

## SALT LAKE CITY

### BICYCLE ADVISORY COMMITTEE

#### Minutes of the March 16, 2015 Meeting

Present from the Bicycle Advisory Committee were David Brooks, Denise Hunsaker, Jason Hamula, Jason Stevenson, Mark Kennedy, Shaun Jacobsen, Suzanne Stensaas and Todd Hadden.

Absent from the Bicycle Advisory Committee were Elicia Cárdenas and Scott Lyttle.

Also present were Becka Roolf, Amy Pufahl, Phil Sarnoff, Jennifer McGrath, Robin Hutcheson and Kate Sturgeon.

The meeting, held at the Transportation Division Office, 349 South 200 East, Salt Lake City, Utah, was called to order at 5:02 p.m. by Shaun Jacobsen.

Welcome and Introduction of Members and Guests – Shaun welcomed all attendees and everyone introduced themselves.

Public/Open Comment – Phil let the Committee know that House Bill 362 passed which means there is now a local option for a .25 cent sales tax increase on large durable goods such as cars, boats, etc. There may potentially be some additional funding for active transportation if municipalities choose to institute this.

Approval of Minutes – **Motion:** Jason Stevenson moved to approve the minutes of the February 23, 2015 meeting with one correction. Denise Hunsaker seconded the motion. The motion passed unanimously.

#### Announcements and Connections

David said it would be great for everyone to pay attention to what's going on in the community and share with the BAC. He said if there were any events or initiatives that the members needed help with as far as advertising on social media, he would be happy to help. Suzanne is looking forward to hearing what TAB had to say about the bicycling on sidewalks proposal. Jason S. would really like to discuss the "People with Bikes" campaign that was brought up in a prior meeting. He felt that it might be a little too late for this year since it's already spring but would like to sit down and think about how the BAC can get this going. It was decided that the marketing group would work on this and they would like to begin by figuring out who could potentially be involved in the photo campaign with the premise being different community representatives supporting safe cycling and road respect. The marketing committee will look at what a potential budget would be if they are able to obtain donations and what type of free public safety announcement advertising they may be able to get. Denise brought handouts regarding

some bridge repairs from a meeting she went to. She also learned that a HAWK signal is going to be placed at 9<sup>th</sup> West and Fremont Avenue. Construction should begin in March and should be completed in May of this year. Becka said Greenbike is scheduled to be open by the end of the month. There will also be an open house for the 200 West Project that is primarily aimed at the businesses and residents along that corridor but she would like it if a few BAC members could attend. This meeting is scheduled for Wednesday, March 25<sup>th</sup> from 3:00-4:30 p.m. Shaun asked if anyone attended the National Bike Summit. Phil attended and said it was outstanding and he will present the BAC with some of the ideas he learned at one of their future meetings. Since Elicia could not make the meeting she asked Shaun to let the Committee know that she will be tentatively teaching a smart cycling skills 101 class for the ambassador program on April 18<sup>th</sup>. She said if any of the BAC members would like to attend, they should e-mail her and she will let them participate for free. She'll be focusing on street safe cycling within the guidelines of the League of American Cyclists so it's a good opportunity to get some free bicycle advocacy education. She is also meeting with Phil Sarnoff to give feedback on the education plan. Phil said this is a school based bicycle education curriculum that he has been working on in conjunction with Transportation staff. This was one of the things that the League of American Cyclists as well as the BAC had previously identified as a need. There is no education program for kids in school or anywhere in the state to educate them on cycling techniques and safely navigating by bicycle. They have come up with a first draft and sent it to around 12 different people as well as the Transportation staff to get feedback. The hope is that it matches up with the core curriculum standards so that eventually this will be something that Bike Utah or some other collective of folks can go around to schools and teach. Todd rode the Jordan River Trail for the first time this year and commented how clean the trail was.

#### Utah Transit Authority Connection

##### *Jennifer McGrath, Utah Transit Authority*

Jennifer would like to give the Committee an update on some active transportation efforts and initiatives that are going on at UTA. Even though UTA is a transit agency, they care about active transportation and have built a 2015 program with big capital projects and now they are looking at how they can improve the system they've already created. They would like to find out how they can break down barriers and improve access to their system. A huge component of that is cycling so they see this as an opportunity for them to provide another transportation choice as well as offering another way for people to connect to transit making that a viable transportation choice. This will improve air quality, improve health and there are also economic benefits. UTA also has some other goals that are focused around active transportation so their Board developed a goal in 2014 to develop a First/Last Mile strategies program. They believe that active transportation will help them meet other goals of doubling ridership, increasing ridership by a certain percentage and also support customers and stakeholder interests. UTA also implemented a UCATS study which is the Utah Collaborative Active Transportation study. There was a Phase I piece of this work that was completed more than a year ago and they are now well into Phase II. Phase I was really focused on creating a bicycle network for all ages and abilities and regionally significant projects as well as transit projects. They were trying to build a back bone

