

## SALT LAKE CITY

### BICYCLE ADVISORY COMMITTEE

#### Minutes of the May 19, 2014 Meeting

Present from the Bicycle Advisory Committee were David Brooks, Denise Hunsaker, Elicia Cárdenas Jason Hamula, Jason Stevenson, Mark Kennedy, Shaun Jacobsen, Suzanne Stensaas, Syhalla Bales and Todd Hadden.

Absent from the Bicycle Advisory Committee were Louis Melini, Scott Lyttle and Tom Millar.

Also present were Becka Roof, Dan Bergenthal, Amy Pufahl, DJ Weaver, Kevin Dwyer, Phil Sarnoff and Colin Quinn-Hurst.

The meeting held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 5:04 p.m. by Shaun Jacobsen.

Shaun Jacobsen welcomed all attendees and everyone introduced themselves.

Public/Open Comment – Phil Sarnoff with Bike Utah said their big push right now is the Bicycle Friendly America Program through the League of American Bicyclists. One of the ways they are trying to do that is by doubling the number of bicycle friendly businesses in Salt Lake City prior to the June 12th deadline. He asked the Committee members to speak to any businesses that they are closely affiliated with to see if there is any interest in becoming a bike friendly business.

Approval of Minutes – Motion: Suzanne Stensaas moved to approve the minutes of the April 21, 2014 meeting. Denise Hunsaker seconded the motion. The motion passed unanimously.

Jordan River Trail – Narrow Bridges – Dan Bergenthal said there are some narrow bridges on the Jordan River Trail and as requested by the Committee he will be adding some signage for safety. He will be having an 18”X18” narrow bridge warning signs installed at both ends of all bridges which are 8’ or narrower in width. These bridges include one at 520 North, 350 North, 400 North and the two just north of North Temple Street. Dan said he will speak with the Parks Department regarding maintenance on the bridge decks where there is deteriorating wood. He would also like to pursue funding to widen the trail and bridges in the future as he would prefer all bridges be 10-14 feet wide.

Shaun asked if there were any new developments with the Jordan River Trail project from North Temple to 200 South. Dan said they met with the Salt Lake Garfield & Western Railway Company and it looks promising for an at-grade crossing of the tracks

located to the north of the Rocky Mountain Power substation. They are meeting to talk about getting a consultant on board and to begin a conceptual design for the bridge.

Bicycle-related Materials for Summer 2014 – Dan Bergenthal said Transportation is running low on educational material. It has only been the last few years that they began purchasing this sort of material for educational outreach and as of yet there is not a separate budget for these purchases. They are trying to make this a regular line item but in the meantime they are looking for extra funds within the regular budget. Right now the hope is to find enough money in this fiscal year to have a League of American Bicyclists cycling instructor course in Salt Lake City, have more table outreach events, print more reflective stickers, reprint the 2013/14 bike map (5,000 copies), and purchase more bike lights. There is a larger list of items the Transportation Division has requested in the City's annual budget but so far this has not been funded. Becca said they are able to sell ads on the bike maps as part of the initial printing, but this is not easy to tap for a second printing. They first sell to bike shops and bike related businesses that are related to the content of the map and then they open it to non-bicycle related businesses. This pays for the majority of the map printing but the City also pays part. Dan said they have also worked with the Police Department who has helped them search for grants. The PD received a grant a few years ago and worked with Transportation on educational outreach.

