

## Potential Motions

### **Consistent with Staff Recommendation:**

Based on my analysis of the staff report and public comments presented, I move that the Planning Commission forward a positive recommendation to the City Council regarding petition PLNPCM2017-00407, to amend section 21A.46.110 Sign Regulations of Downtown Districts, to allow for the creation of a localized alternative sign overlay district on the block bounded by 300 West, 400 West, 100 South, and South Temple Street with the following condition:

- 1.The localized alternative sign overlay district not be applied to the practice facility located at 1432 S. 500 W.
- 2.Grant Planning staff final approval of the design prior to the issuance of permits for the installation of the signs.

### **Not consistent with Staff Recommendations:**

Based on my analysis of the staff report and public comments presented, I move that the Planning Commission forward a negative recommendation to the City Council regarding petition PLNPCM2017-00407, to amend section 21A.46.110 Sign Regulations of Downtown Districts, to allow for the creation of a localized alternative sign overlay district on the block bounded by 300 West, 400 West, 100 South, and South Temple Street.

The Planning Commission shall make findings on the Zoning Text Amendment standards as listed below:

- 1.Whether a proposed text amendment is consistent with the purposes, goals, objectives, and policies of the City as stated through its various adopted planning documents;
- 2.Whether a proposed text amendment furthers the specific purpose statements of the zoning ordinance;
- 3.Whether a proposed text amendment is consistent with the purposes and provisions of any applicable overlay zoning districts which may impose additional standards; and
- 4.The extent to which a proposed text amendment implements best current, professional practices of urban planning and design.