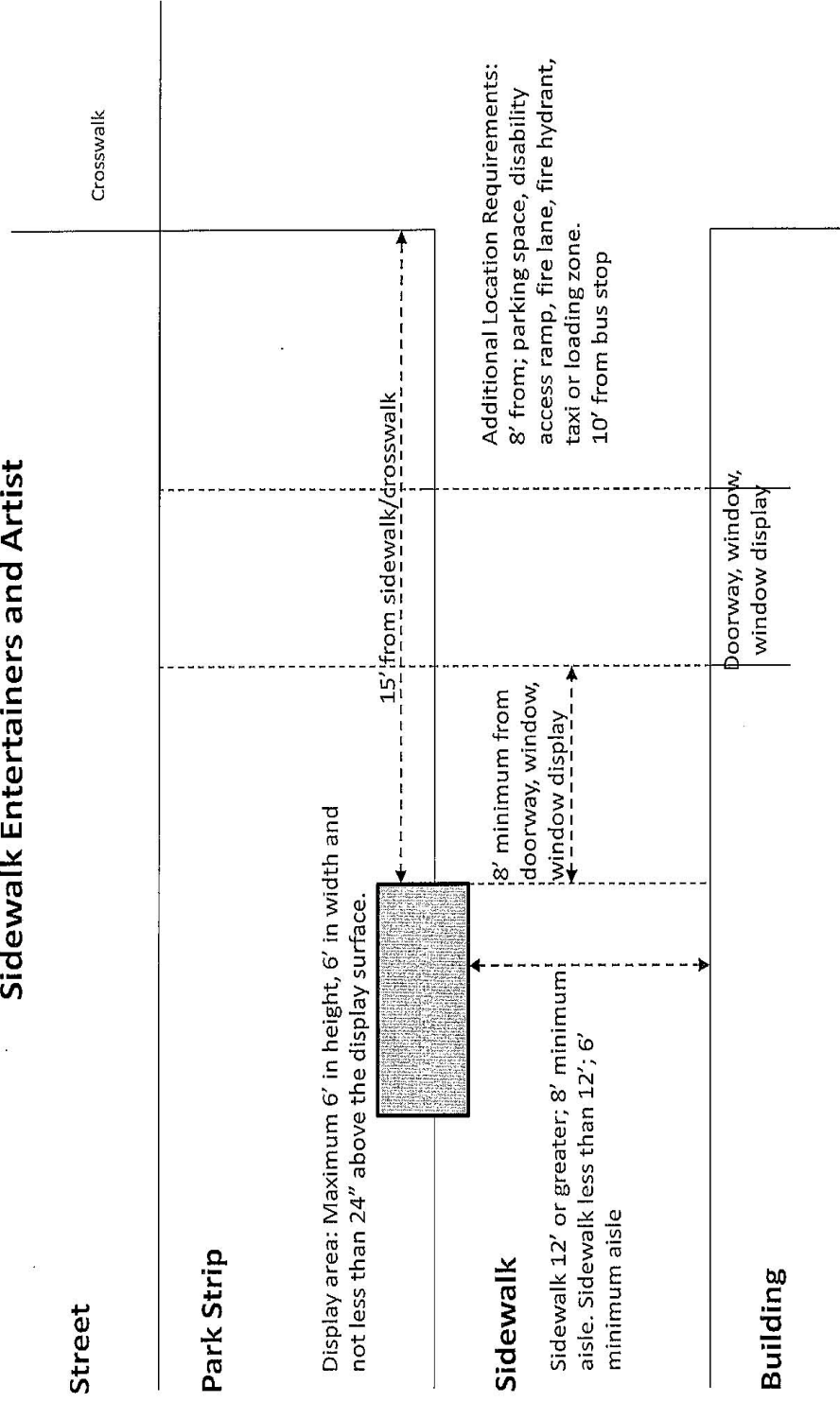
Must not be located in City parks that are 9 acres or less in size

