



JACKIE BISKUPSKI  
MAYOR

DEPARTMENT of COMMUNITY and ECONOMIC DEVELOPMENT

KAREN KRIEGER  
DIRECTOR

**BOARD MEETING MINUTES**  
**February 10, 2010**  
**Art Barn in Reservoir Park**

**PRESENT:**

Cannon Tarbet	John Johnson
Eva Rinaldi	Whitney King Hyans
Kerri Hopkins	Linda Hunt
Richard Jaramillo	Mike Colby
Chad Whittaker	Helen Peters

**Staff Members**

Karen Krieger, Executive Director  
Kelsey Ellis, Assistant Director  
Roni Thomas, Public Art Program Manager  
Kandace Steadman, Visual Arts Program Manager  
Wendy Evanoff, Office Facilitator  
Jesse Schaefer, Performing Arts Program Manager

**EXCUSED:** Matthew Allred  
Megan Hallett

**GUEST:** None

**I. Call to Order/Approval of the Minutes**

Ms. Kerri Hopkins called the meeting to order at approximately 5:35 p.m. Mr. Richard Jaramillo made a motion to approve the minutes from the December board meeting and January board retreat. The motion was seconded by Ms. Whitney King Hyans.

**II. Executive Committee**

Ms. Karen Krieger welcomed Ms. Kerri Hopkins as the new Chairman of the Board and thanked Mr. Cannon Tarbet for his service to the Arts Council as Chair and for remaining on the Board.

Ms. Karen Krieger announced that Ms. Katherine Potter has officially been moved out of the Mayor's office and into RDA where she will be working through the end of the year on the Eccles Theater project. Ms. Krieger relayed information from Ms. Potter that the Cultural Core RFP closes on February 12, 2016.

## **I. Budget Update**

Ms. Karen Krieger reported the budget amendment has gone to the administration and submitted to the City Council. The amendment should tentatively be heard by the Council on March 1, 2016.

Ms. Krieger reviewed the budget amendment stating the total organizational funding has shown a deficit for the last four out of five years and additional City funds have been added each year to cover the deficit. She explained the funding shortfall has been caused partially by inflating costs over time which includes City Fees, Twilight Production and Twilight Artist Fees. She stated that separating the City's responsibilities from the Non Profit has also resulted in the Non Profit incurring more costs.

Ms. Krieger reported that FY17 City budget requests will be due soon which she will request \$50,000 more for grant funding, one FTE which will be a development person and \$20,000 in operating funds in the City cost center. Ms. Krieger also said that with the approval of the executive committee, she has moved forward in obtaining a line of credit through Zions Bank.

Mr. Richard Jaramillo presented the review of the IRS form 990 and reported his questions from last year helped answer the questions that came up this year. Mr. Jaramillo moved that the IRS form 990 be approved and have the accountants file the form. The motion was seconded by Mr. Cannon Tarbet and passed unanimously.

## **II. Committee Reports**

Ms. Helen Peters presented the Grant Committee's latest grant recommendations. One mini grant application was received and reviewed. The recommendation was to award the Mini Grant to the Utah Flute Association. Ms. Linda Hunt moved to approve the grant as recommended; the motion was seconded by Ms. Whitney King Hyans and passed unanimously.

Mr. Richard Jaramillo reported on the Fundraising Committee. He requested two things from the board members. First, to submit to him at least one name of an individual that may have good connections to donors and experience in fund raising as prospective Finance Committee members. Second, he would like the board to submit a list of 10 prospective donors by March 9, 2016.

Ms. Whitney King Hyans informed the board that Mr. John Johnson has volunteered to serve on the board as Vice Chair. Ms. Hyans moved to accept Mr. Johnson as Vice Chair; the motion was seconded by Mr. Richard Jaramillo and passed unanimously. Mr. Richard Jaramillo has volunteered to remain as Secretary/Treasurer. Ms. Linda Hunt moved to accept Mr. Jaramillo as Secretary/Treasurer; the motion was seconded by Ms. Kerri Hopkins and passed unanimously.

## **III. Staff Reports**

Ms. Kelsey Ellis announced as part of her responsibility to the fundraising committee she is researching donor management systems/online database that can be used to track donors and sponsorships. Ms. Ellis gave an update on grants stating she heard back from the Bastian Foundation, Meldrum Foundation, Semnani Family Foundation, Sorensen Legacy Foundation and the Schmidt Family Foundation. She reported we were not recommended for funding for these grants primarily because of the time of year and funds had already been awarded. Ms. Ellis informed the board that we haven't heard back from the Eccles Foundation and Dee Foundation. She reported our request to the Eccles Foundation was changed this year, we asked for \$15,000 to apply towards Living Traditions Festival and \$12,000 to Twilight Concert Series to reflect where our needs are.

Ms. Kelsey Ellis provided a draft copy of the announcement for the Arts & Economic Prosperity research. She mentioned there are two parts, the first is an audience intercept survey which captures

how much money attendees spent, demographics and income level. Second, detail financial data will be collected about our local nonprofit arts and culture organizations.

Ms. Roni Thomas deferred to Ms. Helen Peters for the Design Board update. Ms. Peters reported that selections were made for Flying Objects in the downtown area. She also announced twelve submissions were received for the prequalified public artist pool where artists can be called for different projects at any time. And, there is a new project for the 1300 South viaduct underpass which will be due by the end of February.

Ms. Peters informed the board that Ms. Larissa Trout who is a ballet dancer and teacher recently joined the Design Board.

Ms. Kandace Steadman talked about the Craft Market stating the Arts Council had just over \$58,000 in sales and after paying artists and expenses we cleared roughly \$3,000. She reported the structure of the Craft Market was different this year and would like to survey the craft artists and create a focus group of return patrons for ideas and suggestions in upcoming years. Ms. Steadman announced the Mayor's Artist Awards applications are available and due Monday, March 7, 2016. She also reported call for entries for the 2017 gallery exhibition has been announced and the application deadline is April 11, 2016.

Mr. Jesse Schaefer reported we are in the planning stages of the Living Traditions Festival. He mentioned that the layout of the venue will be changing this year utilizing more of Library Square. Mr. Schaefer also announced that applications for Brown Bag artists will be available March 1. This year we are partnering with Spyhop; a part of their 801 sessions will have a week where they will do programming. Finally, the Twilight Concert Series is deep into programming. Artists have been confirmed for five of the seven dates and the concert series will run on Thursdays beginning July 21 through September 1. Also, this year a VIP access area is being considered that would be available to the public at a higher ticket cost.

Ms. Karen Krieger reported that Mayor Jackie Biskupski, in her State of the City address, announced she will elevate the division of economic development to a department level and launch a nationwide search for a director. The department of Business and Economic Development will include the Airport, the Redevelopment Agency and the arts & culture community.

Ms. Karen Krieger discussed the current legislative action related to the arts. She provided agendas that showed who is on the Business, Economic Development, and Labor Appropriations Subcommittee and organizations that have requested funding. Ms. Krieger also discussed the proposed changes and distributions to ZAP funding.

### **III. Arts Event Discussion/Upcoming Events**

Ms. Kelsey Ellis suggested to the board that when they attend events funded by the Arts Council to introduce themselves. She mentioned the staff of these events likes to know who is attending.

### **VII. Public Comment – None**

### **VIII. Other Business**

The meeting adjourned at 6:38 p.m.