



JACKIE BISKUPSKI
MAYOR

DEPARTMENT of COMMUNITY and ECONOMIC DEVELOPMENT

KAREN KRIEGER
DIRECTOR

BOARD MEETING MINUTES
May 11, 2016
Art Barn in Reservoir Park

PRESENT: Richard Jaramillo John Johnson
 Kerri Hopkins Eva Rinaldi
 Whitney King Hyans Cannon Tarbet
 Linda Hunt Chad Whittaker

Staff Members

Karen Krieger, Executive Director
Kelsey Ellis, Assistant Director
Kandace Steadman, Visual Arts Program Manager
Wendy Evanoff, Office Facilitator
Jesse Schaefer, Performing Arts Program Manager

EXCUSED: Roni Thomas
 Mike Colby
 Helen Peters

GUEST: Sylvia Richards, Public Policy Analyst, City Council Office
 Lia Summers, Salt Lake City Mayor's Office

I. Call to Order/Approval of the Minutes

Ms. Kerri Hopkins called the meeting to order at approximately 5:38 p.m. Mr. John Johnson made a motion to approve the minutes from April's board meeting; the motion was seconded by Mr. Richard Jaramillo.

II. Executive Committee

Ms. Lia Summers gave an update from the Mayor's Office. Ms Summers reported that there are vacant positions on the Board of Directors to be filled and she met with the Chief of Staff to review applicant recommendations. She also reported the Cultural Core work is beginning and the first site visit for the group selected to complete the master plan will be May 23 – 25. There will be a social gathering the evening of the 23rd which will be an opportunity for everybody to meet the group, get an understanding of who they are and what they will be working on. Ms. Summers reported that the Economic Development Director was announced today, her name is Lara Fritts and she comes to Salt Lake City from Silver Springs, Maryland.

Ms. Karen Krieger reported that the Department hired Jonathon Springmeyer with Bonneville Research to do an economic analysis of the Twilight Concert Series. Mr. Springmeyer completed his report, which provided some great observations that highlight how the program supports the importance of downtown and economic development. The information will be transmitted to the City Council. Ms. Summers and Ms. Krieger met with Mayor Jackie Biskupski and shared the information in the transmittal from Bonneville Research. Ms. Krieger provided a quick overview of the Arts Council and the Twilight Concert Series to the Mayor. Ms Summers and Ms. Krieger will meet with Mayor Biskupski again on June 7 where they can hopefully discuss the Mayor's vision for arts and culture.

III. Budget Update

Ms. Karen Krieger reported that the budget amendment was formerly approved by the City Council on Tuesday, April 19. The Council approved the budget amendment as ongoing, but in the Mayor's budget for the next fiscal year, the ongoing part of the request had been removed. Ms. Krieger stated this presents a couple of challenges for the Twilight Concert Series.

Ms. Karen Krieger announced that Cindy Gust-Jensen, Director of the City Council had hired Ms. Linda Hamilton to review/audit the inner workings of the nonprofit and the relationship between the nonprofit and the City. Mr. Richard Jaramillo reported that in a meeting with Mr. Mike Reberg, he was able to express his concern regarding general miscommunication and misunderstanding about the nonprofit. Mr. Jaramillo stated that the Salt Lake Arts Council Foundation, as the nonprofit, is a unique entity from what is usually found in government and offers many benefits. He expressed hope that those benefits would be a part of the overall assessment of the relationship.

IV. Committee Reports

Mr. Richard Jaramillo reported that there is an individual that may want to join the fundraising committee. He said if they could get two to three people to join they should be able to take up the work and proceed onward. He is working to get this group together and involved with the organization.

Ms. Kelsey Ellis announced that Mr. Cannon Tarbet and Ms. Whitney King Hyans joined the Grants Committee and Ms Linda Hunt is the new Chairperson of the Grants Committee.

Ms. Linda Hunt presented the recommendations for the Mini Grants stating the committee met and recommended the Grassroots Shakespeare Company and the Pacific Island 4th Annual Festival each receive \$500 grants. Ms. Linda Hunt made a motion to approve the recommended Mini Grants; the motion was seconded by Mr. Richard Jaramillo and it passed unanimously.

V. Staff Reports

Mr. Jesse Schaefer presented information regarding the Living Traditions Festival which will be held on May 20, 21, and 22. He reported that the venue has a new layout which utilizes more of Library Square. Mr. Schaefer announced the special guest artist, Gingger Shankar and her project Nari, who will perform on May 21 at the North Stage. He stated there are 80 performing artists, 40 returning craft artists and 17 food booths.

Mr. Jesse Schaefer reviewed the ticket sales for the Twilight Concert Series. He stated that ticket sales are doing very well and VIP tickets to Diplo are just about sold out.

Ms. Wendy Evanoff reminded the Board to pick up their Living Traditions poster and postcards to hand out to friends and associates.

Ms. Kandace Steadman reported that the Visual Arts Committee met and selected 16 artists to show their work in 2017. There were a total of 64 applications submitted. Ms. Steadman presented an article from the U.S. House Committee on Oversight & Government Reform Chairman, Jason Chaffetz, regarding an investigation launched into how federal agencies acquire and preserve art in their buildings, under the theory that these programs may be a waste of money.

Ms. Karen Krieger reported on the status of our relationship with Americans for the Arts and their Economic Prosperity Project in Salt Lake City. She mentioned that Ms. Kelsey Ellis has been collecting audience intercept surveys from various organizations around town and we will do an audience intercept survey at the Living Traditions Festival and the Twilight Concert Series to add our programs to the work that is being done with arts groups around Salt Lake City. Arts groups that have participated will also get a survey from Americans for the Arts about their organizations and next summer there will be information about the economic impact of arts in Salt Lake City. Ms. Krieger stated that at the Living Traditions Festival we will be conducting our own survey to find out who attends, where they live, and why they attend the event and we will also have an audience survey at the Twilight Concerts.

VI. Arts Event Discussion/Upcoming Events

Mr. John Johnson reported that he contacted Salt Lake Acting Company (SLAC) at the last minute to see Stupid F*ing Bird by Aaron Posner. He said the play was interesting and appreciated that SLAC was so accommodating.

Ms. Eva Rinaldi announced that she was in Philadelphia, where she had attended a Chinese Lantern Festival that was absolutely beautiful.

Ms. Kerri Hopkins announced that Ms. Megan Hallett, who recently stepped down from the board, has started her own non-profit, Framework Arts. There will be a fundraiser on May 20 at Publik Coffee for anyone who would like to attend.

VII. Public Comment – None

VIII. Other Business - None

The meeting adjourned at 6:47 p.m.