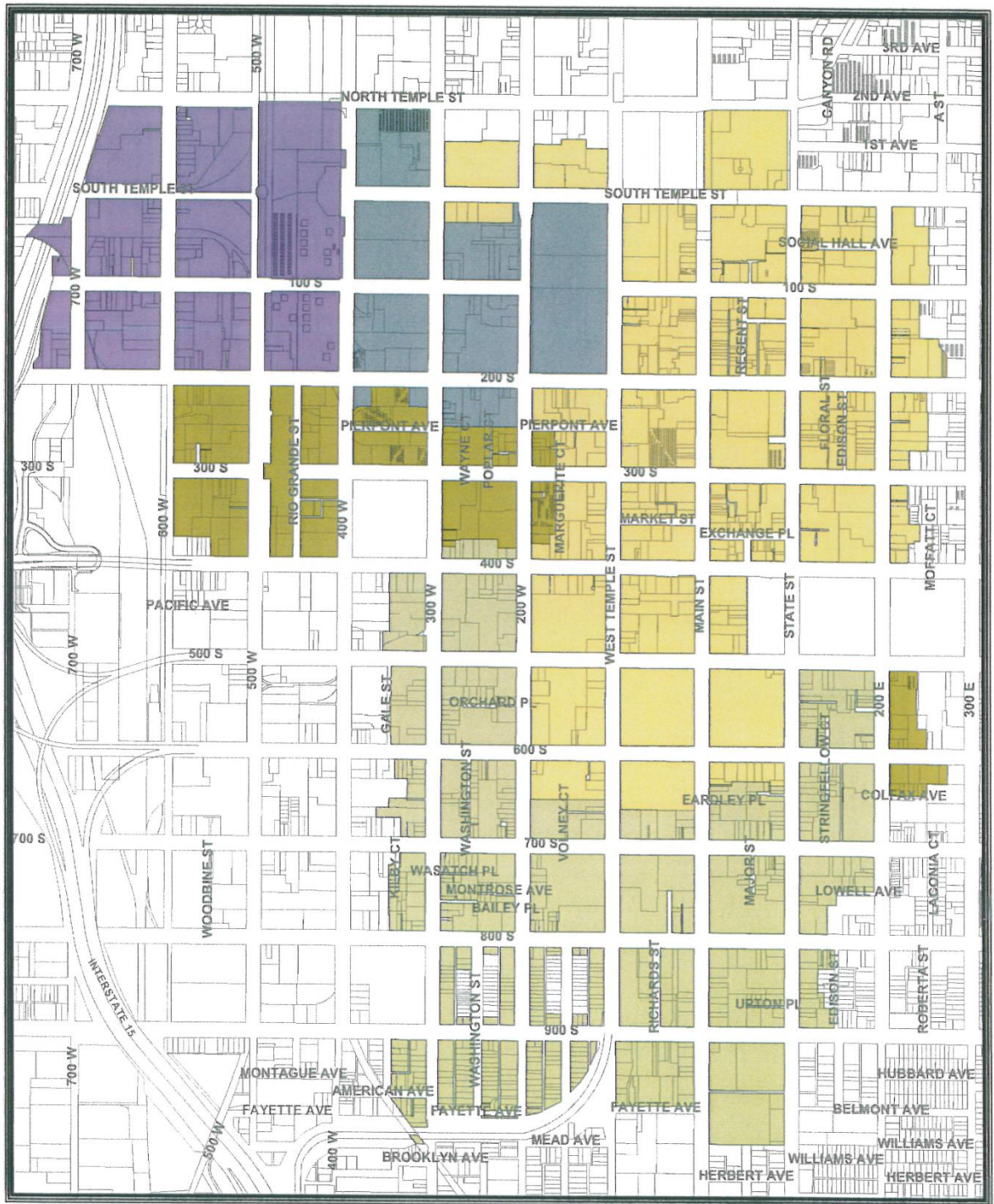
May be located in larger City parks in areas specifically designated by the Director of Public Services

May be located on the Library Plaza in areas specifically designated by the Director of Public Services

May be located on Washington Square in areas specifically designated by the Director of Public Services