Announcements and Connections – Becca said this will be an ongoing section and is intended to be the “antennae” section of the meeting in terms of what the Committee members are seeing and hearing on the street, from people within their own connections and the community. Syhalla rode part of the S-Line trail and said it was fabulous. She asked if anyone knew when it is all meant to be finished and Becca told her that the grand opening of the draw is meant to be on June 6th and the opening of the entire Sugar House greenway is supposed to be the next week. Jason Stevenson attended Bike Prom and said it was a fun ride and there was a record number of people, around 475. Mark has had many people commenting and asking about the Jordan River Trail connection from North Temple to 200 South. He is also interested in the goathead situation and the idea of sponsoring a weevil. Elicia said there is an ad in Cycling Utah for how to sponsor a weevil and Mark said they may start a weevil sponsorship jar in his bicycle shop. David said many people have brought up to him the idea to be incentivized to ride their bicycle to certain events. He suggested event hosts somehow advertise that they are hosting bicycle friendly events and give bike riders some sort of kickback or discounted ticket for riding. Shaun suggested they coordinate with the bicycle benefits stickers and could possibly give a discount through that and Jason said the events could also have a standard bicycle friendly logo on their event advertising so people know it is a bike friendly event. Todd went to the Activity Transportation Committee meeting and learned that the County has some funds they have dedicated to new bicycle infrastructure, primarily paint. Becca told him that the City has applied for some funds through the County for some bikeway projects. Elicia led a CycloFemme ride for Salt Lake. Only six riders showed up but Mark was there and brought prizes for the participants. She also spent an evening at the Bike Bonanza answering questions as

a bicycle ambassador and met many people who wanted more information on bicycle touring, route planning and getting around on bicycles. There was a group there handing out bicycle helmets to children that weren't fitting them properly so she's hoping to team up with them next year to be sure the helmets they hand out are well fitted. She also taught traffic skills class and began working with Specialized as they have a bicycle advocacy group within their Salt Lake City office. Denise has been asking the public as she sees them on their bicycles about what they would like to see in Salt Lake City as a bicycle friendly community. She said #1 is bike lanes, #2 is bike parking and #3 is protected bike lanes. Suzanne has been writing about the potential sale of the Mulligan Golf Course (in South Jordan) and the potential narrowing of the Jordan River Trail due to new planned developments. She said there is going to be a hearing about this in South Jordan and encouraged the other Committee members to attend as she feels they really need to be advocating all sections of biking trails whether or not within the Salt Lake City limits. She also found out that there is an entrepreneur program for engineering students at the U of U and plans to ask them to experiment with easily adjustable helmets for children as one of their research projects. Jason attended the Bike Summit and said it was really successful and he learned a lot. Shaun noticed a few areas around town with excessive potholes, bump outs and piles of loose asphalt. He also felt the signage in Emigration Canyon regarding single file bicycle riding should be reviewed as it doesn't seem to be adequate. A legislatively-created study committee will be looking at canyon bicycling issues over the summer. Todd said UDOT has an app called Click N Fix to report bad road conditions on State roads and you can attach photos as well.

#### Work Group Reports – 5-10 minutes each topic

Introduction/framing – Scott Lyttle/Becka Roof – The work groups that were formed at the last meeting basically fell into two different categories. There are two groups that are more project-based and the other three are more issue or policy based. The initial charge from the Committee was to try and form a complete picture of what the project looks like. That may be a little different for each group as the project based groups may make some progress on an actual project each month and the issue/policy based work groups will be looking at what the full scope of the issue is that they want to look at. To help with their first step, Becka handed out a sheet at the last meeting about dynamic governance to give the work groups guidance as they are forming the proposals for their projects.

#### Project-based work groups – update on progress

- Infrastructure (protected bike lanes) – Elicia, Mark, Suzanne, Tom – Elicia and her group met and looked at the plans for the protected bikeway on 300 South. At Transportation staff request, the group especially considered intersection markings, paint and planters. They discussed ways to get the planters planted and maintained and made recommendations about bike parking and specific intersection treatments. They were looking for any issues that the first set of eyes may have overlooked and gave feedback on that. Becka said their input was helpful and they are incorporating some of

the work group's recommendations at the driveway crossings and looking at where they can add some additional bicycle parking. The crossing markings going across the intersections is something that still needs to be discussed. The City is going to be working with the Central Business District on the planter maintenance and the Arts Council has set aside funds to provide artist decoration on the planters on 200 West, a separate but similar project. Becka said there will be more infrastructure projects that will be at the point of being reviewed by this work group. Although this group was started based on protected bike lanes, other infrastructure projects can use this type of advisory input. The next project that will be ready for discussion is the 600 East Bicycle Blvd. Becka gave the entire Committee a handout and told them that she would facilitate the work group in having a meeting with Mike Barry who is the project manager for this project.

