

# SALT LAKE CITY

COMMUNITY AND ECONOMIC DEVELOPMENT

ANNUAL REPORT 2013



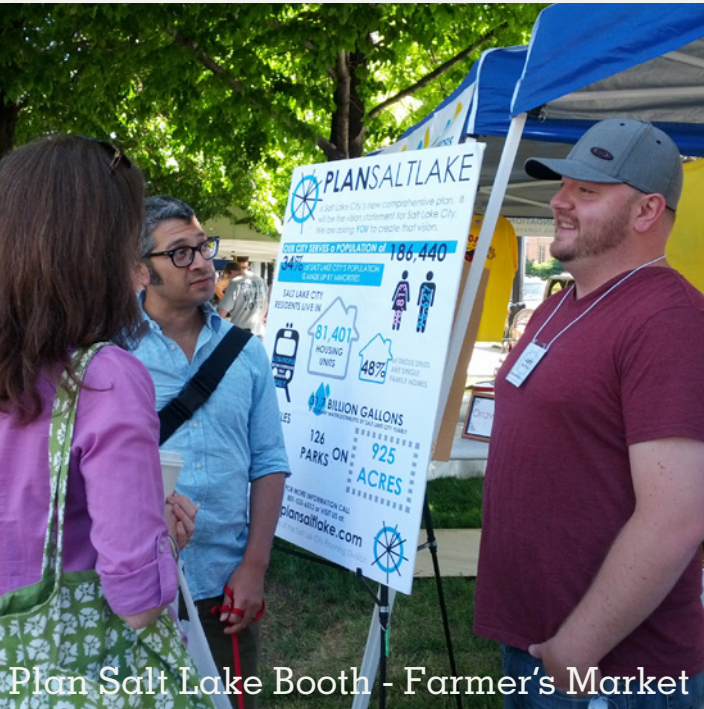


Local Talks - Speaker Series



CED/RDA Team - Ogden Business Tour

A special thank you to  
**Mayor Ralph Becker**  
and the  
**Salt Lake City Council**  
for their funding support and policy direction



Plan Salt Lake Booth - Farmer's Market



Downtown Tour - Las Vegas

# TABLE OF CONTENTS



CED ADMINISTRATION.....	4
ARTS COUNCIL .....	6
BUILDING SERVICES .....	8
ECONOMIC DEVELOPMENT .....	10
ENGINEERING .....	12
HOUSING AND NEIGHBORHOOD DEVELOPMENT .....	14
PLANNING .....	16
TRANSPORTATION .....	18







# COMMUNITY & ECONOMIC DEVELOPMENT ADMINISTRATION

## ERIC SHAW *DIRECTOR*



Eric is a recent arrival to Utah from Louisiana, where he served as Vice President of Programs and Policy at Foundation for Louisiana, leading grantmaking, advocacy and policy work on issues of civic engagement, affordable housing, small minority business development and community wealth building. He served Director of Community Planning for the Louisiana Office of Community Development Disaster Recovery Unit and has held economic development and planning positions in Miami, Washington D.C., and at the Silicon Valley Foundation. He has an undergraduate degree from UCLA and a master's degree in urban planning from Harvard University School of Design. When not at work, Eric can usually be found enjoying good food and avoiding dogs.

## MARY DELAMARE-SCHAEFER *DEPUTY DIRECTOR*



Mary came to Salt Lake City as the Deputy Director for Community and Economic Development in 2007. Mary started her career in local government in 1982 at the City of Orem. Since then she has worked for the City of Provo, Ogden City, and the City of Hayward, California in a variety of positions including Public Information and the Director of Community Relations. From 1993-1997 she was the Director of the Rogue Valley Council of Governments, serving a two-county region in Southern Oregon where she was a key player in launching regional land use and transportation planning initiatives. Mary has a Bachelors degree with an emphasis in non-profit management, and a Masters degree in Organizational Behavior. Mary has four brilliant and witty children who take after their mother.

## BRENT BECK *FINANCIAL & ADMINISTRATIVE SERVICES DIRECTOR*



Brent is originally from southern Idaho and attended school in Logan and Salt Lake, receiving a Bachelors degree in Accounting and Finance with a minor in Italian and a Masters in Business Administration. He came to downtown Salt Lake in 2004 when he went to work for CBS Television as their Business Accounting Manager, working with various teams in budgeting, finance, contracts, and advising management. Brent joined the city team in 2007 and has enjoyed working in downtown and helping make Salt Lake the greatest City in Utah. The only person working harder than Brent is his wife, who is home with five little boys under the age of 7!

