

SALT LAKE CITY
BUSINESS ADVISORY BOARD
451 S. State Street, Room 335
Wednesday, April 11, 2018
8:30 a.m. – 10:00 a.m.

AGENDA

1. Roll call.
2. Announcements
 - City Council Announcements
 - Economic Development Announcements
 - Board Member Announcements
3. Approval of the minutes of the March 14, 2018 meeting.
4. Business Item:
 - A. Special Assessment Areas in Salt Lake City
 - B. Westside Engagement and Economic Vitality
5. Adjournment

Mission: To foster an equitable and robust business ecosystem as ambassadors, advocates, and advisors.

Core Values:

- Commitment
- Vision
- Respect
- Collaboration
- Inclusivity
- Impactful

SALT LAKE CITY
BUSINESS ADVISORY BOARD
451 S. State Street, Room 326
Wednesday, March 14, 2018
8:30 a.m. – 10:00 a.m.

1. Roll call.

The following members of the Business Advisory Board were present:

Angela Brown, Chairperson	JD Smith	Karen Gunn
John Lair	Casey McDonough	
Sue Rice	Steve Labrum	

The following members of the Business Advisory Board were absent:

Curtis Thornhill, Vice-Chair

Also Present:

Catherine Lopez, Redevelopment Agency; Roberta Reichgelt, Economic Development; William Wright, Economic Development; Greg Yerkes, Downtown Alliance; Allison Rowland, City Council Office; Ana Valdemoros, Neighborkworks; Jake Maxwell, Economic Development; John Anderson, Planning; Elizabeth Buehler, Civic Engagement Team; Lara Fritts, Economic Development; Braley Bullard, Civic Engagement Team.

2. Announcements

Board Member Announcements

- Mr. Labrum announced his Three Irons project is complete. There will be a party celebrating the occasion on April 14th, the board is all invited.

City Council Announcements

- None

Economic Development Announcements

- Ms. Reichgelt and her team helped to launch the Main Street America Project, She explained 25 businesses participated in the event. The next step for the project is to get together with the businesses and discuss a vision for the area.
- On March 31, 2018 there will be a party celebrating businesses in the Granary District. There will be prizes live music and the Mayor is also set to attend.
- Ms. Reichgelt said that the Mayor has recommended to the City Council Kestrel Liedtke and Darrin Piccoli to serve on BAB.
- Ms. Reichgelt also stated the Mayor would like the third vacancy to go to a representative from the Spice Kitchen.

- Ms. Reichgelt introduced Jacob Maxwell as the new Workforce Manager.

3. Approval of the minutes of the February 14, 2018 Meeting

Mr. McDonough made a motion to approve the minutes from the February 14, 2018 meeting. Mr. Lair seconded the motion. Upon roll call, the motion passed unanimously.

4. Business Items:

A. Inland Port/North West Quadrant Briefing

Lara Fritts reviewed the North West Quadrant project, stating the plan was for developing the land around the prison. The Redevelopment Agency constructed a plan for the area that would accommodate light manufacturing as well as the opportunity to create an Inland Port. Plans for this infrastructure is a forty year development. The project would bring in an estimated three billion in tax increment revenue once completed. She stated they had reached a setback due to the State House dropping bill SB234. In this bill a committee of 11 members would be appointed, and would have the authority to review and decide upon appeals regarding land use created by property owners and governmental entities. Ultimately this would allow for complete control of the land and strip the City of all tax increment revenue. The Department and City are concerned about what this means for the area and any future RDA projects. The Mayor is set to meet with the Governor today in hopes to encourage him to Veto the bill.

Mr. Smith motioned for the Business Advisory Board to write a letter to the Governor on behalf of the committee expressing its concerns with SB234. Mr. Labrum Seconds motion. Motion passed unanimously.

Mr. Labrum has volunteered to write the letter on behalf of the board.

B. Zoning Ordinance for State Street

Mr. Anderson reviewed on the City's downtown zoning ordinances for the areas along State Street. He explained the zoning in these area's need to be updated to accommodate the growing development in the area.

C. Sales Tax Increase Overview

Ms. Buehler stated she is here on behalf of the City to gather feedback on City Service needs and potential funding mechanisms to meet those needs. With growing population and economic development continuing to cultivate, the city has identified over 150 million dollars in one time or ongoing service needs. Ms. Buehler mentioned the City's opportunity to raise sales tax, as well as the potential to introduce new bonds to accommodate the financial burden of the services needed for the city.

5. Adjournment

There being no further business the meeting was adjourned.

Angela Brown, Chairperson

This document along with the digital recording constitute the official minutes of the Economic Development Business Advisory Board meeting held March 14, 2018.