



DEPARTMENT of ECONOMIC DEVELOPMENT

JACKIE BISKUPSKI
MAYOR

KELSEY ELLIS
ASSISTANT DIRECTOR

BOARD MEETING MINUTES
January 11, 2017
Art Barn in Reservoir Park

PRESENT:

Linda Hunt	Annie Dayton
Jennifer Horne	Efren Corado Garcia
Whitney King Hyans	Kerri Hopkins
Chad Whittaker	Matthew Castillo
Eva Rinaldi	Denise Brenes
Mike Colby	

Staff Members

Kelsey Ellis, Assistant Director
Dana Hernandez, Public Art Program Manager
Jesse Schaefer, Performing Arts Program Manager
Kandace Steadman, Visual Arts Program Manager

EXCUSED:

Wendy Evanoff, Office Facilitator	
John Johnson	Cannon Tarbet
Richard Jaramillo	

GUESTS:

Sylvia Richards, Public Policy Analyst, City Council Office
Lia Summers, Salt Lake City Mayor's Office
Jeff Steele, Holland & Hart LLP

I. Call to order / Approval of minutes

Ms. Kerri Hopkins called the meeting to order at approximately 5:33 p.m. Ms. Whitney King Hyans made a motion to approve the minutes from December's board meeting; the motion was seconded by Mr. Matthew Castillo.

II. Executive Committee

Ms. Lia Summers reported the City Council had a public hearing for the Cultural Core plan. She reported that Councilmember Stan Penfold made a motion to adopt the resolution and it passed unanimously.

Ms. Lia Summers also reported that Sentry Financial has invested in the organization that puts on the Life is Beautiful festival in Las Vegas which is an annual music, culinary, art, and learning festival. Life is

Beautiful is a company that creates and supports certain program initiatives and live events. Its main event is the festival. Sentry Financial is interested in bringing the idea to Salt Lake City.

Ms. Lia Summers reported on a proposal that came across Mayor Jackie Biskupski's desk to add another building to Library Square that could potentially house the Utah Film Center and UMOCA. This option would create a cultural block that capitalizes on the Library, the Leonardo, the Civic Center, and the Barnes Bank Building. CUAC may be included in the building as well.

Ms. Kerri Hopkins reported that Ms. Karen Krieger is no longer employed by Salt Lake City Corporation. There is an appeals process going on but the City is also moving forward with a search for a new Executive Director. Ms. Karen Krieger spoke with Ms. Hopkins and stated she is willing to speak with anybody who would like to contact her.

Ms. Kelsey Ellis reported the Department hired Deputy Director who will be starting at the end of the month. The Salt Lake City Arts Council will report directly to the Deputy Director. Ms. Ellis also reported that Ms. Lara Fritts would like to post the position of Executive Director soon. Ms. Fritts would like representation from the Staff and Board of Directors during the process. The City ordinance and the Foundation's bylaws state that the Executive Director of the Arts Council is an appointed position but has not had clear parameters in the past. The language of the position is being reviewed by the City attorney that works with the Arts Council. Once the draft is completed it will be reviewed by the bylaws committee of the Arts Council.

Ms. Kelsey Ellis reviewed the Utah Nonprofits Association Standards of Ethics. Ms. Ellis addressed each topic and the Art Council's compliance with the Standards of Ethics. Mr. Efen Corado Garcia made a motion to approve the Standards of Ethics; the motion was seconded by Ms. Denise Brenes.

III. Budget update

Ms. Kelsey Ellis reviewed the budget amendment presented to the City Council. She covered the three financial scenarios that were presented at the council work session. Ms. Ellis stated the Council was supportive, but perceives we are constantly asking for money. The City Council supported \$200,000 for 2017 Living Traditions Festival and the 2017 Twilight Concerts Series but does not wish to see a request for more money in the future. Ms. Ellis presented the question "What programming will take place in the summer of 2018?" Ms. Ellis would like to have a full discussion on this in the Program Committee meeting.

Ms. Kelsey Ellis provided a balance sheet to the Board. She reported the only thing missing are the payments to the Craft Show artists which total about \$58,000 otherwise everything looks good. Ms. Ellis discussed the budget forecast for FY18 stating we need to carry a fund balance of \$150,000 at the end of FY17 for Twilight FY18 expenses.

IV. Committee reports

Mr. Jesse Schaefer discussed the opportunity to perhaps relocate the Living Traditions Festival to a new venue for 2017. However, with budget changes and the uncertainty of future programming with Twilight Concert Series, it will be better to keep the Living Traditions Festival at Library Square this year.

V. Staff reports

Ms. Kelsey Ellis reported the 2017-18 City Arts Grants guidelines and deadlines will be announced on January 12 and mid-month updates will go out the following week.

Ms. Dana Hernandez reported there are three different calls for artists. She said that if there are any artists that would wish to be on the distribution list they can get hold of her. Ms. Hernandez also reported that she is updating the public art website.

Ms. Kandace Steadman announced the next Finch Lane Gallery exhibition is opening on Friday, January 13. She also reported there is a Read Local series on Thursday, January 12 which is a reading series that features local, Utah writers. Ms. Steadman reported that the craft market was very successful this year doing about ten percent more in sales than last year. The call for entries for the Mayor's Artists Awards will go out at the end of January and the call for artists for 2018 Finch Lane Gallery exhibitions will go out at the end of January as well.

VI. Arts event discussion

Ms. Kelsey Ellis announced that if board members are interested in attending upcoming events, they can contact her to get tickets.

VII. Public comment

VIII. Other business / Adjourn

The meeting adjourned at approximately 7:05 p.m.