



DEPARTMENT of ECONOMIC DEVELOPMENT

JACKIE BISKUPSKI
MAYOR

KAREN KRIEGER
DIRECTOR

BOARD MEETING MINUTES
September 14, 2016
Art Barn in Reservoir Park

PRESENT:

Mike Colby	Jennifer Horne
Matthew Costillo	Whitney King Hyans
Annie Dayton	Linda Hunt
Efren Corado Garcia	John Johnson
Kerri Hopkins	Evan Rinaldi

Staff Members

Karen Krieger, Executive Director
Kelsey Ellis, Assistant Director
Kandace Steadman, Visual Arts Program Manager
Wendy Evanoff, Office Facilitator

EXCUSED:

Jesse Schaefer, Performing Arts Program Manager
Denise Brenes
Richard Jaramillo
Cannon Tarbet
Chad Whittaker

GUEST:

Sylvia Richards, Public Policy Analyst, City Council Office
Lia Summers, Salt Lake City Mayor's Office

I. Call to Order/Approval of the Minutes

Ms. Kerri Hopkins called the meeting to order at approximately 5:30 p.m. Mr. John Johnson made a motion to approve the minutes from August's board meeting; the motion was seconded by Ms. Whitney King Hyans.

II. Executive Committee

Ms. Kerri Hopkins welcomed the new Board Members Mr. Efron Corado Garcia, Mr. Matthew Costillo, Ms. Jennifer Horne, and Ms. Annie Dayton. To start the meeting, Ms. Hopkins had the Staff and Board Members give a brief introduction of themselves.

Ms. Karen Krieger welcomed Ms. Dana Hernandez, the new Program Manager for the Public Art Program. Ms. Dana Hernandez gave a brief introduction stating she came to the Arts Council from the Utah Film Center where she was the Manager of festivals, communications and special projects. She reported that she also worked with the Utah Museum of Fine Arts and CUAC. She reported that she came to Salt Lake City from San Diego seven years ago where she worked as an engineer.

Ms. Lia Summers provided updates on the Cultural Core project, stating the consultants were in town for their third site visit. Ms. Summers presented the Cultural Core Action Plan saying that they compiled all of the ideas and feedback from the workshops into actual recommendations. She stated that the goal of the Cultural Core is to promote Salt Lake City as a destination for arts and culture.

Ms. Karen Krieger discussed the findings and responses of the audit from the City auditors stating some of the concerns they have are based on the fact that the organization has a limited amount of staff resulting in a full separation of duties. Ms. Krieger reported that going forward the Executive Committee will review the Quickbooks chart of accounts, receivables and payables on a monthly basis. Ms. Krieger reported that with the number of budget amendments requested in the past few years that the City felt it was necessary to rule out the possibility of misuse of funds.

III. Budget Update

Ms. Kelsey Ellis reviewed the budget and attendance for this year's Twilight Concert Series. She reported this year there was a new ticket option for access to a VIP Lounge that was similar to the Sponsor Lounge. This was a very successful addition; five out of the seven shows sold out. Ms. Ellis also reported this year we had a partnership with Craft Lake City who managed the selection of craft vendors. Also this year we were successful in supporting local artists; there were fourteen total music groups that opened for the concerts or performed in the VIP Lounge.

Ms. Karen Krieger discussed the comparisons of the profit and loss for Twilight in 2015 and 2016. She reported that the deficit for this year's Twilight Concert Series is about the same as last year. Ms. Krieger reported that presale tickets for Fitz and Tantrums was the second highest presale amount and based on the trend throughout the year this should have brought in 13,000 – 14,000 people however, the attendance was much lower than that. She stated that the beverage sales for that concert were less than average as well. Ms. Krieger reported that we currently have a budget amendment in with the City that will be heard by the Council in November. She said that the request is for ongoing funds because a one-time amendment will only fill the gap for this year and will not support continuing the Twilight Concert next year.

IV. Committee Reports

Ms. Kerri Hopkins announced that the Arts Council has several committees that are in need of members. She reviewed each of the committees and the responsibility that each committee requires. Ms. Hopkins discussed forming a new committee that will review and update the Bylaws of the organization and another committee to review and provide guidance for the programs of the Arts Council. Ms. Karen Krieger reviewed the tasks that should be given attention while serving on these committees.



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V. Staff Reports

Ms. Kandace Steadman announced that jurying new artists for the craft show will take place on Wednesday, September 21 at 1:00. Also, Guest Writers Series featuring Jesse Lee Kercheval and Lidia Yuknavitch is September 15 at 7:00 p.m. and on Friday, September 16 the Artists of Utah 35x35 exhibition will be closing with a reception in the evening. The next gallery exhibition features Benny van der Wal and Lexi Rae Johnson which opens on Friday, September 30.

Ms. Kelsey Ellis reviewed the Brown Bag Concert Series that took place through the month of August. She reported that this year there were twenty artists and ten of them were new artists. All of the artists that perform in the Brown Bag Concert Series are local. She also reported that we partnered with SpyHop 801 Sessions where the students selected the artists and managed one week of the Brown Bag Concert Series.

Ms. Kelsey Ellis reported the City Arts Grants have been approved and she has received most of the grant agreements. She mentioned that the grant year runs from September 1 through August 31. Ms. Ellis stated that many of the grantees offer tickets to their events which gives the board members an opportunity to review and get to know the groups.

Ms. Karen Krieger reviewed the projects going on in the Public Art Program. She reported that temporary art pieces will be added to the facade of the Utah Theater and the rolling door at the Eccles Theater, the final/permanent pieces for Flying Objects which runs up and down 300 South will be installed. She stated that there are two new fire stations that are in the early stages of construction that will be under review by the Design Board when they meet on October 11 and the Salt Lake City Airport who has commissioned Mr. Gordan Huether, an artist from Napa, California, to be embedded in the new airport renovation project. Also, there has been an artist commissioned to create four pieces along the McClelland Trail project.

Ms. Karen Krieger announced that the Eccles Theater opens to the public on Friday, October 21 with a big gala celebration. She reported that on Saturday, October 22 there is an open house for the Eccles Theater which is free and the ribbon cutting ceremony takes place on Tuesday, October 18.

Ms. Karen Krieger announced that Firetoss will be hosting a fundraiser for the Arts Council. The theme will be a casino night.

VI. Arts Event Discussion/Coming Events – None

VII. Public Comment – None

VIII. Other Business/Adjourn

The meeting adjourned at 7:03 p.m