network for the region while also looking at quality of life benefits including economic, environmental and health benefits. She showed a map of the areas that were analyzed. What came out of that were the top 25 project areas where they identified across the region a priority list of projects. The concept for Phase 2 is to take some number of those top project areas, identify the priority within the area see how they can work with the local municipalities to try and move the project towards implementation. They are also looking at ways to identify how to keep this alive in the future once the consultant contract is out and to establish performance measures and do some before and after studies. UTA is looking at things like missing sidewalk connections, barrier or safety issues and how to find a way to fix those things. Another project that she mentioned earlier which is their First/Last Mile strategy study is just wrapping up right now. The final draft is being reviewed and the final report and what they are trying to accomplish is providing a set of recommendations for a First/Last Mile strategy that would be the most effective in increasing ridership in the UTA system. They are specifically looking at fixed guide way stops which are TRAX, FrontRunner, etc. They created what they call typology so they took common characteristics of stations and grouped those together and then provided a set of strategy recommendations by typology so every station is assigned a typology and every typology is assigned a set of strategies. The First/Last Mile is basically the journey from your home to your destination and then from your destination back to your home. There is a pretty extensive data collection process that they went through looking at existing local, national and international strategies. There were station audits where all of the stations were assigned a typology and the corresponding strategy. Ability to increase ridership was key for them but they also looked at things like ease of implementation, costliness, and support of stakeholders as well as what was being used in other locations effectively and safely. UTA feels like they will have a 3-6% increase in ridership at their fixed stations and a 1-3% increase in ridership overall. There is a passenger enhancement program that helps with access issues and passenger improvements around transit stations. UTA cares about sidewalk connections, bike lanes, good signage, way finding treatments and pedestrian crossings for better access and safety for their riders. UTA has partnered with Bike Utah to hold Mobile Active Transportation Tours. Salt Lake City sponsored their inaugural tour which is modeled after the People for Bikes Program. They are trying to expose people who might not otherwise be exposed to alternate modes of transportation. These have been going very well with good attendance. Another thing they have been working on with Bike Utah is a study to identify the active transportation benefits within the state of Utah. Looking at environmental, health and economic benefits of active transportation infrastructure projects and trying to tie those benefits to a program of projects that can be included in Utah's Unified Transportation Plan.

**Motion:** Todd Hadden moved to extend the meeting by 10 minutes. Denise Hunsaker seconded the motion.

### Resurfacing Projects 2015

#### *Becka Roolf, Transportation Division*

Becka circulated a list of the City streets that are going to be receiving chip seal or slurry seal treatments over the course of the season. She showed them aerial photographs with

existing striping and has started the review process to determine where she would like to look at making changes. Three of the streets are likely going to have substantial changes, three of the streets are UDOT streets and will likely have minor changes and 1700 South between State Street and 500 East is undergoing a major reconstruction. On 1700 South, they are in the process of gathering input from the community and are focusing on the people who live or have a business along the corridor because they are discussing removing or significantly restricting the parking in order to have bike lanes. The primary thing that she would like in the way of input from the Committee is on the other six projects if anyone has specific places along these corridors where they would like to see slight changes. Now is a good time to identify and make changes in those areas. Becka went over the list and what the current proposed changes are. She invited the members to go through the documents and give their opinions. The Committee said they would like these documents put out again prior to their next meeting so they can come early and have another opportunity to look at them again.

#### Bike Map – mark up / edits

*Becka Roolf, Transportation Division*

Becka had two versions of the current bike map. She changed things slightly after obtaining some input from the community and also made a new legend that was written using the same colors as are on the bike map. She asked the Committee members to look over the maps and help evaluate the current safety comfort codes based on their personal experience to help ensure they were coded properly. The Committee spent the remainder of the meeting evaluating the maps.

#### Minor updates / Follow-ups – Transportation Division Staff

Due to time restraints, the Minor updates/Follow-ups were postponed until the next meeting.

**Motion:** Mark Kennedy moved to adjourn the meeting. Todd Hadden seconded the motion. The motion passed unanimously. The meeting was adjourned at 6:47 p.m.

(A recording of this meeting will be available for one year)