

Minutes from the
Business Advisory Board Meeting
Wednesday, June 14, 2017
451 South State Street, Room 335
City & County Building
Salt Lake City, Utah
8:30 a.m.

1. Roll Call.

The following members of the Business Advisory Board were present:

Angela Brown, Vice-Chairperson	Liz Jackson
Greg Yerkes	Casey McDonough
JD Smith	Curtis Thornhill
Lucy Cardenas	

The following members of the Business Advisory Board were absent:

John Lair, Chairperson	Karen Gunn
Steve Labrum	Kristen Lavelette
Liz Jackson	Ana Valdemoros

Also Present:

Ben Kolendar, Economic Development; Peter Makowski Economic Development; Lara Fritts, Economic Development; Angelica Delgado, Economic Development; Annie Davis, Economic Development; Allison Rowland, City Council Office; Jolynn Walz, Redevelopment Agency; Robyn Stanzyk, Civic Engagement; Silvia Castro, Economic Development.

2. Approval of the Minutes

Mr. Smith made a motion to approve the minutes from the May 10, 2017 meeting. Mr. McDonough seconded the motion. Upon roll call, the motion was unanimously approved.

Mr. Smith made a motion to approve the minutes from the meeting held on May 12, 2017. Ms. Cardenas seconded the motion. Upon roll call, the motion was unanimously approved.

3. Announcements

A. Board Member Announcements

Vice-Chairperson Brown announced that SLUG Magazine's Brew Fest will take place on July 1 2017 at the Gateway Mall. She added that the DIY Festival will be held on August 11, 12, and 13th at the Gallivan Center, featuring over 200 local vendors.

Mr. Yerkes explained that the Farmers Market has begun and it is held every Saturday through October 30, 2017.

B. City Council Announcements

Ms. Rowland explained the Salt Lake City Council passed the 2017/2018 budget on June 13, 2017

C. Economic Development Announcements

Ms. Fritts mentioned that the City Council adopted Economic Development's complete budget which included the new Workforce Development position.

Mr. Kolendar stated that the in-depth interviews with small local businesses continue and are more than half way completed.

Business Item:

A. Mission Statement and Values

Vice-Chairperson Brown stated that at the beginning of February 2017 the BAB meeting, Board members discussed and drafted a Mission Statement and Core Values for the committee.

Vice-Chairperson Brown read the following mission statement:

To Foster an equitable and robust business ecosystem as ambassador's advocates and investors.

Vice Chairperson Brown called for a motion to approve the mission statement. Mr. Smith made a motion to approve the mission statement as read. Mr. McDonough seconded the motion. Upon roll call, the motion was unanimously approved.

Vice-Chairperson Brown read the following core values:

Commitment, vision, respect, collaboration inclusivity, and impactful.

Mr. McDonough made a motion to approve the core values. Mr. Smith seconded the motion. Upon roll call, the motion was unanimously approved.

B. Homelessness Subcommittee Approval

Vice-Chairperson Brown explained that in previous BAB meetings, members expressed interest and the need for the committee to provide input on the city's homelessness issues and suggest the group form a subcommittee. Vice-Chairperson Brown stated that today, the group would begin discussions to formulate that committee.

Ms. Cardenas asked if the subcommittee would work in conjunction with other businesses and organizations. Mr. Kolendar said the subcommittee would serve as a platform and channel the local business community.

Ms. Castro stated as she has visited the local businesses many have voiced their concerns of the homeless population and asked if there was a way to participate in City Discussions. She said she felt this subcommittee may be a good place for them to participate.

Mr. McDonough requested clarity on the Subcommittee, its overall goal, how it would add value to the BAB.

Mr. Kolendar asked Ms. Walz if she has had any past experience with the Redevelopment Agency that may help out with the Business Advisory Board to start a Homeless Sub Committee. Ms. Walz explained that the subcommittees within its advisory committee truly focus on goals specific for the RDA. She stated she thought it would be helpful for BAB to establish a goal or topic that the homeless subcommittee can focus on.

Mr. Smith expressed his interest in serving on the subcommittee, but asked for more information from staff on how the subcommittee would be structured and its overall goal.

Vice-Chairperson Brown requested that BAB members vote on the homeless subcommittee today and staff will come back at the future meeting with the structure and focus.

Ms. Cardenas made a motion to approve the BAB Homeless Subcommittee. Ms. Smith seconded the motion. Upon roll call, the motion was unanimously approved.

C. Adjournment

Mr. Smith made a motion to adjourn the meeting. Ms. Cardenas seconded the motion. Upon roll call, the motion was unanimously approved.

Angela Brown, Vice Chairperson