## JANET FRASIER *CIVIC ENGAGEMENT MANAGER*



Janet recently joined the city team after spending the past decade at the Natural History Museum of Utah. She moved to Salt Lake City early in her career, which began as strategic sales and marketing within the high-tech industry before transitioning to nonprofit fundraising, marketing and audience engagement. Originally from California, Janet and her husband enjoy exploring their "adopted homeland" with their three teenage daughters... well, most of the time.

# MAJOR RESPONSIBILITIES

## MOVE ROCKS OUT OF THE ROAD HERD CATS



### **NOLE WALKINGSHAW** *MANAGER OF INSTITUTIONAL ENGAGEMENT*

Nole manages technology-based projects and resources necessary to support, build and promote the City's civic engagement initiative and processes. He is also a Co-Captain for the Code for America Brigade Open Salt Lake. Previously, Nole was the Planning Programs Supervisor for the Salt Lake City Planning Division and has held other positions in Planning and Housing and Neighborhood Development. He is the Systems Administrator for Salt Lake City's Open City Hall, Project Dox (electronic plan submissions and reviews) and part of the City's Accela team. Nole bases most of his life philosophies and direction off of fortune cookies and daily horoscopes.



### **ROBYN STANCZYK** *ADMINISTRATIVE ASSISTANT*

Robyn began her career in city government at Ogden City in 1984. She worked in various departments, including Information Management Services, City Attorney's Office and in the Mayor's Office as Executive Assistant to the Chief Administrative Officer. Robyn came to Salt Lake City in 2000 in the position of Administrative Assistant to the Chief Administrative Officer and Management Services Director. She has been with CED since 2010. Robyn's love for her family and country is only slightly surpassed by her love for a good guacamole.



# ARTS COUNCIL



## KAREN KRIEGER *DIRECTOR*

Karen Krieger is the Executive Director of the Salt Lake City Arts Council. She earned a B.A. in Education and Recreation Administration from the University of Nebraska-Lincoln, and an M.S. in American Studies with an emphasis in Folklore from Utah State University. For almost two decades, with increasing responsibility, Krieger worked with at the Utah State Division of Parks and Recreation, with duties related to the development of the heritage park system, cultural resources, cultural sites, public education, and art and cultural collections. She has developed a strong and productive relationship with the Native American communities of Utah.

## KELSEY ELLIS *DEPUTY DIRECTOR*

Kelsey Ellis is the Assistant Director of the Salt Lake City Arts Council. She previously worked as the Arts Administration for the division, managing arts education grants and programs. Kelsey earned a Masters degree in Public Administration and a Bachelors degree in Art History from the University of Utah. She has rich experiences in working with youth arts education, administration, and development and enjoys bringing her passion for the arts to the Arts Council.

## 2013

### ACCOMPLISHMENTS

- Produced first series of Professional Development Workshops for artists. The quarterly workshops have been met with positive reviews. As the program moves into its second year we will continue to serve the artists in our community.
- The Twilight Concert Series witnessed another successful year of programming. The 2013 concerts had over 190,000 visitors for the 9 concert season.
- The 2013 Living Traditions Festival supported 660 local artists and hosted approximately 40,000 visitors.





# WHAT WE DO

The Salt Lake City Arts Council's mission is to promote, present, and support artists, arts organizations, and arts activities in order to further the development of the arts community and to benefit the public by expanding awareness, access, and participation.

## WORKLOAD STATS



4

PUBLIC ART PROJECTS  
COMMISSIONED

9

TWILIGHT CONCERTS

11

PUBLIC ART PROJECTS  
COMPLETED

20

BROWN BAG  
CONCERTS

103

GRANTS AWARDED

114

ARTISTS FEATURED  
AT FINCH LANE  
GALLERIES

4,000

PEOPLE ATTENDED  
FINCH LANE  
GALLERIES

20,000

ATTENDANCE PER  
TWILIGHT CONCERT

### INVESTMENTS IN THE COMMUNITY

The City & County Building's art collection was appraised at over \$3.3 million.

The Arts Council saved Gulls of Salt Lake City from demolition. The sculpture that was installed at the Prudential Federal Savings building on Main Street. The 120' bronze sculpture was created in 1964 by artist Tom Van Sant. The sculpture was dismantled and removed and will be completely refurbished and reinstalled on the site of the new Utah Performing Arts Center.

Supported over 40 local performing groups and 71 local folk artists at the Living Traditions Festival for a total of 660 artists.

### PARTNERSHIPS + COLLABORATIONS

The Arts Council formalized partnerships with Engineering, Transportation, and Streets to integrate artistic elements into the City's infrastructure projects.

Reinstated Gallery Talks from exhibiting artists as an opportunity for the public to engage the artist, learn about the artist's process, and ask questions.

