



JACKIE BISKUPSKI
MAYOR

DEPARTMENT of COMMUNITY and ECONOMIC DEVELOPMENT

KAREN KRIEGER
DIRECTOR

BOARD MEETING MINUTES
March 9, 2016
Art Barn in Reservoir Park

PRESENT: Mike Colby Megan Hallett
Kerri Hopkins Whitney King Hyans
John Johnson Helen Peters

Staff Members

Karen Krieger, Executive Director
Kelsey Ellis, Assistant Director
Roni Thomas, Public Art Program Manager
Kandace Steadman, Visual Arts Program Manager
Wendy Evanoff, Office Facilitator
Jesse Schaefer, Performing Arts Program Manager

EXCUSED: Matthew Allred Linda Hunt
Richard Jaramillo Eva Rinaldi
Cannon Tarbet Chad Whittaker

GUEST: Dave Mortensen, Sackerson/UTBA
Sylvia Richards, Public Policy Analyst, City Council Office

I. Call to Order/Approval of the Minutes

Ms. Kerri Hopkins called the meeting to order at approximately 5:42 p.m. Mr. John Johnson made a motion to approve the minutes from February's board meeting; the motion was seconded by Ms. Whitney King Hyans.

II. Executive Committee

Ms. Kerri Hopkins welcomed Mr. Dave Mortensen with Utah Theaters Bloggers Association (UTBA) to the board meeting. Mr. Mortensen introduced himself stating about six years ago he started UTBA which is a small, local blog that reviews theater productions across the state of Utah. He is also a board member of the Grassroots Shakespeare Company and recently started Sackerson which is a local theater company focused on unconventional site specific theater.

Ms. Kerri Hopkins reported there are positions available on the board that should be filled promptly. She stated when filling these positions, there should be some focus on the diversity of the City.

Ms. Whitney King Hyans reported that the nomination committee has reviewed three applicants interested to fill positions on the board, Ms. Nichol Bourdeaux, Mr. Matthew Castillo and MR. Efren Corado Garcia who were all highly recommended by the nominating committee.

Ms. Kerri Hopkins gave a review of each applicant to the board stating Ms. Bourdeaux worked in the former Mayor's administration, Mr. Castillo works for the College of Fine Arts at the University of Utah who is also a financial analyst/CPA and Mr. Garcia's background is in modern dance and currently dances for Repertory Dance Theater. Ms. Whitney King Hyans made a motion to have these applications forwarded to the Mayor's Office; the motion was seconded by Mr. John Johnson and passed unanimously.

III. Budget Update

Ms. Karen Krieger reported on the budget amendment stating it was presented to the City Council on March 1, 2016 and is tentatively scheduled for a vote at a full Council meeting in April. She reported that the Council members were not aware of the budget difficulties and would like briefings to obtain more information regarding the deficit for the Twilight Concert Series before they move forward with the vote. Ms. Krieger also submitted the departmental budget request for FY17 and the non-departmental budget request is due Friday, March 11. Ms. Krieger also reported the division was asked to make 3% and 5% cut proposals.

IV. Committee Reports – None

V. Staff Reports

Ms. Kelsey Ellis reviewed the Love Utah Give Utah campaign scheduled for March 31. She reported we are looking for a vendor match that would be applied specifically towards the Living Traditions Festival. Ms. Ellis also reported she submitted applications for the NEA Grant for 2017 LTF and Utah Division of Arts Museums general operating support grant. She mentioned there are a few other grant deadlines coming up soon.

Ms. Kelsey Ellis reported on the Arts and Economic Prosperity research stating audience intercept surveys have been collected at four different events including those at the Utah Film Center, Ballet West, Utah Presents and Salt Lake Acting Company.

Mr. Jesse Schaefer reported that artist applications for the Brown Bag Concert Series opened up March 1 and will be accepted through May 27, 2016. He also stated that food vendor applications for Living Traditions Festival will be open until April 1. Mr. Schaefer discussed adding a public VIP space to the Twilight Concert Series. He included a handout that illustrated different models of revenue the VIP area could potentially bring in. Mr. Schaefer confirmed that 5 shows for Twilight have been booked; he mentioned that one show will be announced on March 29 and the full line up is scheduled to be announced on April 12, 2016. Finally, Mr. Schaefer asked for two board members to participate on the Living Traditions panel to select food vendors.

Ms. Wendy Evanoff suggested using PowerPoint slides instead of printing handouts for the board meetings to help prevent the waste that is created. She mentioned that board materials can also be emailed if board members would like a copy for themselves. Ms. Evanoff announced that Amazon has a charity for non profits called Amazon Smile. She stated that if you have an Amazon account, it can be used at Smile.Amazon.com where you choose a nonprofit and .5% of eligible purchases will be donated to the charity selected.

Ms. Roni Thomas announced that the Design Board is seeking two people to fill vacancies on the board. She mentioned that one of the individuals should also be on the Arts Council Board to act as a liaison between the two boards. Ms. Thomas reported that the Mayor's approval was received on the Design Board's recommendations for Flying Objects artist selection. She also reported that Wendy Wischer is the artist selected for the underpass piece of the 1300 South viaduct and that Cordell Taylor designed artwork will be completed by the contractor for Indiana Bridge. Lastly, Ms. Thomas and Ms. Krieger met with Mr. Justin Belliveau from the RDA, Ms. Katherine Potter, Mr. Stan Penfold, Mr. Derek Kitchen, and Mr. Jesse Allen with GSBS Architects to start conversations regarding Regent Street public art again.

Ms. Kandace Steadman announced that Jody Plant and Frank McEntire, Una Pett and Martin Novak are the artists that currently have their work on display in the gallery. She encouraged board members to see the exhibition which will be up through April 15, 2016. Ms. Steadman reported that Monday, March 7 was the deadline for submission of the Mayor's Artist Award applications. Eleven applications were received and the award is given to the artists at the Utah Arts Festival. Also, the call for entries for 2017 is available; Ms. Steadman will be holding a workshop on March 26 to answer questions from anyone who may want to apply and last of all, for \$20, tours of Frank McEntire's studio will be held on April 9, 2016.

VI. Arts Event Discussion/Upcoming Events

Ms. Kerri Hopkins stated that she saw Based on a True Story at Plan-B Theatre Company and Climbing with Tigers at Salt Lake Acting Company.

Ms. Whitney King Hyans visited the Unfolding Truth Exhibit at the Salt Lake Community College Eccles Gallery. She reported the show was wonderful.

VII. Public Comment – None

VIII. Other Business

The meeting adjourned at 6:34 p.m.