Diagram of Location Requirements for Sidewalk Entertainers and Artist

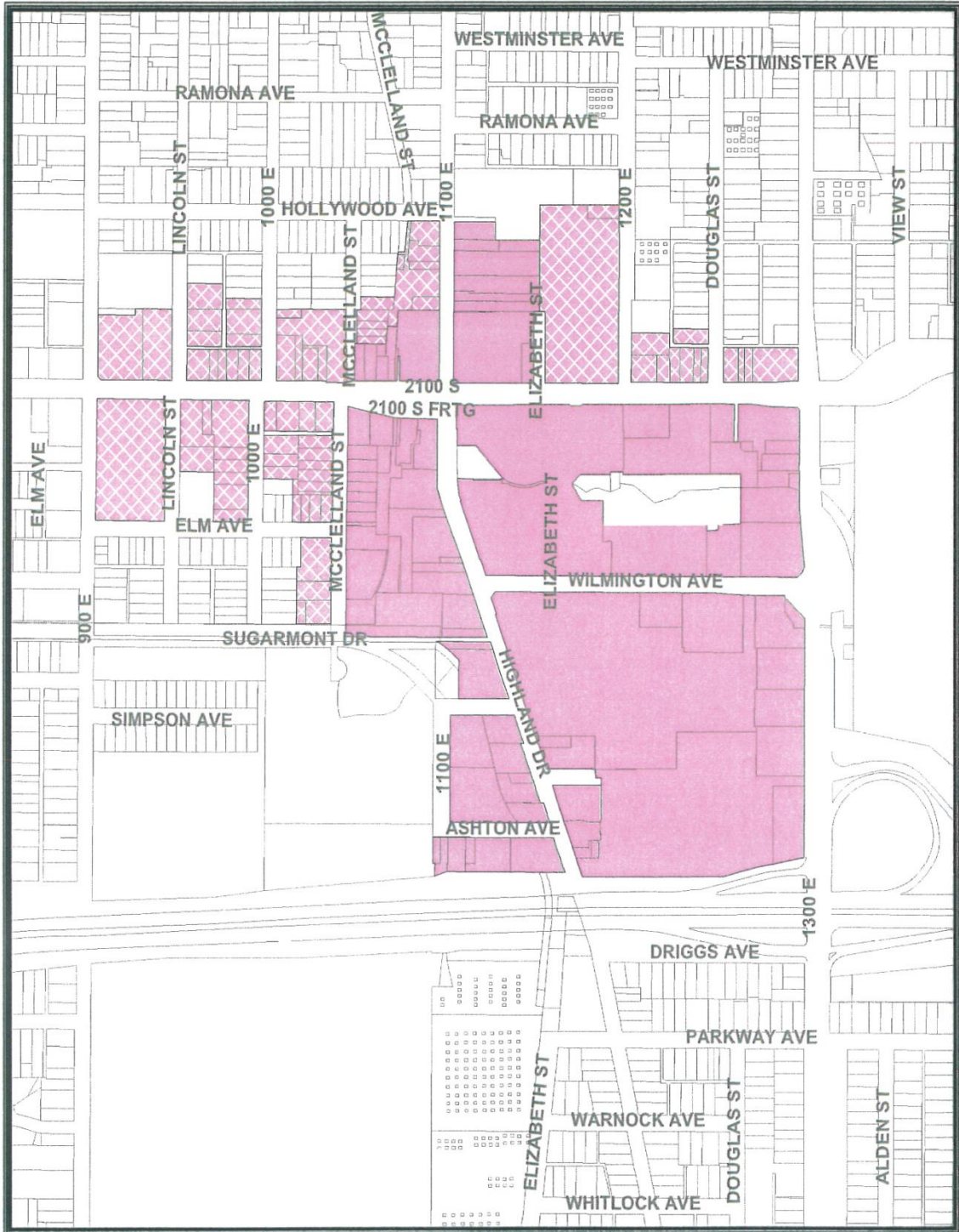




Downtown Zoning Districts

- D-1, Central Business District
- D-2, Downtown Support District
- D-3, Downtown Warehouse/Residential
- D-4, Secondary Central Business District
- GMU, Gateway Mixed Use

Salt Lake City Planning Division
 Geographic Information System
 May 2010
 Made by Kathy Schroeder