Developed the first Pre-Qualified Public Artist Pool for projects that develop through the year. This streamlined process allows the Public Art program to commission more Utah artists for local projects and to integrate more artwork and artistic elements into citywide infrastructure while successfully meeting the project schedule and maintaining a fair selection process.



# BUILDING SERVICES



## ORION GOFF *DIRECTOR*

Orion has served as the Mayor's appointed Building Official and the Director of Building Services and Civil Enforcement for ten years. Developer of a true One-Stop-Shop for development customers, Orion has assembled at least five city departments/divisions to share office space and software for plan review and permitting. During this time he has also shepherded the configuration and implementation of enterprise-wide collaborative software for permitting and electronic plan review. Orion previously worked for the City of Mesa, Arizona as Building Official and Development Project Administrator. Orion earned a B.S. Degree from Arizona State University in Interdisciplinary Studies with emphasis on Municipal Operations Management. Previous to his work as a building official, Orion worked in the private construction and development industry in multiple states. Orion has been commuting to work on a bicycle since 1992. Ask him about his world-class daily commute on sweet single-track in the Wasatch–Cache National Forest.

BUILDING SERVICES MANAGER  
DEVELOPMENT REVIEW

**LARRY BUTCHER**

BUILDING SERVICES MANAGER  
CONSTRUCTION INSPECTION

**LES KOCH**

HOUSING AND ZONING ENFORCEMENT MANAGER

**RANDY ISBELL**

DEVELOPMENT REVIEW SUPERVISOR

**LISA SHAFFER**

**2013**

## ACCOMPLISHMENTS

- Development Advisory Forum Kickoff
- Complete the Digitizing of the Plan Storage Archives
- Implementation of Realtime, Automated Snow Removal and Graffiti Response Apps
- Standardized Solar Photovoltaic Permit – Partnership with Utah Clean Energy
- Kickoff of the Building Occupancy Resumption Program (BORP)





# WHAT WE DO

We promote and enforce technical codes and ordinances intended to safeguard the public, provide for the health and welfare of the built environment in Salt Lake City. Our division consists of three distinct work groups – building permits, building, zoning and fire code review, civil enforcement, and building inspections. Our goal is to enforce policies and regulations that promote strong, vibrant neighborhoods and communities and to encourage the positive and orderly growth and development of the City.

## PUBLIC ENGAGEMENT + OUTREACH

### Development Advisory Forum

Launched the first Development Advisory Forum in Salt Lake City. The purpose of the Forum is to refine our regulatory development processes through conversations between city staff and stakeholders doing all types of real estate development within the city. The most important function of the Forum is for the participants to share their experiences with the development process and for city staff to provide relevant information.

## WORKLOAD STATS

142

STOP WORK ORDERS  
ISSUED

428

BUILDING CODE  
ENFORCEMENT CASES

726

PAPERLESS PLAN  
REVIEWS

1,276

SNOW TICKETS  
ISSUED

4,031

ONLINE APPLICATIONS  
PROCESSED

4,177

BUSINESS LICENSE  
INSPECTIONS

4,420

NEW ZONING  
CASES INITIATED

4,546

ZONING CASES  
WITH VIOLATIONS

8,538

PERMITS ISSUED

12,536

WALK-IN CUSTOMERS  
SERVED

20,437

HOUSING AND ZONING  
INSPECTIONS

## INVESTMENTS IN THE COMMUNITY

**Building Occupancy Resumption Program (BORP)** – BORP is a public/private partnership that authorizes a building owner to partner with a private professional firm to evaluate their building – post-disaster. After a major earthquake involving damage to buildings in Salt Lake City, it is important that local buildings can be inspected and reoccupied as quickly as possible and that business can resume operations as soon as it is safely possible. The Division of Building Services and volunteer inspectors will be utilizing standard emergency inspection and posting procedures with priorities geared toward public safety rather than expeditious business resumption. BORP enables building owners to participate in a program for rapid assessment of their buildings by pre-approved private inspectors to permit rapid re-occupancy without intervention from the City.

## PARTNERSHIPS + COLLABORATIONS

**Solar Photovoltaic Permit** - In an effort to provide consistent customer service across the Wasatch Front, Salt Lake City worked diligently with organizations such as Utah Clean Energy and Utah Solar Energy Associations, as well as neighboring jurisdictions (Salt Lake County, Summit County, West Valley City, Park City, and Midvale) to implement a consistent Solar PV permit process.

**Mobile Apps** – Automating the process for response to graffiti and snow removal.

**One-Stop-Shop** – In an effort to provide exceptional customer service, Building Services has assembled and hosts representatives from other divisions who are instrumental in the development review process.



