



# HOST CITY SPONSORSHIP

## **NOVEMBER 17**

Mobile Workshops, Executive Education & Other Pre-conference Events

## **NOVEMBER 18-20, 2021**

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**NATIONAL LEAGUE OF CITIES - CITY SUMMIT**  
SALT LAKE CITY, UTAH





Salt Lake City is proud to be the host of the 2021 National League of Cities City Summit. The support of our partners is key to creating lasting dialogue between change makers and those leading America's urban and downtown renaissance: elected officials, policy makers, technologists and corporate innovators. This annual event is the only local government conference that represents all levels of city leaders in the U.S. from Mayors and Councilmembers to professional staff. It reaches present and future leaders not only in Salt Lake City but across Utah and the United States.

**NETWORK**

**SHOWCASE**

**EXPERIENCE**





# NLC *IN* SLC

## HOST CITY SPONSORSHIP OPPORTUNITIES

### GOLD Sponsor: \$30,000

(2 available)

- Brand visibility: onsite & virtual platforms
- Six (6) conference registrations
- Pre & Post conference attendee list
- Exhibit Booth 10x10
- Branded conference bag insert option
- Spotlight in NLC Member Roundup Newsletter

### SILVER Sponsor: \$20,000

(2 available)

- Brand visibility: onsite & virtual platforms
- Four (4) conference registrations
- Pre & Post conference attendee list
- Exhibit Booth 50% off

### BRONZE Sponsor: \$10,000

(2 available)

- Brand visibility: onsite & virtual platforms
- Two (2) conference registrations
- Pre conference attendee list

### Board of Directors Event: \$20,000

(1 available)

- Sponsor and attend the Board of Directors evening. Your organization will receive recognition at and 2 invitations to this unique networking opportunity.

### Mobile Workshop Sponsor: \$10,000

(5 available)

- Salt Lake City will offer mobile workshops that will showcase collaborative solutions to issues facing local government and innovations and revitalization taking place around the city. Your organization will receive recognition at the workshop meeting station.

### Host City Lounge: \$10,000

(1 available)

- Salt Lake City will have a Host city Lounge at the Salt Palace where attendees can relax, recharge and network. Your organization will receive recognition in the lounge.

### Youth Social: \$10,000

(1 available)

- Youth delegates (high school students) are invited to participate in the City Summit as full delegates. During the conference youth delegates will take part in a Youth Social Event, your organization will receive recognition at this event.

### Supporting Virtual Sponsor: \$5,000

(10 available)

- Brand visibility on virtual platforms
- Four (4) virtual registrations

