

Ferguson, Boyd

From: Ferguson, Boyd
Sent: Monday, January 12, 2009 11:56 AM
To: Shreeve, Bianca; Rutan, Ed
Subject: RE: OR Credentials for your office
Categories: Confidential

Bianca: Ed and I discussed this and he asked me to respond to you.

First, we believe that the credentials have some value, because not everyone can get one, at least not free of charge, and the outdoor retailers show is an event that many people would like to attend. Second, except (probably) in the case of the Mayor (who adds status and positive publicity for the event), City employees who receive a credential likely would not be giving equal consideration back to the Outdoor Retailers group. Consequently, the credentials would constitute a "gift" for purposes of the City's conflict of interest ordinance.

It is important that the credentials not be a mere perk for staffers in the Mayor's Office. However, to the extent that personnel have City duties the performance of which can be enhanced by attending the show, they should be able to use the credentials without violating City Code § 2.44.080A, because attendance would help them perform their official duties (rather than causing them to depart from the the faithful and impartial performance of those duties).

A second theory that would justify acceptance of the credential for those employees is that the Outdoor Retailers appear to be offering the credentials to the City, with the City free to determine which personnel should use the credentials. That would be a gift to the City rather than a personal gift to the particular employees.

I hope this helps.

Boyd Ferguson

From: Shreeve, Bianca
Sent: Monday, January 12, 2009 9:55 AM
To: Rutan, Ed; Ferguson, Boyd
Subject: FW: OR Credentials for your office

Ed/Boyd -

Question – would credentials for OR be considered a gift? This is another one of those vague areas that I wanted to check with you about.

Thanks,

Bianca Shreeve
Assistant to Mayor Ralph Becker
451 S. State Street Room 306
Salt Lake City, UT 84111
Bianca.Shreeve@slcgov.com
(801) 535-7743

From: Marketing1slc@aol.com [mailto:Marketing1slc@aol.com]
Sent: Friday, January 09, 2009 12:13 PM
To: Langan, Helen; Shreeve, Bianca
Subject: OR Credentials for your office

1/12/2009

Hi Helen and Bianca:

I'm in the process of putting together a list for Visitor access credentials and am wondering if you could provide me a list of people from the Mayor's office who would like access credentials to the upcoming Outdoor Retailer Winter Market Jan 22-25?

Bianca: I am aware that the Mayor will be joining us the morning of January 22 for the Industry Breakfast and have him seated up near the front at a VIP table along with Salt Lake County Mayor Corroon and Ogden Mayor Godfrey, as well as SLCVB President / CEO Scott Beck. I will be on hand to greet Mayor Becker and make the introduction to Ken Burns.

Please let me know if you have any questions or need a copy of the media alert for the Industry Breakfast? I would like to submit a list to the credentialing section by early next week if possible.

Many thanks
Karen

Karen Boe
Local Media Relations
Salt Lake Convention & Visitors Bureau
office (801) 484-8971
cell (801) 230-5404
email: Marketing1slc@aol.com

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