# ECONOMIC DEVELOPMENT



## STUART CLASON *DIRECTOR*

Stuart has worked as a strategic consultant for several years now assisting clients in overcoming perceived and real obstacles to project objectives. He approaches a task from a business perspective striving to achieve the most beneficial result combining theoretical and practical knowledge together into a final solution. He attended Louisiana State University for undergraduate studies, and then London School of Economic and Political Science where he received an MSc in Economic Development. His professional career has included legislative and executive positions in federal, state and local government as well as key management roles in several business ventures. With more than a decade of experience in the private, public and nonprofit sectors, Stuart brings the dual skill set of knowing which button to push and how it needs to be pushed.



## SHAWN J. BEUS *ECONOMIC DEVELOPMENT MANAGER*

Shawn has over 12 years experience in business and community/economic development as a nonprofit executive, practicing attorney, and health care/senior living administrator. Shawn is the economic development loan fund administrator for Salt Lake City. Previously, Shawn served as Executive Director and Legal Counsel of a new non-profit certified community development financial institution which he helped create and run for over four years with emphasis on job creation for low-moderate income earners. Shawn also managed the Ogden City business loan program and business information center. He was vice-president of a nonprofit senior and multi-family housing developer in Minnesota, and an assisted living administrator. Shawn earned associates degrees from Weber State and SLCC, his Bachelor's Degree in Management from BYU, and his law degree from the University of Utah. Shawn is active in community affairs and served four years as a planning commission member and is currently on the city council of his hometown of Hooper, UT. Having lived in the Canary Islands of Spain, Shawn speaks Spanish as a second language. Shawn has run three marathons (slowly) and enjoys travel, deciding who to cheer for between BYU and U of U, outdoors activities, community involvement, and time with family.



## JESSICA THESING *SMALL BUSINESS MANAGER*

Jessica heads up small business programming and policy initiatives for Salt Lake City. She is also the Project Manager for the Google Fiber Feasibility Study and serves as the City's liaison for the small business community. For the past 3 years, Jessica has worked to help build better relationships with the community and create places that sustain and grow the local economy. Before coming to Utah, Jessica worked as a consultant to non-profits and local businesses as well as a Professional Planner for the City of Minneapolis Housing, Environmental Management, and Planning Divisions. Jessica holds a B.S. in Urban Studies from the University of Minnesota as well as a M.A. in Urban and Regional Planning from Minnesota State University. Jessica enjoys hiking, working with clay, tending her urban farm, and most of all, working hard to raise her daughter to join a band of gypsies and travel the world.







## WHAT WE DO

The Economic Development Division's mission to advance Salt Lake City's position as a leading regional and global city by attracting and expanding sustainable small and large development throughout the entire city that support sound economic, social, and environmental policies across all economic classes and neighborhoods.

## 2013

### ACCOMPLISHMENTS

- The division has added three new members to their five member team including Stuart Clason, Economic Development Director; Shawn Beus, Economic Finance Manager; and Garrett Clark, Strategic Analyst.
- The division has redesigned the Economic Development Loan Fund to better reflect the overall policy goals of the city.
- Salt Lake City has received high marks in national ranks over the past year: 1) According to The Equality of Opportunity Project, Salt Lake City is most upwardly mobile city in the country. 2) Business Insider ranked Salt Lake City as the 5th best performing city in the country.

### PUBLIC ENGAGEMENT + OUTREACH

Co-Sponsored  
**LOCAL TALKS**  
Event  
May 8, 2013

Co-Sponsored  
**2nd Annual Small  
Business Summit**  
September 10, 2013

Co-Sponsored  
**Central 9th  
Neighborhood Launch**  
September 26, 2013

### INVESTMENTS IN THE COMMUNITY

The Economic Development Loan Fund (EDLD), formally known as the Revolving Loan Fund, loaned \$710,000 to seven local businesses, including:

- Beacon Audio
- Este Pizza - Sugarhouse
- Fierro Group, Rico Foods
- Laziz, LLC (Mid Eastern Spreads)
- E Street - Jack Mormon Coffee
- Sugar Space
- WorkForceQA

Loans ranged from \$50,000 to \$250,000

### PARTNERSHIPS + COLLABORATIONS

**Central 9th Business District** - RDA, tenants, land users and Local First Utah.

**University Gardens** – East Central Community Council, U of U, business owners and students.

**River District** – Community Councils, Jordan River Commission, NeighborWorks Salt Lake, U of U, University Partners.

**Granary District** – Kentland's Initiative, RDA.

**Depot Area** – RDA, Downtown Alliance residents and business owners.

**Local First and Vest Pocket Business Coalition Contracts** – formalized relationship to provide community partners with various services.



