

SALT LAKE CITY

BICYCLE ADVISORY COMMITTEE

Minutes of the April 18, 2016 Meeting

Present from the Bicycle Advisory Committee were David Brooks, David Parrott, Elicia Cárdenas, Jason Stevenson, Josalyn Bates, Ken Yonemura, Mark Kennedy, Nora Pincus, Scott Lyttle and Shaun Jacobsen.

Absent from the Bicycle Advisory Committee were Denise Hunsaker, Jason Hamula and Todd Hadden.

Also present were Amy Lyons, Joe Hanrahan, Dan Bergenthal, Phil Sarnoff, Elliott Mott, Becka Roof, Andy McKerrow, Kevin Dwyer and Betsy Byrn.

The meeting, held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 5:00 p.m. by Elicia Cárdenas.

Welcome and Introduction of Members and Guests – Elicia welcomed all attendees and everyone introduced themselves.

Public Comment – On behalf of the Salt Lake Valley Trails Society, a non-profit mountain bike/trails advocacy group, Kevin said they have recently received their 501c3 status and are now in the process of soliciting funds, hiring an executive director and becoming more active on the trails advocacy and maintenance development front. He said Joe Hanrahan is leading the local IMBA (International Mountain Biking Association) chapter. There are three IMBA chapters in Utah but this is the first in the Salt Lake Valley. They've been engaging in the Mountain Accord process and the Federal Designation to Save Our Canyons proposal and have decided to oppose the Save Our Canyons proposal. They feel this proposal is too restrictive, the mapping is inadequate, the proposal is a little premature and there is no recreation development plan. Kevin is also in the process of opening the Spoke Easy which will be a bicycle museum, theater, shop, restaurant and bar along the Pratt Trail and the S-Line. Unfortunately this has become a crime corridor. Many local businesses and home owners have been the victims of theft. The Spoke Easy will be the first business marketing to the people walking on the Pratt Trail and would really like help from the City as well as UTA to address this dark corridor until such time as there is a high level of development. Elicia suggested he speak with his neighborhood association. Kevin said he would consider doing that and would also like to paint his patio green with white bike icons as the City has done in places. Shaun said the Spoke Easy seems like a great idea. Betsy, who is the new Chair for the Salt Lake County Bicycle Advisory Committee as well as a Salt Lake City resident, said there will be some public outreach for the Salt Lake County Active Transportation Implementation Plan and they would like to gather

comments from all over the county. If the BAC members have any they would like to share, she encouraged them to contact her.

Approval of Minutes– **Motion:** Nora Pincus moved to approve the minutes of the March 21, 2016 meeting. David Brooks seconded the motion. The motion passed unanimously.

Bicycle Crash Data & Safety

Dan Bergenthal, SLC Transportation

Dan explained the two types of accident reports that the Police Department uses. He now has access to this information which he has put into GIS and is using to analyze traffic accidents. He went over that GIS data and how it is used to analyze different traffic accident types. Transportation will now be looking at this information to see if there is something that can be changed in the roadway to prevent future accidents. The public can go to crashmapping.utah.gov to see what accident information UDOT has compiled throughout the state. He went into some detail about high crash areas and what data has already been gleaned as well as how it will be used to make the streets more travel safe.

Bike Education / Media Campaign

Becka Roof, SLC Transportation

Historically within the Division of Transportation, they have been asked for bicycle education materials during this time of year. This has led to the funding of some programs in the past. Last year they were able to hire Bike Utah to help with some bike events and education workshops. The education workshops didn't come to fruition but Transportation was able to use their assistance for some other cycling related items. This year they are looking at the idea of doing some billboards, ads on busses or some other type of public service announcements that are a balance between educating motorists and cyclists. Becka went over some billboard and psa ideas that the Committee had last year as well as the idea of painting safety messages in the bike lanes. Hanging banners throughout the city, hiring Bike Utah again or boosting ads on Facebook were some other ideas. Scott felt they would get more out of their money if they did a banner program throughout the summer as the banners are reusable. Betsy said the County has some money for this type of thing as well and suggested they work together on this project. Scott would rather target people on the street than social media. Elicia would like to see geographic diversity. Becka said banners can only be hung in specific locations throughout the city but she would look into were that is. Joe suggested encouraging signal use for drivers and cyclists. Jason said they would need to think about the images and/or wording as people are going past them quickly.

Connections & Announcements

- Ken – 21st & 21st

Ken went to the 21st and 21st open house but it was primarily regarding aesthetics and how the businesses would be supported

rather than cycling issues. This was the first meeting he attended and he will bring back further information after future meetings.

- Nora & Ken – Foothill Drive

Nora was out of town therefore unable to attend but Ken went to the Foothill Drive open house. He said it was interesting because it was all about what options there were at different times of the day to move the traffic up and down the street. There are a number of different businesses that are difficult to get to there and notations from residents were that no bike money should be spent in this area. Becka will invite Cris Jones back to the next BAC meeting to clarify what is being considered on this corridor. Nora and Ken agreed to be the Foothill Drive Sub-Committee.

- Todd – Transportation Advisory Board

Todd was not in attendance but reported through Becka that at the last TAB meeting, they had a facilitator discussing TAB roles. He will follow up with this at the next meeting.

- Jason S. – McClelland Trail

Jason has been going to a lot of meetings regarding safe routes to school. He thinks the McClelland Trail could be a great bike to school route for Emerson Elementary and would like to work with the school on this.

- Becka – Bike Month

There aren't a lot of bike events happening in May but it is still a good month to ride your bike. There will be a Mayor's Bike to Work day which is tentatively scheduled for May 31st. There will be no Bike Bonanza this year, the Tour de Brewtah will be happening in April and the Bike Prom will be in June.

Bicycle Wayfinding / First Routes to Sign

Becka Roof, SLC Transportation

Transportation has determined some first routes that are ready to be signed with wayfinding. In many cases, there are only short sections. There are additional routes being considered but those have not yet been recommended. She went over her first recommendations and why they were chosen. Shaun asked if there were going to be some North/South connections in conjunction with the County. Becka said they are working with the County on those but they will not be ready until next year. Mark

thinks it's a pretty good idea to put some wayfinding at the Great Salt Lake Marina as it is worth making it a more preferred cycling venue.

Motion: Jason Stevenson moved to adjourn the meeting Scott Lyttle seconded the motion. The motion passed unanimously. The meeting was adjourned at 6:32 p.m.

(A recording of this meeting will be available for one year)