

DEPARTMENT of COMMUNITY and ECONOMIC DEVELOPMENT

JACKIE BISKUPSKI MAYOR KAREN KRIEGER DIRECTOR

BOARD MEETING MINUTES April 13, 2016 Art Barn in Reservoir Park

PRESENT: Mike Colby John Johnson

Kerri Hopkins Helen Peters Whitney King Hyans Cannon Tarbet

Linda Hunt

Staff Members

Karen Krieger, Executive Director Kelsey Ellis, Assistant Director Roni Thomas, Public Art Program Manager Kandace Steadman, Visual Arts Program Manager Wendy Evanoff, Office Facilitator Jesse Schaefer, Performing Arts Program Manager

EXCUSED: Richard Jaramillo

Eva Rinaldi Chad Whittaker

GUEST: Jonathan Springmeyer, Bonneville Research

Lia Summers, Salt Lake City Mayor's Office

I. Call to Order/Approval of the Minutes

Ms. Kerri Hopkins called the meeting to order at approximately 5:40 p.m. Ms. Whitney King Hyans made a motion to approve the minutes from March's board meeting; the motion was seconded by Mr. John Johnson and approved unanimously.

II. Executive Committee

Ms. Karen Krieger introduced guests Ms. Lia Summers with the Salt Lake City Mayors Office and Mr. Jonathan Springmeyer with Bonneville Research. Following the introduction, Ms. Lia Summers, Senior Advisor to the Mayor for Arts & Culture, reviewed her position with the Mayor's office. She shared that her responsibilities include working with the Cultural Core, building a tighter relationship with Salt Lake County, and working closely with Ms. Karen Krieger on the Twilight Concert Series and the Arts Council generally. She also reported that Mayor's Biskupski is interested in creating more access to art west of the freeway. Ms. Summers stated that she has a degree from the University of Utah and her background is in research and data analysis.

Mr. Jon Springmeyer, with Bonneville Research, gave an introduction of his role and relationship with the Salt Lake City Arts Council. He reported his firm, Bonneville Research, was selected to do some analysis on the Twilight Concert Series. Mr. Springmeyer stated the scope of work for TCS will include measuring demographics and our target audience, financial analysis, looking at City funding, sponsorships and identifying potential cost savings, in addition to analyzing direct and indirect economic impact to the City and surrounding businesses. He also reported they are looking at what impact planning and hosting the TCS has on the Arts Council staff and what the competition is in the market.

Ms. Karen Krieger reported that a list of potential board members for the Arts Council and the Design Board have been submitted to the Mayor's Office and is awaiting a response. Ms. Krieger announced that Ms. Helen Peters' term as a board member will be up in June. She also reported that Mr. Michael Braxton, Ms. Megan Hallett and Mr. Mathew Allred have all resigned from the board.

III. Budget Update

Ms. Karen Krieger reported that the budget amendment should be approved formally by the City Council on Tuesday, April 19. At that time we will find out if the budget request is ongoing or if it becomes a part of the budget request in May. Ms. Krieger reported the Director of the City Council, Ms. Cindy Gust-Jensen, requested an audit on the Arts Council budget which should be wrapped up by Friday, April 15.

IV. Committee Reports

Ms. Kerri Hopkins reported the Fund Raising Committee met on April 6. She said Mr. Richard Jaramillo has a list of five potential fundraising committee members to call and Mr. Chad Whittaker has two or three individuals to contact.

V. Staff Reports

Ms. Kelsey Ellis gave an update on the fundraising efforts of the Arts Council. She reported there was close to \$1,000 raised through the Love Utah Give Utah campaign, The George and Doré Eccles Foundation granted funding in the amount of \$24,000 with a larger portion of that support designated to the Living Traditions Festival and The Dee Foundation granted \$3,500 which was an increase from last year. Ms. Ellis also announced that she is looking for 2 grants committee members. Mr. Canon Tarbet and Ms. Whitney King Hyans volunteered to join the committee.

Mr. Jesse Schafer reported that the line up for the Twilight Concert Series was announced on Tuesday, April 12. He stated there was good feedback and ticket sales for the first day were up from last year. Mr. Schafer announced that a couple of new interns have started working with the Arts Council and they will be working with the communications team. He also reported the special guest artist for the Living Traditions Festival has been confirmed. The special guest is the group NARI, led by Ginger Shankar who is an Indian American singer, composer and multi-instrumentalist.

Ms. Wendy Evanoff announced that there are tickets available to the Chow Piano Duo featuring Alan Chow & Alvin Chow. This event is hosted by the Gina Bachauer International Piano Foundation.

Ms. Helen Peters reported on the Public Art Program beginning with the Flying Objects project. She stated they have selected artists and are processing contracts for the final selection process. Ms. Peters also discussed the Nine Line which is a trail that runs down 9th South; she said they are in the process of selecting an artist, which has to be a consulting artist. Finally, Ms. Peters reported that Laura Sharp Wilson's floor piece has been installed in the terrazzo floor at the Eccles Theatre.

Ms. Kandace Steadman announced the selection for the Mayor's Artist Awards which will be presented to the recipients at the Utah Arts Festival. She also reported that the 2017 call for entries closed on April 11; there were 63 applications submitted. Ms. Steadman reported the Finch Lane Gallery Reading Series is going to be launched on April 28 which will feature writers who live in the Utah that have won local writing awards.

VI. Arts Event Discussion/Upcoming Events

Ms. Helen Peters reported that she saw Beauty and the Beast at Ballet West II where the students from the Ballet West Academy performed. She also saw Cowgirls at Pioneer Theater which was funny and interesting.

Mr. Cannon Tarbet reported that the USITT (United States Institute for Theater Technology) Conference was held in Salt Lake City, March 16-19. Mr. Tarbet said it was a great success. He also announced that the 2016 ABANA (Artist Blacksmiths Association of North America) Conference will be held at the Utah State Fairpark July 13-16.

Ms. Linda Hunt reported that she attended UMFA's ART*Landish* which is Land Art, Landscape and the Environment. She mentioned there was a professor from Weber State whose next photographic exhibit is going to be shooting ranges in Utah.

VII. Public Comment - None

VIII. Other Business - None

The meeting adjourned at 6:36 p.m.