

**BUSINESS ADVISORY BOARD  
MINUTES  
451 S. State Street, Room 326  
Wednesday, November 14<sup>th</sup>, 2012  
8:00 – 9:30 a.m.**

**Conducting:** Judy Reese-Cullen

**Board Members Present:** Judy Reese-Cullen, Paula Brog, Lucy Cardenas, Ryan Corbin, Casey McDonough

**City Staff:** Bob Farrington, Jessica Thesing, Dan Velazquez, Angie Dunn, Jim Lewis and Nole Walkingshaw

**Other:** Spencer Lloyd, Camille Winnie and Nan Seymour

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**8:00**

**Meeting Convened**

- Judy Reese-Cullen announced that she is leaving Gastronomy, Inc. after 34 years and is moving to Squatter's as their new Marketing Manager over the Pubs division.
- Motion made by Paula Brog to approve the minutes from July, August, September and October of 2012. Ryan Corbin and Lucy Cardenas seconded the motion. Upon roll call, the minutes were approved unanimously.

**8:25**

**Street Lighting Program, Jim Lewis of SLC Public Utilities**

- Mr. Lewis explained that this is a fee for a basic lighting program throughout Salt Lake City. The fee is \$3.73 per residence. For Commercial customers, the fee is \$3.73 per 75 feet of street frontage. All residential, commercial, schools, churches and non-profit business customers throughout Salt Lake City will pay the Street Lighting fee. Mr. Lewis further explained that effective January 1, 2012 there will be no other funding for street lighting.
- Residential and commercial customers will have basic lighting which includes lights at every intersection and every 350 feet. Upgrades will be made on existing lights and new lights will be installed.
- Public Utilities mailed 46,000 flyers this month and have met with 23 community group including the University of Utah, Churches, and Salt Lake City School District. Most of the feedback was positive
- Ms. Judy Reese-Cullen expressed concern about future fee increases to which Mr. Lewis stated that the fee will not increase for five years at which time the fee process may be revisited.
- This will be going to the City Council next week and they have three choices: 1) Implement Fees 2) Raise Property Taxes or 3) Find the funds elsewhere which may cut other services
- Ms. Nan Seymour indicated that she welcomes the street lights in her neighborhood.
- Ms. Judy Reese-Cullen asked Jessica to advise BAB if there is a public hearing scheduled so that they might be able to attend.
- Ms. Reese-Cullen acknowledged the letter that BAB wrote to the City Council on this

matter and she and Ms. Camille Winnie recommended letter writing to the City Council as individuals as well.

**9:00**

**Planning Division Ordinance Change, Nole Walkingshaw**

- Mr. Walkingshaw presented BAB with a handout regarding Community Based Organizations recognition and noticing. The purpose of this ordinance is to create a framework by which the people of the City may organize into community organizations representing a geographic area or field of interest, and use this as a way to participate in civic affairs and improve the livability and character of the City and its neighborhoods.
- Mr. Walkingshaw further explained that there are four things that can be done to accomplish this by: 1) broadening the definitions to include all community-base organizations 2) removing reference to SLACC 3) removing the City from the boundary change process and 4) removing section specifically requiring a presentation by an applicant to appear before the Community Council for Conditional Uses, Planned Developments and Zoning Amendments prior to the Planning Commission Hearing and drafting replacement language to: *The City Departments shall develop policies and procedures to show how they will provide notice and early participation opportunities for pending major city actions. These include but are not limited to public meetings, development projects, planning activities, grant and funding opportunities, which may have a significant impact on the membership of a registered community organization. Notice shall be given to affected community based organizations in a timely manner, including information on the timeframe for a response.*
- Ms. Judy Reese-Cullen summed the purpose of the ordinance up as being more inclusive and cleaning up the wording so that the process is easier for the applicant to navigate to which Mr. Walkingshaw agreed.
- Mr. Walkingshaw added that the Mayor's administration is administrating the program and that they will require that all the divisions outline how they are going to do public outreach and engagement. This is something that has not been done in Salt Lake City in the past.
- Ms. Reese-Cullen stated that BAB supports this ordinance.