# ENGINEERING



## JEFF SNELLING *DIRECTOR*

In 1988, Jeff graduated from the University of Colorado, Boulder with a B.S. in Civil Engineering. Since graduation, Jeff has had the opportunity to work for a variety of private firms specializing in site development, transportation, water rights and environmental services. Jeff started his employment with Salt Lake City in 1999, with the Department of Public Utilities, in which he served as the City's Watershed Manager, Water Rights Administrator and as a permitting authority. In 2011, Jeff joined the Engineering Division as the Deputy City Engineer. Jeff's broad-based background has proven to be beneficial in his current position as the City Engineer. In his free time he enjoys spending time vacationing with his family, basketball, golf and concerts. In short, he's bringing sexy back.

CITY RIGHT-OF-WAY  
MANAGER

**JOHN COYLE**

CITY  
ARCHITECT

**SEAN FYFE**

ENGINEERING INFORMATION  
AND RECORDS MANAGER

**BRAD ZABA**



### ROADWAYS

American Concrete Pavement Association 2013 Awards

Winner: Glendale Drive – California Ave to Navajo Street

Winner: 700 South , Phase 4 – Bangerter Highway to 4600 West

Nomination: Local Streets Reconstruction 2012/2013

### ARCHITECTURE

Salt Lake City Public Safety Building

2013 Engineering News-Record (ENR) Mountain States Magazine's Best Government/Public Building Award

Utah Construction & Design 2013 Outstanding Precast Concrete Project

Utah Pollution Prevention Association and Clean Utah – 2013 Outstanding Award for Pollution Prevention



# WHAT WE DO

The Engineering Division administers the design and construction of projects funded through the City's Capital Improvement Program, including public way street improvements, parks, buildings, pedestrian and bike routes, and other City-supported projects. Engineering also regulates all public way construction, manages citywide survey monumentation, records property boundaries, manages public way construction records, scrutinizes ADA compliance, monitors pavement management, and provides GIS mapping.

## PUBLIC ENGAGEMENT + OUTREACH

All CIP projects involve a public engagement process.

Created real-time online GIS project information maps to keep public abreast of City construction work.

Every construction project includes the goal of minimizing the impact on the general public.

## SERVICES PROVIDED

4

MAJOR BUILDING PROJECTS BUILT

10

MAJOR STREET PROJECTS BUILT

12

PARKS PROJECTS BUILT

46

CIP PROJECTS CURRENTLY IN DESIGN OR CONSTRUCTION

60 New Workstations created for Building Department in Plaza 349 Building

10% of employees took advantage of "four-tens" work schedule to reduce vehicle emissions

200+

PLAN AND PLAT REVIEWS

260

LANES MILES OF STREETS SURVEYED

287

ALLEYS SURVEYED

2,183

PUBLIC WAY PERMITS ISSUED

### INVESTMENTS IN THE COMMUNITY

Reconstructed approximately 50,000 square feet of deteriorated sidewalk

Constructed or updated approximately 200 accessibility ramps  
Six paver crosswalks replaced with colored, stamped concrete, six others repaired

Numerous bike lanes added to City streets

Pavement Management completed survey data entry for entire City roadway network

### PARTNERSHIPS + COLLABORATIONS

Designated City representative to serve as single-point contact for UDOT coordination

Provided consulting, bidding, and construction administration for collaborative projects for Parks, Transportation, and the Redevelopment Agency

Engineering has created a Roadway Selection Committee to ensure cooperation occurs with other City departments and divisions

Quarterly coordination meetings held with SLC Public Utilities and UDOT Region 2



# HOUSING & NEIGHBORHOOD DEVELOPMENT (HAND)



## MIKE AKERLOW *DIRECTOR*

In his role as the Director of Housing and Neighborhood Development, Mike is responsible for the management of federal grant programs which include CDBG, ESG, HOME, and HOPWA in addition to overseeing the City's Housing, Capital Asset Management, Capital Improvements programs, and the Sorenson Unity Center with the mission to revitalize, strengthen, and support Salt Lake City communities. Prior to working for Salt Lake City, Mike was involved in real estate development, focusing on infill and mixed-use developments which included retail components designed specifically for local businesses. As a small business owner, Mike accepted leadership roles within local business groups and served on boards including the Vest Pocket Business Coalition and LDS Hospital Community Advisory Board. Mike's involvement in the community includes being a former Chair of the Foothill Sunnyside Community Council and member of the City's Land Use Appeals Board. Mike holds a Bachelor of Arts degree in English from the University of Utah, where he graduated a member of Phi Kappa Phi. He received his Masters of Science in Real Estate Development from Columbia University.

