

SALT LAKE CITY
BICYCLE ADVISORY COMMITTEE
Minutes of the October 17, 2013 Meeting

Present from the Bicycle Advisory Board Committee were David Brooks, Denise Hunsaker, Elicia Cárdenas, Louis Melini, Shaun Jacobsen, Syhalla Bales, Thomas Millar and Todd Hadden.

Also present were Robin Hutcheson, Becka Roof, Dan Bergenthal, Colin Quinn-Hurst, A.J. Martine, Chad Mullins, Jonathan Springmeyer, Mayor Ralph Becker, Holly Hilton and Amy Pufahl.

The meeting, held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 4:09 p.m. by Robin Hutcheson.

Robin thanked the new board members for attending the meeting. She expressed her excitement for the interest and diversity of this new group as well as some of the work they have ahead of them. The new board members introduced themselves followed by the attending City employees and visitors.

Mayor Becker thanked the committee members for stepping forward and said he knows this is a really great cross section of people that have a keen interest in cycling, coming from a variety of backgrounds and perspectives, and that is exactly what we want. The Mayor is thrilled that they're willing to put in their time and help us as the city takes big leaps. The MBAC did a phenomenal job and made incredible progress but SLC decided we needed to restructure how we were dealing with cycling and how it is integrated with everything else we're doing in Transportation. Cycling is one piece of mobility but in terms of the city it's part of the fabric of the city and we want it to be considered in that way. SLC felt this kind of structure would work better and we think we now have all the momentum in the world to keep progressing in big ways. Last year was the first year we were able to do an assessment because we had two years of bike counts and we saw a big spike in bicycle numbers. The Mayor's goal is for this city to be one of the most bikeable cities in the US and he is hoping the committee will guide SLC in that direction. The committee will learn that every time the city takes on a cycling project on the street that affects a neighborhood or an area, we get a lot of skepticism and opposition. Anticipating that and listening to it and trying to address those issues and keeping moving forward is what needs to happen. The idea is for anyone who wants to cycle to feel comfortable getting out there and cycling and we all know when we've got places where that is commonplace it changes the whole feel of a city. We're working on some pretty novel ideas by SLC standards and the city needs to look everywhere and consider everything and see what can work and really making cycling as easy for people as possible. SLC has gone from \$50K per year being devoted to cycling in the city to now \$2 million. Robin said last Tuesday the CIP was

passed by the City Council and it includes \$2 million for bicycling improvements. Mayor Becker said if we can go from \$50k to \$2 million in 6 years who knows what could happen in time. The committee was encouraged to think big, bring their creative lenses to the table, talk to people so they can help SLC get really good feedback and consider what could work and what couldn't work. SLC is now at silver status with the League of American Bicyclists and looking at their review, they've developed a really solid set of standards for how they measure different communities and what they're doing. That's a good starting point for the committee to look at and help SLC prioritize what is done and where our attention needs to be devoted. One of the real problems with cycling is cyclists who do not follow the rules of the road. Educating cyclists as well as motorists is needed try to help create the right environment to be successful and deal with some of the resistance to cycling. Elicia asked if there has been any look at other budgets to pull money in specifically for education at the city level. Robin said two years ago a position was added which was Colin Quinn-Hurst's position. Colin's position was added as a permanent position to focus on education, encouragement and to work specifically on enforcement issues with the police department. Todd indicated that the State department of Health spends more money on bicycling than Transportation. In response to a question, Becka said there is an app that includes all of the bicycle routes as well as a link to all of the businesses in SLC that currently offers a bicycle benefit. If a person has a sticker on their helmet that says bicycle benefits which can be purchased for \$5.00 then they get discounts at a variety of places. Colin said that one thing that's been talked about and can use a lot of help from this committee on is doing an intersection audit where they pick a few intersections and document what people are actually doing so that they have good data of what cyclists, pedestrians and motorists are doing so when they have something to refer to when they have conversations with the public. Mayor Becker liked that idea and said he will now come up to a light and be on a popular cycling route and sometimes there'll be as many bikes at the light as there are cars. We're seeing real changes. He said he looks forward to all their work and working with our great team here that are really dedicated and getting a lot of good things done.

Introduction to Salt Lake City Government: Holly Hilton from the Mayor's Office was going to give the board an introduction to the Salt Lake City Government and how the Boards, Commissions and Committees interface with the city. Due to time restraints as well as all of the new members not being present she offered to return to the next meeting.

