

REQUEST FOR QUALIFICATIONS 2014/2016 PRE-QUALIFIED PUBLIC ARTIST POOL Utah artists only



Application Deadline: Friday, January 31, 2014 by 5:00 p.m.

STATEMENT OF PURPOSE FOR THE PRE-QUALIFIED PUBLIC ARTIST POOL (PPAP)

Citywide projects are developed throughout the year and sometimes unfortunately, do not work on a timeline that allows for a standard *Call for Artists* process. Consequently, public artwork or artistic elements may be excluded from the project all together. The **Pre-Qualified Public Artist Pool (PPAP)** allows the public art program an opportunity to select pre-qualified Utah artists from its pool through a fair, expedited process. This will enable more local artists to participate in a public art project and build a stronger portfolio to, hopefully, compete more successfully for other projects advertised statewide and nationally. The purpose of this streamlined process is to commission more Utah artists for local projects and to integrate more artwork and artistic elements into citywide infrastructure while successfully meeting the project schedule.

**THE PUBLIC ART PROGRAM WILL CONTINUE TO ISSUE INDIVIDUAL
CALLS FOR ARTISTS FOR OTHER SITE-SPECIFIC PUBLIC ART OPPORTUNITIES IN
SALT LAKE CITY FOR WHICH ALL UTAH ARTISTS MAY APPLY AND ARE ELIGIBLE.**

INTRODUCTION

The Salt Lake Art Design Board invites experienced and emerging artists and artist teams residing in Utah to submit qualifications for potential inclusion in the **2014/2016 Pre-qualified Public Artist Pool** for various public art opportunities in Salt Lake City. The Salt Lake Art Design Board seeks to include in the PPAP, visual artists working in a variety of media and artistic approaches. All public art projects will be developed and managed by the Salt Lake City Public Art Program.

Examples of types of projects the Pre-Qualified Public Artist Pool may be used for include:

- New infrastructure projects including integral and free-standing artistic elements associated with bridges, traffic roundabouts, streetscapes, and parks.
- Community Identity / Placemaking: Public Art projects in neighborhoods or districts.
- Mural commissions on existing City buildings or walls.
- Consulting / Planning: Opportunities for an artist or team to work as a design consultant or be part of a design team along with the project architect, engineer, etc. to provide expertise, experience, and review of artistic elements on various public art projects.

For each project, the Design Board will evaluate the PPAP for the purpose of selecting the artist(s) from whom to request a proposal for the project. The specific requirements for each project will be the basis for selecting the artist(s) from PPAP. Up to three pre-qualified artists may be selected (in some cases only one artist will be selected) to receive the project criteria and develop full proposals for the project. In order to be selected, the proposal must meet the specified criteria, including the project scope, goals, and budget. Each artist submitting proposals, except the artist awarded the commission, will receive an honorarium of at least \$500 for their proposal.

NOTE: Artists who have not already been selected for a Pre-Qualified Public Artist Pool project will be given first priority for new PPAP projects in the given period (February 2014 – January 2016). All Utah artists will be eligible to apply or reapply for the subsequent PPAP RFQ in 2016.

For each project, the Salt Lake Art Design Board will convene a Review Committee that includes project partners and stakeholders to review the qualified candidates and proposals. This Committee will help inform the Design Board's final proposal selection. As with all City public art projects, the Design Board will forward their recommendation of artist selection to the Mayor for final approval. The City reserves the right to reject any proposal or cancel the project without notice.

ELIGIBILITY

Professional practicing artists or artist teams residing in Utah are eligible to apply for the Pre-Qualified Public Artist Pool. Artist teams of no more than two members may apply (both artists who apply as a team must reside in Utah and may not also apply individually).

PROJECT BUDGETS

Project budgets will vary and range between \$4,000 and \$100,000.

PPAP ARTIST SELECTION PROCESS

The Salt Lake Art Design Board will select artists for inclusion in the PPAP, however, inclusion does not guarantee a PPAP commission during the period. Selected artists shall remain active for a two-year period (February 2014 – January 2016). The Design Board will use the following criteria when considering eligible applications:

- **Application is complete and submitted by the application deadline.**
- The artist's resume reflects evidence of professional competence. Qualifying activities would include some combination of the following: education and training as an artist; previous public or private commissions; participation in artist-in-residency programs, or other related activities indicative of a professional practice; representation by a commercial gallery.
- The application submitted represents the artist's own original creative work.
- Artistic excellence with evidence of some or all of the following: mastery of skills and techniques, professional approaches to process and presentation, and/or communication of a unique vision or perspective.
- Appropriate materials with evidence of the artist's ability and/or willingness to execute artwork utilizing durable materials that are appropriate for a public space.
- Site responsiveness with evidence of the artist's potential to create artwork that addresses the physical and/or community context of its placement.
- Evidence of managing a detailed project budget.

APPLICATION MATERIALS

Artist applications must include the following and be submitted on a CD or a flash drive in the format requested (electronic submissions, paper copies and DVD's will not be accepted):

1. **Letter of interest**, describing interest, experience and / or other special qualifications the Design Board should consider. Letter must include artist's name (teams must include information for both artists), mailing address, phone and email; website address if applicable – 2 pages maximum, PDF document.
2. **Résumé** (for each member if you are submitting as an artist team) – 2 pages maximum per artist, PDF document.
3. At least two, but no more than three **professional references**, including name, title, phone number, email address and relationship context – 1 page maximum, PDF document.

4. **Up to 10 images of previous work.** Submit JPG files that are **no larger than 1MB each**. Each file should be saved, First Initial.Last Name_Number.jpg, as in the following example: **J.Smith_01.jpg, J.Smith_02.jpg, etc.**
5. **Annotated Image List** that includes the image file name and number (example above in #4), title, date completed, dimensions, medium, location and the budget of the artwork along with up to a three sentence description of each image – 1 page maximum, PDF document.

All materials submitted in response to the *Pre-Qualified Public Artist Pool* will become the property of the Salt Lake City Public Art Program and will not be returned. Incomplete or late applications will not be considered.

If you have any questions please contact Roni Thomas, 801-596-5000, roni.thomas@slcgov.com

APPLICATION CHECKLIST

PDF DOCUMENTS REQUIRED – submit all of the following documents and images on a CD or Flash

- Letter of Interest (Save as **First Initial.Last Name_Letter of Interest.pdf**) – 2 pages maximum
- Current Résumé (Save as **First Initial.Last Name_Resume.pdf**) – 2 pages maximum
- 2-3 Professional References (Save as **First Initial.Last Name_References.pdf**) – 3 pages maximum
- Annotated Image List (Save as **First Initial.Last Name_Annotated Image List.pdf**) – 1 page maximum

JPG REQUIREMENTS

- 7 to 10 Images, maximum of 1MB each, formatted as: **First Initial.Last Name_Number.jpg**

Mail or deliver your application by Friday, January 31, 2014 by 5:00 p.m. to:

Pre-Qualified Public Artist Pool
Salt Lake City Arts Council
54 Finch Lane
Salt Lake City, UT 84102

Delivery hours: Monday – Friday, 9:00 a.m. to 5:00 p.m. (office closed Monday, January 20, 2014)