- Bicycle Friendly Communities – Scott, Elicia, Jason S. – This group did not meet however Becka said that Alexis is working on putting their application from last time together along with updates from the staff. This will be in a format that they can use to collaborate with outside partners on filling out the application. Steve Clark who is a circuit rider for the Bicycle Friendly Communities Program from the League of American Bicyclists based in the Minneapolis area is going to be visiting Salt Lake City June 23 and 24th. He will basically come out and get a tour of the City, hear a presentation and learn what the City is doing in education, encouragement, enforcement and the non-infrastructure side of things. He will then give recommendations on how Salt Lake City can achieve a higher ranking as a Bicycle Friendly Community. Becka would like the Committee to mark their calendars so they can do something like meet, welcome and ride with him from the airport. The Committee discussed the direction they should take in writing their application and looking at application from city's that ranked higher than them to see what sets them apart.

#### Issue/policy work groups – comprehensive picture/definition of topic

- Sidewalk Bicycling Laws – Shaun, Todd, Suzanne, Jason H., Lou – This group did not meet in person however they did a lot of communicating via e-mail. Their inclination was to search for data so they made a list of data that they could request. They have also made a list of the strands of the issue as they see it which include gauging community support or community opinions especially from pedestrians and business owners, investigating previous efforts to reverse the ordinance and why they failed, history of the ordinance, whether the current area of the ban is relevant and appropriate and if separated bike lanes alleviate stress for those uncomfortable on the road. Decriminalization seems to be the consensus even though riding on the road should be encouraged. It seems like it would be good for egress, tourism, and the City's image, safety in certain circumstances, encouragement of new riders and they are also looking at whether the ordinance that gives pedestrians the right of way is sufficient. They would like to find data on ticketing statistics and whether certain groups were targeted by age, ethnicity or career and whether citations have increased with the addition of

GREENbike. They would also like to see what data exists on bicycle and pedestrian accidents and how this issue is being addressed in the Bicycle/Pedestrian Master Plan and/or the Downtown in Motion Master Plan.

- Bicycle Registration Laws – Mark, Lou, David, Syhalla, Jason H. – Mark spent time trying to frame this issue by gathering some history on it. He spoke with several different people including the Bicycle Collective who worked on the original database. He said as a bike shop owner he is not even clear on how to follow the law as it exists or how to find out if a bike is on the stolen list or not. He will be working with his group to outline the steps they need to take on this issue.
- Communication – David, Denise, Tom- David said their group didn't meet but did do a lot of electronic messaging so they made some headway. One of the questions they had is regarding budget and how they can go about getting funding to do some marketing. They would like to do some low cost marketing and if the City does not have funds for this they asked if they can do some private fundraising. Becka said she will check into how fundraising funds could be expended through the City budgeting process. She would like them to write up more specifics about their marketing ideas including how much they are looking for and what the next steps for them would be. David asked the Committee what kind of outcome they are looking for. If it is for more people to ride their bikes they have to create a system in order to measure their success. The overall goal at this point seems to be getting people out to ride their bikes, sending out what it is that the BAC is developing internally with the City and getting people in the community to integrate with each other and make things happen themselves and figure out what's going on to create community with bike. One member suggested story banking so anytime there is media contact with the BAC members and other city people, they would have local interesting stories at hand. Colin said they did submit a request for money for media outreach but unfortunately this request didn't go through. In the future it would be great to have advice on how the Transportation Division could get more funding to do media outreach. Becka said Transportation does have a Facebook page which is [www.facebook.com/bikeslc](http://www.facebook.com/bikeslc). Suzanne feels there should be a central repository for all bicycle related information.

**Motion:** Elicia Cárdenas moved to adjourn the meeting. Jason Stevenson seconded the motion. The motion passed unanimously. The meeting was adjourned at 6:36 p.m.

(A recording of this meeting will be available for one year)