## NICHOL BOURDEAUX *DEPUTY DIRECTOR*

Nichol Bourdeaux currently holds the position of Deputy Director for the Housing and Neighborhood Development Division. Before serving in her current position, Ms. Bourdeaux was the Director of the Sorenson Unity Center; a Salt Lake City Corporation owned and operated facility. Prior to joining Sorenson Unity Center, Ms. Bourdeaux served as the Community Development Director for Orange County Partnership, a non-profit organization dedicated to early childhood development located in Chapel Hill, North Carolina. Her interests have led her to hold positions in non-profit as well as government organizations. Ms. Bourdeaux served as the Government Relations Director for the Boys and Girls Clubs North Carolina Alliance before returning to Salt Lake City. Ms. Bourdeaux has worked with or held positions in the non-profit sector for over 15 years. She holds an MPA from the University of Utah. On weekends Nichol can be found on the comedy circuit, coming to a city near you.

### 2013

### ACCOMPLISHMENTS

- Housing Needs Assessment - A comprehensive assessment of the housing market in Salt Lake City identifying the current and future needs of the community. This assessment is now the basis for a new data driven Housing and Neighborhood funding, development, and implementation strategy.
- Coordinated the housing of the final 100 homeless Veterans.



Sorenson Unity Center celebrated its **fifth anniversary** with more than 1,000 community members at the annual **CommUnity Fair.**



# WHAT WE DO

The mission of Housing and Neighborhood Development is to develop and enhance livable, healthy, and sustainable neighborhoods.

## PUBLIC ENGAGEMENT + OUTREACH

Sorenson Unity Center hosted two major healthcare open houses which coordinated the involvement of a dozen health-related entities to inform residents about the Affordable Care Act.

Homeless Services Coordinator position was created to manage citizen and stakeholder participation as it relates to citywide homelessness initiatives.

Initiated the process for the Homeless Situational Assessment which interviewed over 100 individual stakeholders affected by homelessness in the Pioneer/Rio Grande district.

## WORKLOAD STATS

2

PARKS IMPROVED/  
DEVELOPED

5

PUBLIC SERVICE  
BUILDINGS IMPROVED

12

PARKS PROJECTS  
BUILT

17

HOUSEHOLDS  
ASSISTED WITH DOWN  
PAYMENT ASSISTANCE

29

FIRST-TIME HOMEBUYERS  
ASSISTED WITH  
FINANCING COSTS

46

ACCESSIBLE STREET  
RAMPS CONSTRUCTED

62

HOUSEHOLDS  
ASSISTED WITH  
AFFORDABLE  
RENTAL HOUSING

121

HOUSING UNITS  
REHABILITATED

123

PERSONS LIVING WITH  
HIV/AIDS PROVIDED WITH  
RENTAL ASSISTANCE

178

HOUSEHOLDS  
ASSISTED WITH  
HOUSING REPAIRS

2,522

NUMBER ASSISTED  
WITH HOMELESSNESS  
PREVENTION/  
SERVICES

96,222

SQUARE FEET  
OF SIDEWALK  
RECONSTRUCTION

## INVESTMENTS IN THE COMMUNITY

Began performing own lead risk assessments saving the City approximately \$30,000/year.

Housing Rehab & New Construction: \$1,120,000

Street Construction: \$484,300

Sidewalk Replacement: \$653,009

Parks: \$472,800

Public Services: \$500,785

Public Service Building Improvements: \$138,737

Art: \$33,385

## PARTNERSHIPS + COLLABORATIONS

Salt Lake City began to coordinate with approximately 45 non-profit, for profit and governmental partners in 2013 to better provide homeless services and empower people to transcend homelessness. Among other actions, Salt Lake City worked with The Road Home, Volunteers of America, Utah, Salt Lake City Housing Authority and the Veterans Administration to house the 100 remaining chronically homeless veterans in Salt Lake City in 45 days. The City has created a staff contact, Homeless Services Coordinator, for members of the public and service providers on homeless services and issues.

Through our Federal grant programs, we worked with 29 non-profit agencies as subgrantees.

Housing Trust Fund (HTF) and development teams worked with 5 non-profit and for profit developers either actively doing construction, or looking to utilize the HTF loan program.



# PLANNING



## WILF SOMMERKORN *DIRECTOR*

Wilf has over 32 years of planning experience. He has been Salt Lake City's Planning Director since 2008. Prior to that, he was the Director of the Davis County Community & Economic Development Department and Director of Planning in Centerville City and Clearfield City. He is also currently an adjunct professor of urban planning at the University of Utah, where he teaches on Planning & Politics. Wilf has served as Legislative Chair for the Utah Chapter of the American Planning Association since 1990, where he has had a role in writing the state codes regarding land use. He was President of the APA Utah Chapter from 1986 to 1988. Wilf holds a BS in Physical Geography and Geology from the University of Utah, and an MS in Urban Planning from the University of Tennessee.

