

## **Motion Sheet for PLNPCM203-00154**

### *Staff Recommendation:*

Based on the information presented and discussion, I move that the Commission forward a positive recommendation with the following changes to the request:

1. Limiting an awning canopy sign to 3 square feet per linear foot of building face; 75 square feet
2. maximum
3. Limiting the requested Flat Sign (Storefront Orientation) to one per building entry
4. Limiting the requested Flat Sign Display, Electronic Changeable Copy to be no larger than 1400 square feet per sign
5. Limiting the requested Monument Signs to 1 square foot per linear foot of street frontage and
6. no more than 5 per city block
7. Limiting the requested Parking Entrance Blade Sign (Projecting Parking Entry Sign) to 16
8. square feet per side; 32 square feet total with the noted location limitations
9. Limiting the requested Special Event Sign to cover no more than 40% of the building.

### **Motion to recommend approval with conditions:**

Based on the information presented and discussion, I move that the Commission forward a positive recommendation with the following changes to the request:

1. Limiting an awning canopy sign to 3 square feet per linear foot of building face; 75 square feet
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6. no more than 5 per city block
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8. square feet per side; 32 square feet total with the noted location limitations
9. Limiting the requested Special Event Sign to cover no more than 40% of the building.
- 10. List differing conditions or recommended changes.**

### **Motion to recommend denial:**

Based on the information presented and discussion, I move that the Commission forward a negative recommendation.

Make findings based on the following standards:

1. Whether a proposed text amendment is consistent with the purposes, goals, objectives, and policies of the City as stated through its various adopted planning documents;
2. Whether a proposed text amendment furthers the specific purpose statements of the zoning ordinance;
3. Whether a proposed text amendment is consistent with the purposes and provisions of any applicable overlay zoning districts which may impose additional standards; and

4. The extent to which a proposed text amendment implements best current, professional practices of urban planning and design.