



JACKIE BISKUPSKI  
MAYOR

DEPARTMENT of ECONOMIC DEVELOPMENT

KAREN KRIEGER  
DIRECTOR

**BOARD MEETING MINUTES**  
**December 1, 2016**  
**Art Barn in Reservoir Park**

**PRESENT:**

|                     |                   |
|---------------------|-------------------|
| Matthew Castillo    | Mike Colby        |
| Efren Corado Garcia | Kerri Hopkins     |
| Jennifer Horne      | Linda Hunt        |
| Whitney King Hyans  | Richard Jaramillo |
| John Johnson        | Eva Rinaldi       |
| Cannon Tarbet       |                   |

**Staff Members**

Kelsey Ellis, Assistant Director  
Wendy Evanoff, Office Facilitator  
Dana Hernandez, Public Art Program Manager  
Jesse Schaefer, Performing Arts Program Manager

**EXCUSED:**

Karen Krieger, Executive Director  
Denise Brenes  
Chad Whittaker  
Annie Dayton

**GUEST:**

Lia Summers, Salt Lake City Mayor's Office  
Sylvia Richards, Salt Lake City Mayor's Office  
Katie Lewis, Salt Lake City Attorney's Office  
Jeff Steele, Holland & Hart LLP  
Tracy Taylor

**I. Call to Order/Approval of the Minutes**

Ms. Kerri Hopkins called the meeting to order at approximately 5:30 p.m. Mr. Richard Jaramillo made a motion to approve the minutes from November's board meeting; the motion was seconded by Ms. Whitney King Hyans.

**II. Executive Committee**

Ms. Kelsey Ellis introduced Mr. Jeff Steele with Holland & Hart, LLP. Mr. Steele will be available for legal counsel and will be attending board meetings so he can get some background information

about the Arts Council. Ms. Ellis also updated the board on Ms. Karen Krieger leave of absence.

Ms. Katherine Lewis, with the Salt Lake City Attorney's Office, gave an introduction of her role and relationship with the Salt Lake City Arts Council. Ms. Lewis presented a training on the Open and Public Meetings Act.

Ms. Lia Summers reported the City Council will hear the Cultural Core presentation on Tuesday, December 6 and the County Council will also hear the presentation that same day. Ms. Summers mentioned that they are currently working on a draft of the Cultural Core RFP which should be ready in mid-January.

Ms. Kerri Hopkins announced the Foundation of the Arts Council is exploring the option of applying for the Cultural Core RFP and will be looking for discussion and approval to move ahead at the next Board meeting.

Ms. Kerri Hopkins reported January is the month where we hold a board retreat rather than a board meeting. She asked the board if they could tentatively plan on January 7 for the retreat.

### **III. Budget Update**

Ms. Kelsey Ellis reported the budget amendment with the City Council has been moved to January 3, 2017. She stated this gives us the opportunity between now and the 20<sup>th</sup> of December to set up individual meetings with Council members. Ms. Ellis provided documents to the Board with highlights from research completed on the Twilight Concert Series along with three different possible financial scenarios that will be presented to the City Council.

Ms. Kerri Hopkins announced that Firetoss held a fundraiser to help support the Living Traditions Festival on November 17. She reported the turnout was very good and they raised \$3,500.

### **IV. Committee Report**

Ms. Eva Rinaldi discussed possible financial scenarios for the Twilight Concert Series. She reported that scenario one would be to continue the same program with some expense cuts, increased ticket fees, and additional City support. Scenario two would cut the Twilight program and we would spend FY 2017-2018 planning a new program. Scenario three would be a more condensed version of the first scenario which will significantly cut expenses, primarily artist fees, increase ticket fees, and request additional City support. Ms. Rinaldi stated that both scenario one and scenario three create a deficit and the only way to not lose money is to be guaranteed additional City support and if we can't get that, scenario two would be our only option. A discussion took place among the members of the Board to review the challenges and opportunities of each scenario.

Mr. Richard Jaramillo made a motion that the board will present scenarios one and two as the board's considered recommendations in one-on-one conversations with council members and have scenario three to respond to specific inquiries about reducing and scaling back costs; the motion was seconded by Ms. Whitney King Hyans.

### **V. Public Comment**

### **VI. Other Business / Adjourn / Holiday Party**

The meeting adjourned at approximately 7:00 p.m.