

Brenda Case Scheer, FAICP, FAIA

Professor

Professional Preparation

Bachelor of Arts in Architecture, Rice University, 1974

Master of Architecture, Rice University, 1977 (certificate in Urban Design)

Research Fellow, Rice Center for Community Design and Research, 1976-78

Loeb Fellow in Environmental Studies, Harvard Graduate School of Design, 1989-90

Certifications and Honors

Registered Architect, NCARB certified

Fellow of the American Institute of Certified Planners

Fellow of the American Institute of Architects

Professor of the Year, University of Cincinnati

AIA Ohio Honor Award

Utah APA Morris Johnson Award for Lifetime Achievement

Appointments

Professor of Architecture *and* City and Metropolitan Planning, College of Architecture and Planning, University of Utah. 2002-present; Dean, 2002-13

Associate Professor of Urban Planning, University of Cincinnati, 1994 - 2002. College of Design, Architecture, Art and Planning, Cincinnati, Ohio. Assistant Professor, 1990-94.

President and Principal, Scheer & Scheer, Inc. 1994-2011. Co-director of an architecture, urban design and real estate development practice.

Director of Urban Design, City of Boston, 1986 to 1989. Supervised design staff of 12, including architects and landscape architects.

Vice President, The Murphree Company, 1981 to 1982. Oversaw development of a \$500 million mixed-use project. Houston, Texas.

Selected Publications

Scheer, B. C. "The Epistemology of Urban Morphology." accepted in *Urban Morphology*, forthcoming, Vol 1, 2016

Scheer, B. C. "Strip Development and How to Read It" in Emily Talen, ed., *Fixing Sprawl*. Routledge, 2015.

Scheer, B.C. "Performance and Urban Design: Form based codes as Evaluation." in Wolfgang F.E Preiser, et.al. ed. *Architecture Beyond Criticism: Expert Judgement and Performance Evaluation*. Routledge, 2014.

Scheer, B.C., "The Master Plan is Dead, Long Live Urban Morphology". *Urban Morphology* 17, 48-50. 2013.

Scheer, B.C. "The Utah Model: Lessons for Regional Planning", white paper for Brookings Mountain West. November 2012.

Scheer, B. C., *The Evolution of Urban Form: Typology for Planners and Architects*. Planners Press. 2010.

Scheer, B. C., "Metropolitan Form and Landscape Urbanism", in Tridib Banerjee and Anastasia Loukaitou-Sideris, eds., *Urban Design - Roots, Influences and Trends*. Routledge, 2010, p. 611-619

Scheer, B.C. "Who made this Big Mess?" *Journal of Urban Design*, Winter 2005, Issue 93, p.25-28

Scheer, B. C. "The Radial Street as a Timeline", in Kiril Stanilov and Brenda Scheer, eds., *Suburban Form, an International Perspective*. Routledge: London and New York, 2003.

- Scheer, B.C., Scheer, D.R., "Sustainable Urban Form in Chiang Mai, " in Michael Romanos and Chris Auffrey (eds). Managing the Development of Intermediate Size Cities, Kluwer Academic Publishing, 2002 (refereed)
- Scheer, B.C. "The Anatomy of Sprawl," Places, Fall 2001.
- B.C. Scheer, M. Petkov, "Edge City Morphology: a Comparison of Commercial Centers ", Journal of the American Planning Association, Summer 1998.
- B.C. Scheer, W. Preiser, "Public Participation in the Evaluation of Environmental Aesthetics/Design" Environment and Behavior, May 1994.
- Scheer, B.C., "Invitation to Debate," in Brenda Scheer and Wolfgang Preiser, ed. Design Review: Challenging Urban Aesthetic Control (New York: Chapman and Hall) 1994.

Synergistic Activities

- Created the City and Metropolitan Planning Department at the University of Utah (2003) and recruited and hired nine full time faculty members, leading to extensive research and community engagement, graduate and Ph.D. degrees in planning, and the education of more than 250 planning students every year.
- Editorial Board, Journal of the American Planning Association, 2002- 2008
- Establish an integrated and continuing urban planning, business, and architecture studio to assist Hispanic neighborhoods with housing, schools, leadership development, transportation, and economic development on the west side of Salt Lake City, 2003-present
- Board of Envision Utah and Executive Committee member. Provide leadership in sustainable communities and quality growth partnerships throughout the region.

Professional Reports and Research

- "Sustainable Development for Archanes" University of Cincinnati International Sustainable Development Group, 2001.
- "Region in Crisis: Smart Growth Alternatives for Cincinnati" University of Cincinnati Master of Community Planning Students. 2001
- "Hersonissos 2000: Sustainable Development in Crete", University of Cincinnati International Sustainable Development Group, 2000.
- "Brownfields Assessment and Redevelopment" University of Cincinnati Master of Community Planning Students. 2000.