**9:15**

**BAB Briefing, Jessica Thesing**

- Ms. Thesing reminded BAB that this is a very important SLC Board and that BAB can have up to 11 voting members on the Board and 5 non-voting members. She further stated that BAB needs more voting members from Districts 1, 2, 6 and 7. Please let Ms. Thesing know if you have any recommendations for potential BAB members.
- There will be an email in December from Ms. Thesing regarding housekeeping issues.
- Ms. Brog thanked Ms. Thesing for helping a co-business owner with her business.

**9:30**

**Downtown Alliance Update, Camille Winnie, Downtown Alliance**

- The Jingle Bus will be in downtown SLC this year and will be taking people to see the lights beginning November 25<sup>th</sup> and continuing throughout New Year's from 5:00P.M.-10:00 P.M. This is meant as a way of getting people downtown during the holidays.
- Holiday Window Wonderland: Macy's is bringing back their candy windows in keeping with the ZCMI tradition. We are encouraging downtown businesses to decorate their

windows and there is a contest this year for the best window.

- The Holiday Market at the Gallivan Center will take place at The Terrace on Fridays and Saturdays from November 23<sup>rd</sup> through December 22<sup>nd</sup> between the hours of 11:00 A.M.-8:00 P.M.
- Eve will take place on December 29<sup>th</sup> through December 31<sup>st</sup>. For more information go to [www.downtownslc.org](http://www.downtownslc.org)

**9:45**

#### **Risk Takers and Place Makers, Nan Seymour**

- Thank you for your support during Celebrate the Bounty. There were over 30 vendors and food artisans who participated.
- Shift your Spending Week is November 23<sup>rd</sup>-December 1<sup>st</sup>. This campaign is designed to encourage locally minded shoppers to take the Shift Your Spending Pledge, and commit to shifting 10% of their holiday shopping to local businesses. Ms. Seymour passed out Local First Gift Tags which will be available at local businesses for local shoppers.
- The Risk Takers and Place Makers Traveling Photo Exhibit is currently visible on the first floor of City Hall. The art show will be available for viewing during the month of November. Vest Pocket is hosting a mixer in Washington Square Café on November 15<sup>th</sup> from 5:00 P.M.-8:00 P.M. in celebration of the show.
- The Winter Pop-up Farmers Market starts this month and will take place at various downtown locations on November 17, December 14, January 12 and February 9. To find out where the market will be each month go to [www.slcfarmersmarket.org](http://www.slcfarmersmarket.org).

**10:00**

#### **Economic Development Update, Bob Farrington**

- There are currently \$1.5 Billion in projects going on in our communities, not including Airport projects.
- Xi3 will be adding 200 new jobs to their Salt Lake City office.
- Currently defining Construction Mitigation for the new Performing Arts Center on Main Street. We have applied for a grant to do some activities and programming during the construction to mitigate the impact of the project on those commercial and residential tenants.
- E.D. is continuing to move forward with the Performing Arts Center. The Eising Group has been invited to meet with the project consultants regarding retail space around the Performing Arts Center.
- BioFire DX formerly known as Idaho Technology will be adding 600 new jobs in the coming years however they have run out of space in Research Park. Cities all over the valley including SLC are looking for potential locations for another "Research Park" location. Economic Development is hoping to be able to assist in this expansion.
- Currently E.D. is seeking renewal for the Central Business Improvement Area-13 which is used to fund downtown improvements including The Downtown Alliance and their mission.
- E.D. is working with the State of Utah as well as UTA on creating a business district for the 2200 West corridor. This corridor currently provides employment opportunities to over 10k people.
- The Provo FrontRunner South opens this December. It will provide 45 miles of additional track as well as 6 additional stations.

- E.D. will discuss Impact Fees at our next meeting. These fees will impact new businesses effective 01/01/2013.
- E.D. is trying to connect with the RDA and see what they do and how we can benefit each other. We'd like to bring someone in from the RDA to speak to BAB in the near future.
- Eric Shaw, our new Community and Economic Development Director started and will be invited to come to the next BAB meeting.
- Sustainability has put together a committee that is conducting a Food Assessment Study specifically the local supply and demand of food. A draft will be available at an unspecified date in the future.

**10:20**

**Open Floor, All**

- Ms. Thesing updated BAB on an ordinance amending bid criteria that will be discussed in the next City Council Meeting. Ms. Thesing will bring someone to the next BAB meeting to discuss the details of the amendment further.

**10:30 a.m. Adjournment**