GENERAL SUPPORT EVALUATION

Due no later than: Tuesday, September 30, 2014, 5:00 p.m.
You can submit this report before the deadline as long as all programming elements have been finalized.

EVALUATION CHECKLIST

☐ Submit TWO copies of the application:
   a) Send one electronic PDF copy (not a scanned image) via email to
      Kelsey Moon Ellis at kelsey.ellis@slcgov.com
      The electronic copy does not require a signature.

   b) Mail or deliver one hard copy with NO STAPLES, FOLDERS, OR BINDERS to
      Kelsey Moon Ellis, 54 Finch Lane, Salt Lake City, UT 84102
☐ Submit copies of printed materials where the Salt Lake City Arts Council was given
   credit (brochures, news releases, programs, etc.) – *if applicable*
☐ Submit copies of thank you letters set to City elected officials.

GENERAL INFORMATION

Grant amount awarded:

Applicant / Organization:

Address:

City, ST Zip:

Website (if applicable):

Contact Person:

Phone:

Email Address:

Alternate Contact:

Phone:

Email Address:

Identify the City Council District(s) where your programming takes place:

District 1   District 2   District 3   District 4   District 5   District 6   District 7

For City Council District information visit http://council.slcgov.com/pages/mapHelp.htm.

PROJECT NARRATIVE

1. Identify the discipline(s) used in your programming: (check all that apply)

   Dance   Theatre   Music   Opera

   Media Arts   Design/Architecture   Literary Arts

   Visual Arts   Folk Arts/Folklore   Multidisciplinary

2. Total number of individuals who benefited from the programming.
   A specific number is required. Do not say "hundreds" or a range such as "100-200"

   This number reflects: Actual count   or   Estimated count

3. Total number of artists who participated.
   A specific number is required. Do not say "hundreds" or a range such as "100-200"

   This number reflects: Actual count   or   Estimated count

4.   Please describe your programming/season for which grant funds were used. What did you do? When? Where?

5.   Please describe the successes and challenges of the programming. How did your programming differ from what was proposed in the application?

6.   List participating artists and/or organizations (if additional space is needed attach no more than **one** page of information).

7.   Provide a brief demographic profile of your audience. If you made an effort to target audiences other than the general public, please describe (e.g. underserved youth, seniors, ethnic minorities, persons with disabilities, etc.)

8.   Please give your honest evaluation of the project
     (Things to consider: Should it reach more people? If it is a continuing project, is it still valuable? What are the project's strengths & weaknesses? Does your organization/program have a quality "track record"? Is the administrative management sound? What public feedback did you receive?)

9.   Did you contact and acknowledge the Mayor and Salt Lake City Council members for their support?
             Yes   No   **(If yes, attach a copy of your correspondence.)**

10. Did the projected budget from your General Support application change?
             Yes   No   (If yes, briefly explain reasons for any budgetary changes.)

SIGNATURES

Submitting this evaluation indicates authorization to do so by the governing body of the grantee and the undersigned representative is authorized to act on behalf of the grantee in connection with this evaluation.

CONTACT

_____   _____
Signature   Date