## CHERI COFFEY *DEPUTY DIRECTOR*

Cheri Coffey is the Assistant Planning Director for Salt Lake City Corporation and has worked for the City for over 22 years. Her expertise is in long range planning, including master plan development, progressive planning tools, public engagement and historic preservation. She has spoken at several professional conferences about various aspects of planning. She holds a Master's degree in Public Administration and Bachelor degrees in Political Science and Economics. She is a member of the American Institute of Certified Planning.

PROGRAMS COORDINATOR  
**JOEL PATTERSON**

PLANNING MANAGER  
**NICK NORRIS**

PLANNING MANAGER  
**MICHAELA OKTAY**

## 2013

### ACCOMPLISHMENTS

- Prepared for adoption new Use Tables of the Zoning Ordinance - Clarified uses and streamlined approval processes.
- Prepared for adoption a revised Parking Chapter of the Zoning Ordinance to clarify regulations and implement progressive parking regulations.
- Prepared for adoption a new Community Based Organization Recognition Ordinance
- Prepared for adoption two Urban Neighborhood Form Based Code Zones and mapped them in the Central 9th Neighborhood.
- Held the West SLC Fest- A community festival, attended by over 500 people to showcase ideas of the proposed master plan for the area as well as showcase city programs and services offered to the community.
- Created a Citywide existing conditions report for Plan Salt Lake as well as existing conditions reports for the Downtown and East Bench Planning Communities.



# WHAT WE DO

The Planning Division works to create an efficient, effective and innovative organization that sets the standard for planning in the region, engages the community, empowers staff, and provides professional planning services.

## PUBLIC ENGAGEMENT + OUTREACH

### 9 LINE PLAN

Attended nine community events between May and September to obtain public input on draft plan.

### DOWNTOWN MASTER PLAN

1,166 participated in 33 events including Brown Bag lunches, Living Room Socials, existing community events, Design Debates and Public Workshops. This is in addition to the 261 Twitter Followers and a unique distribution list of 565 people.

### PLAN SALT LAKE

Gathered 1,026 comments in 2013 and the Plan Salt Lake team attended 23 public events, 14 Community Council meetings, hosted 7 public open houses and 9 focus groups.

### TECHNOLOGY

- Textizen- a text message survey for Plan Salt Lake
- Survey Monkey- an on-line survey tool. Plan Salt Lake received 337 surveys from individuals
- Project Websites for Plan Salt Lake, West Salt Lake Community Plan, Downtown Master Plan, East Bench Plan, 9 Line Corridor Plan
- Facebook pages created for Plan Salt Lake, West Salt Lake Community Plan, Downtown Plan
- SpeakOutSLC, a web based tool was used to let people start their own topics and provide comments.

### WEST SLC FEST

September 28, 2013  
500+ people attended

Posted 10 topics on Open City Hall



## WORKLOAD STATS

12

HISTORIC LANDMARK COMMISSION MEETINGS

22

PLANNING COMMISSION MEETINGS

119

ELECTRONICALLY SUBMITTED APPLICATIONS

995

APPLICATIONS RECEIVED

2,687

PLANNING COUNTER CUSTOMERS

## INVESTMENTS IN THE COMMUNITY PARTNERSHIPS + COLLABORATIONS

- **State Historic Preservation Office** – provide assistance and advice on technical and architectural issues related to preservation.
- **Utah Heritage Foundation** – educating residents about historic preservation and incentives for preservation projects
- **Environmental Protection Agency** – engaging citizens in lower income areas, which led to partnership with Comunidades Unidas
- **Comunidades Unidas** – engaging hard to reach residents in the West Salt Lake Master Plan study area
- **Utah Transit Authority** – collaborative review of TOD projects, zoning around transit stations and land use policies related to transit
- **City Library** – staff served on committees for proposed libraries in Glendale and Marmalade
- **Utah Chapter American Planning Association** – staff served on committees, provided training and spoke at conferences
- **University of Utah's College of City & Metropolitan Planning** – staff taught classes, spoke and judged design competitions
- **Congress for New Urbanism** – National Conference held in Salt Lake and new Utah Chapter organized
- **Salt Lake County** – County Cooperative Plan to document best practices related to land use and planning issues
- **Peak Democracy** – facilitation of Open City Hall, an online forum for civic engagement
- **Open Salt Lake Brigade** – new technology innovation organization to educate staff and improve government
- **Code for America- America National Day of Civic Hacking 2013** – city staff and community members brainstormed ideas at The Leonardo



# TRANSPORTATION



## ROBIN HUTCHESON *DIRECTOR*

Robin manages a team of transportation engineering and planning professionals who work collaboratively to plan for and build an integrated system that is safe and efficient for all modes of travel. Prior to this position, she was a transportation consultant for over 15 years, and developed skills in travel demand modeling, traffic analysis, and eventually focusing on transit, complete streets, and livable communities. Robin also has an international perspective on transportation, having worked in the transportation industry in Germany and France, and has completed projects for the European Union Commission on Sustainability. Robin serves on the Board of Directors of the National Association of City Transportation Officials (NACTO), and is the co-founder and inaugural president of the Women's Transportation Seminar Northern Utah Chapter. Robin is a native of Connecticut and has lived in Utah for almost 20 years enjoying the quality of life and the great skiing.