Sugarhouse Downtown Zoning Districts

- CSHBD-1, Sugar House Business
- CSHBD-2, Sugar House Business

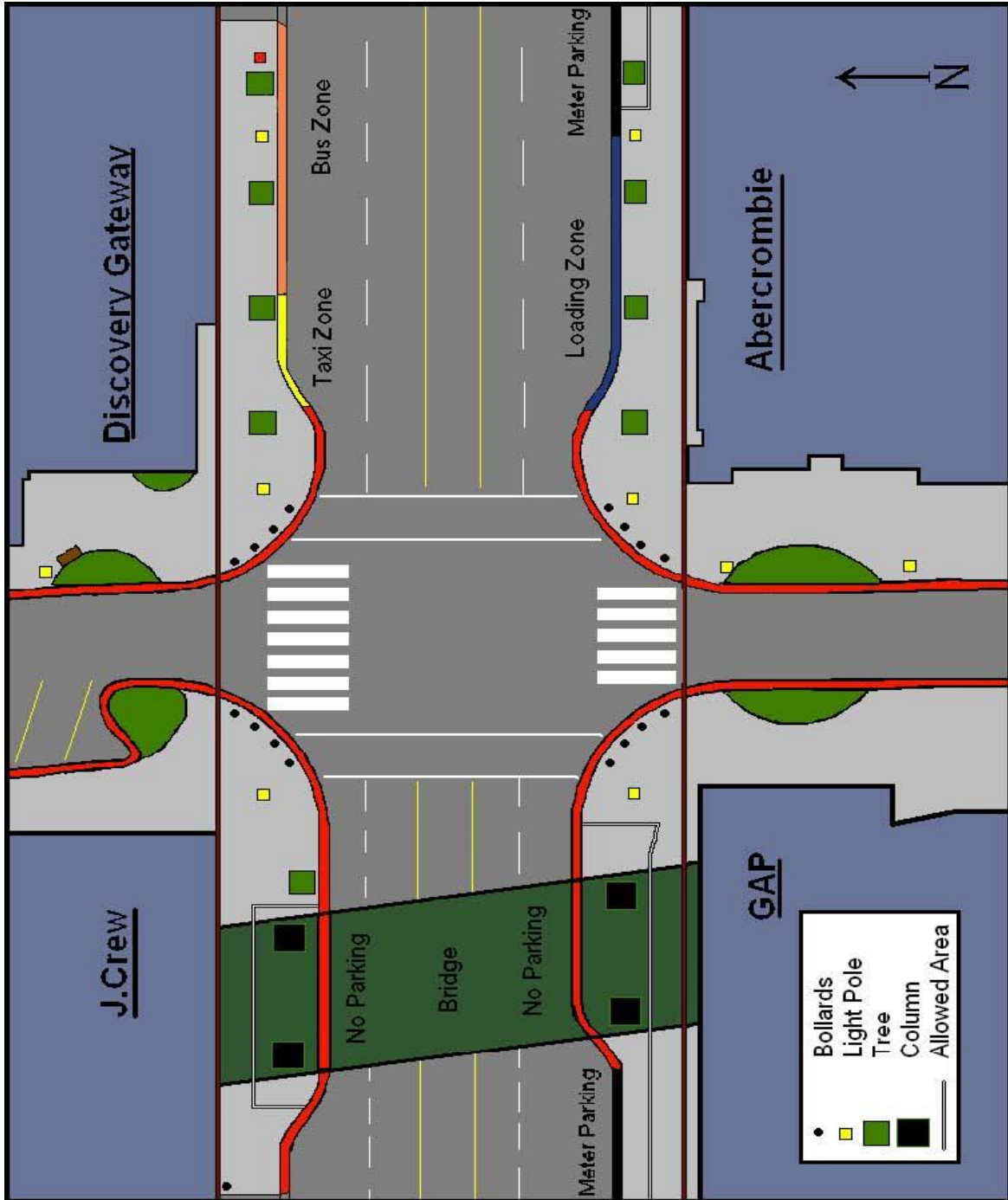
Salt Lake City Planning Division
 Geographic Information System
 May 2010
 Made by Kathy Schroeder