Committee Roles & Responsibilities: Robin read through a list of effective characteristics of effective teams from Stanford University as well as the ten qualities of an effective team player from Managing Teams for Dummies. She told the group that they are only going to be as good as their collaboration and how well they work together as a group and she really wants to start them off in a positive tone.

Advance Reading: Robin handed out the documentation that went to the City Council describing what this committee would be and how it would function. This was drafted so

that structure could be given to a proposed committee and describes roughly what the committee would be doing, knowing this document would be open for suggestions and modifications once the committee was established. Robin said she would like the committee members to take a look at the vision, purpose and mission and make sure they have it right and get their feedback rolled into that. The committee should look through the roles and duties and although Robin doesn't anticipate a lot will change it is still open for some discussion.

Meeting Times, Agendas, and Notification: Robin said Transportation will be notifying board members about meetings in several ways. They will be sending a direct e-mail as well as posting the information publicly on the State of Utah public notice website, Salt Lake City's listserv and on the City's Bicycle Advisory Committee web page. This is typically done a week in advance, but at minimum, 24 hours to comply with the open meeting laws. This group initially said they would like the 3rd Monday of each month from 4:00 p.m. to 5:30 p.m. to be their regular meeting time. That can be kept or if the group would like to discuss an alternate time they can do that as well and if there needs to be a decision made they'll do it by a majority vote. Becka said there are a couple of times a year that date will conflict with city holidays so they'll decide whether to hold those meetings one week prior or one week after. The reason for having BAC meetings spaced in between TAB meetings is to give an opportunity for the passing back and forth of information that may need a little bit of reading, research or connection on a specific topic. Robin mentioned that a member of this committee will have a seat on TAB so there is a formal link and connection between the board and committee. The Vice-Chair of BAC will be the member who also holds a seat on TAB and will be determined by the nomination and voting process once the committee has had a chance to get to know each other and their strengths therefore being able to elect their leadership.

Terms of Office: Becka explained that when beginning a new Committee the members must stagger their initial terms so all member's terms do not expire at the same time. The options for this Committee are to begin with either a one, two or three year term. Holly Hilton clarified that a member choosing a one year term would be eligible for two full terms after that first year, a member choosing a two year term would be eligible for one full term after that 2nd year and a member choosing a three year term would be eligible for one additional term after that 3rd year. The initial 1st terms were chosen and are as follows: David Brooks 1 year, Denise Hunsaker 2 year, Elicia Cárdenas 1 year, Jason Hamula 3 year, Jason Stevenson 2 year, Louis Melini 1 year, Mark Kennedy 3 year, Scott Lyttle 3 year, Shaun Jacobsen 2 year, Suzanne Stensaas 2 year, Syhalla Bales 1 year, Thomas Millar 1 year and Todd Hadden 3 year.

Brainstorming Future Committee Topics: Becka welcomed ideas from the Committee members and said the idea is to wrap this into the next meeting where their ideas and what Transportation is already doing are reconciled. The short and long term goals of the committee discussed are as follows:

Short term

- Historical perspective on bicycle committee in SLC: what worked, were there topic areas in which progress was limited, ways to be more effective?
- Next bicycle friendly community application / draft
- Maintenance of existing facilities
- Map / primer on who maintains and makes decisions on different corridors: SLC, UDOT, County
- Year of the bike recap
- Connecting with the broader public: How does the committee communicate? Can the committee have a facebook page, and if so how formal is that?

Long term

- Motorist / cyclists relations (and possible intersection audit; guiding the discussion for all modes)
- UDOT connection / presentation
- Signals and detection
- Outreach: education & encouragement. Getting non-cyclists riding
- Better bicycling app for the city
- Missionaries on bicycles: rules of the road, riding in skirts
- Jordan River Trail and goat heads – what's being done, is there more to do? Public perception
- Bicycle repair stations
- Regional committee connections: how to connect? County BAC, other committees?
- Encourage bike commuting neighborhood-by-neighborhood and workplace-by-workplace

- Create bike commuter of the year, or bike family of the year awards (Boulder, CO is an example)
- Promote bike rules of the road on a card, magnet, bookmark, water bottle, etc.

The next meeting of the Board was scheduled for Monday, November 18, 2013 from 4:00 p.m. until 5:30 p.m.

Tentative agenda items include: Introduction to Salt Lake City Government and a presentation on the bicycle projects Transportation is currently working on.

The meeting was adjourned at 5:43 p.m.

(A recording of the meeting will be available for one year)