## KEVIN YOUNG *DEPUTY DIRECTOR*

Kevin has worked at the Salt Lake City Transportation Division since 1987, serving as the Traffic Operations Engineer from 1990 to 1994 and as the Traffic Planning Engineer from 1994 to 2013. In his 29 year engineering career, he has also been involved in work involving land development. He holds a Bachelors degree in Civil Engineering from the University of Utah. Kevin is a licensed Professional Engineer in the state of Utah. Kevin has been an active member of the Institute of Transportation Engineers during his career with Salt Lake City, serving in elected positions of the Utah Chapter.

### 2013

### ACCOMPLISHMENTS

- Provided leadership and technical assistance to open the S-Line.
- Designed and implemented Complete Streets designs on 900 West, 1300 South, 1700 South and Pioneer Road.
- Created and Led “Year of the Bike” Campaign.
- Together with GreenBike, launched Salt Lake City’s first Bike Share system.
- Organized Utah’s first Open Streets event.
- Negotiated a partnership with the Utah Transit Authority to offer the Hive Pass, the region’s first city resident transit pass.
- Recommended an S-Line extension, began an analysis of Downtown streetcar routes, and developed a scope of work for a Citywide Transit Master Plan.



2013  
Year of the Bike





# WHAT WE DO

The Transportation Division's mission is to plan, design, and operate a multi-modal transportation system to provide mobility, support environmental and economic goals, and improve the livability of Salt Lake City. It also provides customer service, education, and technical resources for all matters related to transportation.

## PUBLIC ENGAGEMENT + OUTREACH

Created the first formal Salt Lake City Bicycle Advisory Committee, a standing committee of the Transportation Advisory Board.

Installed temporary traffic calming measures in six locations, and worked with the neighborhoods to evaluate effectiveness.

Hosted a bicycling information booth with interactive activities and commuting resources at over 30 community events.

Created and led the Year of the Bike education and awareness campaign, which included regional and statewide partners.

## SERVICES PROVIDED

**3,480**

DEVELOPMENT PLANS REVIEWED

**2,451**

TRAFFIC CONTROL PERMITS ISSUED

**5,000+**

PARKING PERMITS ISSUED

**485**

SPECIAL EVENT APPLICATIONS REVIEWED

**58**

NEW TRAFFIC SIGNAL TIMING PLANS DEVELOPED & IMPLEMENTED

**650** Visitor Parking Permits Issued

**7** Speed trailers covered **294** locations

**6** Temporary traffic calming planters installed

**4** Driver feedback signs installed

**410**

"GREEN VEHICLE" PARKING PERMITS ISSUED

**190**

TRAFFIC INVESTIGATIONS CONDUCTED

**125**

STREET DESIGNS REVIEWED

**109**

TRAFFIC COUNTS COMPLETED

**19**

BICYCLE COUNTS COMPLETED

## INVESTMENTS IN THE COMMUNITY

Upgraded traffic signals in four locations, and installed one new signal at 600 East and 600 South.

Installed a new HAWK signal at 1200 East and 2100 South.

Installed 13 pedestrian flashing crosswalks at mid-block crossings in the Downtown area.

Installed approximately 275 bike racks in the city.

Opened the Cycle the City route.

## PARTNERSHIPS + COLLABORATIONS

Secured financial assistance from UTA on three Salt Lake City transit planning projects: Foothill Drive, S-Line Phase 2, and the Salt Lake City Transit Master Plan.

Successfully obtained Transportation Alternatives Funding, a brand new program of the Federal government, from WFRC and UDOT to provide assistance with two projects.

Coordinated with UDOT on Redwood Road, State Street and numerous intersections to encourage a Complete Streets focus.

Served on UTA's 5-Year Service Plan Advisory Committee, which will guide decisions about operational changes to all transit modes over the next five years.

Together with UTA and the University of Utah, selected a new car share provider for the City and region.



West SLC Fest



Local Talks- Speaker Series



Mid-Block Walkways Charrette



Green Bikes at Open Streets Event



Community Conversation with the Mayor



S-Line Opening - Sugarhouse Streetcar



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