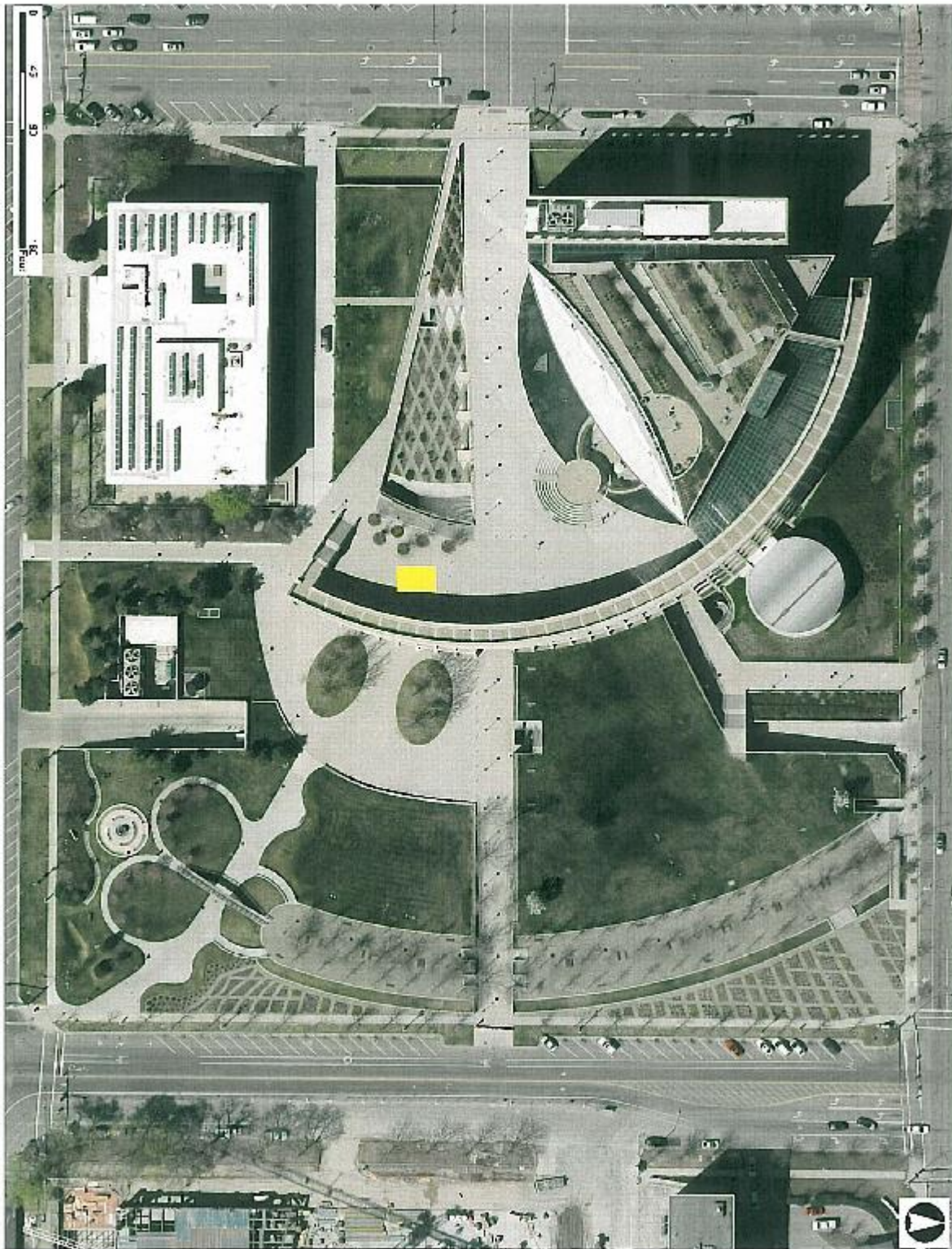
Liberty Park



Artist and Entertainers are not allowed on the Northeast corner of the intersection



Library Plaza (Yellow highlighted area is the only area permitted for Artist & Entertainers)



Washington Square (Yellow highlighted area is the only area permitted for Artist & Entertainers)

