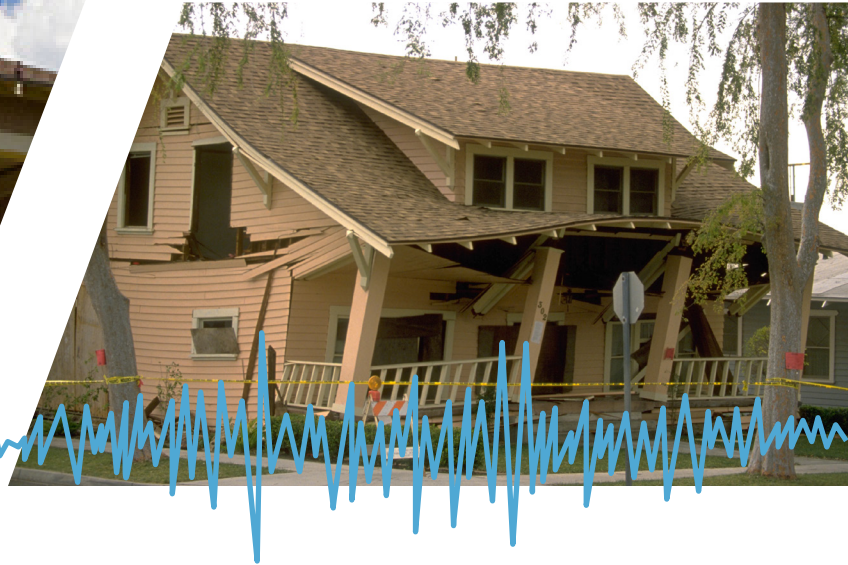


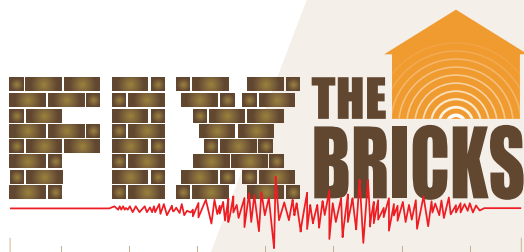
Make your *beautiful* home a **SAFE** home.



Unreinforced masonry buildings (URMs) were commonly built throughout Utah until the 1970s. Salt Lake City alone has more than 30,000 residential URMs. Seismic experts say those structures are among the most vulnerable types of buildings and are not likely to withstand the impact of any significant tremor.

Re-roofing? Remodeling?

Don't miss the opportunity to make your house a safer home!



SALT LAKE CITY

Salt Lake City "Fix the Bricks" contact info:

Phone: 801-799-3698

Email: FixtheBricks@slcgov.com

Website: www.slcgov.com/em

"Because of the potentially high loss of life, we consider the [Unreinforced Masonry] URM issue in Utah to be our region's greatest mitigation priority. Over 90 percent of our estimates of death and serious injury from this earthquake will be URM related."

*Doug Bausch, Senior Physical Scientist
Federal Emergency Management Agency (FEMA) Region VIII*